Contemporary Studies Module Offerings 2016/17			
STRATEGY AND APPLIED MANAGEMENT -			**Description**
105SAM	**SEM1**	Quantitative management analysis	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=105sam
110SAM	**SEM1**	Internal management relations	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=110sam
118SAM	**SEM1**	Fundamentals of Business Organisation	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=118sam
254SAM	**SEM1**	Business Management	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=254sam
344SAM	**SEM1**	Project Management	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=344sam
355SAM	**SEM1**	Global Business	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=355sam
361SAM	**SEM1**	Contemporary Business Strategy	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=361sam
368SAM	**SEM1**	Strategy in Action	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=368sam
240SAM	**SEM1**	Supply Chain and Operations Management	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=240sam
349SAM	**SEM1**	Advancing career development	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=349sam
357SAM	**SEM1**	European Business Practice	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=357sam
247SAM	**SEM2**	Exploring Business Strategy	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=247sam
249SAM	**SEM2**	Management of E-Commerce	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=249sam
251SAM	**SEM2**	Consultancy Management techniques	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=251sam
345SAM	**SEM2**	Project Management for Business	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=345sam
346SAM	**SEM2**	Exploring Entrepreneurship	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=346sam
347SAM	**SEM2**	Purchasing and Procurement	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=347sam
348SAM	**SEM2**	Managing Business Responsibly	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=348sam
353SAM	**SEM2**	International Logistics	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=353sam
357SAM	**SEM2**	Europe Through a Global Lens	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=357sam
364SAM	**SEM2**	SCM Strategy	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=364sam
365SAM	**SEM2**	International Business	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=365sam
LAW			
180CLS	**SEM1**	English Legal System	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=180cls
182CLS	**SEM1**	Constitutional and Administrative Law	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=182cls
280CLS	**SEM1**	Criminal Law	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=280cls
382CLS	**SEM1**	Human Rights (10 CATS credits)	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=382cls
391CLS	**SEM1**	Advances Practical Legal skills*	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=391cls

184CLS	**SEM2**	Nature of Law	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=184cls
185CLS	**SEM2**	Law in the Business Environment	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=185cls
186CLS	**SEM2**	Comparative Law	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=186cls
238CLS	**SEM2**	Law and Business Organizations	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=238cls
283CLS	**SEM2**	European Union Law	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=283cls
384CLS	**SEM2**	Company Law	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=384cls
385CLS	**SEM2**	Employment Law	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=385cls
281CLS	**SEM2**	Tort Law	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=281cls
284CLS	**SEM2**	Practise Legal Skills*	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=284cls
383CLS	**SEM2**	Law of Evidence	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=383cls
HUMAN RESOURCE MANAGEMENT (ORB)			
101HRM	**SEM1**	Exploring Work Psychology	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modid=101hrm
102HRM	**SEM1**	Understanding Human Resources	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=102hrm
148HRM	**SEM1**	Managing People	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=148hrm
204HRM	**SEM1**	Organisation Design and Development*	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=204hrm
104HRM	**SEM2**	Financial Aspects in Human Resources	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=104hrm
105HRM	**SEM2**	Challenging Responsibilities in HR	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=105hrm
202HRM	**SEM2**	Contemporary Issues in HR Service Delivery	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=202hrm
205HRM	**SEM2**	Resourcing and Talent Planning	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=205hrm
240HRM	**SEM2**	Managing and Leading People at Work	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modid=240hrm
305HRM	**SEM2**	International HRM	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modid=305hrm
307HRM	**SEM2**	Contemporary Issues in Employee Development*	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=307hrm
344HRM	**SEM2**	Employee Relations	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=344hrm
SPORT AND EVENT MANAGEMENT (ORB)			
105SEM	**SEM1**	Introduction to Event Management	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=105sem
107SEM	**SEM1**	Economic Impacts of Sports and Events	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=107sem
201SEM	**SEM1**	Sport and Event Entrepreneurship	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modid=201sem
202SEM	**SEM1**	Finance for Sports and Events*	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=202sem
208SEM	**SEM1**	Corporate Planning and Event Marketing	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=208sem
209SEM	**SEM1**	CSR and Sustainability in Sport and Events	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=209sem
301SEM	**SEM1**	Strategic managements for Sports and Events	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=301sem

303SEM	**SEM1**	Strategic Sport and Event Marketing	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=303sem
101SEM	**SEM2**	Introduction to Sport Business	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=101sem
203SEM	**SEM2**	Sport Marketing and Sponsorship	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=203sem
302SEM	**SEM2**	Managing Volunteers	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=302sem
312SEM	**SEM2**	Contemporary Issues in Sport	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=312sem
106SEM	**SEM2**	Introduction to Entertainment Industry	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=106sem
207SEM	**SEM2**	Analysing Sport and Events*	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=207sem
304SEM	**SEM2**	Venue Operations Management	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=304sem
MARKETING (ORB)			
100MKT	**SEM1**	Marketing Research I	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=100mkt
208MKT	**SEM1**	Applied Marketing	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=208mkt
203MKT	**SEM1**	Marketing Management	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=203mkt
205MKT	**SEM1**	Digital Marketing	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=205mkt
303MKT	**SEM1**	Corporate Marketing Strategy*	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=303mkt
102MKT	**SEM2**	Marketing principles and Practice	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=102mkt
103MKT	**SEM2**	Advertising concepts and Practice	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=103mkt
104MKT	**SEM2**	Communications for Marketing and Advertising	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=104mkt
206MKT	**SEM2**	Applied marketing	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=206mkt
211MKT	**SEM2**	Buyer behaviour	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=211mkt
306MKT	**SEM2**	Services and retail Marketing	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=306mkt
307MKT	**SEM2**	Global Marketing	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=307mkt
308MKT	**SEM2**	Communication Psychology*	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=308mkt
ECONOMICS, FINANCE, AND ACCOUNTING			
150FIN	**SEM1**	Introduction to Personal Finance	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=150fin
200ECN	**SEM1**	Intermediate Economics (1)	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=200ecn
215ECN	**SEM1**	International Trade & Global Economic Issues	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=215ecn
226ECN	**SEM1**	Economics of Banking and Finance	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=226ecn
250FIN	**SEM1**	Principles of Financial Investment	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=250fi
281ACC	**SEM1**	Decision Management	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modid=281acc
285ACC	**SEM1**	Business Accounting	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=285acc
287ACC	**SEM1**	Accounting Information Systems	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=287acc

300ECN	**SEM1**	Advances issues in Banking	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=300ecn
324ECN	**SEM1**	Economic Policy in the European Union	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=324ecn
316ECN	**SEM1**	Applied Econometrics	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=316ecn
318ECN	**SEM1**	International Economics	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=318ecn
320ECN	**SEM1**	Development Economics	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=320ecn
321ECN	**SEM1**	Economics of Public services	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=321ecn
322ECN	**SEM1**	Corporate Governance & Ethics	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=322ecn
350FIN	**SEM1**	Investment Analysis	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modid=350fin
357FIN	**SEM1**	Corporate and Financial Management	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modid=357fin
382ACC	**SEM1**	Audit and Internal Control	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=382acc
102ACC	**SEM2**	Statistical Analysis for Accountancy and Finance	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=102acc
113ECN	**SEM2**	Introduction to Statistics for Economics	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=113ecn
116ECN	**SEM2**	Introduction to Business Economics	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=116ecn
185ACC	**SEM2**	Accounting for Business Managers	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=185acc
201ECN	**SEM2**	Intermediate Economics (2)	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=201ecn
212ECN	**SEM2**	Introduction to Econometrics	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=212ecn
251FIN	**SEM2**	Financial Services	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=251fin
280ACC	**SEM2**	Financial Reporting & Analysis	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=280acc
310ECN	**SEM2**	Advanced Economic Issues	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=310ecn
353FIN	**SEM2**	International Finance	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=353fin
354FIN	**SEM2**	Insurance and Pensions	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=354fin
302ACC	**SEM2**	Business Strategy	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=302acc
302FIN	**SEM2**	Behavioural Finance	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=302fin
361FIN	**SEM2**	Critical Issues in International Finance and Economics	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=361fin
381ACC	**SEM2**	Performance management	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modid=381acc
384ACC	**SEM2**	Management accounting for Business Decisions	https://webapp.coventry.ac.uk/MidWebCurr/Module.aspx?modId=384acc

Anything marked with a * students must have prior experience of this general subject area.