Coventry University

Priory Street Coventry CV1 5FB Telephone 024 7765 7688 www.coventry.ac.uk



Media & Communication

Subject			Credits
Code	Module Name	Semester	(ECTS)
201MC	Professional Experience	full year	10
205MC	Understanding Media and Communication	1st term	10
240MC	Cultural and Semiotic Analysis of Advertising	1st term	10
281MC	Digital Screen Cultures	1st term	10
280MC	Living in the Digital World 2: Research and Methodology	2nd term	10
241MC	Communication Practice	2nd term	10
283MC	Transcultural Film	2nd term	10













