

Course Catalogue

2016 / 2017

Contents

Art, Architecture, Music & Cinema	page 3
Arabic	19
Business & Economics	19
Chinese	32
Communication, Culture, Media Studies (including Journalism)	33
Computer Science	53
Education	56
English	57
French	71
Geography	79
German	85
History	89
Italian	101
Latin	102
Law	103
Mathematics & Finance	104
Political Science	107
Psychology	120
Russian	126
Sociology & Anthropology	126
Spanish	128
Tourism	138

Art, Architecture, Music & Cinema

**IMPORTANT: ALL OUR ART COURSES ARE
TAUGHT IN FRENCH UNLESS OTHERWISE
INDICATED**

AS1/1b : HISTORY OF CLASSIC CINEMA

Fall Semester

Lectures: 2 hours

ECTS credits: 3

OBJECTIVE:

To discover the great movements in the history of American and European cinema from 1895 to 1942.

COURSE PROGRAM:

The three cinematic eras:

Original:

- The Lumière brothers : realistic art
- Méliès : the beginnings of illusion

Avant-garde :

- Expressionism
- Surrealism

Classical :

- Hollywood studios
- Censorship
- Griffith's contribution

Cinema genres :

- Social films
- Westerns
- The Dark Art
- Fantasy
- Disaster films
- War films

BIBLIOGRAPHY:

- Jean Louis Leutrat : Le Cinéma en perspective : Une histoire, Nathan Université, collection 128, 1992
- Siegfried Kracauer : De Caligari à Hitler, L'Age d'homme, 1973
- Lotte Eisner : L'Écran démoniaque, Losfeld, 1965
- Michel Cieutat : les Grands thèmes du cinéma américain, Cerf, 7ème Art, 1988.
- Raymond Bellour : Le Cinéma américain, Albatros, 1979.
- Antoine De Baecque, Histoire du cinéma, Cahiers du cinéma, CNDP

AS1/1C : HISTORY OF CONTEMPORARY ART: FRENCH PAINTING

Fall semester

Classes: 24 hours

ECTS Credits: 3

OBJECTIVE:

This course is an introduction to the art of painting that grew from 1850 and extended until the outbreak of World War cataclysm that historically marks the end of the nineteenth century. This period was indeed marked by numerous upheavals of political orders, socio-economic, urban, technical and scientific, that impact on the Parisian and European artistic production.

The objective of this course is to explore the different movements that were born during this pivotal period. The richness of these is rooted in mutations and disorders of the end of the century, but also reflects

the diversity of its main players. It will thus establish the historical context of this production and to identify the protagonists, before defining the movements that appear in their pulse. If the development of the course is structured around a chronological continuity, their links and how these trends overlap in reality into each other will be raised and studied.

COURSE CONTENT:

Course Outline:

introduction

- Impressionism
- Project Genesis
- "Impressionist"
- The Post-Impressionism
- The néoimpressionnisme
- The synthetism
- The symbolism
- Gauguin and the Nabis PontAven
- Modern and avantgarde
- Fauvism and Expressionism
- Cubism
- Futurism
- Abstraction

AS1/2a : FILM ANALYSIS

Fall Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

To give students an understanding of cinematographic language and the different elements of film-making (script, filming, editing etc.); to learn how to critique any given film through examining the use of time, space and characters; to study film clips in detail and propose different ways to analyse them with the central theme being the image of the artist in cinema.

COURSE PROGRAM:

- Technical language in the film industry.
- Analysing space, time and characterisation within a film.
- Analysis of various film clips on the theme of the artist.
- Clips by Camille Claudel, Frida Kahlo, Diego Rivera, Van Gogh, Basquiat etc.

BIBLIOGRAPHY:

- AUMONT, J. 1990, *L'image*, Paris, Nathan, coll. " Fac "
- AUMONT, J., MARIE M., 1989, *L'Analyse des films*, Nathan Université, Paris
- AUMONT, J. BERGALA A., MARIE M., VERNET, M., 1993, *Esthétique du film*, Nathan Université, Paris.
- GARDIES A., 1993, *Le Récit filmique*, Hachette Supérieur, Collection Contours Littéraires, Paris.
- GARDIES A, BESSALEL J., 1995, *200 mots-clés de la théorie du cinéma*, Cerf, Septième Art, Paris.

AS1/2c : HISTORY AND STRUCTURE OF THE FILM INDUSTRY

Fall Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

To study and understand the history and the economic issues at stake in the film industry, from seeing a film

in a cinema to seeing it on television or on DVD.

COURSE PROGRAM:

From the beginning of the film industry, the art of filmmaking

has been organised with retail issues in mind.

The films we see have already been processed by a number of structures, all of which have evolved over time.

In this class students will study the principal areas of the film industry and their links with the actual artistic production.

Comparing the French and American industries, students will understand how films are born, how they are financed, how they make their way into the cinemas and then into people's homes. The course will take a look at the "wars" that divide the production structures and the whole question of censorship and even sabotage.

BIBLIOGRAPHY:

- AUGROS Joël, *L'Argent d'Hollywood*, Paris, L'Harmattan, 1996.
- AUGROS Joël et KITSOPANIDOU, *L'économie du cinéma américaine. Histoire d'une industrie culturelle et de ses stratégies*, Paris, Armand Colin 2009
- BENGHOZI Jean-Pierre, *Le cinéma, entre l'art et l'argent*, L'Harmattan, Paris, 1989.
- BORDWELL David et alii, *The Classical Hollywood Cinem. Film Style and Mode de Production to 1960*, Routledge, 1985.
- BOURGET Jean-Loup, *Hollywood, la norme et la marge*, Nathan Cinéma, Paris 2002
- GOMERY Douglas, *L'Âge d'or des studios*, Paris, Éditions de l'Étoile, 1987.
- HORKEIMER Max et ADORNO Theodor, *La dialectique de la raison*, Gallimard (1944), Paris 1974.
- MORIN Edgar, *Les stars*, Seuil, Paris, 1972.

AS1/3a : ANALYSIS OF CONTEMPORARY MUSIC

Fall Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

To analyse the use of language in this type of music and to understand what it has inherited from previous kinds of music, since the beginning of the 20th century, as well as its originality. This process will enable each one to make sense of the music heard analyse the many and varied elements which may make up one song or tune.

COURSE PROGRAM:

"Contemporary music" is a term coined by the music world to describe various musical trends which have developed over the last 20 or so years. Contemporary music, unlike other forms of popular music, places the context above the text and encourages mixtures of various musical genres. The various genres have developed on account of the increasing number of technological possibilities in the music industry, which means that they can not only be created on computers, but also broadcast and sold via the Internet.

AS1/3b : SCRIPTWRITING

Fall Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

To teach students how to write a film script. By the end of the course, students should be able to write a synopsis, a script summary and a full script.

COURSE PROGRAM:

- What is a script ? What does the scriptwriter's job involve ?
- Structure and narrative technique
- The characters and their movements
- The plot – internal and external conflicts
- Space and setting
- Time : chronology and sequence
- Perspective
- Image building
- Presenting your script
- Summarising your script

Students are required to write a synopsis in the first class, which will be reworked in each class until there is a full script that can be used for production.

BIBLIOGRAPHY:

- J-M. Lainé & S. Delzant, *L'écriture du scénario*, Paris Eyrolles, 2007
- B. Snyder, *Les règles élémentaires pour l'écriture d'un scénario* (traduit de l'américain par Brigitte Gauthier) Paris, Dixit, 2007.
- S. Field, *Comment identifier et résoudre les problèmes d'un scénario* (traduit de l'américain par Brigitte Gauthier) Paris, Dixit, 2006.
- L. Dellisse, *L' invention du scénario: prévoir, structurer et vérifier le récit*, Bruxelles, Les Impressions Nouvelles, 2006.
- V.J. Propp, *Morphologie du conte* (Traduit du russe par Claude Ligny) Paris, Gallimard, 1970.
- J.A.Greimas et coll. *L'analyse structurale du récit*, Paris : Seuil, 1981

AS1/3c : CONTEMPORARY PHOTOGRAPHY

Fall Semester

Classes: 24 hours

ECTS credits: 2

OBJECTIVE:

To understand the work of the professional photographer. Through this introduction to the photographer's work, the student will learn how to organise a photo session, how to compose an image, work within a team and understand the relationship between the journalist or writer and the photographer.

COURSE PROGRAM:

- Introduction to the photography profession
- Basic techniques in photography
- Technical vocabulary
- Presenting of artistic photography
- Putting theory into practice

BIBLIOGRAPHY

- UPC, *Photographe Auteur Mode d'emploi*, Paris, 2006 (ouvrage disponible au téléchargement sur <http://www.upc.com>)
- Assouline, Pierre. Cartier-Bresson « L'oeil du siècle ». Ed Plon, 1999. ISBN : 2.259.18568.1
- NEWTON, Helmut. *Autoportrait*. Ed. Robert Laffont. Paris, 2004. ISBN : 2.221.10105.7

AS1/3d : DANCE AND THE PERFORMANCE ARTS

Fall Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

To discover the whole live show world as a concrete reality with its laws, its words, its special features, its personalities, its large number of specific professions, etc. Throughout the course, students will approach this world as a place of life, creation, circulation and representation.

COURSE PROGRAM:

Introduction

- What is a live show?
- Overview of the several places dedicated to the live shows
- Spatial and institutional organization of the existing bodies
- By way of example: overview of the cultural sites within Lille and its outskirts
- Permanence and intermittence, welcoming and creating... a whole programme, a whole season!

Live show's architecture

- External views: what special features? What diversity?
- The audience area
- The stage/auditorium relation
- The stage...
- ...and the auditorium
- The backstage

The live show profession

- Administrative staff
- Technical staff
- The show team

The events in the live shows

- The rehearsal
- The performance

BIBLIOGRAPHY:

A bibliography will be given during the first class.

AS1/6a : HISTORY OF MODERN CINEMA

Spring Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE:

To understand the gap between classic cinema and the contemporary film scene, and how to analyse a modern film; to gain a basic knowledge of major film directors in world cinema today.

COURSE PROGRAM:

What do we mean by modern cinema?

- The autonomy of the camera
- Breaking up the story line
- Improvisation
- A director's world
- Cinema and contemplation
- Another way of looking at reality
- A different role for the spectator

Analysis of a series of extracts:

- *Citizen Kane* by Orson Welles
- *Voyage en Italie* by Rossellini
- *Hiroshima mon amour* by Alain Resnais
- *Pierrot le fou* by Jean-Luc Godard.
- *La Notte* by Antonioni

BIBLIOGRAPHY/

- Jean Claude Biette , *L'Encrier de la modernité*, Cahiers du cinéma n°375,

septembre 1985

- Jean Louis Leutrat, *Hiroshima mon amour*, Nathan, collection 128

AS1/6c : HISTORY OF CONTEMPORARY MUSIC

Spring Semester

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE:

Understanding 20th century music as an art form and placing it in its context.

COURSE PROGRAM:

- What sort of music are we talking about ?
- Electricity in music : amplification and microphones
- Blues, Rhythm'n'blues and Rock'n'roll
- Pop and folk
- Soul, funk and disco
- Krautrock and other variations on the rock theme
- The music industry
- The alternative music press
- Rock and cinema
- Punk and DIY
- New and Cold Wave
- Musical experimentation
- Amateur and professional musicians

BIBLIOGRAPHY:

- « La production industrielle de biens culturels », *La dialectique de la raison*, Théodor W. Adorno et Max Horkheimer, Gallimard, 1974
- *Outsiders. Etudes de sociologie de la déviance*, Howard Becker, Métailié, 1985
- *Œuvres III*, Walter Benjamin, Gallimard, 2000
- *La presse musicale alternative*, Copyright Volume, vol. 5.1, Editions Sèteun, 2006
- *Histoire des industries culturelles en France XIXe-XXe siècles*, Patrick Eveno et Jacques Marseille (dir.), ADHE, 2002
- *Rock/music Textes*, Dan Graham, Les presses du réel, 2002
- *Les nouveaux courants musicaux : simples produits des industries culturelles ?*, Gêrôme Guibert, Editions Sèteun, 1998
- *Sweet soul music*, Peter Guralnick, Allia, 2003
- *Rock, de l'histoire au mythe*, Antoine Hennion et Patrick Mignon (dir.), Anthropos, 1991
- *Lipstick Traces. Une histoire secrète du XXe siècle*, Greil Marcus, Allia, 1998
- *Mystery Train*, Greil Marcus, Allia, 2000
- *Rock et cinéma*, Copyright Volume, Hors-série #1, Editions Sèteun, 2004
- *Great Black Music*, Philippe Robert, Le mot et le reste, 2008.

AS1/5b: ART AND SCULTURE

Fall semester

CLASSES: 24 hours

ECTS credits: 1

OBJECTIVE:

Methodological and theoretical approach to several issues related to the idea of body in Art.

CONTENT:

We shall start by learning about the various modern issues of the body in art (photography, videos, performances...). To do so, we shall study numerous

pieces of art to underline the diversity of the issues related to the question of the body in art. Students will have to add their own take on the question of body in art. A year-long project will then be started with an objective of creating an exhibition at the end of the year.

BIBLIOGRAPHY:

-Paul Ardenne: L'image du corps, figure de l'humain dans l'art du XXème siècle, Paris ed. du Seuil, 2001
 -Jean Clair, L'âme du corps, arts et sciences, 1793-1993, catalogue d'exposition, Paris, Galerie nationale du Grand Palais, 2d Gallimard, 1993.
 -William Ewing- Danial Girardin, Le siècle du corps, Paris, éd de la Martinière, 199.
 -L'art au corps, le corps exposé de Man Ray à nos jours, catalogue d'exposition, éd musée de Marseille, 1994.
 Hors limites : l'art et la vie 1952-1995, catalogue d'exposition, Paris, éd du Centre Georges Pompidou, 1995.
 John Pultz et Anne de Mondenard, Le corps photographié, Paris, éd Flammarion (Coll. Tout l'art)

AS1/10c: VISUAL CREATION

Spring semester

CLASSES: 18 hours (+ expo) **ECTS credits:** 1

OBJECTIVE:

Aesthetic approach to several issues related to the idea of body in Art.

- Identify and understand different types of art to answer artistic questions.
- Work as a team to create a common project: an exhibition of the works done during the classes
- Know all the mediation techniques in modern art

CONTENT:

Following the theoretical approach of notion of body during the 1st semester, we shall conduct an aesthetic, practical and technical reflection on a question that we will define in class after a few sessions. Students will then have to carry out several tasks that will necessarily be finished at the end of the year for the final exhibition. The question of organizing the exhibition will then be treated.

AS1/5C: THE CINEMA IN QUESTION

Fall semester

CLASSES: 24 hours **ECTS credits:** 1

OBJECTIVE:

To understand the diversity of cinematographic studies through historical, theoretical or aesthetic reflections.

AS1/7a : THEATRE AND DRAMA

Spring Semester

Lectures: 24 hours **ECTS credits:** 2

OBJECTIVE

To study playwriting and staging of famous plays

COURSE PROGRAM:

- Shakespeare, Macbeth
- Victor Hugo, Shakespeare
- Jules Michelet, La Sorcière
- Alfred Jarry, Ubu Roi
- Jan Kott, Shakespeare, notre contemporain

- Shakespeare, Henry V (prologue)
- Shakespeare, As You Like It
- Edward Gordon Craig's stage designs
- Extracts from Akiri Kurosawa, Orson Welles and Roman Polanski adaptations

AS1/7b SEMIOLOGY FOR THE ARTS

Spring Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE: To create awareness, in a transdisciplinary manner, of the meaning of works of mainly contemporary art, from different areas of artistic production such as painting, sculpture, theatre, dance, etc.

COURSE PROGRAM:

In this class students will acquire the methodological tools necessary to the understanding of art, its production and reception. The transdisciplinary approach will allow the students to look at semiology as a discipline at the crossroads of humanities.

BIBLIOGRAPHY:

- COUTURIER Elisabeth (2004) L'Art contemporain, mode d'emploi, Paris, éd Filipacchi.
- ARDENNE, Paul (2002), Un art contextuel, Paris, Éditions Flammarion.
- CALLE Sophie (2003) M'as-tu vue ? Éditions du Centre Pompidou, Paris Catalogue Exposition Paris, Centre Pompidou, 19 nov. 2003-15 mars 2004.
- AUMONT, J. 1990 : L'image, Paris, Nathan, coll. " Fac ".
- GERVEREAU, L. 1997 : Voir, comprendre, analyser les images, Paris, La Découverte, coll. " Guides Repères".

AS1/7c : THE AESTHETICS OF CINEMA

Spring Semester

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE:

To consider the editing as the formal matrix of film and to define and analyse the technical operations of editing from an aesthetics point of view.

COURSE PROGRAM:

This systematic interaction between the cinema and other media should enable the student to widen their views of art and to consider the cinema as an art of synthesis and a meeting place

BIBLIOGRAPHY:

- AMIEL, Vincent, *Esthétique du montage*, Paris, A. Colin, 2005
- AUMONT, Jacques, *Montage Eisenstein*, Paris, Editions Images modernes, 2005.
- AUMONT, Jacques, *L'Analyse de films*, Paris, A. Colin, 2004.
- BARTHES, Roland, « *Le troisième sens* » in *L'obvie et l'obtus* ». *Essais et critiques III*, Paris, Seuil, 1982.
- BAZIN, André, *Qu'est-ce que le cinéma ?*, Paris, Cerf, 1999.
- BRENEZ, Nicole, *De la figure en général et du corps en particulier*, Paris, Bruxelles, De Boeck Université, 1998.
- CHION, Michel, *Un Art sonore, Le cinéma* -

Histoire, esthétique, Poétique, Paris, Éd. Cahiers du Cinéma « Essais », 2003.
 - DELEUZE Gilles, *Cinéma 1, L'Image-Mouvement*, Paris, Minuit, 1983.
 - DELEUZE Gilles, *Cinéma 2, L'Image-Temps*, Paris, Minuit, 1985.
 - ROSSELLINI Roberto, *Le Cinéma révélé*, Paris, éd ; Cahiers du Cinéma, 2006.
 - SCHEFER Jean Louis, *L'Homme ordinaire du cinéma*, Paris, Ed. Cahiers du Cinéma, 1997.

WEBSITES:

International Movie Database: www.imdb.com
 Sense of Cinema: www.senseofcinema.com

AS1/8a : PRODUCING FICTIONAL FILMS Spring Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

This is a practical workshop class teaching students, in small groups, to produce their own film sequences and, in the end, a short fictional narrative film. At the end of the course, students should be able to justify their choice of images from the point of view of visual effects and the coherence of the narrative.

COURSE PROGRAM:

Lecture:

- Technical terminology of film-making.

Group work:

- analysis of several famous film clips, looking at use of space, time sequence and characters
 - Exploration of the different stages in the filmmaking process
 - Presentation individually and in groups of the film produced by each group and the production choices.

BIBLIOGRAPHY:

- AUMONT, J. 1990 : *L'image*, Paris, Nathan, coll. "Fac".
 - GERVEREAU, L. 1997 : *Voir, comprendre, analyser les images*, Paris, La Découverte, coll. " Guides Repères".
 - JOLY, M. 1993 : *Introduction à l'analyse de l'image*, Paris, Nathan, coll. " 128".
 - LEUTRAT, Jean-Louis, *Le cinéma en perspective : une histoire*, Paris, Nathan-Université, coll. "128", 1996.
 - MITRY, Jean, *Histoire du cinéma*. Paris, Ed. Universitaires - J.-P. Delarge, 1967-1980

AS1/8b : ART CRITICISM TODAY Spring Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

To understand the fundamental texts concerning art criticism and their authors; to write a review of a contemporary art exhibition/collection; to learn how to find reliable sources and information on art criticism; to be up-to-date on contemporary art and artists; learn about the art world in the Lille area.

COURSE PROGRAM:

- Overview of the history of art criticism since the 18th century
 - Analyse critical texts about all forms of art

from the 18th century to the present day

- Culture in today's media
 - Present day art in Lille and the region
 - Writing reviews of exhibitions
 - Analysing dance
 - Contributing to an amateur art criticism blog: <http://debuts critiques.blogspot.com/>
 - The role of Internet in art criticism

BIBLIOGRAPHY:

- Baudelaire, *Ecrits sur l'art*.
 - Diderot, *Les salons*.
 - Clément Greenberg. *Art et Culture*
 - Susan Sontag. *Sur la photographie*.
 - Susan Sontag. *Devant la douleur des autres*.
 - Georges Didi Hubermann, *L'homme qui marchait dans la couleur* (James Turrell)
 - Georges Didi Hubermann, *Le danseur des solitudes*. (Israel Galvan)
 - Georges Didi Hubermann, *La demeure, la souche. Appartements de l'artiste*. (Pascal Convert)
 - George Didi Huberman. *Le cube et le visage. Autour d'une sculpture de Giacometti*
 - George Didi Huberman. *Etre crâne*. (Penonne)
 - Yves Michaud. *L'art à l'état gazeux*.
 - Dominique Baqué. *L'effroi de la violence, Figurer le présent*.
 - Marie José Mondzain : *L'image peut-elle tuer ?*
 - Nathalie Heinrich, *le triple jeu de l'art contemporain*.
 - Bernard Marcadé. *Marcel Duchamp, la vie à crédit*. 2007
 - Philippe Solers. *De Kooning, vite*.
 - Pierre Restany. *Manifeste des nouveaux réalistes*.
 - Benoît Duteurtre. *Requiem pour une avantgarde*.
 - Claude Debussy. *M. Croche*.
 - Stanley Cavell. *Le cinéma nous rend-il meilleurs ?* 2003
 - Marc Jimenez. *La querelle de l'art contemporain*.
 - Nicolas Bourriaud *Postproduction, La culture comme scénario, comment l'art reprogramme le monde contemporain*
 - Nicolas Bourriaud *Esthétique relationnelle*
 - Magali Le Mens, Jean-Luc Nancy
L'hermaphrodite de Nadar

AS1/8c : THE ROLE OF THE SPECTATOR Spring Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

To learn the codes, issues at stake, evolution and limits of the theatre. Students will draw up an observation grid to analyse various theatrical phenomena. Beyond this analysis, and to gain a better understanding of the theatre, questions concerning the script and how it is staged will regularly be suggested.

COURSE PROGRAM:

By teaching students how to watch and observe, the course will be centred on several themes: the study of theatrical codes, theatrical analysis and critical commentary, other performance arts and their contribution to the world of the theatre (dance, circus, video, contemporary art).

BIBLIOGRAPHY:

A list of shows and a bibliography will be given during

the first class.

AS1/2b : HISTORY OF CLASSICAL AND LITERARY MOVEMENTS

Fall Semester

Classes: 18 hours

ECTS credits: 2

OBJECTIVE: To enable students to understand the literary and artistic movements in French literature as well as their historical, social and political context.

COURSE PROGRAM:

In the first half of the course, students will gain a general overview of French literature from the Middle Ages to the end of the 20th century and understand how literature has always been influenced by history and philosophy.

The second half of the course will be devoted to defining various literary movements in their artistic and philosophical context and the meaning of humanism, baroque, posthumanism, symbolism, postmodernism etc.

BIBLIOGRAPHY:

- P. Brunel, *La littérature française : des origines à nos jours*, Vuibert, 2005.
- P. Chartier, *Introduction aux grandes théories du roman*, Armand Colin, 2005.
- M.-M. Fragonard, *Précis d'histoire de la littérature française*, Éd. Didier, 2004.

MCC1/2a : VISUAL COMMUNICATION

Fall Semester

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM:

This class is an introduction to history of art and in particular to the contemporary image or icon seen in its historical and esthetic perspective. We shall see how artistic representation through the ages has influenced the art, in all senses of the word, which we see today.

LCE2E/11b SPANISH ARTISTIC EXPRESSION CINEMA

Fall & Spring Semesters

THIS CLASS IS TAUGHT IN SPANISH

Lectures: 18 hours

ECTS credits: 2 per semester

OBJECTIVE:

To analyse simple film clips seen in class (by the same author, or belonging to the same esthetic movement) and understand that cinema inspired other art forms.

COURSE PROGRAM:

Fall semester:

- Spanish cinema
- Introduction & main themes
- Luís Buñuel
- Carlos Saura
- Alejandro Amenabas
- La "movida"

Spring semester:

- Latin-American cinema
- Introduction & main themes
- Cuban cinema: Gutiérrez Alea, Pineda Barnet

- Contemporary Mexican cinema: Rodrigo Plá, Alejandro González Iñárritu
- Introduction to Central America and Columbian

BIBLIOGRAPHY:

- *Como se comenta un texto fílmico*, Ramón Carmona, Cátedra, 1993
- *Histoire du cinéma espagnol*, J-C Seguin, Nathan université, Paris, 2005
- *Penser le cinéma espagnol (1975-2000)*, Lyon, GRIMH/GRIMIA, 2002.
- *Panorama del cine iberoamericano*, José Mathieu, Madrid, Ed. Cultura Hispánica, 1990.
- *1989-2008 : 20 ans de cinéma latino-américain*, Amanda Rueda, Cinémas d'Amérique latine, 2008, n. 16
- *Le Cinéma cubain : identité et regard de l'intérieur*, coordonné par Sandra Hernández, Centre de Recherche sur les Identités Nationales et l'Interculturalité, Université de Nantes, 2006.

AS2/11c : DOCUMENTARY CINEMA

Fall Semester

Lectures: 12 hours

ECTS credits: 3

OBJECTIVE:

To give an overview of the history of documentary cinema from the 1920s.

To know the different sorts of documentaries.

To understand the technical, aesthetical, ethical, social and political issues when it comes to a documentary film.

COURSE PROGRAM:

4 themes will be studied:

- 1) The link between reality and fiction
- 2) Documentary films and History
- 3) Documentary films and the spectator
- 4) Documentary films and social issues

BIBLIOGRAPHY:

- Filmer le reel, BIFI, 2001, 184p
- G. Gauthier, *Le documentaire, un autre cinéma*, Paris: Nathan, 1997 et 2000
- F Niney, *L'épreuve du réel à l'écran. Essai sur le principe de réalité documentaire*. Bruxelles : De Boeck Université, 2000

AS2/12b: AESTHETICS IN THE CINEMA

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE:

To understand the issues of reproduction in cinema and the typical practices in film-making.

COURSE PROGRAM:

Making a film is means of reproducing images and sounds. We may note that, aesthetically speaking, there are several practices in film-making which can be grouped together under the title "reproduction" in another sense of the word: pastiches, homages to a former great director, intertextual citations and remakes. All these practices feed and renew the art of the cinema.

Using a large number of examples and case studies, students will examine this notion and try to define it in order to better understand the films that we watch.

BIBLIOGRAPHY:

- AUMONT, Jacques, *L'Analyse de films*, Paris, A. Colin, 2004.
- BAZIN, André, *Qu'est-ce que le cinéma ?*, Paris, Cerf, 1999.
- BENJAMIN, Walter, « L'oeuvre d'art à l'époque de sa reproductibilité technique » in *OEuvres III*, Paris, Folio Essais, 2000.
- BRENEZ, Nicole, *De la figure en général et du corps en particulier*, Paris, Bruxelles, De Boeck Université, 1998.
- CHATEAU D., GARDIES A., JOST F (sous la direction de), *Cinéma de la modernité : films, théories / Colloque de Cerisy*, Paris, Klincksieck, 1981.
- DELEUZE Gilles, *Cinéma 1, L'Image-Mouvement*, Paris, Minuit, 1983 et *Cinéma 2, L'Image-Temps*, Paris, Minuit, 1985.
- DIDI-HUBERMAN Georges, *Devant l'image*, Paris, Minuit, 1990.
- DANEY Serge, *Ciné journal*,
- LYOTARD Jean-François, « L'acinéma » in Dominique Noguez (sous la direction de), *Cinéma : théorie, lectures*, Revue d'Esthétique, Klincksieck, 1973.
- MOURE, José, *Vers une esthétique du vide*, Paris, L'Harmattan, 1997.

AS2/12c : PHILOSOPHY OF ART Fall Semester

Lectures: 24 hours **ECTS credits:** 3

OBJECTIVE:

To get to know the main texts concerning aesthetics from classical Antiquity to the present day, and to acquire an accurate technical vocabulary in aesthetics. By the end of the course, students should be able to comment on a philosophical text and put it in its context, comparing it with other texts of a similar theme.

COURSE PROGRAM:

Reading and analysing the most important texts on aesthetics from Plato to contemporary philosophers.

- What defines a work of art?
- From where does the artist draw his/her imagination?
- What is beauty?
- How to judge the worth of a work of art.
- The mimesis

BIBLIOGRAPHY:

- Hegel, *Esthétique*
- Hegel, *Introduction à l'Esthétique*
- Kant, *Critique de la faculté de juger*,
- Bergson, *La pensée et le mouvant*, Essais et conférences, V. La perception du changement
- Platon, *La république* X . Le banquet.
- Aristote, *Poétique*.
- Hume, *Essais esthétiques*.
- Merleau Ponty, *L'oeil et l'esprit*.
- Malraux, *Le musée imaginaire*.
- Benjamin, *L'oeuvre d'art à l'ère de sa reproductibilité technique*.
- Friedrich Nietzsche, *Naissance de la tragédie*
- Heidegger *Chemins qui ne mènent nulle part*

AS2/13c : METHODOLOGY FOR STUDYING ARTISTIC TEXTS

Fall Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

Student will look at all the different ways of studying drama, and in particular of studying the text from a dramatic viewpoint.

COURSE PROGRAM:

Highlighting drama's dual function of text and performance, the course will consider four different perspectives: genetics, aesthetics, the conditions of production, and reception.

BIBLIOGRAPHY:

- Patrice Pavis, *L'Analyse des spectacles*, Paris, Nathan Université, 1996.
- Patrice Pavis, *Le théâtre contemporain*, Paris, Nathan Université, 2000.
- Anne Ubersfeld, *Lire le théâtre*, Paris, Editions sociales, 1977.
- Anne Ubersfeld, *L'Ecole du spectateur*, Paris, Editions sociales, 1981.
- Jacques Scherer, *La Dramaturgie classique en France*, Paris, Nizet, 1950

AS2/16a : THEATRE AND THE OTHER ARTS Spring Semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE:

This course enables students to learn about the theatre in a transdisciplinary context and, more particularly, to examine how theater and its staging are linked to the other forms of art: architecture, painting, sculpture, cinema.

COURSE PROGRAM:

The various adaptations of Molière's *Tartuffe*: Staging by the Comédie Française or Roger Planchon or Jacques Lassalle or Stéphane Braunschweig Film adaptations by F. W. Murnau and the interpretations of the main character (Robert Hirsch, Michel Auclair, Roger Planchon, Gérard Depardieu, Philippe Torreton, Emil Jannings)

AS2/16b: LANGUAGES OF ART Spring Semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE:

To know the main issues of contemporary creation To analyse a work of art (picture, sculpture, architecture, performance, etc) with methodology and technical vocabulary To link works of different nature and to compare them

COURSE PROGRAM:

- 1) Decpartmentalizing the arts in the 20th century
- 2) Men vs machines
- 3) Arts and globalization
- 4) To create or to copy
- 5) Humour in the art

AS2/17c : ARTISTIC TRENDS IN THE 20th CENTURY

Spring Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

To identify and understand the main artistic movements of the 20th century and be able to discuss a work of art and place it in its historical and cultural context.

COURSE PROGRAM:

- What is meant by "modern"?
- Cézanne
- The Cubist Revolution
- Humanism transformed
- The horror of another war as a means to rethink the human figure
- Dadaism and Surrealism as tools of deconstruction
- Formlessness and eroticism in the works of Georges Bataille

BIBLIOGRAPHY:

- BLISTENE Bernard, *Une histoire de l'art du XXe siècle*, Paris, Centre George Pompidou, 1999.
- CHALUTMEAU Jean-Luc, *Les théories de l'art, Philosophie, critique et histoire de l'art de Platon à nos jours*, Paris, Vuibert, 2002.
- *Histoire de l'art contemporain*, Paris, Klincksieck, 2004.
- DUROZOI Gérard, *Regarder l'art du XXe siècle*, Paris, Hazan, 2004.
- LANEYRIE-DAGEN Nadeije, *Lire la peinture : dans l'intimité des oeuvres*, Paris, Larousse, 2011.
- *Lire la peinture : dans le secret des ateliers*, Paris, Larousse, 2011.
- LE THOREL-DAVIOT, Pascale, *Nouveau dictionnaire des artistes contemporains*, Paris, Larousse, 2010.
- MALDONADO, Guitemie et EWIG, E, *Lire l'art contemporain*, Paris, Larousse, 2010.

AS2/18b: STAGING**Spring Semester****Classes:** 18 hours**ECTS Credits:** 2

OBJECTIVE: To identify and comment on theatrical space and envision it as an essential component in the articulation of a script.

COURSE PROGRAM:

Prior to creation of a mock/model set based on a text identified by the teacher, students will, in theory, learn about the challenges facing set design.

EVALUATION: Students will present a mock set, as well as comment on a text based on the perspective of a director or scenographer.

AS2/17a : WRITING DOCUMENTARIES**Spring semester****CLASSES:** 24 hours**ECTS credits:** 2

STUDENTS MUST HAVE STUDIED AUDIOVISUAL

OBJECTIVE:

Learning the basis of cinema and being able to produce a short documentary movie.

CONTENT:

Writing a documentary project of around 13 minutes to be realized in AS3/23a

LM2/10d : THINKING ABOUT MUSIC**Fall Semester****Lectures:** 18 hours**ECTS credits:** 2**COURSE PROGRAM:**

From Mozart to Pink Floyd, what is the place of music in our collective social and cultural imagination, both as individuals and as a community ? among the different philosophers who have thought about this issue, we may mention Nietzsche for whom music gave meaning to life and was more than a passion, a way of life : in opposing Wagner, overcoming the spiritual heaviness of his age, marrying Lou Andreas Salomé, becoming a Mediterranean. Music helps us all build our personal world, think about the future and escape from the dominant cultural understanding of our age. We shall look at the freedom provided by music as seen by both Nietzsche and Adorno.

BIBLIOGRAPHY

- Friedrich Nietzsche, *La Vision dionysiaque du monde* (édition Allia)
- Theodor Adorno, *Le Caractère fétiche de la musique* (éditions Allia)
- Aliocha Wald Lasowski, *Les Larmes musicales* (édition William Blake & Co)

LM2/12a: CINEMA**Fall Semester****Lectures:** 18 hours**ECTS credits:** 2**OBJECTIVE:**

To master the vocabulary of analysis techniques, the peculiarities and evolution of analysis language.

COURSE PROGRAM:

- Size of shots
- Camera Movements
- Build a timeline
- Where do you see the film from?
- Behind the camera
- Sound Credits

BIBLIOGRAPHY:

- Esthétique du film, Jacques Aumont, Alain Bergala, Michel Marie et Marc Vernet, Coll. Fac. cinéma, Editions Nathan, Paris, 1994 (revue et augmentée)
- La Lucarne de l'Infini: naissance du langage cinématographique, Noël Burch, coll. Fac.cinéma, Editions Nathan, Paris 1991
- Précis d'analyse filmique, Francis Vanoye et Anne Goliot Lété, coll.128, Editions Nathan, Paris, 1992

LCE3/19a : READING PICTURES- BRITISH & AMERICAN ART**Fall Semester**

THIS CLASS IS TAUGHT IN ENGLISH

CLASSES: 18 hours**ECTS credits:** 3**OBJECTIVE:**

At the end of the class, the student should be able to analyse different types of pictures (paintings, engravings, drawings) thanks to technical terms.

He/she also should be able to spot key moments of history and acquire some cultural notions.

COURSE PROGRAM:

This class will look at key moments in history and basic cultural concepts using various artistic supports: paintings, engravings, sketches, photos etc. We shall also learn the technical vocabulary needed for this type of analysis.

We shall be looking at three main areas:

- The visual arts in the English-speaking world in the 20th century.
- How to understand and analyse the visual arts in English
- Structuring an artistic analysis or commentary

BIBLIOGRAPHY:

A handout will be available in the first class, as well as a selective bibliography.

LCE3/23a : SHAKESPEARE IN POPULAR CULTURE

Spring Semester

THIS CLASS IS TAUGHT IN ENGLISH

CLASSES: 18 hours

ECTS credits: 3

OBJECTIVE:

This course proposes to study the place of Shakespeare in modern popular culture, and will consider a range of topics including film, TV, comics, written fiction, and social networks. No prior knowledge of Shakespeare's plays is required, although it can obviously make things easier.

Students will be asked to choose a topic from a list for an oral presentation and a final paper to be handed in at the end of the semester.

BIBLIOGRAPHY:

- Douglas Lanier, *Shakespeare and Modern Popular Culture*, Oxford University Press, 2002.
- The Cambridge Companion to Shakespeare and Popular Culture*, ed. Robert Shaughnessy, Cambridge University Press, 2007.

ASSESSMENT:

Oral presentation: 1/3 of the final grade
Research paper: 2/3 of the final grade

LCE3E/17b: HISTORY OF SPANISH ART

Fall Semester

THIS CLASS IS TAUGHT IN SPANISH

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE :

To understand a work of art and be able to analyse the different components (materials, techniques, conservation, date, etc); to analyse and make a critical commentary of the art (describe the content and its sources of inspiration, its style and composition); to place a work of art in its historical, ideological and artistic context; and to competently use technical terminology.

COURSE PROGRAM:

- What is a painting? (techniques, materials, subjects, vocabulary)

- What is a sculpture? (techniques, materials, subjects, vocabulary)
- Antiquity Era art
- Medieval art
- Renaissance art
- Baroque art
- 19th Century art

BIBLIOGRAPHY:

- Nadeije Laneyrie-Dagen, *Lire la peinture, dans l'intimité des oeuvres*, T.1, Larousse, coll. Comprendre et Reconnaître, dernière édition 2006

LCE3E/21b : HISTORY OF SPANISH ART 2

Spring Semester

THIS CLASS IS TAUGHT IN SPANISH

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM: Continuation of LCE3E/17b

MCC3/21d: VISUAL CULTURE

Spring Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVES:

According to the old medicine, the body is balanced by humours, moving liquids, and diseases are a result of misbalance between these liquids. For example, too much black bile could lead to melancholia. What about this theory in the 20th century? According to Walter Benjamin, melancholia is "the allegory for modernity". Thus, it would be possible to reread 20th century art with that prism.

The gap between the classical and the modern representations of melancholia will be analysed, as well as how artists (such as Warhol, Martin Kippenberger, Orlan, Pierre Huyghen Bill Violan, Picabia or Boltanski) represent the polymorphous and evasive aspect of contemporary melancholia.

Its representation in other forms of arts will be studied too, cinema for example.

At the end of the course, the students will know the modern artists' implication in defining melancholia, know the difficulty with classifying, recognize new relevant experiences, etc.

COURSE PROGRAM:

- The shapeless
- Suspicion about politics
- Refusal of the ideology
- Representing diseases

BIBLIOGRAPHY:

- CLAIR Jean, *Mélancolie : Génie et Folie en Occident*, Editions Gallimard, 2005
- KRISTEVA Julia, *Soleil Noir*, Livre de poche, 1989
- PIGEAUD Jackie, *De la mélancolie*, Editions Dilecta, 2005
- STAROBINSKI, Jean, *La mélancolie au miroir*, Julliard, 1997

AS3/21a: CINEMA AND PAINTING

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE :

To question the aesthetic challenges in the different ways paintings are viewed on screen; to learn how to recognize a certain pictorial influence in various movie genres; to understand the specific features of movie images, and, thanks to an in-depth analysis, understand the dialogue between images.

COURSE PROGRAM:

Painting and the cinema are slightly intertwined from their beginnings, with Lumière being "the last impressionist," according to Jean-Luc Godard (*La Chinoise*, 1967).

- Where and why do paintings appear on stage?
- Can we speak of a "plan-tableau" (Pascal Bonitzer, *Décadrages*)
- How does cinema – as the art of moving images – deal with still images?
- How does a conversation start between the character, the painting and the spectator?

FILMOGRAPHY: **Bunuel**, Ford Coppola, Godard, Jarman, Murnau, Hitchcock, Pasolini, Robson, Ruiz, Tarkovski, Tourneur, von Trier

BIBLIOGRAPHY:

- Aumont, Jacques, *L'Œil interminable : cinéma et peinture*, Paris, Librairie Séguier, 1989
- Bonitzer, Pascal, *Décadrages*, Paris, Éditions de l'Étoile, 1985
- Vancheri, Luc, *Cinéma et peinture : passages, partages, présences*, Paris, Armand Collin, 2007
- *Hitchcock et l'art : coïncidences fatales*, dirigé par Guy Cogeval et Dominique Païni, Paris, Editions du Centre Pompidou, 2001
- *Peinture et cinéma, Pictorialité de l'image filmée de la toile à l'écran*, Revue Ligeia, Dossiers sur l'art, Juillet-décembre 2007

AS3/21b : CULTURAL HISTORY OF ART

Fall semester

CLASSES: 18 hours

ECTS credits: 3

OBJECTIVE:

To know the different artistic movements and the different periods in the history of art.
To know how to contextualize a piece of Art in an Historical and cultural perspective.
Use Panofsky's iconology to study a piece of art and answer a question related to several pieces of art.

CONTENT:

This course will deal with the great feminine figures in the history of art from Ancient Times to our century. Greek and Roman Goddesses, Orlan's work, depictions of the Virgin Mary and Cindy Sherman's self-portraits will be studied to highlight the different faces of the feminine figure.

Furthermore, we shall study the stereotypes that are persisting in art through the ages and how modern artist try to question them to tackle the question of the place of women in today's world.
Studied pieces of art will be paintings, operas, photographs or even literary texts.

BIBLIOGRAPHY:

- Daniel Arasse, *on y voit rien*, Descriptions, Paris, Folios essais, 2000.

- Le détail, pour une histoire rapprochée de la peinture, Paris, Flammarion, 1996.
- Histoires de peintures, Paris, Folio essais, 2006 .
- L'annonciation, Paris, Hazan, 2010.

- Jean Clair, *Méduse*, contribution à une anthologie des arts visuels, Paris, Gallimard, 1989.
- Goerges Didi-Huberman, *Ouvrir Vénus, Nudité, rêve cruauté*, Paris, Gallimard, 1999.

AS3/22a : MUSIC AND DANCE IN ART

Fall semester

CLASSES: 24 hours

ECTS credits: 2

OBJECTIVE:

Develop students ability to identify classic elements in modern pieces of art and their effects on modern audience.

Carry out a work of research and present it to others in a synthetic way.

CONTENT:

We shall study some elements of art in relation to their past and how classical pieces are staged nowadays, how classical literature is read nowadays or adapted on screen. It will be an opportunity to question how modern Europe relates to its past in its cultural dimension.

BIBLIOGRAPHY:

- Molière, *Le Bourgeois Gentilhomme*
- Shakespeare, *Macbeth*
- Orson Welles, *Macbeth*, 1948
- Jean Cocteau, *Orphée*, 1950

AS3/25a : ANIMATED FILMS

Fall semester

CLASSES : 18 hours

ECTS credits : 1

OBJECTIVE :

Carry out an in-depth analysis on the figure of the animal in animated films.

CONTENT:

In this course, we will study a recurring figure in the animated cinema, from Pixar to Disney and Miyazaki, the metaphor of the animal will be explained and with it the desires they convey (happiness, acceptance, unity with the world...)

BIBLIOGRAPHY:

- Psychanalyse des contes de fées de Bruno Bettelheim, trad Théo Carlier, Paris, Robert Laffont, 1976.
- Le silence des bêtes d'Elizabeth de Fontenay, Paris, Fayard, 1998.
- Le cinéma d'adaptation de Sébastien Denis, Paris, Armand Colin, 2007.
- L'abécédaire de Gilles Deleuze, La lettre D comme Désir.

AS3/23a : PRODUCING DOCUMENTARY FILMS

CLASSES : 24 hours

ECTS credits : 3

STUDENTS MUST HAVE STUDIED AUDIOVISUAL

OBJECTIVE:

Learning the basis of cinema and being able to produce a short documentary movie.

CONTENT:

Writing, preparing and shooting a 5 minutes long movies

AS3/26a : ART-ACTION

Spring Semester

Lectures: 8 hours

ECTS credits: 3

OBJECTIVE:

To read theoretical texts from the field of humanities and social sciences allowing the students to question the identity of artists and their works primarily through the figure of the Other and Elsewhere.

COURSE PROGRAM:

- Otherness as a vehicle in an artistic creation:
- Spatial Otherness
- The Other as it applies to self

AS3/27b : CINEMA THEORY

Spring Semester

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM:

The aim of this class is to understand theoretical texts about cinema studies and know how to apply them to the films we see. We intend to get a good overview of the writings of the great theoreticians of the cinema and moving pictures in general and learn how to move from an understanding of keys notions into a profound personal reflection on the subject.

AS3/27c : ART CRITICISM TODAY 2

Spring Semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE:

To learn the fundamental texts of contemporary art criticism and their authors; to be capable of writing a critical analysis of a work of art; to identify and understand reliable works of art criticism which may be used for university research; to be up-to-date on contemporary art in France; to learn the best places to see contemporary art in Lille.

COURSE PROGRAM:

- History of art criticism beginning with the 18th century
- Analysis of critical texts in their historical context from the 18th century to today
- Introduction to the cultural press
- Art in and around Lille
- A written critical analysis of an exhibition
- A written critical analysis of a contemporary dance show

Students will be asked to contribute to a critical blog <http://debuts critiques.blogspot.com/> and to analyse the role of the Internet in art criticism.

AS3/28c : AESTHETICS OF CONTEMPORARY MUSIC

Spring Semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE:

To link technological and musical evolutions
To know the musical trends linked to electronic music

COURSE PROGRAM:

Dance music
Hip hop
Electronic music

AS3/ 25c & 30c: CINEMA SURVEY

Fall and Spring semester

CLASSES: 18 hours

ECTS credits: 1 per semester

OBJECTIVE:

- To acquire an in depth knowledge about the audiovisual industry
- To create an artistic project.

AS3/26b : WORLD CINEMA

Fall semester

CLASSES : 24 hours

ECTS credits : 3

OBJECTIVE :

- offer students a thorough study of world cinema

COURSE PROGRAM :

Indian, Scandinavian or even Asian cinema will be studied.

AS3/22b : FILM ANALYSIS

Fall Semester

COURSE: 24 hours

ECTS credits: 3

OBJECTIVE:

- To master the necessary tools for a film analysis
- To know about American Film Noir
- To master the relevant vocabulary
- To know the different types of filmic analysis

COURSE PROGRAM:

- Introduction to Film Noir
- Introduction to Scarface
- Structural Analysis of Scarface
- Historical Analysis
- America and the prohibition
- The Hays code
- Thematic analysis
- The figure of the gangster
- the "femme fatale"
- the "American dream" and "from rags to riches"
- Psychoanalytic approach

BIBLIOGRAPHY:

François Guérif *Le film Noir Américain* Denoël, 1999
Borde & Chaumeton *Panorama du film noir* Champs Flammarion 1993
. Martine Joly, *Introduction à l'analyse de l'image*, Nathan Université, collection 128, 1996
. Francis Vanoye, Anne Goliot Lété : *Précis d'analyse filmique*, Nathan Université, 1992
. Jean Marie aumont, Michel Marie : *L'analyse filmique*, Nathan Université, 1988

. Laurent Jullier, *L'Analyse de séquence*, Nathan cinéma, 2003.

AS3/21c : MUSICAL INSPIRATIONS

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE: Using a corpus of contemporary music, students will be invited to create visual and/or literary productions (photo, video etc.) with the aim of bringing out the artistic potential and meaning of the music in a creative process.

COURSE PROGRAM:

We shall use a selection of pieces of contemporary music – some chosen by the teacher and some by the students – as a basis for literary and artistic production.

BIBLIOGRAPHY:

BOSSEUR JEAN-YVES, *Le sonore et le visuel* (1992)

AS3/23b : MUSIC AND LITERATURE

Fall Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE: There has always been a complex relationship between music and literature. This relationship is highlighted in hybrid-type songs, which combine poetry and melody. The combination of the two in the works of Léo Ferré will be studied using audio and video recording, as well as the texts.

COURSE PROGRAM:

- Ferré's musical adaptations of Charles Baudelaire's sequence of poems *Les Fleurs du Mal*.
- A series of songs Ferré wrote himself on the theme of the sea.

AS4/4a : INTRODUCTION TO FRENCH FILMS

Fall Semester

THIS CLASS IS TAUGHT IN ENGLISH

LECTURES: 18 hours

ECTS: credits: 3

OBJECTIVE:

This course aims to provide students with a historical and theoretical introduction to the study and analysis of French cinema. The fundamental vocabulary and language of film studies will be introduced through a program of screenings of French classic films from the 50s and 60s in order to explore aesthetic and psychoanalytic approaches to film. Among others, films such as *Ascenseur pour l'échafaud* (Lift to the Scaffold, Louis Malle, 1958), *Le feu follet* (The fire within, Louis Malle, 1963), *A bout de souffle* (Breathless, Jean-Luc Godard), *Les cousins* (Claude Chabrol, 1958) will compose the program and help us to put into perspective some important issues brought out by the films.

ASSESSMENT:

During the last class, written final exam with an extract from a film. The exam will last 2 hours.

AS4/4g: SEMINAR: A DIALOGUE BETWEEN THE CINEMA AND THE OTHER ARTS

Spring Semester

LECTURES: 12 hours

ECTS credits: 2

COURSE PROGRAM:

If parallels between other arts, drama, photography, architecture and painting are always rich, in this class we will explore the dialogue between the different tendencies where the cinema inspires or has inspired the artistic production of its day.

- From futurist avant-garde artists and surrealists to pop art, how has the 7th art form become a means of genuine artistic expression?
- How do film makers envision their collaboration with other artists, for example Bunuel and Hitchcock with Salvador Dalí?
- And if the cinema is inspired by painting, photography or video, how do these arts use film as inspiration, for example Douglas Gordon whose work *24 Hour Psycho* (1993) is inspired by Hitchcock and who, in his turn, is reinterpreted by the writer Don DeLillo in *Point Oméga* (2010)?

These issues will be analysed and placed in context through the study of numerous film clips and works of art.

AS4/1a: SEMINAR: HISTORY AND AESTHETICS OF THE CINEMA

Fall Semester

Lectures: 12 hours

ECTS credits: 2

OBJECTIVES:

- To have a rich cinematic culture
- To know the fundamental evolution in the history of the cinema
- To recognize and understand a cinematic trend, historically and aesthetically

COURSE PROGRAM:

- From the origins of cinema to the 1960s, this class will present all the main movements in film history.
- What movements have contributed to making cinema a genuine art form?
- How have production techniques, narration, sound, filming and settings been understood in different periods?
- German expressionism,
- Russian avant-garde films
- Neorealism
- New Wave
- other movements in order to understand the aesthetic and historical issues at stake, which have made cinema what it is today.

AS4/1b: HISTORY OF CONTEMPORARY PHOTOGRAPHY

Fall Semester

Lectures: 18 hours

ECTS credits: 2

COURSE PROGRAM:

From the heliographic images of Niepce in 1822 to the latest digital photos, photography has changed a lot in the last two centuries, although its goal, to immortalise what we see, has not changed. The issues raised by photography in the history of art have also undergone a transformation. Easily reproduced and disseminated, the photo has completely shaken the relationship between the spectator and the work of art, as works can now be dematerialised and exhibited in an *Imaginary Gallery* (André Malraux). Photos are no

longer just documents, they are another form of modern art and are highly successful as such. This is the result of interaction between painters and photographers from the beginning of the 20th century onwards. While photographers are inspired by painters in order to find a certain texture and depth in their work, helping them to forget the myth of the objective image, recent work by artistic photographers helps the plastic artist to abandon the idea of imitation in art in order to experiment in new forms.

AS4/1f: AESTHETICS (PHILOSOPHY)

Fall Semester

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE:

To recognise and understand the aesthetic and philosophical issues at stake in rhythm in music, dance, painting, cinema; to analyse the interaction between people and rhythm, whether regular or irregular; to understand the fascination exercised in our culture for irregularities, upset rhythms and the unpredictable; to acquire a way of thinking which is both transversal and interdisciplinary.

COURSE PROGRAM:

Rhythms in the arts are complex and difficult to grasp. There is a kind of mystery in rhythm. "We don't just stand and look at a rhythm," said Henri Maldiney, "We are caught up in it". This empiricism, his statement about rhythm is more than a fact to be noted, it is an invitation. An invitation to enter into what it is to be alive, to be an individual in a society. Looking at the aesthetic dimensions of rhythm, this class will look at different ways, both theoretical and practical, in which rhythm finds its place in the world of culture.

BIBLIOGRAPHY:

Sabine Prokhoris et Simon Hecquet, *Fabriques de la danse*, éd. Seuil, 2008
Henri Maldiney, *Art et existence*, éd. Klincksieck, 2004
Henri Meschonnic, *Critique du rythme*, éd. Verdier, 2009
Christian Doumet et Aliocha Wald Lasowski, *Rythmes de l'homme, rythmes du monde*, éd. Hermann, 2010

AS4/1e :WORLD MUSIC

Fall semester

CLASSES: 12 hours

ECTS credits: 2

OBJECTIVE:

To know the different musical trends in specific regions of the world (East Africa, South America, South Asia, East Asia)
-to know which instruments are played where
-establishing a relation between different styles of music
-thinking upon the place of "world music" in the music industry

COURSE PROGRAM:

"World music" has become an important part of music festivals, we shall study their characteristics and the relations between different styles of music from the world.

AS4/4c: SEMINAR: TELEVISION SERIES

Spring Semester

Lectures: 12 hours

ECTS credits: 2

COURSE PROGRAM:

The principle of this class is to begin from the student's own experience of watching television series and their reactions to them and to compare this with other time periods, geographical zones and cultures. The course will examine satellite television, DVD box sets, Internet downloading, streaming, etc. Students will then be asked to analyse the script-writing, production, broadcasting and accessories for a series. The course will also take a look at the role of television series in modern society, their cult status, their role in initiation and social rituals as well as the artistic elements involved in their production.

AS4/4d: NEW APPROACHES TO ART

Spring Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

To develop a discourse on the new approaches to art
To understand how to display and present a work of art
To know the new venues of contemporary art
To know the relationship between art and spatiality

COURSE PROGRAM:

Nowadays, it is no longer possible to analyze a work of art without referring to its presentation and reception. Thus spatiality may be considered as an essential material. The class includes an overview of the history of the installation of works of art and of the digital arts. After studying cases and analyzing exhibitions, we will see that arts and artistic institutions are increasingly linked. We will also study the relationship between arts and the landscape and/or cityscape.

ASSESSMENT: One midterm (oral presentation) and one final (paper)

Bibliography:

-Paul Ardenne, *Un art contextuel : création artistique en milieu urbain, en situation, d'intervention, de participation*, Paris, éd. Flammarion, 2002
- Jean-Louis Boissier, *La Relation comme forme. L'Interactivité en art*, Genève, éd. Les presses du réel, 2009
- Edmond Couchot, *La technologie dans l'art. De la photographie à la réalité virtuelle*, Nîmes, éd. Jacqueline Chambon, 1998
- Edmond Couchot, Norbert Hillaire, *L'art numérique. Comment la technologie vient au monde de l'art*, Paris, éd. Flammarion, 2009
- Jean-Paul Fourmentraux, *Art et Internet*, Paris, éd. CNRS, 2005
- Jean-Paul Fourmentraux, *L'oeuvre commune. Affaire d'art et de citoyen*, éd. Les presses du réel, 2012
- Jean-Marc Lachaud, Olivier Lussac (dir.), *Arts et nouvelles technologies*, Paris, éd. L'Harmattan, 2007
- Florence de Mèredieu, *Histoire matérielle et immatérielle de l'art moderne & contemporain*, Paris, éd. Larousse, 2008
- Florence de Mèredieu, *Arts et nouvelles technologies. Art vidéo, art numérique*, Paris, éd. Larousse, 2011
- Dominique Moulon, *Art contemporain, nouveaux*

médias, Paris, éd. Scala, 2011
 - Abraham Moles, Art et ordinateur, Paris, éd. Casterman, 1971
 - Brian O'Doherty, White cube. L'espace de la galerie et son idéologie, Paris, éd. Les presses du réel, 2008
 - Louise Poissant (dir.), Dictionnaire des arts médiatiques, Montréal, éd. Presses de l'Université de Québec, 1997
 - Frank Popper, L'art à l'âge électronique, Paris, éd. Hazan, 1993
 - Alain Roger, « Le paysage occidental. Rétrospective et prospective », in Art et anticipation, Paris, éd. Carré, 1997, p.13-43
 - la collection Esthétique des arts médiatiques (Montréal, éd. UQAM)

AS4/6f : HISTORY OF CINEMA AND PRE-CINEMA

Spring Semester

CLASSES: 12 hours **ECTS credits:** 1

OBJECTIVE:

To learn about the diversity of film studies from the historical, theoretical and aesthetic perspectives.

COURSE PROGRAM:

This class provides an original approach to the history of cinema using different perspectives : historical, theoretical and aesthetic.

From a study of emblems to a reflexion on a historical issue (the birth of the star-system), we hope to develop the students' knowledge of the cinema and also their ability to analyse and reflect on what they see on the screen.

CTV4/2c : HISTORY OF ART AND CULTURE 1

Fall Semester

Lectures: 24 hours **ECTS credits:** 3

OBJECTIVE:

We shall study a synthesis of Western arts (architecture, sculpture, painting) in their historical and intellectual contexts. Students will have to deepen the analysis and to do personal research. In parallel to this approach of creation, an emphasis will be put on the role of patronage and the evolution of artistic taste. Then we shall focus on the protection of this artistic heritage.

COURSE PROGRAM:

Prehistory, Egypt, Mesopotamia, Greece, Rome, High Middle-Ages, Roman Art, Gothic Art, Renaissance Humanism, Leonardo, Michelangelo, Raphael, Mannerism.

ASSESSMENT: examinations, research papers and oral presentations.

BIBLIOGRAPHY:

- Histoire de l'art, Flammarion, 4 volumes:
 SCHNAPP, Alain dir., Préhistoire et Antiquité
 HECK, Christian dir., Moyen Âge : chrétienté et Islam
 MIGNOT, RABREAU dir., Les temps modernes
 DAGEN, HAMON dir., Epoque contemporaine : XIXe-XXe siècles
 - L'Art et les grandes civilisations, Citadelles et Mazenod
 - The series Tout l'art Encyclopédie, Flammarion : Chronologie de l'art du XIXe

siècle, 2008 / Chronologie de l'art du XXe siècle, 2006 / Barral i Altet (Xavier), Chronologie de l'art du Moyen Âge, 2003 / Les techniques de l'art, 2006
 - GOMBRICH (Ernst Hans), Histoire de l'art
 - FRONTISI (Claude) dir., Histoire visuelle de l'art, Paris, Larousse, 2005
 - ANONYME, Encyclopédie de l'art, Paris, Larousse, 2000
 - ARASSE (Daniel), On n'y voit rien, Gallimard, 2000
 - ARASSE (Daniel), Histoires de peinture, Gallimard, 2004
 - LENEYRIE-DAGEN (Nadège), Lire la peinture tome 1 Dans l'intimité des oeuvres, Larousse, 2002 Tome 2 Dans le secret des ateliers, Larousse, 2004.

INTERNET WEBSITES:

www.louvre.fr
www.photo.rmn.fr
www.wga.hu
www.musenor.fr
www.centrepompidou.fr

CTV4/6b : HISTORY OF ART AND CULTURE 2

Spring Semester

Lectures: 18 hours **ECTS credits:** 2

OBJECTIVE:

We shall study a synthesis of Western arts (architecture, sculpture, painting) in their historical and intellectual contexts. Students will have to deepen the analysis and to do personal research. In parallel to this approach of creation, an emphasis will be put on the role of patronage and the evolution of artistic taste. Then we shall focus on the protection of this artistic heritage.

COURSE PROGRAM:

Italian Baroque and Classicism, Flemish and Dutch 17th century, The French Great Century, the Age of Enlightenment, the 19th century: the Maelstrom, Barbizon school, Naturalism, Realism, Impressionism, Post-Impressionism, Pont-Aven school, the Naïves, The Nabis, Pointillism, Sculpture, Architecture, the 20th century.

ASSESSMENT: examinations, research papers and oral presentations.

BIBLIOGRAPHY:

- Histoire de l'art, Flammarion, 4 volumes:
 SCHNAPP, Alain dir., Préhistoire et Antiquité
 HECK, Christian dir., Moyen Âge : chrétienté et Islam
 MIGNOT, RABREAU dir., Les temps modernes
 DAGEN, HAMON dir., Epoque contemporaine : XIXe-XXe siècles
 - L'Art et les grandes civilisations, Citadelles et Mazenod
 - The series Tout l'art Encyclopédie, Flammarion : Chronologie de l'art du XIXe siècle, 2008 / Chronologie de l'art du XXe siècle, 2006 / Barral i Altet (Xavier), Chronologie de l'art du Moyen Âge, 2003 / Les techniques de l'art, 2006
 - GOMBRICH (Ernst Hans), Histoire de l'art
 - FRONTISI (Claude) dir., Histoire visuelle de l'art, Paris, Larousse, 2005
 - ANONYME, Encyclopédie de l'art, Paris, Larousse, 2000
 - ARASSE (Daniel), On n'y voit rien, Gallimard,

2000

- ARASSE (Daniel), *Histoires de peinture*, Gallimard, 2004
- LENEYRIE-DAGEN (Nadège), *Lire la peinture* tome 1 Dans l'intimité des oeuvres, Larousse, 2002 Tome 2 Dans le secret des ateliers, Larousse, 2004.

INTERNET WEBSITES:

www.louvre.fr
www.photo.rmnm.fr
www.wga.hu
www.musenor.fr
www.centrepompidou.fr

H4/3bJ & 7bJ: HISTORY OF THE ARTS

Fall & Spring Semesters

Lectures: 24 hours **ECTS credits:** 1 per semester

OBJECTIVES:

To acquire an artistic and visual culture
To know the historical, cultural, religious context of a work of art
To recognise a style, a painter, an artistic movement
To know how to critic a work of art depending on its context

COURSE PROGRAM:

From the prehistory to today: techniques and materials
From the Antiquity to the end of the 19th century: artistic movements
Modern and contemporary art

BIBLIOGRAPHY:

. Nadeije Laneyrie-Dagen, *Lire la peinture*, dans *l'intimité des oeuvres*, T.1, Larousse, coll. Comprendre et Reconnaître, dernière édition 2011
. P. Fride-Carassat et I. Marcadé, *Les mouvements dans la peinture*, Larousse, coll. Comprendre et Reconnaître, dernière édition 2010
. *Techniques et matériaux des arts*, Hazan, coll. Guide des arts, 2005
. *Les Techniques de l'art*, Flammarion, coll. Tout l'art encyclopédie, dernière édition 2006
. I. Ewig, G. Maldonado, *Lire l'art contemporain*, dans *l'intimité des oeuvres*, Larousse, coll. Comprendre et Reconnaître, dernière édition 2009
. *La Sculpture : De l'Antiquité au XXe siècle*, 2 volumes, sous la direction de G. Duby et J.L Daval, Taschen, dernière édition 2010
. *Qu'est-ce que la peinture aujourd'hui ?*, Collectif, Beaux-Arts éditions, 2008
. *Qu'est-ce que la sculpture aujourd'hui ?*, Beaux-Arts éditions, 2008
. *Qu'est-ce que la photographie aujourd'hui ?* Beaux-Arts éditions, 2009
. *Connaissance des arts (+ numéros Hors-série)*
. *Beaux-Arts Magazine (+ numéros Hors-série)*

INTERNET RESSOURCES :

<http://www.centrepompidou.fr>
<http://www.wga.hu/>
<http://www.artcyclopedia.com/>

AS5/1c: AESTHETICS

Fall Semester

Lectures: 12 hours **ECTS Credits:** 2

OBJECTIVE:

To recognise and understand the aesthetic and philosophical issues at stake in rhythm in music, dance, painting, cinema; to analyse the interaction between people and rhythm, whether regular or irregular; to understand the fascination exercised in our culture for irregularities, upset rhythms and the unpredictable; to acquire a way of thinking which is both transversal and interdisciplinary.

COURSE PROGRAM:

Rhythms in the arts are complex and difficult to grasp. There is a kind of mystery in rhythm. "We don't just stand and look at a rhythm," said Henri Maldiney, "We are caught up in it". This empiricism, his statement about rhythm is more than a fact to be noted, it is an invitation. An invitation to enter into what it is to be alive, to be an individual in a society. Looking at the aesthetic dimensions of rhythm, this class will look at different ways, both theoretical and practical, in which rhythm finds its place in the world of culture.

BIBLIOGRAPHY:

Sabine Prokhoris et Simon Hecquet, *Fabriques de la danse*, éd. Seuil, 2008
Henri Maldiney, *Art et existence*, éd. Klincksieck, 2004
Henri Meschonnic, *Critique du rythme*, éd. Verdier, 2009
Christian Doumet et Aliocha Wald Lasowski, *Rythmes de l'homme, rythmes du monde*, éd. Hermann, 2010

AS5/6e : INTRODUCTION TO CONTEMPORARY PHOTOGRAPHY AND DOCUMENTARY FILM

Spring Semester

THIS CLASS IS TAUGHT IN ENGLISH

Lectures: 12 hours **ECTS credits:** 2

OBJECTIVE:

This course aims to provide students with an introduction to the scope of anthropological and aesthetic approaches to contemporary French photography and documentary film. Thus, photographs and films will be studied and analysed as artistic tools for a visual exploration of contemporary topics and issues. Photographs and documentary films made by French artists, such as Chris Marker, Sophie Calle, Raymond Depardon, Christian Boltanski, will allow us to bring to light important topics of art and postmodern society.

ASSESSMENT:

During the last class, written final exam lasting 2 hours.

AS5/4c : SEMINAR: A DIALOGUE BETWEEN THE CINEMA AND ARTISTIC DIALOGUE

Spring Semester

Lectures: 12 hours **ECTS credits:** 2

COURSE PROGRAM:

If parallels between other arts, drama, photography, architecture and painting are always rich, in this class we will explore the dialogue between the different tendencies where the cinema inspires or has inspired the artistic production of its day.
- From futurist avant-garde artists and surrealists to pop art, how has the 7th art form become a means of genuine artistic expression?

- How do film makers envision their collaboration with other artists, for example Bunuel and Hitchcock with Salvador Dali?
- And if the cinema is inspired by painting, photography or video, how do these arts use film as inspiration, for example Douglas Gordon whose work *24 Hour Psycho* (1993) is inspired by Hitchcock and who, in his turn, is reinterpreted by the writer Don DeLillo in *Point Oméga* (2010)? These issues will be analysed and placed in context through the study of numerous film clips and works of art.

AS5/1e: MUSICAL MEDIATION

Fall Semester

Lectures: 12 hours

ECTS Credits: 3

OBJECTIVE:

To define the concept of musical mediation and the relationship between musical practices and cultural policy; to learn and understand the issues regarding the international distribution of today's music.

COURSE PROGRAM:

- Socio-anthropology of music and musical practices
- The boundary between amateur and professional
- The disc, and the cultural industry
- Music and live performances
- Music and the rights of the composer

AS5/3g: MUSIC AND PICTURES: FILM-CLIPS

Fall Semester

Lectures: 12 hours

ECTS Credits: 1

OBJECTIVE:

Starting from a study of sound in the cinema, the aim of this class is to explore the relationship between the cinema and music in film clips.

COURSE PROGRAM :

Contrary to what you might think, the cinema is as much concerned with what you hear as with what you see. Far from being just a background to the images on the screen, the soundtrack and in particular the music in a film plays a primary role in its reception and the way it is understood.

After a short introduction on how to analyse the music in a film clip and understand its relationship to the visual elements, we shall examine how the film clip relates to the cinema as a whole. We shall see how the film clip is used on television, on the internet, in museums or in cinema advertising etc., as well as how the film clip can be a source of inspiration, but also how it is often itself inspired by other art forms.

AS5/4f: PERFORMANCE STUDIES

Spring Semester

Lectures: 12 hours

ECTS Credits: 2

OBJECTIVE:

To define the concept of performance in theatrical studies, the science of information and communication and in anthropology; to understand and analyse the relationship between the movement, speech, the language and the action in standard artistic framework of Performing Art; to grasp the ritual, the scene and the body as measure of mediation.

COURSE PROGRAM:

- Socio-anthropology of cultural practices

- Introduction to Performing Arts
- Introduction to Performance Studies and its issues (tradition, theatre, movement, language, communication, mise en scène, self-presentation)
- Establish the connection between interdisciplinary and theatrical studies, or artistic studies and the science of information and communication, and anthropology of communication

AS5/1a: HISTORY OF MODERN PHOTOGRAPHY

Fall semester

CLASSES: 18 hours

ECTS credits: 2

OBJECTIVE:

-to know how to analyse contemporary photography techniques with theory

COURSE PROGRAM:

This course will be a theoretical approach of the history of modern photography, its ambiguity as both a piece of art and a document

AS5/5a: PROFESSIONAL WORKSHOP: CONTEMPORARY MUSIC

Spring Semester

CLASSES: 18 hours

ECTS credits: 1

OBJECTIVE:

Identify the movements which should be included in the category contemporary music and the appropriate language for discussing them. Know how the world of contemporary music works and the role played by record companies, music editors, fan produce, copyright law, singers/musicians and producers. Know how everything works from a practical point of view: venues, advertising, music schools, agents, management and the amateur scene.

COURSE PROGRAM:

History of the various movements of contemporary music.

Public policy for music today.

Important people in the music scene in France.

How music is financed.

Contracts and legal aspects.

AS5/4g : DOCUMENTARY FILM ISSUES

Spring Semester

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE:

To know the issues at stake in documentary films

COURSE PROGRAM:

Social cinema: between testimony and denunciation, the spectator's role

Political issues in the Argentinian cinema

Social issues in the Mexican cinema

Political and social issues in the Brazilian cinema

AS5/4g : DOCUMENTARY FILM ISSUES

Spring Semester

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE:

To know the issues at stake in documentary films

COURSE PROGRAM:

Social cinema: between testimony and denunciation, the spectator's role
 Political issues in the Argentinian cinema
 Social issues in the Mexican cinema
 Political and social issues in the Brazilian cinema

Arabic

IMPORTANT: ALL OUR ARABIC COURSES ARE TAUGHT IN FRENCH UNLESS OTHERWISE INDICATED

LEA1/4f : BEGINNERS ARABIC

Fall Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

This course is an introduction to the Arabic language which is one of the official languages of the United Nations, it is also the official language of the twenty two states of the Arabic League. During the medieval period, Arabic was the language of culture and knowledge, which is etymologically proved in some European languages. It is the true expression of a whole civilisation and gave the cultural heritage of humanity one of the most beautiful literatures. This introduction will give students the basis of Arabic writing and of Arabic pronunciation. A few grammar rules and the vocabulary required to read and understand texts will be taught.

BIBLIOGRAPHY:

- Michel Neyreneuf, Christine Canamas et Mohammad Bakri *.Arabe pratique de base*, Paris, 1997, coll. Méthode 90.
 - Gérard LECOMTE, *Grammaire de l'arabe*. Collection Que sais-je ? n°1275 Presses Universitaires de France.
 - Sam Ammar, Joseph Dichy, *Les Verbes arabes*, Hatier, coll. "Bescherelle". Paris, 1999.
<http://www.imarabe.org>
<http://classes.bnf.fr/dossiecr/sp-prop3.htm#arabe>
<http://www.lexilogos.com/clavier/araby.html>

AIT4/1c : BEGINNERS ARABIC

Fall Semester

This class is intended for graduate students or business majors

Lectures: 20 hours

ECTS credits: 2

OBJECTIVE:

- To learn the alphabet and how to write
- To acquire basic vocabulary and how to be polite
- To obtain a basic knowledge of Arabic grammar and syntax
- To learn something of the Arabic world

COURSE PROGRAM:

- Basic phonetics and pronunciation
- Arabic writing and spelling
- Morphology – how the Arabic language works
- Basic vocabulary and survival skills

LEA1/8f : BEGINNERS ARABIC 2

Spring Semester

STUDENTS MUST HAVE STUDIED AT LEAST ONE SEMESTER OF ARABIC.

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM: Continuation of LEA1/4f

LEA2/12f: INTERMEDIATE ARABIC

Fall and Spring Semester

STUDENTS MUST HAVE STUDIED AT LEAST ONE YEAR OF ARABIC.

Lectures: 24 hours

ECTS credits: 2 per semester

COURSE PROGRAM:

Written and oral modern standard Arabic. Students will be reaching the stage where they can communicate in most everyday situations and start to read the press. Some elements of Arab culture & civilisation will be included.

LEA3/20f: INTERMEDIATE ARABIC

Fall and Spring Semester

STUDENTS MUST HAVE STUDIED AT LEAST TWO YEARS OF ARABIC.

Lectures: 24 hours

ECTS credits: 2 per semester

COURSE PROGRAM:

Written and oral modern standard Arabic. Students will be reaching the stage where they can communicate in all everyday situations and read the press and some elementary literature. Some elements of Arab culture & civilisation will be included.

Business & Economics

IMPORTANT: ALL OUR BUSINESS COURSES ARE TAUGHT IN FRENCH UNLESS OTHERWISE STATED

LEA1/2d : INTERNATIONAL BUSINESS IN FRENCH AND ENGLISH

Fall Semester

STUDENTS SHOULD SPEAK BOTH FRENCH AND ENGLISH

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE:

- To help students discover the different economic zones in the world and how they are affected by globalisation.
- To explain how international factors inevitably influence business in every country and to identify the opportunities and the limits or risks involved in international sales and recruitment. P
- To understand the role of customs, how logistics function and the principal actors in international

transport.

- To know how to work out a complete and effective plan for getting you products across the world. How to import and export.

COURSE PROGRAM:

- How international exchanges have developed over the last century and how they continue to do so
- The principal zones of production and consumption in the world
- International logistics and how they work
- Transport worldwide
- Customs, taxes etc.
- Imports and exports - why bother?
- Imports and exports - how to do it?
- Human skills needed to work effectively internationally
- Selling your products in foreign markets
- Delocalisation, outsourcing, franchising etc.
- Risk management and international law
- What changes from country to country? (tax, quality control, regulations, transport, culture etc.)
- How to get X from A to B legally and prove you've done it

LEA1/2c : INTRODUCTION TO ECONOMICS

Fall Semester

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE: The course aims at 4 goals:

- To get non-specialist students to learn about basic economic concepts: supply, production, growth and development, crises, unemployment and inflation
- To help students to understand the way modern societies work, by stressing the role played by various economic actors: the Government, consumers and companies
- To develop students' ability to synthesize, by observing various factors which influence the economy: population, the unemployment rate, price increases and the Budget
- To give an exhaustive vision of the main trends in economic thought: classical, neo-classical, Marxist, Keynesian and modern

COURSE PROGRAM:

General introduction: Introduction to economic methodology (commentary on statistics, written essays on economics)

- Chapter 1: What is Economics?
- Chapter 2: The Great Trends in economic thought
- Chapter 3: Government Accountancy
- Chapter 4: Supply and demand
- Chapter 5: Productivity and investments
- Chapter 6: Unemployment and inflation

BIBLIOGRAPHY:

BEITONE, BELOEIL-BENOIST, NORECK, PASQUIER, THORIS, VOISIN - *Analyse économique et historique des sociétés contemporaines* - ed. Armand Colin, 1996
DAUBE, RICARD - *Economie générale* - ed. Dunod, 1992
DASQUE, VANHOVE, VIPREY - *Economie générale, BTS 1* - ed. Dunod, 1995
DASQUE, VANHOVE, VIPREY - *Economie générale, BTS 2* - ed. Dunod, 1996
LES CAHIERS FRANÇAIS - *Découverte de l'économie, n° 279 : Concepts et mécanismes* - La Documentation française, 1997

LES CAHIERS FRANÇAIS - *Découverte de l'économie, n°280 : Histoire de la pensée économique* - La Documentation française, 1997

LES CAHIERS FRANÇAIS - *Découverte de l'économie, n°284 : Découverte de l'économie : Les politiques économiques* - La Documentation française, 1998

LEA1/6c : ECONOMIC DEVELOPMENT OF COMPANIES

Fall Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE: Learning about the systems set up by France and the UE to support the international development of European companies and in particular to encourage exports and the establishment of branches abroad.

COURSE PROGRAM:

- * Help for Companies: The role of the consulates in France and abroad, Ubifrance, economic services at the embassies, the role of regional authorities, French international business advisors abroad, BPI France, Coface, Sopexa, INPI, the big multinational networks, the banks.
- * How the EU can help: The European Business Network the COSME programme, the H2020 service for small businesses, training programmes for executives, Asean IPR SME Helpdesk...
- * Tax aid: tax credits for exports, income tax reductions for employees prospecting overseas etc.
- * Help with human resources: Overseas volunteer service
- * Money: Loans for export development and overseas prospection
- * Insurance: insurance for prospection, for short and medium-term credits and for overseas investment
- * Guarantees: for exchange rates, deposits, business contracts, for banking arrangements, investments and projects abroad

LEA1/3c: EUROPE AND GEOPOLITICS OF MARKETS

Fall Semester

STUDENTS SHOULD SPEAK BOTH FRENCH AND ENGLISH

Tutorials: 18 hours

ECTS credits: 2

OBJECTIVE: To help students perceive the issues at stake for businesses in the various measures and directives coming from certain EU bodies responsible for implementing the EU's common business policy.

COURSE PROGRAM: We shall examine the role of the European Council of Economic and Financial Affairs, their projects and the extent of their powers and influence in the areas of agriculture, fishing, competitiveness, the environment, transport telecommunications and energy.

We shall also look at negotiations on a more political level both with regard to trans-Atlantic agreements, the attempt to create a bilateral commercial agreement between the UE and China the free exchange agreement with Japan and various other recent agreements. We shall look in particular at the role of the EO in the World Trade Organisation.

BIBLIOGRAPHY:

Portail de l'Union européenne: <http://europa.eu>
 Conseil européen: <http://www.european-council.europa.eu/>
 Commission européenne: <http://ec.europa.eu/>
 Parlement européen: <http://www.europarl.europa.eu/>
 Présidence italienne: <http://italia2014.eu/>
 Comité Economique et Social Européen: <http://www.eesc.europa.eu/>
 DG Commerce: <http://ec.europa.eu/trade/>
 Représentation permanente de la France: <http://www.rpfrance.eu/>
 Secrétariat d'Etat aux Affaires Européennes (Ministère des Affaires Etrangères): <http://www.diplomatie.gouv.fr/>
 Secrétariat Général des Affaires Européennes: <http://www.sgae.gouv.fr/>
 Direction générale du Trésor: <http://www.tresor.economie.gouv.fr/>
 Think Tanks (Exemple: "Notre Europe - Institut Jacques Delors": <http://www.notre-europe.eu/>)
 Blogs (Exemple: "Coulisses de Bruxelles": <http://bruxelles.blogs.liberation.fr/coulisses/>)
 MEDEF: <http://www.medef.com/medef-tv/dossiers/categorie/les-nouvelles-de-bruxelles.html>
 CGPME: <http://www.cgpme.fr/internationals/voir/570/program-mes-d-action-des-commissaires-europeens>
 Sites des lobbys auprès de l'Union européenne

LEA2/10c: MARKETING**Fall Semester****Lectures:** 12 hours**ECTS credits:** 2**COURSE PROGRAM:**

- I) Marketing & Information
 - Market research
 - Internal & external diagnosis
 - Surveys
 - Aims of market surveys
 - Sampling
 - Variation over time
 - Geographical variation
- II) Strategic Marketing
 - The company and its environment : political, legal, economic, technological and sociocultural
 - Domains of strategic activity: 1 technology, 1 sector, 1 need
 - Strategic Choices: targets, sectors, growth, special offers, competition et internationalisation
 - Beating your competitors
 - Human capital
 - Strategic developments: geomarketing, net-marketing et sensory marketing
- III) Operational Marketing
 - Commercial policy

ASSESSMENT: intermediary evaluation in the form of a marketing file and a work on the firms' actuality.
Final ASSESSMENT: an oral examination about the file or a one hour and a half writing test (practical case, case study...).

RECOMMENDED READINGS

Capital, L'Entreprise, 60 millions de consommateurs...

LEA2/14d: BUSINESS NEGOCIATION**Spring Semester**

THIS COURSE IS TAUGHT IN ENGLISH

CLASSES: 18 hours**ECTS credits:** 3**OBJECTIVE:**

At the end of the course students should be able to:

- Formulate and express ideas in English
- Influence and convince people in English
- Know the technical vocabulary used in business negotiation in English
- Analyse power relationships
- Construct a negotiating strategy
- Bring negotiations to a successful conclusion
- Understand the basic cultural factors which influence intercultural negotiating

COURSE PROGRAM:

Setting the framework :
 Introductions, greetings, starting a conversation
 Expressing first impressions and personal opinions
 Clarifying the agenda and the key points
 Starting negotiations :
 Seeking information about needs, summarising, checking and reformulating
 Referring back to previous discussions
 Fixing deadlines and future meetings
 The main points :
 Making suggestions, giving precise details
 Conditions and requirements
 Reacting to an offer
 Accepting, refusing and explaining your reasons
 Problem solving :
 Explaining why you disagree
 Clarifying problems, suggesting modifications
 Applying pressure, coming to a compromise
 Making agreements :
 Summarising the main points
 Defining actions points and precise arrangements
 Distributing responsibilities
 Drawing up a written agreement

LEA2/15b : HUMAN RESOURCE MANAGEMENT**Spring Semester****Lectures:** 12 hours**ECTS credits:** 2**OBJECTIVES:**

1. Developing students' knowledge of what is at stake in human resource management : learning about the different practices current in business ;
2. Learning to analyse frequent problems in HRM, seeing situations in their context, formulating hypotheses, suggesting solutions and evaluating their efficacy
3. Getting to know about the HRM missions students may later experience in their working lives, particularly in the areas of recruitment and professional training, career management, salaries and work relationships ;
4. Acquiring principles of good teamwork;
5. Improving public-speaking, particularly at interviews;
6. developing their critical faculties and ability to look objectively at situations where they are personally involved;
7. learning to find and apply successfully for a useful internship

COURSE PROGRAM: the class will be divided into 3 main sections:

- aims, actors, methods and tools connected with career and skills management : recruitment, professional training, pay, communication, work relationships
- finding an internship/job :
- knowing the job market
- understanding companies' recruitment criteria
- mastering the best methods of job/internship seeking
- knowing how to make the most of one's abilities and experience on paper
- knowing how to explain clearly what sort of job/internship you are looking for
- producing an attractive CV/resumé
- writing application letters, both spontaneous and in reply to an ad.
- understanding what is required in an interview
- understanding how to make the most of yourself in an interview
- understanding recruitment tests, graphology etc.

MCC2/13a : INTRODUCTION TO MARKETING

Spring Semester

CLASSES : 24 hours

ECTS credits : 3

OBJECTIVE :

The focus of the class will be the concept of social psychology in the workplace (Groups, norms, identity, social and cultural identity...)

CONTENT:

- Social representations
- Introduction to occupational psychology
- The idea of group
- Identity
- Culture

BIBLIOGRAPHY:

LEYENS, J.P. & Yzerbyt, V, (1997). *Psychologie Sociale*: Liège: Mardaga.
Plivard, I, (2014), *Psychologie interculturelle*, Bruxelles, De Boeck.

MCC2/10b: BUSINESSES AND MARKETS

Fall semester

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM:

Daniel Cohen's book, Three lessons on post-industrial society/ What is an company? / What is management?/ Different types of business / Strategic decision-taking / Economic Communication / Practices / Internal Communication / Business and globalisation / Business and the State/ Businesses and Markets

BIBLIOGRAPHY:

Stéphane BAILLAND & Anne-Marie BOUVIER, *Management des Entreprises*, Dunod
Gilles BRESSY & Christian KONKUYT, *management et économie des entreprises*, Dalloz
Stéphane PAQUIN, *La nouvelle économie politique internationale*, chapitre 6 p 177 à 191 et conclusion page 264 et suivantes

Guy SORMAN, *l'économie ne ment pas*, chapitre 7 « la rationalité intégrale », chapitre 8 « les limites de la raison pure »

MCC2/14d : MARKETING & THE MEDIA

Spring Semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE:

- Making a market survey by using keyconcepts.
- How to attract customers and develop their loyalty.
- Creating a specific identity

COURSE PROGRAM:

I) Marketing & Information
 - Market research
 - Internal & external diagnosis
 - Surveys
 - Aims of market surveys
 - Sampling
 - Variation over time
 - Geographical variation
 II) Strategic Marketing
 - The company and its environment : political, legal, economic, technological and sociocultural
 - Domains of strategic activity: 1 technology, 1 sector, 1 need
 - Strategic Choices: targets, sectors, growth, special offers, competition et internationalisation
 - Beating your competitors
 - Human capital
 -Strategic developments: geomarketing, net-marketing et sensory marketing
 III) Operational Marketing
 - Commercial policy
 - Objective
 - Strategies : product mix, price mix, distribution mix, communication mix
 - The coherence of actions
 - Recommendation

BIBLIOGRAPHY:

A. BEMMAOR, G. CLIQUET, JF. TRINQUECOSTE, *Les grands auteurs en marketing*, EMS éditions, Paris, 2001.
 Pierre CHAIX, *Faire un plan marketing*, e-thèque, Onnaing, 2003
 Eric VERNETTE, *Les courants du marketing*, Gestion 2000, 2001.
 Bjorn WALLISER, *Le marketing international*, e-thèque, Onnaing, 2002.
 JF. TRINQUECOSTE, *Eléments de stratégie marketing vol.1 initiation, vol.2 cas & corrigés*, e-thèque, Onnaing, 2003.
 Graeme DRUMMOND & John ENSOR, *Introduction to marketing concepts*, Elsevier Science & Technology Books, Oxford 2005.
 Catherine VIOT, *Memento LMD, le Marketing*, Gualino, Paris, 2006.
 David HURON, *Décisions et stratégie marketing*, Gualino, Paris, 2007.
 Michel HEBERT, *Raisonner « Métis » : marketing et communication*, Maxima, Paris, 2008.
 John WIMSHURT, Adrian MACKEY, *Fundamentals and practice of marketing (4^{ed.})*, Elsevier Science & Technology Books, Oxford, 2003.
 Sébastien SOULEZ, *Le marketing*, Gualinon Paris, 2008.

David JOBBER, *Principles and practice of marketing* (5^{ed.}), McGraw-Hill, Maidenhead, 2006.
 Eric VERNETTE, *L'essentiel du marketing* (3^{ed.}), Eyrolles, Paris, 2008.
 Saïd HALLA, Thierry HIMBER, Sébastien SOULEZ, *Exercices de marketing avec corrigés détaillés*, Gualino, Paris, 2008.
 Marilyn A. STONE, John DESMOND, Ian JB. McCALL, *Fundamentals of Marketing*, Taylor & Francis, New York, 2006.

AS2/13a ECONOMIC ENVIRONMENT OF CULTURE

Fall Semester

Lectures: 18 hours **ECTS credits:** 2

OBJECTIVE: Students will learn who does what when organising live entertainment, how it is financed, how the market works, and its managerial practices in the industry.

COURSE PROGRAM:

- An analysis of the live entertainment industry
- The economics of intellectual property and copyright
- The legal context for live entertainment
- State subsidies
- Private patronage or sponsorship
- Entertainment as a business
- Working in the live entertainment industry

LEA3/23b : INTRODUCTION TO MANAGEMENT

Spring Semester

THIS CLASS IS TAUGHT IN ENGLISH

Classes: 18 hours **ECTS credits:** 2

OBJECTIVE:

To help students understand management via a class based on experience and tough reality. We shall discuss some key texts and testimonies by managers and explore various important themes. We aim to give students a realistic idea of what a manager's daily life is like.

COURSE PROGRAM:

- 1° The **Tools of Management**: The Team, the Organisation, the Organisation Chart, the Meetings
- 2° **Human Resources**: Recruiting, Training, Salary strategy, career development, Coaching. Communication: Building your network strategy for your professional objectives »
- 3° **Other management Key Responsibilities**: Commercial law, Shrinkage, Communication, Health and Security, Customers Service, Ethics.
- 4° **Management and Motivation**: Work force motivation, Basic Principles to remember. Le management et la motivation.
- 5° **Motivation**: the key to Performance improvement: Employee Motivation Techniques.
- 6° **Handling tricky situations**. Disciplinary Problems, Poor Performance, Grievances.
- 7° **What are the attributes of personal effectiveness?** What is Leadership ?
- 8° **Motivation strategies**, Motivational team building, Motivational coaching and training motivation. Stratégie de motivation.
- 9° **Retail Management** and store operations.
- 10° **Sales Management**.

SET BOOK:

Harvard Business School professor Linda A. Hill's classic book, *Becoming a Manager: Mastery of a New Identity* (Harvard Business Press, 2003)

LEA3/22c : INTERNATIONAL MARKETING & NEGOCIATION

Spring Semester

Lectures: 18 hours **ECTS credits:** 2

OBJECTIVE:

To help students gain a better understanding of the different careers in international marketing and the skills required.

COURSE PROGRAM:

1. Definition
2. What is a market?
3. Different types of market
4. Market surveys
5. Marketing plans
6. International brand management
7. Strategic options
8. Marketing Mix
9. Careers in Marketing
10. Training in marketing

LEA3/19d : BUSINESS STRATEGY

Fall Semester

Lectures: 12 hours **ECTS credits:** 1

OBJECTIVES: To make the students aware of strategies applied today by companies at their level of competition and development.

At the end of this course, students will be able to analyse the situation of the company with regard to the competition and to diagnose its market position.

COURSE PROGRAM: General Introduction: Evolution of the strategy concept.

PART I: Tools of strategical analysis

-Chapter 1: Competition analysis.

-Chapter 2: The strategic portfolio

PART II: The basic strategies

-Chapter 3: Domination strategy via costs.

-Chapter 4: Differentiation strategy.

PART III: Development strategies

-Chapter 3: Specialisation and diversification strategies.

-Chapter 4: Acquisition strategies.-Evolution of the big management concepts since 1960.

Case Studies

-COCA vs. PEPSI

-L' OREAL strategy

-RENAULT strategy

-HEWLETT-PACKARD strategy

-MAC-DONALD strategy

ASSESSMENT: A written essay or a commentary on an economic text.

BIBLIOGRAPHY:

- DETRIE, J-P., *Strategor*, Edition DUNOD, 2006.

PELLICELLI G., *Stratégie d'entreprise*, Edition De Boeck, 2007.

MCC3/18b : ECONOMICS AND THE MEDIA

Fall Semester

Lectures: 18 hours **ECTS credits:** 3

OBJECTIVE:

At the end of the course students should know:

- Essential economic information about the media
- The theoretical basis behind the economic factors governing the media
- Financial strategies for the media and the economic problem currently facing managers in this sector
- Some useful figures and statistics
- Where do we go from here?

COURSE PROGRAM:**Theme 1 : Economic characteristics of the media**

- Session 1 : the press
- Session 2 : production costs
- Session 3 : the historical context
- Session 4 : the written press and its traditional economic practice

Theme 2 : the market

- Session 5 : barriers and saturated sectors
- Session 6 : the principal players today
- Session 7 : advertising

Theme 3 : business strategies in the media

- Session 8 : general info
- Session 9 : some successful examples

Theme 4 : other forms of media

- Session 10 : television, classic, cable and satellite
- Session 11 : internet
- Session 12 : the free press

BIBLIOGRAPHY:

- Patrick LE FLOCH & Nathalie SONNAC, *Economie de la presse*, La Découverte, Paris, 2005
- Ghislain DESLANDES, *Le management des médias*, La Découverte, Paris, 2008
- Jean-Marie CHARON, *La presse quotidienne*, La Découverte, Paris, 2005
- Roland CAYROL, *Les Médias*, PUF, Paris, 1991
- Partie 2 : chapitre 2 : la publicité dans la presse française
- Chapitre 3 : la concentration de la presse française
- Chapitre 4 : la gestion des entreprises de presses et entreprises annexes.

H3/19b : ECONOMIC ANALYSIS**Fall Semester**

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE:

This class aims to study the main economic and social phenomena from the 19th century to the present. We hope to give students the tools they need to analyse and understand contemporary societies.

COURSE PROGRAM:**Theme 1: The Birth and Development of Capitalism**

- * The Industrial Revolution
- * The Birth of Economic Thought
- * The Industrial Age : 1873-1941

Theme 2: The Great Transformation

- * Financing the Economy and Crisis Theory
- * The 30 Glorious Years
- * Economic Analysis of the Role and Purpose of the State

Theme 3: Towards a Global Economy?

- * Development Strategies
- * Globalisation
- * The Post-Industrial Society

BIBLIOGRAPHY:

- Raymond ARON, *Le marxisme de Marx*, Editions de Fallois, Paris, 2002.
- , *Dix-huit leçons sur la société industrielle*, Gallimard Poche, Paris, 1986.
- Régis BENICHI, *Histoire de la mondialisation*, Vuibert, Paris, 2008.
- Laurent CARROUE, Didier COLLET, Claude RUIZ, *Les mutations de l'économie mondiale de la Révolution Industrielle à nos jours*, Bréal, Paris, 2009.
- Daniel COHEN, *Trois leçons sur la société post-industrielle*, Seuil-La République des Idées, Paris, 2006.
- Jean-Pierre DELAS, *Economie contemporaine : faits, concepts, théories*, Ellipses, Paris, 2008.
- Ghislain DELEPLACE, *Histoire de la pensée économique*, Dunod, Paris, 1999.
- Henri DENIS, *Histoire de la pensée économique*, PUF, Paris, 1966 pour la première édition, 2008 pour l'édition quadrige.
- François ETNER, *Les historiens de la pensée économique*, Economica, Paris, 2006.
- , *Histoire de la pensée économique*, Economica, Paris, 2000.
- Pascal GAUCHON, *Le monde*, PUF, Paris, 2008.
- Charles GIDE, Charles RIST, *Histoire des doctrines économiques*, Dalloz, Paris, 2000.
- Gérard Marie HENRY, *Histoire de la pensée économique*, Armand Colin, Paris, 2009.
- Marc MONTOUSSE (dir.), *AEHSC*, Bréal, Paris, 2010.
- , *Histoire de la pensée économique*, Bréal, Paris, 2000.
- , *L'indispensable en analyse économique et historique des sociétés contemporaines*, Bréal, Paris, 2009.
- Robert REICH, *L'économie mondialisée*, Dalloz, Paris, 1997.
- Guy SORMAN, *L'économie ne ment pas*, Fayard, Paris, 2008.

AIT4C/ 2a : COMMUNICATION AND MARKETING**Fall Semester**

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 30 hours

ECTS credits: 3

COURSE PROGRAM:

- External audits
- Internal audits
- Diagnosing needs
- Segments of the market
- Targeting
- Choosing your market position
- Marketing strategies
- Growth strategies
- Brand management
- Launching a new product
- Price
- Price and product image
- Creating an operational marketing plan

AIT4/2d : E-BUSINESS AND WEB 2.0**Fall Semester**

Lab: 25 hours

ECTS credits: 2

COURSE PROGRAM:

- * Theory
- Understanding Internet and E-business
- The role of the internet in business

- E-business : advantages
- Practical guide to doing e-business
- Creating an effective commercial website
- Exporting through the web
- The legal framework of E-business
- Future developments
- * Practice : now you do it !
- Using databases
- Animation flash MX
- Photoshop 6

AIT4T/2d : E-BUSINESS AND WEB 2.0

Spring Semester

Lab: 16 hours

ECTS credits: 1

COURSE PROGRAM:

- * Theory
- Understanding Internet and E-business
- The role of the internet in business
- E-business : advantages
- Practical guide to doing e-business
- Creating an effective commercial website
- Exporting through the web
- The legal framework of E-business
- Future developments
- * Practice : now you do it !
- Using databases
- Animation flash MX
- Photoshop 6

AIT4/6b: TRANSPORT AND LOGISTICS

Spring Semester

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM:

Logistics:

- A definition of logistics
- Elements in logistics
- Logistical development and optimization
- Outsourcing: refocusing on core business
- Logistics in companies: from just-in-time methods to Supply Chain Management and Efficient Consumer Response
- Logistics: internationalization and globalization

Sea transport, keystone of international trade:

- Understanding sizes
- A sea transport revolution: the advent of containers
- Containers: universal transport vector
- Shipping companies, alliances, conferences, mega-carriers, consortiums, sea transport organization
- The race for gigantic size containers. Ports: organization, development, new concepts, hierarchy at the global level, one permanent feature: to anticipate in order to remain competitive
- When the sea transport war is won on the land: strategy of the main ports, Hinterland structuring, mixed-mode transport
- The role of inland ports and their relationship with sea ports

Air transport: a time to make important choices:

- To be confirmed
- 3 modes of overland transport: road, rail and river:
- Road transport: organization, advantages and disadvantages

- Why is road transport the most widespread?
- Rail transport: passing from a national to a European mindset
- River transport: positive effects of liberalization
- The renewal of river transport in France and abroad
- From competition between modes of transport to a mix and match approach: combined transport strategies and services.

Transport companies: vital actors in international trade:

- What a transport company is: status, mission, difference between transport companies and freight companies
- Transport organization in France, in the world, choice of incoterms and customs procedures
- Evolution of transport companies in Logistics

Service providers in transport:

- What is a logistician?
- Logistics service providers: mission, tools, objectives
- How to manage warehouses, stock, transmission of information
- Creating integrated networks at the global level

BIBLIOGRAPHY:

- D. TIXIER, H. MATHE, J. COLIN – *La logistique d'entreprise : vers un management plus compétitif* – Dunod, Paris, 1996
- CABINET DATA-DELIVER – *Réussir sa e-logistique* – Logistiques Magazine Rueil-Malmaison, 2001
- S. RACK-d'AVEZAC – *Les chaînons manquants dans la navigation fluviale* – Le Polygraphe, Angers, 1997
- N. TERRASSIER – *Stratégie de développement du transport maritime de lignes régulières* – Moreux, Paris, 1997
- P. EMO, C. TINEL – *Terminal à conteneurs portuaire* – Celse, Paris, 1997
- Coll. Plein Pot Sup – *Commerce international* – Foucher, Paris, 1999
- Genèse J. ADDA – *La mondialisation de l'économie* – La Découverte, Paris, 2001
- P. VALLIN – *La logistique – Modèles et méthodes de pilotage des flux* – Economica, Paris 2001

AIT4/6c : INTERNATIONAL NEGOCIATION

Spring Semester

Lectures: 16 hours

ECTS credits: 2

OBJECTIVE:

At the end of the course students should be able to negotiate in a business context with foreign companies, take the initiative in negotiations and decode their fellow negotiators' unspoken assumptions.

COURSE PROGRAM:

- Preparing to negotiate
- Points to cover
- Identifying points where negotiation is or is not possible
- Identifying points where your opposite number will wish to negotiate and how to respond
- the Final phase of negotiations

BIBLIOGRAPHY:

- P. Audebert-Lasrochas/Profession négociateur/les

AIT4M/2b : BUYER AND CONSUMER BEHAVIOUR

Fall Semester

Lectures: 30 hours

ECTS credits: 3

COURSE PROGRAM:

- What is marketing ?
- Psychological factors influencing the decision to buy a product
- Situations and circumstances influencing the decision to buy a product
- Different types of consumer decision and purchasing situation

BIBLIOGRAPHY:

- AMINE, A. (1999), « *Le comportement du consommateur face aux variables d'action marketing* », Management et société.
- DARPY, D. et VOLLE, P. (2003), « *Comportement du consommateur, concepts et outils* », Dunod.
- FILSER, M. (1994), « *Le comportement du consommateur* », Précis Dalloz.

AIT4M/3a: INTERNATIONAL MARKETING

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 20 hours

ECTS credits: 3

COURSE PROGRAM: A company, whatever its size and its sector, must pay more and more attention to foreign trade, in order to maintain or obtain a place in world business. But exporting can't be improvised. The objective of this course is to present to students the main issues linked with companies' international marketing strategy and to study the successive steps of a marketing strategy orientated to exports.

Companies international development:

Reasons for internationalization

Export policy:

- Export diagnosis
- Choosing target markets

Export strategy:

- Products
- Retailing
- Export costing
- Communication

ASSESSMENT: Individual or group project

BIBLIOGRAPHY:

- A. BARELIER, J. DUBOIN, F. DUPHIL, N. GEVAUDANCONTAL,
- L. GRATALOUP, G. KUHN, C. LEVY, J. PAVEAU, J.M. SARAN – *Exporter – Pratique du commerce international* – Foucher, 2000
- C. CROUE – *Marketing international* – Perspectives, De Boeck, 1999
- C. PASCO-BERHO – *Marketing international* – Dunod, 2000

AIT4M/3b : STRATEGIC MARKETING

Fall Semester

Lectures: 33 hours

ECTS credits: 3

COURSE PROGRAM:

Definition and role of Strategic Marketing

3 approaches must be considered in the light of:

-The chain of values (situating the product within the overall success of the company)

-The consumer's priorities

Part 1 – The Industry/Commerce Balance

- Historical overview and basic principles
- Consequences for a company's marketing strategy
- Différent approaches to retailing strategy

Part 2 – Marketing Strategy taking into account the consumer's point of view

1) Segmentation.

- Definitions.
- Different types of segmentation.
- Segmentation procedures
- Segmentation criteria.

2) Targeting

- Definitions.
- Choosing your segments.
- Different types of targeting

3) Positionning

- Definitions.
- Aims of Positioning.
- Tools for creating distinctions.
- Positioning :analysis and communication.

Conclusion : First steps in becoming competitive

BIBLIOGRAPHY:

- Marketing management - Kotler & Dubois. (Publi Union.)
- Strategor (Dunod)
- Marketing Management et Strategy - Peter Doyle (Prentice Hall.)

AIT4M/7a : INTERNATIONAL BRAND MANAGEMENT

Fall Semester

Lectures: 20 hours

ECTS credits: 2

COURSE PROGRAM:

- Parallel imports
- Counterfeiting problems
- Mixing elements in the international brand Transfers

AIT4M/7b : QUANTITATIVE MARKETING METHODS

Spring Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

- Qualitative approach to market surveys
- Preparing surveys (formulation of the problem, preliminary surveys, the project)
- Quantitative approach to market surveys (sampling, questionnaire creation, questionnaire management)
- Quantitative management techniques (basic statistics, tests, association analysis, multifaceted analyses, Cost Insurance Freight, typological analysis, discriminatory analysis)

**AIT4M/2a: INTERNATIONAL BUSINESS
TECHNIQUES/ EXPORT DIAGNOSIS**

Fall Semester

Lectures: 36 hours

ECTS credits: 3

COURSE PROGRAM:

Unit 1: International Market Surveys

- To define the objectives and the contents of market surveys

- How to make a market survey

Unit 2: Export structures

- Different exportation jobs

- Various types of export structure

- Export management

- Case study: organization of an export department, official documents, the different stages in an export transaction

-Unit 3: International Supply

- How to sell a product abroad

- Fixing prices for the international market

- Incoterms

- Case study: export costs and selling prices, pro forma invoicing

-Unit 4: Prospecting

- Choice of prospecting strategies

- Prospecting abroad

- Preparing a prospection trip

- Prospection supports

- Case study: different types of French insurance policy

-Unit 5: International Freight Transport

- Responsibilities

- Official documents

- Case study: transport valuations, shipping insurance, freight agent costs

-Unit 6: Covering business and political risks

- Insuring consumer goods, light and capital goods

- Case study: COFACE and GCP (French insurance policies)

-Unit 7: Modes of payments

- The different modes of payment

- Guarantees of payment

- Characteristics of documentary credits

- Case study: export 1 documentary credit, export 2 documentary credit

-Unit 8: Financing exports

- Before and after dispatch

- Case study: making financial claims, factoring, budgeting for subsidiary companies

AIT4T/6b : FINANCIAL MANAGEMENT

Spring Semester

Lectures: 16 hours

ECTS credits: 1

OBJECTIVE: Define the costs and use statistics tools

COURSE PROGRAM:

The statistics variable

The projected calculations methods

The "direct costing" and full cost models

ASSESSMENT: Two case studies in pairs and a final written exam

BIBLIOGRAPHY:

Gestion des entreprises touristiques, éditions bréal

WEBSITES:

www.minefi.gouv.fr

**AIT4M/7b : INTERNATIONAL PURCHASING
SERVICES**

Spring Semester

Lectures: 20 hours

ECTS credits: 2

COURSE PROGRAM:

1) Purchasing : its aims and its place in the life of a company

2) Different kinds of buyer – the different aspects of the job

3) Qualities needed to be a good buyer

4) Suppliers – what you need to know about them and how to find good ones

5) What is a buyer looking for ?

6) How to find the products to purchase

7) How to negotiate financially

8) Good negotiation techniques

9) What you need to know about the supply chain (incoterms etc.)

10) Managing orders (contracts and follow-up)

11) Managing purchases (quantity to order, covering costs etc.)

Conclusion : how the job is changing today (ethics, environment etc.)

AIT4C/3b : INTERNATIONAL MANAGEMENT

Fall Semester

Lectures: 25 hours

ECTS credits: 3

THIS COURSE IS TAUGHT IN ENGLISH

OBJECTIVE :

The aim is for students to understand the issues at stake in managing international teams.

COURSE PROGRAM:

- What is culture ?

- Major elements of culture

- Critical dimensions of cultural differences

- Cultural diversity and project management

- Cultural synergy

- Effective team building

**AIT4M /8a : GEOPOLITICS OF INTERNATIONAL
MARKETS**

Spring Semester

Lectures: 20 hours

ECTS credits: 2

OBJECTIVE: An approach to the contemporary world : understanding the world map in order to prepare for international negotiations.

COURSE PROGRAM:

1. Western civilisation : what is it and where is it ?

2. Europe Today.

Presentation of the different countries and zones with their geographical specificities.

The different regions and their traditional lifestyles.

History & politics : understanding national identity and the varied political institutions.

2.4. Population and economics

Societies, social structures, religion, intellectual and cultural life, mentalities and behaviour expected in the business world.

The European Union, the Balkans, the former Soviet Republics.

BIBLIOGRAPHY:

-Fernand Braudel, *Grammaire des Civilisations*, Collection Champs, Editions Flammarion- Réed.1997
 -Roland Breton, *Géographie des Civilisations*, Collection Que sais-je ? – PUF, 1991.
 -Gérard Chaliand et J.P.Rageau, *Atlas politique du XXème siècle*, éd. le Seuil, 1988.
 -Yves Lacoste, *Dictionnaire de Géopolitique des Etats*, éd. Flammarion, 1998.

AS4/2b : ECONOMICS OF FRENCH CINEMA**Fall Semester****Lectures:** 18 hours**ECTS credits:** 2**COURSE PROGRAM:**

This course will analyse the emergence of the notions of actors and producers and their legal framework, in particular, the key moments in the economic history of the cinema and the development of financing up to the present day. If the cinema has reached the height of its popularity in France, the number of cinema screens has little connection with this, and is becoming a minor issue. Television is now the principal support for the cinema, as are digital mediums of diffusion. However, this does not seem to have greatly affected the number of people regularly visiting a cinema, although these too are subject to regular technological innovations. The course will look at current trends and their effect on the industry as a whole.

AS4/5b HUMAN RESOURCES**Spring Semester****Lectures:** 18 hours**ECTS credits:** 1**OBJECTIVE:**

To know how the human resources work

COURSE PROGRAM:

The history of the human resources, from its very beginning to its current development

AS4/5c FINDING FUNDING**Spring Semester****Lectures:** 12 hours**ECTS credits:** 1**OBJECTIVES:**

To know the operators financing the show business
 To know how to request for sponsorship
 To know the basis of a partnership

COURSE PROGRAM:

Sponsoring structures in France
 Definition of a sponsor
 Analysing the different sorts of sponsor
 The motives behind a partnership

AIT5M/1b : QUANTITATIVE MARKETING METHODS**Fall Semester****Lectures:** 15 hours**ECTS credits:** 1**COURSE PROGRAM:**

- Qualitative approach to market surveys
 - Preparing surveys (formulation of the problem, preliminary surveys, the project)

- Quantitative approach to market surveys (sampling, questionnaire creation, questionnaire management)
 - Quantitative management techniques (basic statistics, tests, association analysis, multifaceted analyses, Cost Insurance Freight, typological analysis, discriminatory analysis)

AIT5M/5a : DIGITAL MULTICHANNEL MARKETING**Fall Semester**

GRADUATE STUDENTS AND/OR BUSINESS MAJORS ONLY

Lectures: 20 hours**ECTS credits:** 2**OBJECTIVE:**

Understand the context and recent developments in digital communication in which brands, companies and the market work today.

Understand and take into account how the digital universe has upset traditional ways of working in marketing and communication and the extent of the changes which have taken place.

Analyse, imagine and set up a relevant communications ecosystem using these new methods.

- Learn how to analyse and optimise your research in order to create an up-to-date communications strategy which will outdo your competitors

- Imagine and create a communication strategy which will make your company/product stand out from the crowd

- Develop a communications plan which is both coherent and reflects the values of your brand or company.

COURSE PROGRAM:

The class will enable students to understand how contemporary digital communication works. We shall look at new methods of communication – the Web, digital tools, geolocalisation, social networks.

The class will also analyse how well-known brands and companies are using these new methods of communication in their marketing and advertising strategies today, at the local, national and international levels.

AIT5C/4c : COMMUNICATION MANAGEMENT**Fall Semester**

THIS CLASS IS TAUGHT IN ENGLISH
 GRADUATE STUDENTS AND/OR BUSINESS MAJORS ONLY

Lectures: 20 hours**ECTS credits:** 2**OBJECTIVE:**

Communication Management is a course focused on managing the communication function in all its diversity. The course will explore corporate and other organizational communication aims, practices, publics, policies, plans, and channels in a variety of corporate and organizational settings. The aim of the course will be to equip students with the understanding and tools necessary to evaluate a company's objectives, then to develop and manage an appropriate communications plan allowing the company to effectively manage its communication in furtherance of those objectives with all of the pertinent publics (consumers, investors,

employees, suppliers, government agencies, the media, and pertinent interest groups).

Upon completion of this course, students should be able to:

1. Conduct a basic organizational communication needs assessment
2. Produce and identify clear strategic objectives for a range of situations, as well as appropriate tactics, in line with corporate goals
3. Consider and prioritise the needs of different publics/stakeholders in a range of situations
4. Understand which media channels to use for various messages and publics
5. Select appropriate research and evaluation tools
6. Develop a comprehensive communications plan

COURSE PROGRAM:

Corporate communication refers to the totality of a corporation's efforts to lead, motivate, persuade, and inform its various publics. The emphasis of the course will be strategic in nature. In other courses you will learn in depth about public relations, media relations, intercultural human relations, corporate communications, marketing, branding, etc. and the tools you need to conduct them effectively. This course will focus on analyzing overall communication needs and developing the right mix of communication tools, allocating resources, identifying barriers and solutions for overcoming them, and developing and managing an effective plan for internal and external communications.

AIT5M/1a: INTERNATIONAL STRATEGIC MARKETING

Fall Semester

Classes: 30 hours

ECTS credits: 2

OBJECTIVE:

Participate in a company's international development strategy, assess the different markets, create policies to capture these markets, evaluate risks, create ways to advertise a brand in different countries.

COURSE PROGRAM:

- Marketing and Internationalisation
- Choosing your target markets
- Risk management in the international context
- Pricing policy
- Retail choices

AIT5M/3d: INTRODUCTION TO ENTREPRENEURSHIP

Fall Semester

Classes: 26 hours

ECTS credits: 2

BUSINESS MAJORS OR GRADUATE STUDENTS ONLY

OBJECTIVE:

- Give students the desire to be entrepreneurs!

COURSE PROGRAM:

- From vague idea to concrete project
- Testimonies from successful entrepreneurs
- Case studies

- Why do some projects succeed while others fail?
- Different styles of business creation
- Simulations and role plays
- Market surveys for viability
- The technical stuff
- The business model
- The business plan
- OK, now let's do it.....

AIT4C 2c/6a: INTERNAL BUSINESS COMMUNICATION

Fall and Spring Semesters

Classes: 20 hours **ECTS credits:** 2 per semester

OBJECTIVE: At the end of the class, students should be able to define the concept of communication and understand how important it is for a successful global communication. The student should be able to recognise the different actors of communication and analyse their behaviors.

COURSE PROGRAM:

- Introduction, internal communication and its role on the workplace
- Actors and their behaviours
- Different tools
- Communication in a time of crisis
- Neuro-linguistic tools

ASSESSMENT:

2 research papers and 1 hour test.

AIT5C/1b: ENTREPRENEURSHIP AND BUSINESS ETHICS

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 12 hours

ECTS credits: 1

OBJECTIVE:

Know the theory
Know what really happens in French companies
Ethics for entrepreneurs
Think ethically

COURSE PROGRAM:

Defining business ethics
Different points of view

- The American vision of ethics
- The Japanese vision of ethics
- The European vision of ethics
- Measuring ethical practice in companies

What really really happens in French companies

- Which companies have a good reputation and why
- Company size and ethical questions
- Legal responsibilities of companies and bosses for ethical misdemeanours
- The social role of French businesses

Ethics for entrepreneurs

- Theory
- Practice

BIBLIOGRAPHY:

« Le capitalisme est-il moral ? » André Comte-Sponville, 1952 Albin Michel
« L'Éthique et le chaos », « Le pouvoir des mots. Dictionnaire critique de l'entreprise contemporaine » Alain Etchegoyen, 1994 Dunod

« La vraie morale se moque de la morale, Etre responsable » Alain Etchegoyen, 1999 Seuil
 « Le Mythe de l'entreprise » Jean Pierre Le Goff, 1995 La découverte essais
 « Main basse sur la cité » Emmanuel Faber, 1992 Hachette
 Loi n°2001-420 du 15 mai 2001 sur la nouvelle réglementation économique NRE et son décret d'application

CTV5/1d REGIONAL ECONOMICS AND PUBLIC FINANCES

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE:

First of all students should learn how public finances in France are managed on the national and local levels and be able to identify both who spends what and how they gain access to it. A second aim is to present as fully as possible the different actors on the regional level whose support is essential for those working in the cultural domain. We shall see how cultural policy and the grants available combine with private financial investment in order to realize large projects. Students should therefore gain awareness of how to find the money for any project they may wish to set up.

COURSE PROGRAM:

Part 1 : Public money
 Chapter 1 : The Budget
 Chapter 2 : Local finances
 Part 2 : Regional grants and culture
 Chapter 1 : Basic principles of cultural policy
 Chapter 2 : The money available and who decides how to spend it
 Chapter 3 : Art and tax. Financial problems for the heritage industry.

AS5/2b ECONOMICS OF TELEVISION

Fall semester

Lectures: 18 hours

ECTS credits: 3

COURSE PROGRAM:

If the cinema was able to develop economically as result of direct control of income from spectators, the economic model for television has always relied on certain beliefs about the effects of watching it, as television audiences are much harder to count. With internet, the situation is different again and new models of technology seem to challenge the economic model developed for television, as well as that of the cinema. We shall analyse this situation, showing how the different actors currently active on the market enable us to reassess these models and question the consequences of these technical changes as much from a social point of view for the user as for the type of products placed in circulation.

AIT5M/1c : PANELS & PLANS MARKETING

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 23 hours

ECTS credits: 2

OBJECTIVE:

· To understand and know how to use panel data in marketing diagnosis and in monitoring the global

or national performance of a particular brand or product.

COURSE PROGRAM:

- Different types of panels
- Using data from retail panels
- Using data from consumer panels.

BIBLIOGRAPHY:

BLANCHARD, D. et LESCEUX, D. (1995), *Les panels*, Dunod.
 MERUNKA, D. (1994) *Décisions marketing*, Dalloz.
 Revues : Point de Vente, Libre Service Actualité, Marketing Magazine.

AIT5M/4c : SALES TECHNIQUES

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 20 hours

ECTS credits: 2

COURSE PROGRAM:

- General definition of sales and their context
- How sells and to who ?
- Consultative selling and acquiring technical sales vocabulary in French & English
- Identifying the characteristics and advantages of the product you are selling. Identifying suitable markets and customers. How buyers make up their minds.
- Customers' needs : defining and analysing them.
- How the sales staff should react to different types of customer
- Identifying and answering objections; Types of negotiation.
- Sales contracts.
- Longterm customer relations
- Selling to English & American customers : essential skills.

AIT5M/3c : METHODOLOGY AND TECHNIQUES OF INTERNATIONAL BUSINESS

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 30 hours

ECTS credits: 2

COURSE PROGRAM:

- Introduction & some statistics about international business
- Risk management: insurance ; risk involved in change ; COFACE insurance policies.
- Incoterms.
- Exports, international payments & credits.
- International market research & feasibility studies
- Developing exports and competitive strategies
- International communication and cultural factors
- Keeping up-to-date on the international scene

CTV5/2a : CULTURAL PROJECT MANAGEMENT: (CULTURE AND TOURISM)

Fall Semester

Lectures: 24 hours

ECTS credits: 4

OBJECTIVE:

When creating a project, you always have to deal with figures. Your project will have to meet some requirements, such as a coherent and realistic scope statement to prove the feasibility of the project.

COURSE PROGRAM:

Thus the project you will have developed in the "Cultural project management" course will be accompanied by the scope statement you will elaborate during the course "Cultural project management: the human and financial elements". The notions addressed in the course will be:

- Defining a company
- Building up a company
- Managing
- Negotiating
- Organizing
- Drawing up a budget
- Applying for a grant

ASSESSMENT: an assignment and an oral presentation.

AIT5M/5b : SUPPLY CHAIN MANAGEMENT

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 20 hours

ECTS credits: 2

OBJECTIVE

Learning how to manage the supply chain in imports and exports.

COURSE PROGRAM:

Transport: Sea, Air, Roads
Insurance
Customs
Quality Management and the Supply Chain
The condition of products and the Supply Chain
Management and optimizing stockage
Forecasting and flow management
Costs and expenses

AIT5M/12f : RETAIL POLICY

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 40 hours

ECTS credits: 3

COURSE PROGRAM:

- Classical means of penetration: direct, concerted approach to foreign markets
- Elaborate means
- Market presence and dynamics
- Market presence: a strategic decision
- Economic presence

AIT5/4a: INTERNATIONAL MANAGEMENT

Fall Semester

Classes: 15 hours

ECTS: 1

OBJECTIVE: Be able to manage an international team.

COURSE PROGRAM:

1. Defining the new manager
- The coming world: from postmodernity to the three powers world (Lyotard, Jameson, Parag Khanna)

- The contemporary world issues (Chomsky, Stiglitz)
- Management and leadership (Stephen P. Robbins, Timothy A. Judge)
- Create a new manager for a new world: the conscious manager (Jameson)
- 2. The bases of intercultural approximation
- Be aware of the gap... to be able to cross it ! (Les voyages de Gulliver, Alice in Wonderland, Le petit Prince, La machine à explorer le temps, Chok-Dee, Vorat).
- Get rid of our ethnocentric vision of the world (La guerre du feu)
- 3. Strategy (Robert Grant)
- Concepts
- 4. Behaviour inside organizations (Stephen P. Robbins, Timothy A. Judge)
- The man in the organization
- The group in the organization
- The organization system
- 5. Risk-taking approximation (L. Falque, B. Bougon)
- The choices
- The consequences
- Choice and decision

BIBLIOGRAPHY:

LYOTARD, J. F., Le postmoderne expliqué aux enfants, Paris, Éditions Galilée, 1988
JAMESON, F., El posmodernismo o la lógica cultural del capitalismo avanzado, Barcelona, ed. Paidós, 1991
KHANNA, Parag, The Second World: How Emerging Powers are Redefining Global Competition in the Twenty-first Century, Random House Trade Paperback Edition, New York, 2009.
Courrier International N° 910, 10-16 avril 2008
STIGLITZ, J. E., El malestar en la globalización, Taurus, Madrid, 2002
CHOMSKY, Noam, "El control de los medios de comunicación", dans AAVV, Cómo nos venden la moto, ed. Icaria, col. Más Madera, Barcelona, 2001
ROBBINS, S. P., JUDGE, T. A., Essentials of Organizational Behavior, Pearson International Edition, New Jersey, 2008.
GRANT, R. M., Contemporary Strategy Analysis, Blackwell, Oxford, 2008
FALQUE, L., BOUGON, B., Pratiques de la Décision, Dunod, Paris, 2005

AIT5M/4b: MODERN MANAGEMENT AND NETWORKING

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 24 hours

ECTS credits: 2

OBJECTIVES : To know, to understand and to apply the tools of efficient management

CONTENTS

- What should and should not be done in efficient management
- Team work
- Interviews on progress
- Debriefing, compensation, sanction

EDUCATIONAL METHODS

Very interactive with regular simulations

ASSESSMENT

One final

AIT5/2a: INTERNATIONAL NEGOTIATION**Fall Semester**

THIS COURSE IS TAUGHT IN ENGLISH
THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 30 hours total**ECTS credits:** 2**COURSE PROGRAM:**

- Structure and dynamics of international trade negotiations (business discussions and negotiations in general, preparation of business negotiations, psychological approach to negotiation, typical stages of usual business discussions, strategic aspects)
- Varieties of business negotiation and ideal conditions (traditional sales negotiations, "tactical" sales and techniques, business negotiations and complex sales strategies)

AS5/5b : SALES STRATEGY**Spring Semester****Lectures:** 18 hours**ECTS credits:** 2**OBJECTIVES:**

To apply marketing plans to specific cultural structures
To evaluate the success of a cultural project
To know the particularities of a cultural structure
To draw a marketing plan for cultural products
To choose between different types of format and material to advertise a cultural project
Study the feasibility of a cultural project
-Pierre PAILLÉ (sous la direction de), 2006, *La méthode qualitative. Postures de recherche et travail de terrain*, Coll. U, A. Colin, 238 p.
-François de SINGLY, 1992, *L'enquête et ses méthodes : le questionnaire*, coll. 128 Sociologie, Nathan université, 127 p.

AS5/2d : PRIVATE FUNDING: PATRONS, SPONSORS, PARTNERS**Fall Semester****Lectures:** 18 hours**ECTS credits:** 2**OBJECTIVE:**

To present one's cultural or artistic project to a patron

COURSE PROGRAM:

- 1) Patronage: definition, expectations, motives, laws
- 2) Sales points
- 3) Communication, requesting a grant

ASSESSMENT:

Continuous; producing a file to request a grant and/or a patronage

BIBLIOGRAPHY:

k Répertoire du mécénat, Admical, 2011
k Associations culturelles et mécénat d'entreprise. Comment aborder la recherche de partenaires privés ? Stéphane Barré, Patrick Rosenfeld, François-Xavier Tramond, Opale CNAR Culture, 2008
www.cultureproximite.org/article.php3?id_article=256
k Guide des fondations, CRESS Nord-Pas de Calais, 2010 www.cressnpdc.org
k Guide du mécénat, CRESS Nord-Pas de Calais, 2007 www.cressnpdc.org
k Guide juridique et fiscal du mécénat et des

fondations, Olivier Binder, Admical, 2007
k Mécénat et parrainage, guide juridique et fiscal, Xavier Delsol, Juris Service, 2003
k Parrainage, mécénat et fondations d'entreprise, Philippe Morel, Vuibert, 2007
k Ce qui motive les entreprises mécènes, Virginie Seghers, Autrement, 2007
Internet Resources
Admical : www.admical.org
CRESS Nord - Pas de Calais : www.cressnpdc.org
Fondation de France : www.fondationdefrance.org
Ministère de la Culture, Mission Mécénat : www.mecenat.culture.gouv.fr
Opale - CNAR Culture : www.culture-proximite.org
Loi n°2003-709 du 1er août 2003 : www.legifrance.gouv.fr..

Chinese

IMPORTANT: ALL OUR BUSINESS COURSES ARE TAUGHT IN FRENCH UNLESS OTHERWISE STATED

LEA1/3g: BEGINNERS CHINESE 1**Fall Semester****Lectures:** 24 hours**ECTS credits:** 2**COURSE PROGRAM:**

Introduction to Chinese, concentrating on four specific areas:

- Learning to write Chinese characters
- Mastering the Pinyin phonetic transcription system
- Acquiring basic lexical and syntactic grammatical structures
- Understanding Chinese culture

AIT4/1d : BEGINNERS CHINESE**Fall Semester**

This class is intended for graduate students or business majors

Lectures: 20 hours**ECTS credits:** 2**OBJECTIVE:**

At the end of this class students should be able to:

- Understand a basic conversation in Chinese
- Make himself understood in Chinese when speaking about everyday situations
- Write basic statements in Chinese and transcribe phonetically Chinese writing

COURSE PROGRAM:

- How to present yourself or other people
- How to obtain information from the people you are talking to
- How to express preferences, needs or desires
- How to count, say or write the date, tell the time and understand prices
- Understanding the basics of Chinese civilisation

LEA1/7g: BEGINNERS CHINESE 2**Spring Semester**

STUDENTS MUST HAVE STUDIED AT LEAST ONE SEMESTER OF CHINESE

Lectures: 24 hours**ECTS credits:** 2

COURSE PROGRAM: Continuation of LEA1/3g.

LEA2/12g: INTERMEDIATE CHINESE

Fall & Spring Semesters

STUDENTS MUST HAVE STUDIED AT LEAST ONE YEAR OF CHINESE

Lectures : 24 hours **ECTS credits:** 2 per semester

COURSE PROGRAM:

- Speaking Chinese (phonetics and pronunciation)
- Chinese grammar
- Basic Chinese composition
- Understanding Chinese culture and Civilisation

LEA3/20g : INTERMEDIATE CHINESE 3 & 4

Fall & Spring Semesters

STUDENTS MUST HAVE STUDIED AT LEAST TWO YEARS OF CHINESE

Lectures : 24 hours **ECTS credits:** 2 per semester

OBJECTIVE:

Understand and speak Chinese fluently about basic topics in everyday vocabulary.
Write a simple and coherent text in Chinese either narrating past experiences or general information.
Increase knowledge of China and Chinese culture.

COURSE PROGRAM:

Language elements :

Asking what something is used for and how to use it.
Explaining limits and restrictions.
Expressing continuous actions in the present and past habitual actions.
How to tell other people about travel experiences
Asking other people about their travel experiences and understanding the answer
How to present the main towns and regions in China
Talking about the weather and the seasons
Talking about food and the state of one's health

Cultural Content :

The principal characteristics of the Tang dynasty
The poetry of the Tang dynasty
Introduction to Chinese Literature

Communication, Culture & Media Studies (including Journalism)

IMPORTANT: ALL OUR COMMUNICATION COURSES ARE TAUGHT IN FRENCH UNLESS OTHERWISE STATED

LCE1/3a & 7a INTERCULTURAL COMMUNICATION

Fall & Spring Semesters

Lectures: 12 hours **ECTS credits:** 2 per semester

THIS COURSE IS TAUGHT IN ENGLISH
IT IS POSSIBLE TO JOIN THE CLASS IN JANUARY.

OBJECTIVE: Discuss the nature and role of culture, to identify and explain the principal elements of culture and the importance of cultural differences on general behaviour; to describe the influence of culture on general behaviour; and to begin to develop intercultural sensitivity.

COURSE PROGRAM:

Semester 1:

- Defining culture:
- Definitions, concepts, elements and images of culture
 - Distinguishing between objective and subjective culture
 - Exploring stereotypes, preconceptions and generalisation
 - Recognising the cultural differences that make a difference.
- Values: The foundation of culture:
- Understanding the importance of values
 - One's own and others' values
 - How values define cultural assumptions
- Research into culture, Part I:
- Kluckhohn and Strodtbeck: cultural orientations
- The Challenges of Intercultural Communication:
- The "stumbling blocks" to intercultural communication
 - Recognising the elements of non-verbal communication
 - Exploring non-verbal communication.
 - Exploring culture shock

BIBLIOGRAPHY:

- Hofstede, Geert., *Cultures and Organizations. Software of the Mind*
- Trompenaars, Fons., *Riding the Waves of Culture*
- Hall, Edward T., *Understanding Cultural Differences*
- Marx, Elisabeth, *Breaking Through Culture Shock*
- Storti, Craig, *The Art of Crossing Cultures*
- Jean-Benoit Nadeau & Julie Barlow *Sixty Million Frenchmen Can't be Wrong*
- <http://www.sietar-france.org>: Site for the Society for Intercultural Education, training and research
- www.geert-hofstede.com: Geert Hofstede
- www.7d-culture.com. Fons Trompenaars & Charles Hampden-Turner website
- www.executiveplanet.com: Practical advice to facilitate working and communicating across cultures and countries.

P1/11b: INTRODUCTION TO COMMUNICATION STUDIES

Spring Semester

Lectures: 24 hours **ECTS credits:** 3

OBJECTIVE: To give students a basic introduction to Communication by a combined theoretical and practical approach.

COURSE PROGRAM: The course will be divided into 3 parts:

- Reference theories and fundamental principles: Communication at the crossroads

of several disciplines. McLuhan, Shannon and Weaver's legacy, the Palo Alto "invisible" workshop (Bateson, Birdwhistell, Goffmann, Hall and Watzlawick), Jakobson's linguistic model, Wiener's systemism, Crozier's sociology of organizations, etc.
 - Introduction to the professional uses of Communication. Issues relating to business, social and political communication
 - Methodological approach to Communication.

ASSESSMENT: Commentary on a text and questions

BIBLIOGRAPHY:

A. BARTOLI – *Communication et organisation* – ed. d'Organisation, 1990
 F. CORMERAIS, A. MILON – *La communication ouverte* – ed. Liaisons, 1994
 P. SCHWEBIG – *Les communications de l'entreprise* – Ediscience International, coll. « Stratégie et management », 1988
 P. WATZLAWICK – *Une logique de communication* – Seuil, coll. « Points », 1979
 Y. WINKIN – *La nouvelle communication* – Seuil, coll. « Points », 1981

MCC1/1a: COMMUNICATION AND INFORMATION THEORY

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE: Introduction to Analysis of the Media and Uses of Communication

COURSE PROGRAM:

1. Dialogues (antic dialogues, why are there dialogues, debate or show)
2. Networks (forms of diffusion, form of reception, forms of interaction)
3. Culture (technics, polemics, hermeneutics)

ASSESSMENT: 2 three hour written essays or commentaries on a text

BIBLIOGRAPHY:

D. BOUGNOUX – *Sciences de l'information et de la communication* (anthologie) – coll. Textes essentiels, Larousse
 Y.F. LE COADIC – *La science de l'information* – PUF, « Que sais-je ? », Usages et usagers de l'information, Nathan
 BOUGNOUX, Daniel, *Introduction aux sciences de la communication*, La Découverte, 2001.
 MAIGRET, Eric, *Sociologie de la communication et des médias*, Armand Collin, 2004.

MCC1/2b SEMIOLOGY OF VISUAL IMAGES

Fall semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE: To provide the theoretical tools which will enable students to analyse the meaning of visual images. Both fixed images (posters, paintings, photos) and moving images (commercials, film clips) will be studied. We will discuss how images are used to produce meaning.

COURSE PROGRAM: The theory of signs, semiology and aesthetics of fixed and moving images. Theories advanced by various authors including Barthes, Eco,

Gombrich, Pierce...

EVALUATION : 3 hour written exam

BIBLIOGRAPHY:

ARABYAN, B., *Lire l'image : émission, réception, interprétation des messages visuels*. L'Harmattan, 2000.
 AUMONT J., *L'image*, Paris, Nathan, 2000.
 BATICLE, Yveline, *Clés et codes de l'image*, Magnard, Paris, 1983.
 GAUTHIER, Guy, *Initiation à la sémiologie de l'image*, Les Cahiers de l'audiovisuel, 1979.
 JOLY, Martine, *Introduction à l'analyse d'image*, Paris, Nathan université, 1994.
 THERON, Michel, *Rhétorique de l'image : l'exemple de la photographie*, CRDP de Montpellier, 1993.
 VETTRAINO-SOULARD, M.-C., *Lire une image*, Coll. Communication, Armand Colin, 1993

MCC1/1c: COMMUNICATION FOR BUSINESSES AND ORGANISATIONS

Fall Semester

CLASSES: 24 hours

ECTS credits: 3

OBJECTIVE:

This course will help students familiarizing themselves with the various communication strategies used by businesses to strengthen their positions on a local, national or international market.
 In house and corporate communication will also be studied in relation with the evolution of technological systems (namely digital ones)

CONTENT:

The course will focus on how a company organizes communication plans to become more competitive or to take the leadership in its economic environment. We shall study the actions performed by these companies (sponsorship, charities...) and their impact on the business.

BIBLIOGRAPHY:

-Libaert Thierry, *Introduction à la communication*, Paris, Dunod, 2014.
 -Libaert Thierry, Marrie hélène Westphalen, *Communicator*, Paris, Dunod, 2014
 -Morel Ph, *La communication d'entreprise*, Paris, Vuibert, 2009.

MCC1/5a IMAGES & ADVERTISING

Spring semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE:

The course will study the role of images and their convincing power, especially in advertising and in the media in general.

COURSE PROGRAM:

The meaning of images, (from imitation to creation, images and gods, images of power) images and narration (graphic narration, the toys of the hero, how to make new friends), advertising forms (posters, commercial adverts, campaigns)

ASSESSMENT: composition or image commentary.

BIBLIOGRAPHY:

MONDZAIN, Marie-José, *L'image peut-elle tuer ?* Bayard, 2004.
 JOLY, Martine, *Introduction à l'analyse de l'image*, Nathan 128, 1995.
 Conseillée :
 DEBRAY, Régis, *Vie et mort de l'image*, Folio Gallimard, 1992.
 FLOCH, Jean-Marie, *Identités visuelles*, PUF, 1995.
 FRESNAULT-DERUELLE, Pierre, *L'éloquence des images*, 1993.
 GERVEREAU, Laurent, *Voir, comprendre, analyser les images*, La Découverte, 2000.
 GERVEREAU, Laurent, *Histoire du visuel au XXe siècle*, Seuil, 2003.
 TISSERON, Serge, *Y a-t-il un pilote dans l'image ?* Aubier, 1998.
 WEILL, Alain, *L'Affiche dans le monde*, Somogy, 1998.

MCC1/6a HISTORY OF THE MEDIA **Spring Semester**

Lectures: 24 hours **ECTS credits:** 3

OBJECTIVE:

By the end of the course, students should have a good understanding of the history of the Press in Europe and, for the 20th century, how the media have evolved on both sides of the Atlantic. The student should grasp the issues at stake here in a global economy and the globalisation of culture; Students should be able to understand the relationship between the media and national identity, particularly at the end of the 19th century and grasp the effect of the introduction of audio and visual media into the cultural world of the 20th century.

COURSE PROGRAM:

"We are entering the century of information", said the journalist Auguste de Chambure in 1914. This phrase may look like a prophecy when we look at the omnipresence of the media today. Where did it all come from? What sort of economic, political and technological, not to mention social and cultural, transformations were necessary to bring this state of affairs about? In this class we shall trace the media from the telegram to Twitter via the press, the radio, the television, the cinema, posters and internet.

BIBLIOGRAPHY:

Fabrice d'Almeida et Christian Delporte, *Histoire des médias en France*, éd. Flammarion, 2010
 Frédéric Barbier et Catherine Bertho, *Histoire des médias*, éd. Armand Colin, 2009
 Agnès Chauveau, *Introduction à l'histoire des médias en France de 1881 à nos jours*, éd. Armand Colin, 2000
 Jean-Noël Jeanneney, *Une histoire des médias*, Point Seuil, 2005

MCC1/5c: INTRODUCTION TO INTERCULTURAL COMMUNICATION **Spring Semester**

Lectures: 24 hours **ECTS credits:** 3

OBJECTIVE:

This class provides a first approach to diversity in culture and society. We shall try to understand what culture is and how different people understand the

concept. The approach will be mainly sociological and anthropological.

COURSE PROGRAM:

- * What is culture from the point of view of the social sciences ?
- * Different theories of intercultural communication
- * The difference between the universal and the particular
- * Culture, intercultural relations and society (power, economics etc.)

MCC1/5b: POLITICAL COMMUNICATION **Spring Semester**

Lectures: 24 hours **ECTS credits:** 3

OBJECTIVE:

At the end of this class students should know :
 -the identities of the main players in the French political world today and their communication strategies
 -the most commonly used theories of political communication
 -the recent changes in political communication on account of technological innovations

COURSE PROGRAM:

Session 1 : Introduction

Theme 1 : Basics in political communication

Session 2 : the main specificities of political communication

Session 3 : Right/Left – do they communicate differently?

Session 4 : tools and methods of political communication

Session 5 : the effects of political communication

Theme 2 : New technology and political communication

Session 6 : general intro

Session 7 : the idea of the public arena

Session 8 : internet and participative democracy

Session 9 : recent developments in political practice

Session 10 : towards a more global political communication

Session 11 : what comes next ?

Session 12 : conclusion

BIBLIOGRAPHY:

Philippe RIUTORT, *Sociologie de la communication politique*, La Découverte, Paris, 2007.
 Roland CAYROL, *Les Médias*, PUF, Paris, 1991
 Thomas MEYER, *Media Democracy*, Polity, Cambridge, 2002.
 Philip SEIB (ed.) *Political Communication*, Sage, Londres, 2008
 Lynda LEE-KAID & Christina HOLTZ-BACHA (ed.), *The Sage handbook of Political Advertising*, Sage, Londres, 2006.
 Loïc Blondiaux, *La fabrique de l'opinion*, Seuil, Paris, 1998
 Stephen Tansey, *Politics : the Basics*, Routledge, Londres New York, 2000
 Austin Ranney, *Governing, an Introduction to Political Science*, Prentice Hall, 1993

MCC1/6b PUBLIC RELATIONS **Spring Semester**

Lectures: 18 hours **ECTS credits:** 3

OBJECTIVE: Understanding public relations and their

double purpose : representing the interests of an organisation and attracting public interest in it. Public relations may also help to balance vested interests, reduce tensions and find constructive solutions to problems. Each students should learn to grasp the essential role played by public relations in a given structures global communications policy and know how to draw up a public relations strategy.

COURSE PROGRAM:

- What are public relations ? – the issues, aims and place in overall strategy
- Drawing up a public relations plan
- Methods, agencies, what is a brief ?
- Tools available (written, oral, visual, audiovisual, interactive)
- Management : negociation and estimating cost
- Crisis management

BIBLIOGRAPHY:

- MALAVAL Philippe, DECAUDIN Jean-Marc, BENAROYA Christophe, Pentacom : Communication : théorie et pratique, Pearson Education, Marketing / Vente, 2005.
- MAISONNEUVE Danielle, LAMARCHE Jean-François, SAINT-AMAND Yves, Les Relations publiques, Dans une société en mouvance, Presses de l'université du Québec, Communication Relations publiques, 2003.
- WESTPHALEN Marie-Hélène, Communicator : Le guide de la communication d'entreprise, Dunod, Gestion Sup, 4ème édition, 2004.

MCC1/6c: DISCOURSE AND RHETORIC

Spring Semester

Lectures: 18 hours

ECTS credits: 3

Objective:

Although it has often been relegated to a limited use in the areas of eloquence and stylistics, Rhetoric may also be studied in the area of interpersonal relations. When we look at the basic principles of Rhetoric in the classical era (Greek and Roman) or the so-called "new Rhetoric" of the 20th century, this discipline enables us to approach the communication aspects of public discourse. This, of course, must be socially acceptable, although rhetorical strategy will always be intended to advance certain aims.

Course program:

Media, polical and advertising discourse is often accused of manipulating the public and being being flagrant propaganda. The origin of this type of criticism is the persuasive nature of the words used. How can we deconstruct the social logic behing this type of discourse? Analysing Rhetoric, whose aim is communication in the ctxt of establishing an interpersonal dialogue may provide a key to understanding this.

Everyone who works in the media, politics or advertising is limited by the need to be effective and by the social norms which govern this effectiveness. As we examine the speaker, the audience and the socially agreed means of production for public speeches and documents, Rhetoric allows us to find a relevant way of analysing the links between meaning, the identiy of the speaker/writer and the social context in which their discourse is produced.

After this theoretical intoduction, we shall look at some case studies. analysing journalistic articles, advertisements and political speeches will allow us

understand how rhetorical devices have been used to create the desired effect.

LCE2/15d INTRODUCTION TO JOURNALISM

Fall and Spring Semester

Lectures: 24 hours

ECTS credits: 2 per semester

OBJECTIVE:

This interactive workshop will provide an introduction to the methods used in the media and the different career possibilities in this area. The main areas of study will be :

- Understanding the media
- Journalistic techniques
- Methods and practices
- Careers in journalism
- Journalism and the law
- The tools of the trade

COURSE PROGRAM:

1. Presentation of the media
 - a. The Press
 - b. Television
 - c. Radio
 - d. Web journalism
 - e. International press

2. Journalistic techniques
 - a. Style
 - b. Layout and typography
 - c. Angles and approaching
 - d. Using information
 - e. Specialist vocabulary

3. Practices and Methods
 - a. Sources
 - b. Networking
 - c. Investigative journalism
 - d. Infiltration
 - e. Data

4. Careers in journalism

5. Legislation
 - a. Freedom of the press
 - b. Copyright (pictures)
 - c. Copyright (text)
 - d. Journalistic ethics

6. The Tools of the Trade
 - a. Pen and Ink
 - b. Press photography
 - c. Film
 - d. Using microphones and recording techniques
 - e. In the studio
 - f. Online

LEA2/3C: TOOLS FOR BUSINESS PUBLICITY

Fall And Spring Semesters

CLASSES: 12 hours

ECTS credits: 2 per semester

OBJECTIVE:

- To know how to define a business communication plan
- To know how to present a business communication plan
- To master the PAO softwares

-To work as a team

COURSE PROGRAM:

- 1: creating a communication agency
- 2: creating a business communication plan
- 3: Advertising analysis
- 4: advertising methodology
- 5: introduction to Photoshop
- 6: selection techniques in Photoshop
- 7: picture editing techniques
- 8: advanced picture editing techniques
- 9: answering to an offer
- 10: test
- 11: oral examination
- 12: oral examination

LEA2/11d : INTERCULTURAL AND BUSINESS COMMUNICATION

Fall Semester

THIS CLASS IS TAUGHT BOTH
IN FRENCH AND IN ENGLISH

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE:

At the end of the course students should be able to:

- Understand how our culture influences our behavior
- Be able to identify the cultural factors which influence the way we interact with people from other cultures
- Know how to cope with culture shock and get the most out of visits to foreign countries
- Start developing ways of interacting effectively in intercultural contexts

COURSE PROGRAM:

Definitions Of culture
Non-verbal communication
Communication styles
Cultural values and presuppositions
Kluckhohn & Strodtbeck's cultural variables
Hofstede's cultural variables
Hall's cultural variables
Trompenaars's methods of solving intercultural dilemmas
Developing intercultural skills

ASSESSMENT:

Analysis of interview with someone from another culture
Final exam.

AS2/15a : CULTURAL MEDIATION

Fall & Spring Semesters

Lectures: 18 hours

ECTS credits: 1 per semester

OBJECTIVE:

To question the issue of cultural mediation, to understand the goals of cultural mediation activities, and to implement practical actions.

COURSE PROGRAM:

Themes studied will be related to the case studies.

- Definition of cultural mediation
- Artistic education/tastes
- Art and public spaces/art and territories

New trends: Projects

- Contemporary artists and cultural mediation

- Experience Art: the audience as a part of art
Artists, institutions, partners, audience
Actors and goals of cultural mediation:

- At the core of political and social projects
- Cultural democratisation
- Cultural structures

Audiences, coordination, expectations and constraints
Oral mediation:

- Active and passive mediation
- The importance of language
- What is the actual message?
- Adaptation of cultural mediation according to the audience
- Speech limits

BIBLIOGRAPHY:

- Bernard Lamizet, La médiation culturelle, L'Harmattan, 2000
- Jean Caune, La démocratisation culturelle: une médiation à bout de soufflé, Presses universitaires de Grenoble, Collection Art, culture, public, 2006
- Jean Louis Hordé, Le Démocratiser, Les Solitaires Intempestifs, 2011

AS3/23c: CULTURAL MEDIATION

Fall Semester

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM: Continuation of AS2/15a

AS3/28b: CULTURAL MEDIATION

Spring Semester

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM: Continuation of AS2/15a

LEA3/18a: INTERNATIONAL COMMUNICATION

Fall Semester

THIS CLASS IS TAUGHT IN ENGLISH

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

To understand communication in the context of different world cultures. To understand how to communicate effectively with people whose cultures differ from our own.

COURSE PROGRAM:

Cultural Basics

- Understanding the elements of culture
- Dimensions of culture

Cultural comparison
Communication

- What is communication
- Different ways of communicating
- Verbal & Non Verbal communication
- Intercultural & International communication
- How communication differs
- How to improve communication and be efficient
- What is an international manager

How to be an international manager

BIBLIOGRAPHY:

Software of the Mind :
Geert Hofstede
International Management :
Helen Deresky
Richard Mead

Intercultural communication :
Fred Jandt
James Neuliep
Communication :
Larry Barker

MCC2/9d CURRENT AFFAIRS THEORY

Fall Semester

Lectures: 18 hours **ECTS credits:** 2

OBJECTIVE:

In this class we shall study the role of the media and their power of persuasion. We shall also see the commentary of the news in our society.

COURSE PROGRAM:

1. The sense of the event

- 1.1. What is an event ?
- 1.2. images and Emotion
- 1.3. Subjectivity and truth of the facts

2. Universality and relativity

- 2.1. the issues of the globalisation of communication
- 2.2. the coming-back of the events
- 2.3. Standardisation and repetition

3. Example of events

- 3.1. 9.11
- 3.2. wars and traumas
- 3.3. weddings and people's events

BIBLIOGRAPHY:

DOSSE, FRANÇOIS, *Renaissance de l'évènement* PUF, 2010.
JULY, KAHN ET PLENEL, *Faut-il croire les journalistes ?* Mordicus, 2009.
Conseillée :
D'ALMEIDA ET DELPORTE, *HISTOIRE DES Medias en France*, Flammarion, 2010.
DANIEL, Jean, *Albert Camus journaliste ou Comment résister à l'air du temps*, Gallimard, 2006.
WIENER, Robert, *en direct de Bagdad. Le patron de CNN en Irak raconte*, Robert Laffont.

MCC2/9c : COMMUNICATION AND NETWORKS

Fall Semester

Lectures: 24 hours **ECTS credits:** 3

OBJECTIVE:

Considering Internet as a communication network, the class will try to examine the characteristics of communication through the means of networks. It will analyse the foundations of networks organisations and the advancements it represents for humanity. The class offers an initiation to web culture and to the concept of virtual communities.

COURSE PROGRAM:

Sharing informations, collaboration, participation, free, abolition of borders... will be tackled as an introduction to online communities and communication inside those communities.

Dealing with communication and networks implies the process of creation of those communities and solidarity. Therefore, we will deal with "collective intelligence"

Different forms of virtual communities will be studied : leisure industry, commerce activities....

ASSESSMENT :

A 2 hour exam in class and a 3 hour final.

MCC2/13c : CRISIS COMMUNICATION

Spring semester

CLASSES : 24 hours

ECTS credits : 3

OBJECTIVE :

How must a company react when confronted to a crisis, how important is communication, is there a good communication policy to avoid a crisis?

COURSE PROGRAM:

No institution is safe from a public crisis that would be strongly mediatized. In such cases, communication requires a specific organization, dealing with the flow of information, emotions and the pressure caused by the media is essential.

Several examples will come to illustrate the lessons

BIBLIOGRAPHY :

Bloch, Emmanuel. *Communication de crise et médias sociaux*. Paris : Dunod, 2012.
Libaert, Thierry. *La communication de crise*. Paris : Dunod, 2005. (Topos).
Sartre, Véronique. *La communication de crise*. Paris : Dédos Editions, 2012

MCC2/10a INTERCULTURAL COMMUNICATION

Fall Semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE:

This class aims to use an interdisciplinary approach to the question of culture and intercultural interaction in both everyday life and political and business contexts. We shall attempt to identify different notions of the nature of culture and beware of utopian dreams or unrealistic expectations. We shall also show how culture affects our attitude to time, space, our bodies and personal interaction.

COURSE PROGRAM:

Three main sections:

- a) Everyday intercultural communication: time, space, body language, touch and interaction
- b) Culture, politics and intercultural dialogue on the political level
- c) Culture and intercultural communication in business

BIBLIOGRAPHY

_ Denys CUCHE, *La notion de culture dans les sciences sociales*, La Découverte, Paris, 2004.
Ulrich BECK, *Qu'est-ce que le cosmopolitisme ?*, Aubier, Paris, 2006
Stephen RUNDELL & John. F MENNELL (DIR.), *Classical Readings in Culture and Civilization*, Routledge, Londres, 1998.
Yves ALPE, *Lexique de Sociologie*, Dalloz, Paris, 2007.
Jean-Pierre WARNIER, *La mondialisation de la culture*, La Découverte, Paris, 2007.
Gérard NOIRIEL, *Introduction à la sociohistoire*, La Découverte, Paris, 2006.
Armand MATTELARD, *Histoire des théories de la communication*, La Découverte, Paris, 2004.
_, *Diversité culturelle et mondialisation*, Paris, La Découverte, 2007.
Bertrand BADIE & Marie-Claire SMOUTS, *Le retournement du monde*, Presses de la FNPS, Paris, 1992.

Gérard LECLERC, *La mondialisation culturelle*, PUF, Paris, 2000.
 Jacques DEMORGON, *L'histoire interculturelle des sociétés*, Anthropos, Paris, 1998.

MCC2/13b: PUBLIC AND TERRITORIAL COMMUNICATION

Spring Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE:

Enable the students to deepen their knowledge of public and official communication.

COURSE PROGRAM:

The different levels of communication, national, international, local.
 Public actions and their diversity including territorial institutions and their reforms, authorities, ministries, international institutions, media...
 People dealing with communication.

MCC2/14a: THE MEDIA & POLITICS

Spring Semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE:

This class aims to answer several basic questions:
 -How does communication policy work for those in power?
 -What role does communication play in the exercise of power?
 -What makes such communication effective?
 -What links are there between democracy and political communication?
 -Does public opinion really exist?
 -How much political power does the media really have?

COURSE PROGRAM:

Session 1 : Introduction : definition of media and politics
 Session 2 : origin and characteristics of political communication
 Session 3 : recent developments
 Session 4 : Americanisation of European politics
 Session 5 : Media and lifestyle ?
 Session 6 : public opinion – what is it ?
 Session 7 : public opinion and politics
 Session 8 : the role of the media during elections
 Session 9 : the media and the powers that be
 Session 10 : the power of the media
 Session 11 : new media – towards a global conversation?
 Session 12 : conclusion

BIBLIOGRAPHY:

Roland CAYROL, *Les Médias*, PUF, Paris, 1991
 Ce n'est pas l'ouvrage le plus récent, mais il présente l'avantage de présenter une approche complète sur le sujet.
 Pour ce cours plusieurs la partie 4, nous intéresse plus particulièrement :
 §2. L'influence politique des médias
 §3. Médias et style de vie politique
 §4. Médias et élections
 §5. L'influence politique à long terme
 Roland CAYROL & Pascal DELANNOY, *La revanche de l'opinion*, Jacob-Duvernet, Paris, 2007.

Philippe RIUTORT, *Sociologie de la communication politique*, La Découverte, Paris, 2007.
 Thomas MEYER, *Media Democracy*, Polity, Cambridge, 2002.
 Philip SEIB (ed.) *Political Communication*, Sage, Londres, 2008
 Vol.1. theories and principles: watching government, affecting policy
 Vol.2. affecting the political process, public opinion, the public's agenda and the press
 Vol.3. campaigns and elections
 Vol.4. global conversation the rise of new media
La communication politique, les Essentiels d'Hermès, Paris
 Jacques GERSTLE, *La Communication Politique*, PUF, Paris, 2004
La Communication politique, PUF-Que saisje ?, Paris, 1993
 Lynda LEE-KAID & Christina HOLTZ-BACHA (ed.), *The Sage handbook of Political Advertising*, Sage, Londres, 2006.
 Lynda LEE-KAID, *Handbook of Political Communication Research*, Lawrence Erlbaum associates, Mahwah (N.J.), 2004
 Jacques LE BOHEC, *Les rapports presse-politique*
 Grégory Derville, *Le pouvoir des médias*, PUG, Grenoble, 1997

AS2/12a: HISTORY AND CURRENT STATE OF CULTURAL POLICY

Fall Semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE: Students will learn how to identify and establish cultural policies and understand the large organisations which coordinate the implementation of the policies through their objectives and purposes.

COURSE PROGRAM:

This course will study the concepts of culture and cultural policy from a historical and theoretical perspective. Special emphasis will be placed on the relationship between institutional structures and cultural policy :
 - Culture as the meaning of civilisations (birth of culture as truth, rationalisation of power and culture, conflicts and subversion in culture).
 - Cultural policies and social sciences (study of publics, democratisation, cultural policies).
 - Forms of the cultural institution (the cultural administration, decentralisation, cultural equipments).

ASSESSMENT: A three-hour written exam, (composition or text commentary). A three-hour final exam (composition or text commentary).

BIBLIOGRAPHY:

- DJIAN, Jean-Michel, *Politiques culturelles, la fin d'un mythe*, Folio Gallimard, 2005.
 - GRAZIANI, Serge, *La communication politique de l'Etat*, PUF, 2000.

AS2/13b NEW FORMS OF CULTURAL EXCHANGE

Fall Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE: Students will learn about the issues

involved in the protection of intellectual and artistic property in the culture of free exchange favoured by the new technologies.

COURSE PROGRAM:

The rights of authors and producers may be considered obstacles in the free distribution of works and their communication to the general public, but it is also necessary to encourage creativity and to protect authors against theft and pirating of their creations. How can access to art be managed ? What about the French HADOPI law ? Should peer to peer exchange be allowed and in what circumstances ?

Internet has become the supreme means of cultural transmission.

After a few theoretical reminders, the class will tackle various themes designed to help students become aware of the issues involved at various levels:

- Examine the legal implications of individual cases

- Learn the appropriate legal vocabulary

- Study various legal decisions

- Learn how to evaluate the economic

implications of the laws to protect intellectual property and understand the artist/author's point of view.

BIBLIOGRAPHY:

- Guide pratique du droit d'auteur : Anne-Laure Stérin ; édition Maxima Laurent Du Mesnil 2007

- Droit d'auteur et droits voisins : Christophe Caron ; éditions Litec 2006

- Propriété littéraire et artistique : Pierre-Yves Gautier ; éditions PUF ; collection droit fondamental ; 6^e édition 2007

AS2/18a: INTRODUCTION TO THE BUSINESS OF THE CULTURE AND THE MEDIA

Spring Semester

Lectures: 18 hours

ECTS credits: 1

OBJECTIVE: To introduce France's cultural institutions and compare them to other countries in order to highlight the cultural policies that the institutions encourage.

COURSE PROGRAM:

An introduction to the issues affecting cultural industries and their economies, with a focus on the actual relationships between cultural policy and the resulting economic impact.

- The history of cultural policy of the French Revolution to the present day

- Cultural policy in France, Europe and the world

- Culture and globalisation

- Cultural economics

BIBLIOGRAPHY:

- Poulot, Dominique, *Musée et la museology*, La Découverte, Paris, 2005.

- Benhamou, Françoise, *Economie de la culture*, La Découverte, Paris, 2007.

- Dijan, Jean-Michel, *Politique culturelle : la fin d'un mythe*, Folio actuel, 2005.

- Urfalino, Philippe, *L'invention de la politique culturelle*, Hachette Littératures, 2004.

MCC3/21c : A WAR WAGED THROUGH THE NEWS

Spring Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE: Discover how communication is used to promote values. Militancy through communication.

COURSE PROGRAM:

Rise and activity of social movements. Communication as the basis of collective action. Sociology as an introduction, main tools. Framing, define injustice and opponents through communication.

The use of Internet and social networks.

Case studies about "cyber-mobilisation"

ASSESSMENT: A 2-hours test in class. A 3 hours exam.

MCC2/18a : COMMUNICATION CASE STUDY

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVES:

After some reminders of fundamental theories in communication, the students will work on case studies to find solutions to different problems. These solutions will be presented and criticized. This class provides for concrete situations as can be dealt with in companies or people in charge of the communication office. It allows the students to acquire basic reflexes and to use a set of various tools.

COURSE PROGRAM:

The workshop is constituted of 4-hour long class, with 2 hours given to reminders and studying the case, and 2 hours for criticism, comments and analysis.

6 themes will be dealt with:

- internal communication: communications of a company

- press relations: organizing a press conference

- public relations: organizing an event

- advertising: drawing an advertising campaign for a small business

- institutional communication

- communication in a time of crisis

ASSESSMENT:

6 grades in total, one for each theme. Individual and/or group work.

MCC3/22b: PRESS RELATIONS

Spring Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVES:

To know the effects of several operators on the Internet in a strategy of press and public relations. To know and to use digital tools.

To learn how to rank, grade and analyze information, trends, journalists' sources.

To manage a social network.

COURSE PROGRAM:

- Brands and positive publicity

- Brand content: reputation and animation

- Public relation and participative web

- Communication in time of a crisis and

Internet 2.0

- Monitoring the com 2.0

- Internal communication and social media
- Organising digital communication, planning a communication strategy
- Influencing strategies

ASSESSMENT:

Midterm and final: write a press release.

BIBLIOGRAPHY:

Books :

Storytelling, la machine à fabriquer des histoires et à formater les esprits, Christian Salmon, LA découverte Poche

Les RP au cas par cas, Philippe Morel

Lionel CHOUGHAN et Jean-François FLAHAUT, *Les relations publiques, Que sais-je ?*, PUF (pour les bases)

Daniel ICHBIAH – Richard SHARPE, *Relations presse – Comment gagner l'attention et l'affection des médias*, Village Mondial /PEARSON Education France

Al et Laura RIES, *La pub est morte, vive les RP !*, Village Mondial

Website: SYNTEC RP : www.syntec-rp.fr

Periodicals:

Stratégies

Influencia (on-line uniquement) : www.influencia.net

MCC3/ 22a : ETHICS OF COMMUNICATION

Fall Semester

CLASSES: 18 hours

ECTS credits: 3

OBJECTIVE:

This course will deal with the ethical issues of modern communication by examining how individuals behave in their professional and personal life.

Identifying the rules, the norms and the principles set by the actors of communication will be the main goal of the lessons.

COURSE PROGRAM :

The class will focus on the notion of ethics and how it interacts with communication and the post-modern societies.

Bibliography

Brunet, Patrick. *L'éthique dans la société de l'information*. Paris : L'Harmattan, 2001.

Grévisse, Benoît. *Déontologie des médias*. Bruxelles : De Boeck, 2010.

Jauréguiberry, Francis ; Proulx, Serge. *Internet, nouvel espace citoyen ?*

Paris : L'Harmattan, 2002.

MCC3/17a THE MEDIA AND POPULAR CULTURE

Fall Semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE:

At the end of this class, the student should understand the complex relationship between popular culture and the cultural industry, film distribution networks, film producers, television producers, cultural marketing experts, publishers, music managers and all providers of dance, sport, magazines and other cultural products. These products take many and various forms. The student should be able to analyse how the media, via these products, plays a part in the cultural life of society.

COURSE PROGRAM:

In France mass popular culture really began

in the 1860s, at the same time as "the paper age" with its first cheap national newspapers, the spread of literacy and education and the simplification of printing techniques. All this led to a greater cultural standardisation throughout the country. Today we can link mass culture with such phenomena as photography, television, internet, magazines and other forms of mass-produced image. According to Dominique Kalifa, "mass cultural is visual culture". At the end of World War II, the spread of the American way of life, whether real or imagined, led to a Hollywood inspired popular culture. All the tools of a popular culture are available to the majority with no distinctions of social class or geographical location. According to the designer R. Hamilton, popular culture (for a mass audience) is defined as short-term, widely distributed, cheap, mass-produced, youth-oriented and managed by big business. The Frankfurt School of German intellectuals, founded in 1923, has studied the appearance of popular culture in modern society – their most famous definition is that of Walter Benjamin and his idea of cultural industry: "technology in the service of the social system and its reproduction".

BIBLIOGRAPHY:

Louis Dollot, *Culture individuelle et culture de masse*, PUF, 1990

Richard Hoggart, *La culture du pauvre*, éd. Gallimard, 1997

Roland Barthes, *Mythologies*, éd. Seuil, 1957

Walter Benjamin, *L'œuvre d'art à l'époque de la reproductibilité technique*, 1935 (trad. Folio Gallimard)

MCC3/17b: CASE STUDIES: HUMAN RESOURCE MANAGEMENT AND IN-HOUSE COMMUNICATION

Fall Semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE:

What's at stake for a company in its in-house communication?

Communication Methods

Communication Tools

Communicating important decisions within a company or organisation

COURSE PROGRAM:

In-house communication as part of a company's communication strategy

Human resources and finance devoted to in-house communication

Aims, possibilities and limits

Who's talking to whom about what?

Common themes for in-house communication:

projects/change– the life of the company – human resource policy – strategic decisions

Sociology of organisations

How do companies and organisations structure their communication?

Taylor, Fayol, Mayo, etc...

The internal culture of a business

Regulations and role playing – the human factor

Internal Audits (for a project, equipment, a job etc.)

Before doing anything new: analyse what exists already and what is still needed

Analysing the structure – how things work, habits, Routines

Planning in-house communication

Why communicate ? is there a problem? Who is talking

to whom? What form of communication is appropriate for which issue?

Tools (print and/or multimedia) : internal newsletter, welcome booklet, intranet, forum, suggestions box, questionnaires, surveys, photofile, the noticeboard,...
Formal and informal communication : orientation, conferences, seminars, conventions, buffet lunches, brainstorming sessions, using staff for external communication

Measuring the effectiveness of your in-house communication

Quantity and quality: How many campaigns, newsletters etc.? Do people read them? Do people react to them? Do they take any notice of what they say?

Assimilating and providing information:

Who is allowed to participate in in-house communication? Where does the information come from?

How to decide the best strategy for each situation?
Analysis of case studies.

In-house communication and change

Explaining changes, justifying new projects, squashing rumours, providing maximum transparency

In-house communication as a means of healing

Listening, defusing tension, taking part in internal debate, the role of the trade unions

BIBLIOGRAPHY:

AUVINET (J.-M.), BOYER (L.), BUREAU (R.), CHAPPAZ (P.) & de VULPIAN (G.), *La communication interne au cœur du management*, Paris, éd. d'Organisation, 1997.
BEAL (J.-P.), LESTOCART (P.-A.), *Entre management et marketing, la communication interne*, Paris, éd. Démos, 2003
CORBEL (B.) & MURRY (B.), *L'audit qualité interne - Démarche et techniques de communication* - Paris, éd. AFNOR, 2001.
DECAUDIN (J.-M.) & IGALENS (J.), *La communication interne*, Paris, éd. Dunod, 2006
DETRIE (Ph.), MESLIN-BROYEZ (Catherine), *La communication interne au service du management*, Paris, éd. Liaisons, 2002.
LABASSE (P.), *L'intelligence des autres - Rétablir l'homme au centre de la communication des entreprises*, Paris, éd. Dunod, 1994.
LARDELLIER (P.), *Le journal d'entreprise - Les ficelles du métier*, Paris, éd. d'Organisation, 1998.
MUCCHIELLI (A.), *Communication interne et management de crise*, Paris, éd. d'Organisation, 1994.
MUCCHIELLI (A.), *Approche systémique et communicationnelle des organisations*, éd. Armand Colin, 1998.

MCC3/17d : COMMUNICATION AND SOCIETY

Fall semester

CLASSES: 18 hours **ECTS credits :** 3

OBJECTIVE :

This class will focus on the evolutions of the lifestyle as communication technologies develop in the different sectors of society.

COURSE PROGRAM :

-to understand what information, communication, network and technology are
-their place in everyday life

-the policies managing them

BIBLIOGRAPHY :

Castells, Manuel. *Communication et pouvoir*. Paris : Edition de la maison des sciences de l'homme, 2013.
Mattelart, Armand. *Histoire de la société de l'information*. Paris : La découverte, 2001. (Repères).
Sfez, Lucien. *Technique et idéologie*. Un enjeu de pouvoir. Paris : Seuil, 2002.
Wolton, Dominique. *Internet et après ?* Paris : Flammarion, 1999.

MCC3/18c: ANALYSIS OF NEW COMMUNICATION TRENDS

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE: The development of tools and the continuous tools techniques linked to information and communication (TIC in French).
The constant evolution of the "Internet Galaxy"
Promises and lies about the new web 2.0

COURSE PROGRAM:

Social appropriation of numeric communication, technical determinism. Appropriation of web 2.0 and Internet.
Their use on the workplace (social networks; private or mercantilism)
New Jobs related to the use of Internet and web techniques
Issues about online communication.

MCC3/20d: THE MEDIA AND SOCIAL REPRESENTATIONS

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE:

The mass media shapes our lives everyday. Our awareness of the world is often mediated through media representations. These representations do not simply convey information but also influence our understanding of society, its social categories and even ourselves. In this course we will explore how media makes meaning. We will examine how newspapers, television, radio, ads and more are produced, transmitted, and received. In addition we will discuss the ideologies and/or values conveyed by the media and debate its effect on individuals apply this understanding through collaborative projects.

COURSE PROGRAM

The course will introduce theories about media and society in order to explore how media creates and represents meaning.

Semester 1:

Society and Media

What is the role of media—newspapers, television, internet—in shaping our modern society? What values does it communicate? What social narratives does it create? How can we study such signs and symbols that make up media messages?

MCC3/21b FREEDOM OF EXPRESSION AND MEDIA RESPONSIBILITY

Spring Semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE:

The class we shall study the main steps of the freedom of the press (Dreyfus case, Watergate...) and analyse more precisely the work of journalists in today's world.

1. history of the freedom of the press

- 4.1. its birth
- 4.2. main steps
- 4.3. failures and victories

2. ideal et reality

- 2.1. what possible conciliation?
- 2.2. a necessary compromise
- 2.3. obligations

3. The new media and freedom

- 3.1. legal law
- 3.2. speed of the internet
- 3.3. new means of expression

BIBLIOGRAPHY:

JUNQUA, Daniel, *La liberté de la presse* Milan, 2004.
COLLECTIF, *Des intellectuels jugent les médias*, mordicus, 2010.
Conseillée :
TARDIEU, Christophe, *Internet et libertés*, CNRS éditions, 2010.
RIEFFEL, Rémy, *Mythologie de la presse gratuite*, éditions le cavalier bleu, 2010.
MARTIN, Laurent, *La presse écrite en France au XXe siècle*, le livre de poche, 2005.

AS3/27a: CULTURAL INDUSTRY AND MASS CULTURE

Spring Semester

Classes: 18 hours

ECTS credits: 3

OBJECTIVE: To understand the problems related to cultural hierarchies, by examining Adorno and the Frankfurt School's theory of cultural industries and English/American research in Cultural studies; to learn about the ground-breaking surveys made in the 1960s concerning cultural audiences and the democratisation of culture; to obtain knowledge of new research regarding cultural omnivores and the impact of the mass media on culture, in order to fully grasp the way culture is perceived in social sciences today.

COURSE PROGRAM:

Using statistics, interviews, testimonies and case studies, students will learn about important cultural issues in sociology today and how studies of the sociology of culture have developed since the time of pioneers like Simmel and Weber.

BIBLIOGRAPHY:

- Laurent Fleury et François de Singly, *Sociologie de la culture et des pratiques culturelles*, éd. Armand Colin, 2006
- Matthieu Béra et Yvon Lamy, *Sociologie de la culture*, éd. Armand Colin, 2008
- Pierre Bourdieu, *La Distinction* (1979), éd. Minuit

AIT4C/7b: INTERCULTURAL HUMAN RELATIONS

Spring Semester

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE: At the end of the course the student should be able to hold down a job involving a human management dimension.

COURSE PROGRAM: How to manage yourself in order to manage your coworkers: we will create manager/employee role-playing situations and work together on the key points to professional success:
- orientation: I choose my job (job interview, professional interview)
- training: I train, I get qualifications, I develop my career
- management: what I like, what I do not like, the barriers... I manage myself in my job.
- piloting: I have access to my job's requirements and to the relevant checklist
- assessment: I know the essential skills required to master my job, I assess myself.
All these five points fall under the employee's responsibility. The manager should only be considered as a support.

AIT4C/3a : COMMUNICATION STRATEGY

Fall Semester

Lectures: 20 hours

ECTS credits: 3

OBJECTIVE:

The aim of this course is to introduce students to strategic thinking in communication. They should be able, once they know what a company intends to achieve, to suggest relevant and effective communication tools. They should be able to defend their proposals and know how to implement a complete communication project, starting with the original ideas right through to its final realisation.

COURSE PROGRAM:

Understanding the brief
Analysis and diagnosis
Proposal of a communication plan
The media plan and other elements
Creative justification of the proposal (use of semiology),
Professional presentation of elements.

SET BOOK:

Le Publicitor, B. Brochand et Landrevie, Dalloz. Le Communicator, A Wertsphallen, Dalloz

AIT4 C/7a: COMMUNICATION STRATEGIES AND POLICIES

Spring Semester

Classes: 20 hours

ECTS credits: 2

OBJECTIVE:

Initiation to strategic thinking. At the end of the class, the student should be able to give a correct communication axe, set their communication plan into motion.

COURSE PROGRAM:

-analysis of diagnostics
- give a communication strategy
The role of the media
Initiation to semiology

BIBLIOGRAPHY:

Le publicitor, B. Brochand et Landrevie, Dalloz. Le

AIT4 C/4b: INSTITUTIONAL COMMUNICATION

Fall Semester

Classes: 20 hours

ECTS credits: 2

OBJECTIVE:

At the end of the class, the student should be able to produce communication documents, manage a communication project and distribute the tasks within a team.

COURSE PROGRAM:

Theory – how to manage a communication project
Practice – creation and management of a group communication project

AIT5C 2c/3d: INTERNATIONAL MEDIA ENVIRONMENT

Fall Semester

Classes: 20 hours

ECTS credits: 2

COURSE PROGRAM:

This class is divided into three parts.

- 1) A theoretical part giving an introduction to semiotics and in particular the terms and analytical tools presented in Greimas and Rastiers's work. We shall see how these enable students to analyse press articles, adverts and film clips etc.
- 2) A practical part where the students use what they have learnt to analyse media extracts in several languages.
- 3) The students will also work on a project.

BIBLIOGRAPHY

GREIMAS, *Sémantique structurelle*, PUF
François RASTIER, *Arts et sciences du texte*, PUF

AIT4C/4a : MAGAZINE CREATION AND SALES

Fall Semester

Lectures: 20 hours

ECTS credits: 2

OBJECTIVE:

Starting with the basic principles of layout and typesetting, we shall look at how to make your documents easy to read, well-organised and visually appealing. Students will learn how to present information in a press or publicity document, prioritizing essential points. The use desktop publishing software will be taught in the context of teamwork for the written press.

COURSE PROGRAM:

Theory and methods

- Laying out a template – why bother ?
- Constructing a template
- Presentation
- Uses of typeface

Adobe Indesign (layout)

- Size and shape
- Text and image blocks
- Breathing and using trims
- Inserting text in a layout
- Assembling the whole magazine
- Use of colour

- Finalising the document and exporting as a .pdf file

Photoshop (preparing photos and other pictures for the printers)

- Digital photos
- Use of colour
- Types of file for use in publishing (tiff, eps, jpeg et gif)
- Improving your photos (light, contrast, intensity etc.)
- Selecting, decorating, clipping and framing photos
- Finishing touches and masking undesirable elements
- Tracing and merging

CTV4/6a : INTERCULTURAL COMMUNICATION

Spring Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE: This course will look at communication in the context of cultural management, marketing and organising international projects. We shall be looking at intercultural dilemmas when communicating in an international context.

COURSE PROGRAM:

- Intercultural communication : what is it ?
- The cultural and the intercultural
- Communication in the cultural domaine
- Techniques of communication and cultural resistance
- Communication in art
- Cultural communication and the sociology of target audiences

ASSESSMENT: A written exam about a part of the course and an oral presentation for the final exam.

BIBLIOGRAPHY:

GRAZIANI Serge, *La Communication culturelle de l'Etat*, PUF
VERBUNT Gilles, *La société interculturelle*, Seuil
CUCHE Denys, *La notion de la culture dans les sciences humaines*, la découverte 1995.
THIESSE Anne-Marie, *La création des identités nationales*, seuil 1999.

CTV4/2a : CULTURAL INSTITUTIONS AND EQUIPMENT

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE: To study the different issues which result from the meeting of artistic creation and cultural institutions.

COURSE PROGRAM:

- Cultural policies and artistic forms.
- The figures of artists, experts, and politicians.
- Public of culture and cultural policies.
- Cultural communication
- The forms of the cultural institution
- Cultural administration
- Finances
- Public and private
- The sectors of the cultural institution : art, shows, music

ASSESSMENT: oral exam, which consists in a question about the course

BIBLIOGRAPHY: DJIAN Jean Michel, *Politiques*

culturelles, la fin d'un mythe, Folio Gallimard, 2005
 DONNAT Olivier, et TOLILA Paul, *Les publics de la culture*, Presses de Science PO, 2003
 DUBOIS Vincent, *La Politique culturelle : genèse d'une catégorie d'intervention publique*, Belin, 1999
 MOLLARD, Claude, *Le Cinquième pouvoir*, Armand Collin, 1999.
 SAINT PULGENT Maryvonne de, *Le gouvernement de la culture*, 1999
 URFALINO Philippe, *l'intervention des politiques culturelles*, Hachette littérature, 2004.

CTV4/4a : PROJECT MANAGEMENT

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE:

When creating a project, you always have to deal with figures. Your project will have to meet some requirements, such as a coherent and realistic scope statement to prove the feasibility of the project.

COURSE PROGRAM:

Thus the project you will have developed in the "Cultural project management" course will be accompanied by the scope statement you will elaborate during the course "Cultural project management: the human and financial elements". The notions addressed in the course will be:

- Defining a company
- Building up a company
- Managing
- Negotiating
- Organizing
- Drawing up a budget
- Applying for a grant

ASSESSMENT: an assignment and an oral presentation.

CTV4/8b : LECTURES AND CULTURAL VISITS

Fall Semester

Lectures: 15 hours

ECTS credits: 1

COURSE PROGRAM:

- Culture, a field of conceptual controversy
- Elements of the history of public cultural action
- Different viewpoints on cultural practices in France.
- The action of territorial collectivities
- The European Union
- Support structures
- The field of municipal cultural affairs
- The domains of public cultural action.
- Heritage projects.
- Archives
- State museums
- Libraries
- Theater
- Music
- Cinema
- Art

ASSESSMENT: Summary of lectures.

CTV4/8b : LECTURES AND CULTURAL VISITS

Spring Semester

Lectures: 18 hours

ECTS credits: 1

COURSE PROGRAM:

- Culture, a field of conceptual controversy
- Elements of the history of public cultural action
- Different viewpoints on cultural practices in France.
- The action of territorial collectivities
- The European Union
- Support structures
- The field of municipal cultural affairs
- The domains of public cultural action.
- Heritage projects.
- Archives
- State museums
- Libraries
- Theater
- Music
- Cinema
- Art

ASSESSMENT: Summary of lectures

AIT4 C/8a : MAGAZINE CREATION AND SALES

Spring Semester

Lectures: 18 hours

ECTS credits: 1

COURSE PROGRAM: Continuation of AIT4C/4a

AS4/2d CULTURE AND THE STATE

Fall Semester

Lectures: 12 hours

ECTS credits: 2

OBJECTIVES:

To know the management technics of the public and private sectors

To know the differences between the public market and the delegation of the public services

COURSE PROGRAM:

- 1) The public services
- 2) The notion of public agreement
- 3) The public market

AS4/2e COMMUNICATION FOR CULTURAL PROJECTS

Fall Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVES:

To distinguish the different communication techniques
 To know the particularities of the cultural sector in the matter of communication

To know how to plan a strategy and a plan of communication

COURSE PROGRAM:

- 1) Introduction on communication
- 2) Internal communication
- 3) Institutional communication
- 4) External communication

BIBLIOGRAPHY:

« L'état de l'opinion », O. Duhamel et E. Lecerf, Seuil, 2013
 « Psychologie de la communication », J-C Abric, Cursus, 2008
 « La psychologie cognitive », B. Cadet, In press, 1998.
 « La communication. Etat des savoirs », Sciences

humaines, 2008.
 « La nouvelle communication », Alex Mucchielli, A. Colin, 2000.
 « Introduction aux sciences de la communication », Daniel Bounoux, La Découverte, 1998.
 « La parole manipulée », Philippe Breton, la Découverte, 2000.
 « La gestion des ressources humaines », Coll., Dunod, 2007.
 « L'empreinte des sens », J. Ninio, O. Jacob, 1989.
 « Communication de crise et réseaux sociaux », E. Bloch, Dunod, 2013.
 « Les outils de la communication digitale, 10 clés pour maîtriser le web marketing » de Habib Qualidi, Eyrolles, 2013.
 Revue « Communication »
 Revue « communication et organisation ».
 Revue « Sciences humaines »
 Revue « Stratégie »
 Ressources internet
<http://communicationorganisation.revues.org/>
<http://edc.revues.org/>
<http://www.strategies.fr/>
<http://communication.revues.org/>

AS4/3a & 6a CASE STUDY: DELAGATION CIVIL SERVICE

Fall and Spring Semesters

Lectures: 12 hours **ECTS credits:** 2 per semester

OBJECTIVES:

To know the differences between the public and private services
 To know the methods of the delegation of the public services regarding the arts and culture

COURSE PROGRAM:

Fall semester: Theoretical and conceptual approach
 Spring semester: Theoretical and legal frames of the delegation of the public services, case study

ASSESSMENT:

One paper for each semester

BIBLIOGRAPHY:

- Éric Baron, « Les groupements d'intérêt public culturels », Juris-Associations, n° 63, mars 1992.
 - Jean-François Auby, La gestion des satellites locaux, Berger-Levrault, 2000.
 - Code général des collectivités territoriales (annoté), Dalloz.
 - Éric Baron, « Vers une expansion des fondations, une nouvelle catégorie: les fondations d'entreprise et les modifications applicables aux fondations reconnues d'utilité publique », Les petites affiches, n° 92, 31 juillet 1992, p. 9-16.
 - Jean François Auby, la gestion des activités culturelles, in memento pour l'action culturelle, éd. WEKA, Paris 2004 (réactualisé régulièrement)
 - Eric Delacour, la liberté contractuelle des collectivités territoriales, JCP, CT intercommunalités, 2003
 - Jean Marc Peyrival, régimes de passation des contrats publics : le droit des délégations comme modèle ? ADJA, novembre 2004.
 Ressources internet
www.adami.fr
www.legifrance.gouv.fr

AS4/3d PROGRAMMING A CULTURAL SEASON

Spring Semester

Lectures: 18 hours

ECTS credits: 1

OBJECTIVE:

To offer a pertinent cultural event

COURSE PROGRAM:

Introduction to the subject.
 Team work: setting up a cultural event and implementing it

AS4/5a CASE STUDY: PROJECT MANAGEMENT

Spring Semester

Lectures: 24 hours

ECTS credits: 2

OBJECTIVES:

To know the legal aspects of the show business
 To know how to negotiate a transfer and a technical contract
 To know how to budget a production

COURSE PROGRAM:

- 1) The legal aspects
- 2) Rights, taxes and ticket office
- 3) Contract in the show business
- 4) Budgets of a production
- 5) Managing the risks of a cultural event

BIBLIOGRAPY:

La Sécurité des lieux de spectacles, Eric Joly
 Profession entrepreneur de spectacles, Philippe Audubert
 Les contrats de la musique, Pierre-Marie Bouvery
 Guide pratique du droit du travail, La documentation Française
 Engager des artistes et techniciens du spectacle, Nicolas Marc
 Guide de l'organisation de spectacles, Philippe Kochert
 Conception, management et communication d'un projet culturel, Paul Rasse
 Internet Resources
<http://fsj.la-fedurok.org/>
<http://www.irma.asso.fr/>
<http://www.professionnelsduspectacle.com/>
<http://www.domaine-musiques.com>
<http://www.musiqueinfo.com/>
<http://www.techninomades.fr/>

AS4/5c CULTURE AND TERRITORIAL DEVELOPMENT

Spring Semester

Lectures: 14 hours

ECTS credits: 2

OBJECTIVES:

To know the cultural particularities of a territory
 To be able to plan a territorial cultural project
 To be able to organise a cultural and a territorial project

COURSE PROGRAM:

- 1) Introduction
- 2) Cultural diagnosis
- 3) Implementing cultural and territorial projects
- 4) Culture for developing territories

BIBLIOGRAPHY:

- Villes, cultures et développements, rapport, Cités et Gouvernements Locaux Unis - 2009
 - Territoires de projet. Bilan et perspectives, La Lettre du développement local - ETD - Hors série 2007.

- Le diagnostic de territoire : un outil d'observation au service de la décision publique locale, 57
- GARAUD C., JOURDA C. - Cahiers du management territorial (les) - 01-02/2008
- Le nouveau visage de l'intercommunalité culturelle, Intercommunalités - 01/2008 - n° 119
- G. SAEZ, Institutions et vie culturelles, Paris, La documentation française, 1996 et 2004.
- G. SAEZ, Les politiques culturelles des villes, Paris, La documentation française, 1996.
- B. LATARJET, L'aménagement culturel du territoire, Paris, La documentation française, 1992.
- P. MOULINIER, Les politiques publiques de la culture en France, Paris, Que sais-je ?, 2001
- P. PUAUX, Les établissements culturels. Rapport au Ministre de la Culture, La Documentation Française, 1981.
- J. RIGAUD, Pour une refondation de la politique culturelle, éditions La Documentation Française, 1996.
- R. RIZZARDO, La décentralisation culturelle, Paris, La documentation française, 1991.
- L'observatoire des politiques culturelles, Art, culture et territoires, 2006.
- O. DONNAT, Les pratiques culturelles des français, la documentation française, 2004.
- Les politiques culturelles en question, Alternatives économiques - 04/2008 - n° 268 - pp. 48-60
- E. BARON - M. FERRIER BARBUT, Modes de gestion des équipements culturels, PUG, Art et culture, 2003.
- Mémento de l'action culturelle, Editions Weka, 2007
- Managez vos projets culturels, Ed. Weka, 2010.
- Management, Stratégie et Organisation - Coll. - Gestion Vuibert, 2000
- Animer et gérer un projet - Lionel BELLENGER, Marie-Josée COUCHAERE - E.S.F.éditeur, 2002
- Manager par projet - Bruno BARJOU - E.S.F.éditeur, 1998
- La sociologie des organisations - P. BERNOUX - Ed. du Seuil Coll. Points, 1985
- L'acteur et le système - M. CROZIER, E. FRIEDBERG - Ed. du Seuil Coll. Points, 1997
- Ressources internet
- <http://www.culture-proximite.com>
- <http://www.observatoire-culture.net/>
- <http://www.ladocumentationfrancaise.fr>
- <http://www.culture.gouv.fr/>
- <http://reseauculture21.fr/>
- <http://www.management-projet.org>
- <http://www.chef-de-projet.org/>
- <http://www.projetdeterritoire.com/>

AS4/2f Creation of Documentary Festival

Fall Semester

Lectures: 18 hours

ECTS credits: 2

OBJECTIVES:

To learn about the particularities of managing artistic and cultural projects

AS4/3d: CULTURAL MEDIATION

Fall semester

CLASSES: 12 hours

ECTS credits: 1

OBJECTIVE:

- to understand the issues of cultural mediation
- to know the characteristics of a certain project and of its audience
- to know who acts in cultural mediation
- offer synthetic and relevant solutions to problems

- use a proper language
- work as a team

COURSE PROGRAM:

We shall study the conception of a book about history of the art designed for blind persons

BIBLIOGRAPHY:

- Bernard Lamizet, La médiation culturelle, L'Harmattan, 2000.
- Jean Caune, La démocratisation culturelle : une médiation à bout de souffle, Presses universitaires de Grenoble, Collection Art, culture, public, 2006
- Jean Louis Hordé, Le démocratiser, Les solitaires intempestifs, 2011.
- To go further :
- Yves Michaud, L'art à l'état gazeux ; Hachette, 2003.
- Nicolas Bourriaud, Esthétique rationnelle, Les presses du réel, 2001.
- Claude Patriat, La culture, un besoin d'état, Hachette.1998.
- Fabienne Brugère, Le goût, Art, passions et société, PUF, 2000.
- Yves Michaud, Critères esthétiques et jugement de goût, Editions Jacqueline Chambon, 1999.
- Pierre Bourdieu, La distinction, Les éditions de minuit, 1979.

AS4/2d : CULTURAL ADMINISTRATION

Fall semester

CLASSES: 18 hours

ECTS credits: 1

OBJECTIVE:

- To know about the specific aspects of cultural and artistic projects administration
- To understand the techniques of management and administration in the field of culture

H4/3aJ & 7aJ: HISTORY OF THE MEDIA

Fall & Spring Semesters

Lectures: 12 hours

ECTS credits: 1 per semester

COURSE PROGRAM:

This class will mainly cover the history of the media from 1631 to the present day. We shall examine how the media process information, the issue of truth in the media, false information, current affairs, relevant and the limits of information. Controversial questions including control and ownership of the media, the big press groups and cyberjournalism will also be evoked. the class will have six main sections:

- What is information ?
- How to interpret information
- Who owns and controls information?
- The freedom of the press and the sources of information
- Mass media and manipulation
- New technologies and information

BIBLIOGRAPHY:

- Almeida Fabrice d', Delporte Christian. *Histoire des médias en France : de la Grande Guerre à nos jours*. Paris : Flammarion, 2010, 510 p. (« Champs. Histoire ; 959 »). ISBN 978-2-08-123770-4.
- Bourdieu Pierre. *Sur la télévision ; suivi de L'emprise*

du journalisme. Paris : Raisons d'agir, 1998, 95 p. ISBN 2-912107-00-8.

Charon Jean-Marie. *Les médias en France*. Paris : Éd. La Découverte, 2003, 122 p. (« Repères (Maspero) ; 374 »). ISBN 2-7071-3866-5.

Fogel Jean-François, Patino Bruno. *Une presse sans Gutenberg*. Paris : B. Grasset, 2005, 245 p. ISBN 2-246-69951-7.

Gervereau Laurent. *Inventer l'actualité : la construction imaginaire du monde par les médias internationaux*. Paris : La Découverte, 2004, 158 p. ISBN 2-7071-4315-4.

Gervereau Laurent, Dagen Philippe, Rondeau Gérard [et al.]. *Montrer la guerre ? : information ou propagande. suivi d'Entretiens avec Philippe Dagen, Gérard Rondeau, Yves Boisset et le service pédagogique de l'Historial de la Grande Guerre*. Paris : SCÉRÉN-CNDP : Isthme éd., 2006, 143 p. ISBN 2-912688-63-9.

Jeanneney Jean-Noël, Chauveau Agnès. *L'écho du siècle : dictionnaire historique de la radio et de la télévision en France*. Nouvelle édition mise à jour. Paris : Hachette littératures, 815 p. (« Pluriel ; 1013 »). ISBN 2-01-279036-4.

Laubier Charles de. *La presse sur Internet*. Paris : Presses universitaires de France, 2000, 127 p. (« Que sais-je ? ; 3582 »). ISBN 2-13-051339-5.

Lormier Dominique. *Histoire de la presse en France*. Paris : Ed. De Vecchi, 2004, 126 p. (« Focus de l'histoire »). ISBN 2-7328-3461-0.

Martin Laurent. *La presse écrite en France au XXe siècle*. Paris : Librairie Générale Française, 2005, 256 p. ISBN 2-253-11541-X.

Ramonet Ignacio. *Propagandes silencieuses : masses, télévision, cinéma*. Paris : Gallimard, 2002, 258 p. (« Folio. Actuel ; 98 »). ISBN 2-07-042130-9.

Rieffel Rémy. *Que sont les médias ? : pratiques, identités, influences*. Paris : Gallimard, 2005, 539 p. (« Folio. Actuel ; 117 »). ISBN 2-07-030082-X.

H4J/3g & 7g : RADIO JOURNALISM

Fall & Spring Semesters

Lectures: 24 hours **ECTS credits:** 2 per semester

COURSE PROGRAM:

Various workshops will enable students to learn the techniques of oral expression (breath control, voice technique), how to write for the radio and how to use the various types of radio program : documentaries, newflashes, biographical studies, interviews etc. Each student will also produce a review, a newflash & a mini-documentary. Students must become familiar with the technical environment of radio, studio recording, sound equipment and digital production ...

Using the microphone

Sound

reporting, editing & producing

Recording studios

Analogical & digital radio

The news on the radio

Sound effects

Time management & programming

H4/3hJ & 7hJ : DIGITAL PHOTOGRAPHY

Fall and Spring Semesters

Lectures: 24 hours **ECTS credits:** 2 per semester

COURSE PROGRAM:

This is practical class introducing students to professional digital photography, from understanding

how the camera works to the production of photos on the computer. Students will be encouraged to create documents based on digital photos, which will require genuine field work and mastering various technical skills: shutter speed and light, taking photos in real and artificial light, framing and choice of subject etc.

Digital Cameras

Understanding your camera

Quality and definition etc.

Using accessories: flash etc.

Basic Optics

Transferring from camera to computer

Taking pictures

Definitions

Angles and focus

Lenses

Field of vision

Shutter speed

Settings (P, M, S, A)

Automatic focus

Background

Filters

Exposure and overexposure

Measuring exposure

Light

Using flash

The picture itself

Viewpoint

Lines and rhythm

Composition

Framing and lighting

Angle of vision

Background, foreground, etc.

H4/3g : ECONOMIC & FINANCIAL JOURNALISM

Fall & Spring Semesters

Lectures: 24 hours **ECTS credits:** 2 per semester

OBJECTIVE:

To introduce students to nanlyse and treatment of economic information, enabling them to understand it correctly. Key words and useful reflexes. Helping students to produce intelligent articles on economic subjects and to respond to the public demand for information in this area.

COURSE PROGRAM:

1. Introduction to the regional and national economy
2. Different types of company
3. How companies work
4. Finding the right person to contact to obtain information
5. Where to find economic data
6. Technical vocabulary for economic journalism
7. Hints and techniques for writing economic articles

H4/7eJ: WRITING FOR THE MEDIA

Fall and Spring Semesters

STUDENTS MAY JOIN THE CLASS IN JANUARY

Lectures: 36 hours **ECTS credits:** 2 per semester

OBJECTIVE:

Thanks to practise, that is to say writing articles throughout the year, students will be initiated to journalistic writing, they will learn and learn to master journalistic technics, they will be led to respect writing constraints (article types, journalistic shape, number of signs, editorial style, deadlines), they will learn how to favour the rise of a writing style and to become a leading place in propositons (type of articles, subjects)

Content :

1st semester :

1. - specificities of journalistic writing ;
- main redacting principles.
2. journalistic style 1st
3. adding quotes.
4. around the article : titles
5. around the article (2): headline.
6. around the article (3): angle, striking point, ending (1st part).
7. around the article (4): angle, striking point, ending (2nd part).
8. around the article (5): illustrations, citations.
9. news articles (1) : dispatch, news flash;
10. news articles (2) : minutes (1st part).
11. news articles (3) : minutes (2nd part).
12. news articles (4) : reports (1st part).

2nd semester :

1. news articles (4) : reports (2nd part).
2. news articles (5) : back-up interview.
3. news articles (6) : article interview.
4. news articles (7) : portrait (1st part).
5. news articles (8) : portrait (2nd part).
6. closeness to the reader's 'law'.
7. press review.
8. specialised articles, technical or scientific : popular science.
9. journalistic style (1) : free one's writing / advice and exercises.
10. journalistic style (2) : use one's senses / advice and exercises.
11. commentary articles (1) : editorial, first approach.
12. commentary articles (2) : chronicle, first approach.

BIBLIOGRAPHY:

- **Jean-Pierre COLIGNON**, *Un point, c'est tout ! La ponctuation efficace*, CFPJ, Paris, 2004.
- **Anne HERSCHBERG PIERROT**, *Stylistique de la prose*, Belin, Paris, 2003.
- **Jean-Louis HUMBERT**, *Les pièges de la ponctuation : les règles de base, exemples et corrigés*, Hatier, Paris, 1995.
- **Jean KOKELBERG**, *Les techniques du style*, Nathan, Paris, 2005.
- **Dominique MAINGUENEAU**, *Analyser les textes de communication*, Nathan, Paris, 2007.
- **Jean-Luc MARTIN-LAGARDETTE**, *Le guide de l'écriture journalistique*, La Découverte, Paris, 2009.
- **Bernard MEYER**, *Maîtriser l'argumentation*, Armand Colin, Paris, 2002.
- **Jacques MOURIQUAND**, *L'écriture journalistique*, Collection Que sais-je ?, PUF, Paris, 2005.
- **Pascal PERRAT**, *Libérer son écriture et enrichir son style*, Victoires-Editions, Paris, 2010.
- **Claude PEYROUTET**, *La pratique de l'expression écrite*, Nathan, Paris, 2004.
- **Louis TIMBAL-DUCLAUX**, *Savoir écrire des articles*, éditions écrire aujourd'hui, Beaucauzé, 2005.
- **Michel VOIROL**, *Guide de la rédaction*, collection « Métier Journaliste », Victoires-Editions, Paris, 2006.

H4J/3i : AUDIOVISUAL TECHNIQUES

Fall and Spring semesters

CLASSES: 24 hours **ECTS credits:** 2 per semester

OBJECTIVE:

Teaching students the techniques of video news reports for TV and the web

COURSE PROGRAM:

- Image grammar & the structure of a camera shot
- News report shooting techniques
- Introduction to Premiere's editing software
- Technical approach to camera shots
- Technical approach to sound recording
- Advanced techniques to editing
- Field practice

H4J/3b: ARCHIVES AND DOCUMENTARY RESEARCHS

Fall and Spring semesters

CLASSES: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE:

-For archives:

Knowing what archiving is, its usage (especially in the field of journalism), know how to research archives, know about the legislations regarding archiving.

-For documents:

Knowing what documentation is, its usage (especially in the field of journalism), know how to research documents, evaluate the information found in documents.

COURSE PROGRAM:

For archives:

- archives, what for? Who for?
- general notions about archives
- law and legislation
- giving archives
- audiovisual archives

For documents:

- search for information
- choose information
- social networks and journalistic pieces of information

AIT5C/5C: INTERCULTURAL HUMAN RELATIONS

Fall Semester

Lectures: 35 hours

ECTS credits: 2

OBJECTIVE: At the end of the course the student should be able to hold down a job involving a human management dimension.

COURSE PROGRAM: How to manage yourself in order to manage your coworkers: we will create manager/employee role-playing situations and work together on the key points to professional success:

- orientation: I choose my job (job interview, professional interview)
 - training: I train, I get qualifications, I develop my career
 - management: what I like, what I do not like, the barriers... I manage myself in my job.
 - piloting: I have access to my job's requirements and to the relevant checklist
 - assessment: I know the essential skills required to master my job, I assess myself.
- All these five points fall under the employee's responsibility. The manager should only be considered as a support.

AIT5C/3a : COMMUNICATION STRATEGIES**Fall Semester****Lectures:** 30 hours**ECTS credits:** 2**OBJECTIVE:**

The aim of this course is to introduce students to strategic thinking in communication. They should be able, once they know what a company intends to achieve, to suggest relevant and effective communication tools. They should be able to defend their proposals and know how to implement a complete communication project, starting with the original ideas right through to its final realisation.

COURSE PROGRAM:

Understanding the brief
Analysis and diagnosis
Proposal of a communication plan
The media plan and other elements
Creative justification of the proposal (use of semiology),
Professional presentation of elements.

SET BOOK:

Le Publicitor, B. Brochand et Landrevie, Dalloz. Le Communicator, A Wertsphallen, Dalloz

AIT5C/3b : THE PRESS & PUBLIC RELATIONS**Fall Semester**

THIS CLASS IS FOR GRADUATE STUDENTS ONLY

Lectures: 24 hours**ECTS credits:** 2**OBJECTIVE:**

At the end of this course students should understand the issues involved for companies in their relations with the public and the press.

They should be able to elaborate a public relations strategy and a press campaign.

They should master all the main communication techniques used in these areas.

COURSE PROGRAM:**1. Public Relations**

Definition and presentation of the job with its aims and issues and recent developments

- Areas of action in public relations
- Identifying with the public
- How to organise a public relations campaign
- The internet : its uses and consequences
- Defining measurable aims in public relations

Case studies : Michel Edouard Leclerc, Briggs & Stratton, Copalis, AXA Santé

2. Relations with the Press

- Definition of the press officer's job
- An overview of the French press
- What journalists do (written press, radio, TV)
- The impact of the internet on the traditional media
- Methods : press cuttings, press releases, relations with journalists

- Working with the press in times of crisis

Case studies : C'ZON, Total and the wreck of the Erika

BIBLIOGRAPHY

Jean-Pierre Beaudoin, Conduire l'image de l'entreprise, Paris, 1995

Thierry Libaert, La communication de crise, 2001 et La communication d'entreprise, 1998

Lionel Chouchan et Jean-François Flahaut, Les relations publiques, PUF – Que sais-je 2007

Al et Laura Ries, La pub est morte, vive les RP, 2003
Magazines : Stratégies et Influencia
Etudes TNS Sofres : l'influence du web 2.0, 2007 et 2008

AIT5C/1e : SEMIOLOGY OF COMMUNICATION**Fall Semester**

THIS CLASS IS FOR GRADUATE STUDENTS ONLY

Lectures: 15 hours**ECTS credits:** 1**OBJECTIVE:**

To initiate students in semiological analysis so that they can decode advertisements and also justify the semiological implications of their own publicity materials.

COURSE PROGRAM:

Why use signs and images?
Decoding advertisements
Presenting and justifying a publicity campaign semiologically

AIT5C/1c : CREATIVE COMMUNICATION CAMPAIGNS**Fall Semester**

THIS CLASS IS FOR GRADUATE STUDENTS ONLY

Lectures: 35 hours**ECTS credits:** 2**OBJECTIVE:**

How to go from communication strategy to the elaboration of advertising materials? Knowing how to use a creative strategy to create a visual or audiovisual impact in advertising. Using the main tools in graphic design.

COURSE PROGRAM:**Methods**

- The creative process
- Presenting your plan
- Story boards and scripts

Draughts

- Space
- Scale
- Structure of the image
- Background
- Movement
- Focus

Photoshop

- Digital images
- Use of colour
- Saved as ? (types of image file)
- Improving a photo – light, contrast, colour
- Selection and outlining
- Finishing touches and highlighting
- The uses of tracing paper and masks

Macromedia Flash (for cartoons and video clips)

- The setting – background etc.
- Using fixed symbols and embedded clips etc.
- The scene and script (key images, words and movements)

Work as a typesetter

- Fonts and spelling
- Register, deliberate ambiguity
- Producing a template

- Inserting and framing an image

Adobe Indesign (formatting)

- Setting out your document
- Text blocks, image blocks, decoration
- Calligraphy and decorative fonts
- Layout and page plan
- Colours (or not)
- Final document for the printer, exporting .pdf files

AIT5/4d : EVENTS PLANNING

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 25 hours

ECTS credits: 2

OBJECTIVES : Gain knowledge on technical terms linked to show business and events: sound, lights, video, interpreting, etc. Jobs in the show business. Finding a venue, a room.

CONTENTS

- Know the elements needed to organise an event
- Feasibility study
- Find solutions to an issue, put them into practise
- Planning, drawing a budget, communicating, realising, managing the employees

EDUCATIONAL METHODS

Case study, sharing experience, debates, self-training, exercises, presentations, professionals speaking, project, research, group work, seminars, assisting to meetings...

ASSESSMENT

5 midterms of 1 hour each on the 5 themes + one final

BIBLIOGRAPHY

Periodicals: L'Evenementiel
Management de projets événementiels by Philippe Claveau, Editions PUG
Show business contracts

H5/11eJ & 15eJ : ONLINE JOURNALISM

Fall & Spring Semesters

Lectures: 12 hours **ECTS credits:** 2 per semester

OBJECTIVE:

Understanding referencing on the web and how to create effective content
Finding the information you require on the web
Creating useful collaborations in order to improve speed and relevance
Making creative content and presentation for online journalism

COURSE PROGRAM:

- 1/ Basic information (history, referencing, writing for the web)
- 2/ Online research (research engines, advanced google etc.)
- 3/ Network watching (using alerts, info flow)
- 4/ Social networks (Facebook, Twitter, pearltrees....)
- 5/ Creating online slideshows and audio content
- 6/ Varied narration formats(storify, google maps...)

H5/11jJ 15jJ : MULTIMEDIA PRODUCTIONS

Fall & Spring Semesters

Lectures: 48 hours **ECTS credits:** 2 per semester

COURSE PROGRAM: We shall be studying journalism based on the internet or multimedia presentations. Each student will learn how to produce articles for the web and put them online. We shall cover basic computer languages (HTML, javascript, PHP, Flash...), transfer techniques and website management.

SKILLS :

Each student by the end of the semester should be able to spread information on a website or blog using multimedia techniques.

H5J/11c & 15c: INVESTIGATIVE JOURNALISM

Fall and Spring semester

CLASSES : 24 hours **ECTS credits :** 2 per semester

OBJECTIVE:

Learning how to handle minor news events and judiciary stories, choosing trustworthy sources, acquire information in the field.

COURSE PROGRAM:

- minor news events definition
- institutional sources
- reality of judiciary stories
- Law and freedom of the press

H5J/11g & 15g : ILLUSTRATED REPORTS

Fall and Spring semester

CLASSES: 36 hours **ECTS credits:** 3 per semester

OBJECTIVE :

- To professionalize students in their practice of audiovisual journalism
- make a weekly report show (live), a daily news report
- make a documentary film of 13 minutes.

COURSE PROGRAM :

- Audiovisual creation workshops
- Advanced techniques for shooting and recording
- Advanced editing skills
- Practice in the field

AS5/2c : MANAGING A CULTURAL ORGANISATION

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVES:

Managing the project of a cultural structure: budget, implementation
To understand the administration operating of a cultural structure
To detect the opportunities of partnerships for a cultural structure regarding its location and project
To draw a development strategy for a cultural structure

COURSE PROGRAM:

- 1) Analysing the role playing by the different sponsors in the budget of a cultural structure, with special attention to the EU
- 2) Legal, social, fiscal and financial

background of a cultural structure

3) Case study

4) Setting up a project

ASSESSMENT:

A case study at home

AS5/3c PROGRAMMING A CULTURAL SEASON

Fall Semester

Lectures: 18 hours

ECTS credits: 1

OBJECTIVE:

To offer a pertinent cultural event

COURSE PROGRAM:

Introduction to the subject.

Team work: setting up a cultural event and implementing it

AS5/3a CULTURE AND COMMUNICATION

Fall Semester

Lectures: 12 hours

ECTS credits: 1

OBJECTIVE:

-Learning how to communicate info about cultural events

-How to construct a communication plan

-How to communicate via the press and social networks

COURSE PROGRAM:

Discovering modern communication tools and how to use these to give your cultural event the maximum publicity.

AS5/5c : CULTURAL ORGANISATIONS IN THE EUROREGION

Spring Semester

Lectures: 16 hours

ECTS credits: 2

OBJECTIVES:

To discover the places of cultural diffusion on the euro region Lille-Kortrijk-Roubaix

To know their functioning

COURSE PROGRAM:

1) Introduction

2) Museums

3) Concert halls

4) Multipurpose venues

5) Appraisal of strengths and weaknesses of these venues, evolutions, what future?

BIBLIOGRAPHY

- G. SAEZ, Institutions et vie culturelles, Paris, La documentation française, 1996 et 2004.

- E. BARON – M. FERRIER BARBUT, Modes de gestion des équipements culturels, PUG, Art et culture, 2003.

- G. SAEZ, Les politiques culturelles des villes, Paris, La documentation française, 1996.

- P. MOULINIER, Les politiques publiques de la culture en France, Paris, Que sais-je ?, 2001

- P. PUAUX, Les établissements culturels. Rapport au Ministre de la Culture, La Documentation Française, 1981.

- R. RIZZARDO, La décentralisation culturelle, Paris, La documentation française, 1991.

- L'observatoire des politiques culturelles, Art, culture et territoires, 2006.

- O. DONNAT, Les pratiques culturelles des français, la documentation française, 2004.

- M. GLADYREWSKY, Book technique du spectacle 2009-2010, Actualité de la scénographie, 2009.

- A. RICHARD, Guide pratique de la sonorisation, Eyrolles, 2003.

- R. BOUILLOT, Guide pratique de l'éclairage, Dunod, 2007.

- B. PAUVERT, La sécurité des spectacles, L'Harmattan, 2003.

- Mémento de l'action culturelle, Editions Weka, 2007.

- Managez vos projets culturels, Ed. Weka, 2010.

- Management, Stratégie et Organisation – Coll. – Gestion Vuibert, 2000

- Animer et gérer un projet – Lionel BELLENGER, Marie-Josée COUCHAERE – E.S.F.éditeur, 2002

- ERP : des responsabilités pour chacun des acteurs, Techni.Cités - 23/11/2007 - n° 139 - pp. 42-43

- La réforme des écoles supérieures d'art : vers un nouveau partenariat pour les collectivités territoriales ? Observatoire (I) - 07/2009 - n° 35 - pp. 20-27

- La gratuité des musées... une bonne ou une mauvaise idée ? Courrier des maires (le) - 12/2007 - n° 208 - p. 18

- Les politiques culturelles en question, Alternatives économiques - 04/2008 - n° 268 - pp.48-60

Ressources internet

- <http://www.lieuxpublics.fr>

- <http://www.culture-proximite.com>

- <http://www.observatoire-culture.net/>

- <http://www.ladocumentationfrancaise.fr>

- <http://www.culture.gouv.fr/>

- <http://reseauculture21.fr/>

- www.legifrance.gouv.fr

AS5/5c CULTURE IN THE REGIONS

Spring Semester

Lectures: 12 hours

ECTS credits: 1

OBJECTIVE:

To develop a cultural policy in harmony with the needs and expectations of the region where the events will take place. Finding and working together with the relevant authorities.

COURSE PROGRAM:

Discovering cultural policy at the national, regional and local levels and how to work within this framework.

AS5/5d : CONDUCTING THE CULTURAL PROJECT OF A STRUCTURE

Spring Semester

Lectures: 18 hours

ECTS credits: 1

OBJECTIVES:

To understand the notion of a cultural project

To know its different aspects

To be able to run a cultural establishment

COURSE PROGRAM:

1) Introduction

2) The audience

3) ERP (Etablissement Recevant du Public)

4) Human resources and legal aspects

5) Cultural programming

BIBLIOGRAPHY:

- E. BARON – M. FERRIER BARBUT, Modes de gestion des équipements culturels, PUG, Art et culture, 2003.

- G. SAEZ, Institutions et vie culturelles, Paris, La documentation française, 1996 et 2004.

- G. SAEZ, Les politiques culturelles des villes, Paris, La documentation française, 1996.

- B. LATARJET, L'aménagement culturel du territoire, Paris, La documentation française, 1992.

- P. MOULINIER, Les politiques publiques de la culture en France, Paris, Que sais-je ?, 2001

- P. PUAUX, Les établissements culturels. Rapport au Ministre de la Culture, La Documentation Française, 1981.

- J. RIGAUD, Pour une refondation de la politique culturelle, éditions La Documentation Française, 1996.

- R. RIZZARDO, La décentralisation culturelle, Paris, La documentation française, 1991.

- L'observatoire des politiques culturelles, Art, culture et territoires, 2006.

- O. DONNAT, enquête 1997, la documentation française, Les pratiques culturelles des français, 1998.

- B. PAUVERT, La sécurité des spectacles, L'Harmattan, 2003.

- Mémento de l'action culturelle, Editions Weka, 2007.

- Management, Stratégie et Organisation - Coll. - Gestion Vuibert, 2000

- Animer et gérer un projet - Lionel BELLENGER, Marie-Josée COUCHAERE - E.S.F.éditeur, 2002

- Manager par projet - Bruno BARJOU - E.S.F.éditeur, 1998

- Comment manager un projet - J.J. NERE - Editions DEMOS, 2000

- La sociologie des organisations - P. BERNOUX - Ed. du Seuil Coll. Points, 1985

- L'acteur et le système - M. CROZIER, E. FRIEDBERG - Ed. du Seuil Coll. Points, 1997

- ERP : des responsabilités pour chacun des acteurs, Techni.Cités - 23/11/2007 - n° 139 - pp. 42-43

- La réforme des écoles supérieures d'art : vers un nouveau partenariat pour les collectivités territoriales ? Observatoire (l') - 07/2009 - n° 35 - pp. 20-27

- La gratuité des musées... une bonne ou une mauvaise idée ? Courrier des maires (le) - 12/2007 - n° 208 - p. 18

- Les politiques culturelles en question Alternatives économiques - 04/2008 - n° 268 - pp. 48-60

Ressources internet

- <http://www.culture-proximite.com>

- <http://www.observatoire-culture.net/>

- <http://www.ladocumentationfrancaise.fr>

- <http://www.culture.gouv.fr/>

- <http://reseauculture21.fr/>

- www.legifrance.gouv.fr

- <http://www.irma.asso.fr/>

- <http://www.management-projet.org>

- <http://www.chef-de-projet.org/>

- <http://infos.lagazettedescommunes.com/31892/musiques-actuelles-%C2%AB-il-faut-informer-et-sensibiliser-les-elus-%C2%BB/>

- <http://infos.lagazettedescommunes.com/31848/les-orchestres-expérimentent-de-vives-inquiétudes-face-a-l'avenir/>

Computer Science

IMPORTANT: ALL OUR COMPUTING COURSES ARE TAUGHT IN FRENCH

LEA1/3a: COMPUTER SCIENCE:C2I

Fall Semester

Classes: 12 hours

ECTS credits: 1

OBJECTIVE: To enable students to make Microsoft Word 2003 documents and OpenOffice Writer 2.1 documents, such as Curriculum Vitae, text commentaries, dissertation, master report...

COURSE PROGRAM:

Typing and modifying text
Selecting, copying and pasting text
Format and characters
Paragraph format
Tabs
Spelling and grammar
Page layout: basic principles
Tables
Columns
Bullets and numbering
Inserting pictures
WordArt, drawing
Styles
Mail merger
Introduction to the Internet: research methodology

ASSESSMENT: Opening a file, editing it, doing different tasks in accordance with instructions. Students' abilities to manage tools, their rapidity and reflection skills will be taken into account.

LEA1/7a: COMPUTER SCIENCE:C2I

Spring Semester

Classes: 12 hours

ECTS credits: 2

OBJECTIVE: Introduction to Computerized Calculations and Database Management with Microsoft Excel and OpenOffice Calc 2.1

COURSE PROGRAM: Microsoft Excel

-Cell format
-Copying and pasting cells
-Working with several worksheets
-Using simple formulae
-Functions: sum/average/max/min/NB
-Charts
-"IF" function and cell locking
-Using dates
-"Research" function
-Advanced functions
-Calculations on several worksheets

ASSESSMENT: Practical work

P1/5a BEGINNERS COMPUTING

Fall Semester

Lab: 24 hours

ECTS credits: 2

OBJECTIVE: Practical use of a computer, in order to give students the necessary basic skills to do their work during their training course

COURSE PROGRAM:

Windows: Basic Principles

Microsoft Word: Introduction to Word Processing

- Typewriting
- Microsoft Word 7.0 interface: tool bars, menu bars
- Format: characters, paragraphs and page layout
- Presenting information in a table

Microsoft Excel: Introduction to Data Processing (Spreadsheet Program)

- Introduction to spreadsheet program
- Microsoft Excel interface (tool bars, menu bars)
- Data input, formulae and links creation
- Worksheet format
- Chart creation
- Basic and advanced functions

Microsoft Word and Excel: Inserting a chart from an Excel document into a Word document

E-mail: Introduction to Electronic Mail

Internet: Introduction to Information research on Websites

ASSESSMENT: Computer-based exercise

LEA2/11a : COMPUTER SCIENCE: SPREADSHEET

Fall Semester

CLASSES : 12 hours

ECTS credits: 2

COURSE PROGRAM: ACCESS

- Tables
- Forms

LEA2/15a : COMPUTER SCIENCE: INTERNET RESOURCES

Spring Semester

CLASSES: 12 hours

ECTS credits: 2

COURSE PROGRAM: Use Online Ressources

- Research on the Internet
- Online Resources

LCE2/12a : COMPUTER SKILLS 3

Fall Semester

Lectures: 12 hours

ECTS credits: 1

OBJECTIVE:

Microsoft Excel interface is a Spreadsheet program which enables to present numeric data in charts and to make calculation on these data. Students will learn how to make a chart and how to use advanced calculation functions. Students will also learn the processing of data with Excel and how to make simple and complex graphics.

COURSE PROGRAM:

To learn how to :

- Make a chart
- Make calculations
- Change the structure of a chart
- Present a large chart
- Represent graphically numeric data
- Use web data
- Synthetise the data of a base
- Strengthen data
- Simulate an hypothesis
- Create a model of chart
- Work in groups on a chart
- Make a spreadsheet
- Make a repetitive task automatic

- Analyse data

BIBLIOGRAPHY: indications concerning websites will be given during the lessons.

LCE2/16a : COMPUTER SKILLS 4

Spring semester

Lectures: 12 hours

ECTS credits: 1

OBJECTIVE: Power Point is a tool which permits us to make communication media. Students will learn to create presentation aids of all types thanks to the use of Power Point.

COURSE PROGRAM:

- Creation of an opening page

Learn how to :

- Make a text presentation
- Personalise the look of a presentation
- Represent numerical information
- Make an organization chart
- Make an illustration or a diagram
- Prepare the projection of a presentation

BIBLIOGRAPHY: indications concerning websites will be given during the lessons.

P2/17a: COMPUTING 2

Fall Semester

Lab: 24 hours

ECTS credits: 3

OBJECTIVE: To deepen students' knowledge of computing

COURSE PROGRAM:**Microsoft Word:**

- Reminder of its basic functions
- Complementing word processing with advanced functions
- Format: characters, paragraphs and page layout
- Creating tables
- Inserting pictures
- Paragraph titles
- Creating automatic contents page
- Giving your documents a professional look

Microsoft Excel:

- Managing data
- Filter and auto-filters
- Using advanced functions
- PivotTables

Microsoft Word and Excel:

- Inserting tables and charts from an Excel document into a Word document
- Mail merge

Introduction to using the internet for research

ASSESSMENT: Computer-based exercise

H2/12a &16a : NEW TECHNOLOGIES

Fall and Spring Semesters

Classes : 24 hours

ECTS credits: 2

COURSE PROGRAM:

- Finding information on the web (the 6 steps of an information research project)

- Evaluating, storing and labelling information
- Computer language
- Creating a portfolio on a historical theme
- Creating and presenting multimedia documents : Word, Powerpoint etc.
- Introduction to creating a web page

LEA3/19a : COMPUTER SCIENCE: WEB CREATION AND MANAGEMENT

Fall Semester

Tutorials: 30 hours **ECTS credits:** 2

OBJECTIVE: Creating and managing a website in several languages with Microsoft FrontPage

COURSE PROGRAM:

- Creating a website (structure and working principles)
- Use the software Dreamweaver
- Use the software Photoshop

ASSESSMENT: Exercise to do on a computer

P4/1b STATISTICS AND COMPUTING FOR PSYCHOLOGISTS

Spring Semester

Tutorials: 30 hours **ECTS credits:** 3

OBJECTIVE: To enable students to use statistics and interpret results, from questions

COURSE PROGRAM: The course will focus on how to identify problems, the criteria of choice of method, interpreting and using results:

- Principles and methods of descriptive and inferential statistics
- Some non-parametrical statistics applied to psychology

LCE4/3a COMPUTER METHODOLOGY FOR RESEARCH STUDENTS

Fall Semester

Lectures: 12 hours **ECTS credits:** 2

COURSE PROGRAM:

- Style, auto-format
- Creating and managing templates
- Creating an index
- Footnotes and endnotes
- Captions and cross-references
- Master documents
- Researching a topic on the internet
- Powerpoint presentations for teaching

ASSESSMENT: Students will submit by email an assignment prepared at home.

AIT4T/8a HOW TO USE AMADEUS

Spring Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 20 hours **ECTS credits:** 2

PRE REQUISITE : Create and calculate a full booking file (hotel, car reservation. Know the fares easily on simple and difficult lines.

COURSE PROGRAM:

- General Study of informations and bookings, exploiting PNR files
- Study of costs.

AIT5T/3d HOW TO USE AMADEUS

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 20 hours **ECTS credits:** 2

PRE REQUISITE : Create and calculate a full booking file (hotel, car reservation. Know the fares easily on simple and difficult lines.

COURSE PROGRAM:

- General Study of informations and bookings, exploiting PNR files
- Study of costs.

CTV4/1a : DIGITAL COMMUNICATION: CREATING AND USING MEDIA DOCUMENTS

Fall Semester

Lectures: 18 hours **ECTS credits:** 3

OBJECTIVE: Lectures: To analyse and study a project. To make a schedule of conditions, to make and manage the project, to produce the model and finalise the project.

Multimedia : To know the basis of infography, to master the main functions of Adobe Photoshop and Adobe Illustrator.

COURSE PROGRAM: Lectures: Students will make a multimedia project. They will learn all the stages necessary to make a project live, from the analysis to the marketing.

Multimedia : General presentation of infography softwares, reflexion upon the graphic chain and upon "colorimétrie", definition of technical terms (vector, "bitmap", "pixel"...), creation of graphic elements ("logos", drawings, animated pictures), creation of a photomontage, presentation of the different recording sizes.
use of Illustrator and Photoshop

ASSESSMENT: A 15 minute interview during which students will have to answer questions about a multimedia project. Students will also have to give in a numeric project representing the progression during the semester.

BIBLIOGRAPHY:

MILON, A. : « *Gestion de projet multimedia – du cahier des charges à la commercialisation* ». editions l'Harmattan, 2003, 242 pages.
Rémy LENTZNER, « *le guide de la création de sites internet- avec Dreamweaver MX 2004* » Edition Eska Lesy – informatique , 2004.
Classroom in a book Adobe Photoshop CS, Peachpit 2004.
Classroom in a book Adobe Illustrator CS, Peachpit, 2004.

CTV4 /5a: CREATION AND MANAGEMENT OF WEBSITES

Spring Semester

Lectures: 18 hours

ECTS credits: 1

OBJECTIVE: creation and management of internet websites

To know the elements required to create a Website in a professional environment.

To know the technical elements required to make a Website.

To know the technical elements required to put a Website on line and to update it.

COURSE PROGRAM:

- Methodology of website making : scenarii and models
- Definition of the structure of a website, organization of files.
- Presentation of the language "HTML" "DHTML"
- Presentation of the different media on the Internet
- Presentation of the principles of pagination.
- Creation of media thanks to Adobe Photoshop and Adobe Illustrator.
- Creation of websites thanks to the Macromedia Dreamweaver software.
- Principles to put a website on line.

ASSESSMENT: a written ASSESSMENT: a quizz and open questions.

Final ASSESSMENT: students will have to give in a numeric project realized in class in groups.

BIBLIOGRAPHY:

GARANCE Daniel, HOUSTE François, Macromédia Dreamweaver MX, Campus press 2004.

H4J/3i DESKTOP PUBLISHING

Fall and Spring Semesters

Lectures: 24 hours **ECTS credits:** 2 per semester

COURSE PROGRAM:

- Creation and management of websites
- Desktop publishing
- E-journalism

AIT5M/1d : MARKETING AND E-COMMERCE

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 20 hours

ECTS credits: 1

COURSE PROGRAM: Using SPSS software

- Chap1 : Discovering the software
- Chap2 : Creating databases and distrubting variables
- Chap3 : Distribution of frequencies, testing hypotheses
- Chap4 : Analysing variation : ANOVA & ANCOVA

AIT5M/1e: FINDING AND USING STRATEGIC INFORMATION

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 15 hours

ECTS credits: 1

OBJECTIVES : To know how to search on the Internet to find reliable resources.

CONTENTS

The students will directly apply the concepts learnt on the computer. This class is a guide to students, future professionals on research on the Internet linked to communication (cultural, economic, environmental, commercial, marketing, technological, etc.) It guides the students towards relevant and pertinent resources tackling the knowledge of and the utilisation of the Internet in a didactic manner and which can be used as part of professional tasks. Thus, from directories to smart agents to search engines, a lot of tools will be amassed by the students.

ASSESSMENT

One 2-hour long final.

Education

IMPORTANT: ALL OUR EDUCATION COURSES ARE TAUGHT IN FRENCH UNLESS OTHERWISE INDICATED

LCE3/19b : DIDACTICS OF ENGLISH 1

Fall Semester

THIS CLASS IS TAUGHT IN ENGLISH

Classes: 18 hours

ECTS credits: 3

OBJECTIVE:

Students will discover and discuss the basic principles of early language acquisition as well as the curriculum laid down by the French education authorities and the expected level required at the end of primary school education as expressed by the Common European Framework of Reference for Languages. Study of these will lead to practical ideas for their implementation in primary school English lessons.

COURSE PROGRAM:

Students will reflect on and assess their own experience of primary school second language learning (if relevant) and start to identify features which are essential to effective early language teaching.

* Aims and methods of language teaching for young learners with practical demonstrations.

* Discussion of the practicalities and pre-requisites specific to language learning.

* Integrating language work and other subjects in the primary school curriculum.

ASSESSMENT:

Students will be assessed on their participation in, and preparation of, typical primary school teaching methods and activities.

· A written test on some aspect of teaching English in the primary school classroom

· Students will prepare a lesson for primary school children based on a specific language objective.

BIBLIOGRAPHY:

BO N° 7 26 avril 2007 hors série Préambule commun p 4-8 ; p 25-33

BO n° 8 30août 2007 hors série : école primaire ftp://trf.education.gouv.fr/pub/edutel/bo/2007/hs8/hs8_anglais.pdf

Enseigner les langues vivantes à l'école élémentaire <http://eduscol.education.fr/cid45718/enseigner-leslangues-ecole.html>

Common European Framework of Reference for Languages

http://www.coe.int/t/DG4/Portfolio/?L=E&M=/main_pa

ges/introduction.html
http://www.coe.int/t/DG4/Portfolio/?L=E&M=/main_pages/levels.html
Teaching English in the Primary classroom, Susan Halliwell Edition, Longman
The Primary English teacher's guide, Gail Ellis, Edition Penguin

LCE3/23b : DIDACTICS OF ENGLISH 2

Spring Semester

Classes: 18 hours **ECTS credits:** 3

OBJECTIVE:

Students who wish to learn how to teach a foreign language will discover some of the basic principles of language teaching in France. Study of basic theories will lead to practical ideas about how to apply these principles in the classroom.

COURSE PROGRAM:

Teaching English in High School and Junior High School (ages 11 to 18).
Moving students from level A2 to level B2 on the European scale.

ASSESSMENT:

- A forum on language teaching in high schools will be organised by the students. Each student's contribution will be graded.
- A written test on some aspect of teaching theory
- Students will prepare a lesson for high school students using a previously unknown document

LCE3/19c : FRENCH LINGUISTICS AND FRENCH DIDACTICS

Fall Semester

Classes: 36 hours **ECTS credits:** 6

STUDENTS MUST TAKE BOTH CLASSES

COURSE PROGRAM:

Linguistics

We shall try to answer the question: "What is this French language we are trying to teach?" Two elements will guide our reply: grammar and phonetics. We shall have a look at the different theories of grammar which are useful for a French teacher to know. To do this, we shall look at French language text books, currently used in classrooms and also the grammar books available for foreign learners. In the area of phonetics, we shall look at how standard French is pronounced and what factors influence the way we speak.

Didactics of French

We shall examine the basic notions we need to develop a practical pedagogical method for French as a foreign language. We shall look at classroom organisation and the relationship between the teacher and the students within the class. In order to do this, we shall look at the different possible ways of structuring a class and what form of organisation best suits which activities. We shall also look at the question of motivation and also the notion of a "learning contract" between the

teacher and the students.

LCE3/23c : FRENCH LINGUISTICS AND FRENCH DIDACTICS 2

Spring Semester

Classes: 36 hours **ECTS credits:** 6

STUDENTS MUST TAKE BOTH CLASSES

COURSE PROGRAM:

French Linguistics

Our big questions this semester will be: "what mistakes should we correct and how?" The whole issue of the mistake and how/why to correct it is essential for the French teacher, both in oral and written work. In addition the correcting needed in exams, homework assignments and tests to evaluate the students' level, the teacher needs to make choices all the time with regard to the questions of what to correct and how to assess - we shall examine certain basic principles which help this process.

Didactics

This semester will be dedicated to the study of theories of learning - in particular the communicative approach and action-based perspectives. After studying some basic texts, we shall see how these theories work out in the classroom and how they are reflected in the various textbooks currently available.

We shall look at global simulation methods and their implications for the teacher and the student, analysing different experiments conducted among groups of learners.

Finally, we shall talk about new technologies and teaching, seeing how technology can help make learners more independent and aid their acquisition of the French language.

English

NATIVE ENGLISH SPEAKERS MAY NOT TAKE "BEGINNERS" ENGLISH LANGUAGE CLASSES. HOWEVER TRANSLATION CLASSES, LINGUISTICS AND PHONETICS CLASSES ARE OPEN TO EVERYONE.

E3/1a & 2a: INTRO TO ENGLISH – FRENCH TRANSLATION FOR INTERNATIONAL STUDENTS

Fall & Spring Semesters

Classes: 18 hours **ECTS credits:** 3

THIS CLASS IS FOR INTERNATIONAL STUDENTS ONLY.

IT IS POSSIBLE TO JOIN THE CLASS IN THE SPRING SEMESTER

OBJECTIVE: The main objective of the course is to develop the students' translation skills (from English into French) and to help them to improve their French. A handout containing fifteen twentieth century texts and/or press articles will be provided during the first class and will be used as the basis of the class. Students will translate texts at home, following the order of the handout, and the translations will be corrected interactively in class in order to shed light on the difficulties that may have been encountered

(syntax, grammar, vocabulary, language registers, differences regarding the meaning of words, etc.)

ASSESSMENT:

There will be two exams during each term. The texts to translate will be 400-words long, and the exam will last 1 hour. The use of dictionaries is forbidden for English-speaking students. Non-English-speaking students will be able to use a bilingual dictionary (English/mother tongue) to understand the meaning of the text. For example, a German student can use an English/German – German/English dictionary. The use of bilingual dictionaries containing French is forbidden, as well as electronic dictionaries.

LEA1/1a and 5a: ENGLISH GRAMMAR
Fall and Spring Semester

Classes: 12 hours **ECTS credits:** 2 per semester

OBJECTIVE: To master the pronouns, manipulate sentences with one or more verbs, use the different tenses

COURSE PROGRAM: The first semester is dedicated to the study of the sentence in English, and the nominal syntagm. Class will include the study of a specific grammar rule and the correction of exercises set the previous week.

We shall be particularly studying :

- Sentence structure : questions, negation, exclamations, tags etc.
- Nouns and demonstratives

BIBLIOGRAPHY:

La Grammaire anglaise de l'étudiant, Ophrys

LEA1/1d 5d : WRITTEN EXPRESSION IN ENGLISH
Fall and Spring Semester

THIS CLASS IS TAUGHT IN ENGLISH

Classes: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE: Helping students to understand written English and to express themselves fluently in that language.

COURSE PROGRAM: We shall study the English and American press and a series of texts about social and economic issues. Students will be expected to learn vocabulary.

ASSESSMENT: a 1 hour exam divided into two parts : comprehension questions on a text and a short essay

BIBLIOGRAPHY:

- Le mot et l'idée* or a similar vocabulary book
- Journalease* (a book of useful vocabulary for studying the press)

LEA1/1e & 5e : ORAL EXPRESSION IN ENGLISH
Fall and Spring Semesters

THIS CLASS IS TAUGHT IN ENGLISH

Classes: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE: Improving students' understanding of audio texts and their oral expression.

COURSE PROGRAM: Listening to soundtracks;

presentations, role plays, debates. Exercises for pronunciation, accent and intonation.

PERSONAL WORK: Listening to the BBC, films in English, preparing presentations etc.

ASSESSMENT: The final grade will be the average of two or three tests

LEA1/1c and 5c : TRANSLATION ENGLISH-FRENCH
Fall and Spring Semester

Classes: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE: Introduction to translating non-specialist texts and learning basic translation theory

COURSE PROGRAM: Translating press articles

PERSONAL WORK: to read English and French press, to prepare a translation of the text which was distributed, then at the end of the course, to compare one's translation with the given one and to analyse the translation process, finally to learn the vocabulary.

ASSESSMENT: two 1 ½ hour tests and the translation of a press article (25 lines) without any document authorized.

BIBLIOGRAPHY:

- The New Oxford Dictionary of English
- Le Petit Robert (vol.1)
- Le Robert & Collins Senior 1998
- BEAUDRIER & MACKEOWN-LAIGLE, *English Vocabulary for a Changing World*, Sedes

LEA1/5c : TRANSLATION FRENCH – ENGLISH
Fall and Spring Semesters

Classes: 12 hours **ECTS credits:** 1 per semester

COURSE PROGRAM: Translating press articles

ASSESSMENT: two 1 ½ hour tests and the translation of a press article (25 lines) without any document authorized.

LEA1/5d : ENGLISH PHONETICS
Spring Semester

Classes: 12 hours **ECTS credits:** 1

OBJECTIVE: Improving students' command of the spoken language

COURSE PROGRAM: Classes will include a mixture of theory and practice. The following points will be studied :

- articulation
- phonology
- assimilation
- stress patterns
- transcriptions

LCE1/4a : INTRODUCTION TO BUSINESS ENGLISH
Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 24 hours

ECTS credits: 2

OBJECTIVE: For students to have a clear understanding of the business environment, develop important practical business skills such as presenting, attending meetings, telephoning, negotiating and socializing in a business context, and acquire useful business English vocabulary for use in a variety of practical contexts.

COURSE PROGRAM:

Semester 1:

- Making contact and fixing appointments
- Hiring and firing the language of human resources - - Presenting a Company and your colleagues, understanding and creating job descriptions
- Receiving visitors - guided tours, presentations, arranging a schedule/accommodation etc;
- Participating in or chairing meetings -presenting a project, giving opinions, agreeing and disagreeing politely
- Basic telephone skills

**LCE1/8a: INTRODUCTION TO
BUSINESS ENGLISH 2**

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 24 hours

ECTS credits: 2

OBJECTIVE: For students to have a clear understanding of the business environment, develop important practical business skills such as presenting, attending meetings, telephoning, negotiating and socializing in a business context, and acquire useful business English vocabulary for use in a variety of practical contexts.

COURSE PROGRAM:

Semester 2:

- Basic business correspondence
- Making and taking an order, and following through
- Presenting and launching a product
- Complaining and problem-solving - orally or in writing
- Money & statistics - understanding accounts, budgets, graphs and balance sheets in English etc

LCE1/1c: THE RISE OF THE NOVEL

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Hours: 24 hours

ECTS credits: 3

COURSE PROGRAM:

This course will offer an introduction to the novel in English and in particular its origins. Particular attention will be paid to 18th century authors and how their work defined the genre for the future.

Excerpts from novels will also be studied. Attention will be paid to the ways in which literary texts can be approached.

The works of Daniel Defoe, Henry Fielding and Jonathan Swift will be examined in detail.

LCE1/4c: VILLAINS IN SHAKESPEARE

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Hours: 24 hours

ECTS credits: 3

COURSE PROGRAM:

This course will examine in detail the wicked characters in Shakespeare's plays, which involves a study of evil and wickedness in themselves. Particular attention will be given to two plays, *Othello* and *King Lear*.

**LCE1/1C: AMERICAN LITERATURE FROM ITS
EARLY MANIFESTATIONS UNTIL THE MODERNIST
PERIOD**

Fall Semester

THIS CLASS IS TAUGHT IN ENGLISH

Classes: 24 hours

ECTS credits: 3

COURSE DESCRIPTION:

Survey of American Literature: This course is a survey of American literature from its beginnings to the first 1920s. Focusing on the cultural background of the Puritan heritage, with the experience of wilderness and the democratic experiment in mind, we will study the awakening of a self-consciously American literary sensibility and follow some of its transformations in several works by major writers.

Seminar: After a brief introduction to various methodological approaches, the course will focus intensively on the practical aspects of reading literary texts: recognizing images and symbols, interpreting figures of speech, identifying narrative functions and verse structures, etc., and move on as the semester progresses to writing textual commentaries in English.

Set Books

Novel: Edith Wharton, *Ethan Frome*, 1911. Ed. Penguin.

Short Stories:

- Washington Irving, "Rip Van Winkle" (1819-1820).
- Nathaniel Hawthorne, "Young Goodman Brown" (1835).
- Edgar Allan Poe, "The Oval Portrait" (1842), "The Fall of the House of Usher" (1845).
- Kate Chopin, "Desirée's Baby" (1893), "The Story of an Hour" (1894).
- Stephen Crane, "The Blue Hotel" (1898)
- Henry James "The Jolly Corner" (1908).
- Willa Cather, "The Enchanted Bluff" (1909).

Bibliography:

Amfreville, Marc ; Antoine Cazé & Claire Fabre. *Histoire de la littérature américaine*. Paris : Presses Universitaires de France, collection « L », 2010.

Asselineau, Roger, *The Transcendentalist Constant in American Literature*, NewYork, New York University Press, 1980.

Baudrillard, Jean, *Amérique*, 1986, Paris, Editions Grasset et Fasquelle, 2000.

Cabau, Jacques, *La Prairie perdue : Le roman américain*, 1981, Paris, Editions du Seuil, collection « Points », 1999.

Grellet, Françoise. *An Introduction to American Literature: Time Present and Time Past*, Hachette Université, 2005 [new and expanded edition]...

Lewis, R.W.B., The American Adam: Innocence, Tragedy and Tradition in the Nineteenth Century, Chicago, The University of Chicago Press, 1955.
 Ludot-Vlasak, Ronan & Jean-Yves Pellegrin. Le Roman Américain. Paris : Presses Universitaires de France, collection « L », 2011.
 Marx, Leo, The Machine in the Garden: Technology and the Pastoral Ideal in America, New York, Oxford University Press, 1964.
 Pétilion, Pierre-Yves, La Grand-route : espaces et écriture aux Etats-Unis, Paris, Editions du Seuil, 1979.
 Royot, Daniel, La Littérature américaine, Paris, Presses Universitaires de France, Collection "Que sais-je?", 2004.
 Ruland, Richard & Malcolm Bradbury, From Puritanism to Postmodernism: a History of American Literature, New York, Viking Penguin, 1991, 1992.
 Wagner-Martin, Linda, The Modern American Novel, 1914-1945: A Critical History, Boston, Twayne, 1990.

LCE1/5c: NATURE IN AMERICAN LITERATURE
Spring Semester

THIS CLASS IS TAUGHT IN ENGLISH

Classes: 24 hours **ECTS credits:** 3

COURSE DESCRIPTION:

Starting out with a study of Ralph Waldo Emerson's essay "Nature," the aim of this class is to examine authors writing about the natural environment. We will see how Emerson's essay influenced his contemporaries (especially Thoreau and Whitman) before looking at more contemporary authors. This course will address various interpretations of untamed landscapes (the wilderness), viewpoints on nature, and concerns of regional land degradation.

Students will be handed out a reader that includes essays (Emerson, Rick Bass, Barry Lopez...), memoirs (Thoreau, Pete Fromm) and short stories (Jack London, William Faulkner, Ann Beattie, Valerie Martin, Rick Bass, Pete Fromm and Ron Rash).

SET BOOK:

Richard Ford, *Wildlife* (1990), London, Harvill Panther, 1995.

Bibliography:

Buell, Lawrence, The Environmental Imagination: Thoreau, Nature Writing and the Formation of American Culture, Cambridge (MA), Harvard University Press, 1995.

Chénétier, Marc, Au-delà du soupçon, Paris, Editions du Seuil, "le don des langues", 1989.

Granger, Michel, ed., Lieux d'Amérique, Lyon, Presses Universitaires de Lyon, 2010.

LCE1/2c & 6a: INTRODUCTION TO TRANSLATION 1: ENGLISH TO FRENCH
Fall & Spring Semester

Classes: 18 hours **ECTS credits:** 2 per semester

OBJECTIVE: Introduction to translating literary texts and learning basic translation theory, developing good reflexes, acquiring essential vocabulary.

COURSE PROGRAM: Translating extracts from 20th century novels. Students will prepare their translations at home and correct them together in class.

BIBLIOGRAPHY:

- A good English-French dictionary like the

Robert/Collins Senior

- A good English dictionary like the Oxford Advanced

- Michel BALLARD, *Les Faux Amis*

LCE1/2a & 6b: : INTRODUCTION TO TRANSLATION 1: FRENCH TO ENGLISH

Fall & Spring Semesters

Classes: 18 hours **ECTS credits:** 2 per semester

OBJECTIVE: Introduction to translating literary texts and learning basic translation theory, developing good reflexes, acquiring essential vocabulary and revising important grammar points.

COURSE PROGRAM: Translating extracts from 20th and 21st century literature and essays

BIBLIOGRAPHY:

-A good English-French dictionary like the Robert/Collins Senior

-A good English dictionary like the Oxford Advanced

LCE1/2A & 6c: ENGLISH GRAMMAR

Fall & Spring Semesters

Classes: 18 hours **ECTS credits:** 2 per semester

COURSE PROGRAM:

- Verbs, tenses, modals, active & passive voice
 - The auxiliaries: to do, to be, to have
 - Verbal phrases
 - Indirect speech

BIBLIOGRAPHY: An exercise manual will be distributed in class.

LCE1/2d & 6d : INTRODUCTION TO PHONETICS

Fall & Spring Semesters

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 18 hours **ECTS credits:** 2 per semester

COURSE PROGRAM:

- A summary of the different sounds in the English language – basic phonology
 - English vowels and consonants, how they are produced and how to transcribe them
 - The relationship between pronunciation, stress and rhythm

BIBLIOGRAPHY:

- J. C. WELLS, *Longman's Pronunciation Dictionary*

LCE1/2e & 6e : ENGLISH ORAL EXPRESSION AND COMPREHENSION

Fall & Spring Semesters

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 12 hours **ECTS credits:** 2 per semester

COURSE PROGRAM: Students will be encouraged to express themselves in fluent grammatically correct English in a variety of registers. Film, TV & radio clips will be studied and analysed. Students will participate in role playing, improvisation and formal

presentations.

P1/5a : ENGLISH for psychologists 1 & 2
Fall & Spring Semesters

Classes: 18 hours

ECTS credits: 2

OBJECTIVE: To help students gain fluency in spoken and written English. If they so desire, students may take the Cambridge First Certificate exams.

COURSE PROGRAM:

- Revision of basic grammatical structures
- Comprehension exercises based on texts of general interest
- Essay Writing

H1/3a : ENGLISH LANGUAGE
Fall Semester

Classes: 24 hours

ECTS credits: 2

OBJECTIVE: To help students improve their written and spoken English and to communicate in normal situations. If they so desire, students may take the Cambridge First Certificate exams and the Bulats exams.

COURSE PROGRAM:

- Revision of basic grammatical structures
- Introduction to analytical grammar
- Comprehension exercises

BIBLIOGRAPHY: Students should have a good bilingual dictionary (Robert/Collins) and a Grammar book.

H1/7a : ENGLISH LANGUAGE 2
Spring Semester

Classes: 24 hours

ECTS credits: 2

OBJECTIVE: To help students improve their written and spoken English and to communicate in normal situations. If they so desire, students may take the Cambridge First Certificate exams. Students will also be introduced to the basic principles of translation.

COURSE PROGRAM:

- Comprehension (written & oral)
- Introduction to translation (grammatical translation)

LEA2/9a and 13a: ENGLISH GRAMMAR AND TRANSLATION INTO ENGLISH
Fall and Spring Semester

Classes: 18 hours **ECTS credits:** 2 per semester

COURSE PROGRAM: Translation exercises to help the student understand the different lexical, stylistic and syntactic problems translators encounter. We shall be particularly concentrating on journalistic texts.

BIBLIOGRAPHY:

LEA2/9b and 13b : TRANSLATION ENGLISH-FRENCH

Fall and Spring Semesters

Classes: 12 hours **ECTS credits:** 2 per semester

COURSE PROGRAM: Translation exercises to help the student understand the different lexical, stylistic and syntactic problems translators encounter. We shall be particularly concentrating on journalistic texts.

BIBLIOGRAPHY:

A bilingual dictionary: Robert et Collins Senior
An unilingual dictionary: Oxford Advanced
The New Oxford Dictionary of English

LEA2/9c et 13c : WRITTEN EXPRESSION IN ENGLISH

Fall and Spring Semester

Classes: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE: To help students master the written language and improve comprehension.

COURSE PROGRAM:

- Studying press articles about current issues
- Creating a vocabulary data base
- Reformulating information : summaries, replying to articles, letters etc.
- Arguing a point, participating in a written debate

ASSESSMENT: it will be a mixture of comprehension and expression exercises: writing or rewriting from a written document, essays, correspondence, vocabulary exercises...

LCE2/9c : LOVE IN SHAKESPEARE'S POETRY
Fall Semester

THIS CLASS IS TAUGHT IN ENGLISH

Classes: 18 hours

ECTS credits: 2

COURSE DESCRIPTION:

An in-depth study of William Shakespeare, *The Sonnets and a Lover's Complaint*, John Kerrigan (Ed.), Penguin, 2004.

LCE2/9c : AMERICAN WOMEN WRITERS IN CONTEXT 1
Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 18 hours

ECTS credits: 2

In the 19th century, women writers were often writing on the domestic sphere and on sentimental matters. Things began to change in the middle of the century when women started looking at other spheres, discovering what they could do outside the home place. Discussing the place of women in the canon, this class will focus on several writers whose work helped change the face of women for the centuries to come. By revisiting stereotypes to better condemn them, some women writers paved the way for emancipation long before they were given the right to vote.

The seminar will be based on close-readings of texts by women writers, sometimes in relation to works by male writers that will be handed out separately. Students are expected to have purchased and read *Four Stories by American Women* edited by Cynthia Griffin Wolff (Penguin) for the first class.

A selection of stories will be handed out in the form of a reader

Susan Petigru King, "A Marriage of Persuasion" (1857).
Constance Fenimore Woolson, "Felipa" (1876).
Charlotte Perkins Gilman, "The Giant Wisteria" (1891).
Kate Chopin, "Her Letters" (1895).

Required reading: Four Stories by American Women, ed. Cynthia Griffin Wolff. Penguin edition.

Bibliography:

Donaldson, Susan V., Competing Voices: The American Novel, 1865-1914, Boston, Twayne, 1998.
Perrin-Chenour, Marie-Claude, Les Romancières américaines, Paris, Ellipses, 1995.
Louvel, Liliane & Claudine Verley, Introduction à l'étude de la nouvelle, Toulouse, Presses Universitaires du Mirail, 1993.
Showalter, Elaine, A Jury of Her Peers: Celebrating American Women Writers from Anne Bradstreet to Annie Proulx, New York, Vintage Books, 2010.
---, A Literature of Their Own: From Charlotte Brontë to Doris Lessing, London, Virago, 1977.
Ullmo, Anne, Edith Wharton : La Conscience entravée, Paris, Belin, "Voix américaines", 2001. [BUV]
Verley, Claudine, Lectures critiques en anglais : A Guide to Critical Reading of Fiction in English, Paris, Ophrys, 1998.
Wagner-Martin, Linda, The Modern American Novel, 1914-1945: A Critical History, Boston, Twayne, 1990.

LCE2/13c : AMERICAN WOMEN'S WRITERS IN CONTEXT 2

Spring Semester

THIS CLASS IS TAUGHT IN ENGLISH

Classes: 24 hours

ECTS credits: 2

In the 19th century, women writers were often writing on the domestic sphere and on sentimental matters. Things began to change in the middle of the century when women started looking at other spheres, discovering what they could do outside the home place. Discussing the place of women in the canon, this class will focus on several writers whose work helped change the face of women for the centuries to come. By revisiting stereotypes to better condemn them, some women writers paved the way for emancipation long before they were given the right to vote.

The seminar will be based on close-readings of texts by women writers, sometimes in relation to works by male writers that will be handed out separately. Students are expected to have read Cather's *My Antonia* for the first class.

The other texts will be handed out in the form of a reader.

Willa Cather, *My Antonia* (1923). [Oxford Classics]
Elizabeth Madox Roberts, "The Scarecrow" (1932)
Katherine Anne Porter, "The Journey" (1936)
Eudora Welty, "A Worn Path" (1941)
Elizabeth Spencer, "The Business Venture" (1987)

Bibliography:

Bandry, Michel. Elizabeth Spencer : Du Sud au monde. Paris : Belin, Collection "Voix américaines", 2003. [BUV]

Cixous, Hélène, Le Rire de la Méduse et autres ironies [1975], Foreword by Frédéric Regard, Paris, Galilée, 2010.

Harbour Unrue, Darlene. Understanding Katherine Anne Porter. Columbia: University of South Carolina Press, 1988.

Perrin-Chenour, Marie-Claude, Willa Cather : L'écriture de la Frontière, la frontière de l'écriture, Paris, Belin, « Voix américaines », 1996. [BUV]

Pitavy-Souques, Danièle. La Mort de Méduse : l'art de la nouvelle chez Eudora Welty. Lyon: Presses Universitaires de Lyon, 1992.

---. Eudora Welty : Les sortilèges du conteur. Paris : Belin, coll. « Voix Américaines, » 1999. [BUV]

Showalter, Elaine. A Jury of Her Peers: Celebrating American Women Writers from Anne Bradstreet to Annie Proulx, New York, Vintage Books, 2010.

---, A Literature of Their Own: From Charlotte Brontë to Doris Lessing, London, Virago, 1977.

LCE2/13d : BRITISH LITERATURE AND WORLD WAR I

Spring Semester

THIS CLASS IS TAUGHT IN ENGLISH

Classes: 24 hours

ECTS credits: 3

COURSE DESCRIPTION:

This course will focus on the 1991 novel *Regeneration*, by Pat Barker. This complex, highly-regarded novel deals with the experience of British soldiers treated for shell shock during World War I, including not only fictional characters but several major writers – notably Robert Graves, Siegfried Sassoon, and Wilfred Owen. Owen is widely regarded as one of the most important war poets from the period, in any language; both Graves and Sassoon (who, unlike Owen, survived the war) produced both influential poetry and autobiographical work concerning their wartime experience – work that in turn influenced Barker's novel. That novel was also adapted as a fine film in 1997. Reading these and other works together – the novel, the film adaptation, and a selection of poetry and prose by some of the most important British writers of the last century – will allow for a rich intertextual study across several different genres and styles at once. The Great War's centenary renders this work more important than ever.

BIBLIOGRAPHY

Pat Barker. *Regeneration*. Novel. Viking Press, 1991; Penguin Books, 2008.
Regeneration. Film. Dir Gillies MacKinnon, 1997.
Poems of the Great War. Penguin Books, 1998.
(Excerpts from autobiographical works such as Graves' *Good-Bye to All That* and Sassoon's *Memoirs of an Infantry Officer* may also be examined, along with historical sources, to provide suitable context.)

LCE2/10a & 14a : ENGLISH GRAMMAR

Fall & Spring Semesters

Classes: 18 hours

ECTS credits: 2 per semester

COURSE PROGRAM:

-Articles
-This/that and other demonstratives
-Possessives and other genitive forms

-Compound nouns

LCE2/9d & 13d : ENGLISH ORAL EXPRESSION

Fall & Spring Semesters

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 12 hours **ECTS credits:** 2 per semester

COURSE PROGRAM: Students will be encouraged to express themselves in fluent grammatical English in a variety of registers. Students will participate in role plays, improvisations and formal presentations. An introduction to public speaking will be given

**LCE2/10c & 14c: INTERMEDIATE TRANSLATION
FRENCH - ENGLISH**

Fall Semester

Classes: 18 hours **ECTS credits:** 2

It is possible to join this class in January

COURSE PROGRAM:

- Translating literary & journalistic texts into English
- Looking at common grammatical difficulties when comparing French and English
- Introduction to problems of style & register
- Introduction to translating songs, poems, cartoon strips and film scripts
- Introduction to subtitling

**LCE2/10d : INTERMEDIATE TRANSLATION
ENGLISH - FRENCH**

Fall Semester

Classes: 18 hours **ECTS credits:** 2

COURSE PROGRAM:

- Introduction to problems of style
- Learning to discern shades of meaning in both languages
- Translating contemporary literary texts

BIBLIOGRAPHY: In addition to the usual dictionaries...
M. GREVISSE, *Le Bon Usage*

**LCE2/14d : INTERMEDIATE TRANSLATION 2
ENGLISH - FRENCH**

Spring Semester

Classes: 18 hours **ECTS credits:** 2

COURSE PROGRAM : Continuation of Fall Semester

LCE2/11b : INTERMEDIATE PHONETICS

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 18 hours **ECTS credits:** 2

COURSE PROGRAM:

- Phonetic transcription
- Stress patterns
- Intonation
- Assimilation
- Phonologie

BIBLIOGRAPHY: P. ROACH, *English Phonetics & Phonology*; Cambridge University Press

LCE2/15b : INTERMEDIATE PHONETICS 2

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 18 hours **ECTS credits:** 2

COURSE PROGRAM:

- Phonetic transcription
- Stress patterns
- Intonation
- Assimilation
- Phonologie

BIBLIOGRAPHY: P. ROACH, *English Phonetics & Phonology*; Cambridge University Press

LCE2/11a : ENGLISH ORAL COMPREHENSION

Fall Semester

Classes: 12 hours **ECTS credits:** 2

OBJECTIVE: Listening to genuine English recordings in order to familiarise the student with natural speech and real-life listening.

COURSE PROGRAM:

- Listening to interviews, both audio and video
- Documentaries
- News broadcasts
- Different accents in English

LCE2/15a : ENGLISH ORAL COMPREHENSION 2

Spring Semester

Classes: 12 hours **ECTS credits:** 2

OBJECTIVE: Listening to genuine English recordings in order to familiarise the student with natural speech and real-life listening.

COURSE PROGRAM:

- Listening to interviews, both audio and video
- Documentaries
- News broadcasts
- Different accents in English

**LCE2/10b : INTRODUCTION ENGLISH
LINGUISTICS**

Fall Semester

Classes: 12 hours **ECTS credits:** 2

OBJECTIVE: An introduction to the study of language. What is linguistics ? What is it for ? What is a linguistic system ? How to understand different linguistic dimensions and the problem of enunciation.

COURSE PROGRAM:

- Why linguistics ?
- What is language ?
- Linguistic units
- Signs
- The purpose of language
- Linguistic dimensions
- Enunciation
- Current linguistic theories in France

LCE2/14b : ENGLISH LINGUISTICS 2

Spring Semester

Classes: 12 hours **ECTS credits:** 2

Continuation of FALL SEMESTER

LCE2/9c : ACADEMIC WRITING

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 24 hours **ECTS credits:** 2

OBJECTIVE: The aim of this course is to guide students in the methods of and the approaches to quality academic research in literature and civilization. Course activities will emphasize reading and writing as complementary processes.

COURSE PROGRAM:

The first part of the course will focus on reading and research practices: gathering and filtering information from available research tools in the library and on the internet, and the development of effective critical reading skills. The second part of the course will focus on the writing process: organizing source material and information and the steps necessary in the creation of coherent research-based essays and term papers.

ASSESSMENT:

Regular assessed writing assignments will be given throughout the semester.

LCE2/15c : CREATIVE WRITING

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 24 hours **ECTS credits:** 2

OBJECTIVE: In an effort to gain further proficiency in both reading and writing in academic and nonacademic settings, students in this course will actively engage in the writing process and examine, as both readers and writers, a variety of fiction and non-fiction texts.

COURSE PROGRAM: Course activities will focus on the production of written texts in a variety of styles and genres (fiction, poetry, film script, journalism etc.) in order to create a higher awareness of the strategies involved in effective written communication.

ASSESSMENT:

Regular assessed writing assignments will be given throughout the semester.

Required text:

ANSON, Chris M. & SCHWEGLER, Robert A., *The Longman Handbook for Writers and Readers* (4th Edition)

P2/17a : ENGLISH FOR PSYCHOLOGISTS

Fall & Spring Semesters

Classes: 18 hours **ECTS credits:** 2 per semester

OBJECTIVE: To help students gain fluency in spoken and written English. En introduction to psychological vocabulary in English.

COURSE PROGRAM:

-Reading and understand simple psychological text
-Essay writing on themes related to Psychology

H2/11a : ENGLISH FOR HISTORIANS 3

Fall Semester

Classes: 24 hours **ECTS credits:** 2

OBJECTIVE: To enable students to function properly in English in their future careers

COURSE PROGRAM:

-Oral and writing understanding
-Reading & analysing historical texts
-Grammar revision

H2/15a : ENGLISH FOR HISTORIANS 4

Spring Semester

Classes: 24 hours **ECTS credits:** 2

COURSE PROGRAM: Medieval England
Continuation of the 1st semester.

LEA3/1a : ENGLISH : ECONOMIC AND BUSINESS LANGUAGE

Fall Semester

CLASSES: 18 hours **ECTS credits:** 2

OBJECTIVE:

The aim of this class is to learn the essential concepts and the vocabulary related to Marketing, financial markets and the issues of globalization.

LEA3/21a : BUSINESS AND SOCIAL TRANSLATION FROM FRENCH TO ENGLISH

Spring Semester

Classes: 12 hours **ECTS credits:** 1

COURSE PROGRAM:

-Translating documents in English for use in the work place : catalogues, contracts, advertisements, order forms, menus, holiday brochures etc.
-Improving translation technique – how to correct texts which have been translated by a computer
-Students will complete in pairs translation project on a specific theme

ASSESSMENT: Students will have two hours to translate an original document similar to one studied in class

LEA3/17b : LIAISON INTERPRETING

Fall Semester

Classes: 12 hours **ECTS credits:** 1

OBJECTIVE: To enable students to translate orally and spontaneously in a business context.

COURSE PROGRAM:

-Translating oral presentations
-Translating in business negotiations
-Acting as linguistic interface in contacts between professionals with no common

language

ASSESSMENT: Oral exam in pairs.

LEA3/17c : ENGLISH SIGHT TRANSLATION

Fall Semester

Classes: 12 hours

ECTS credits: 1

OBJECTIVE: To enable students to translate orally and on sight unseen written documents, particularly speeches

COURSE PROGRAM:

- Learning useful vocabulary for making official speeches
- Translating at sight
- Learning to improvise orally

ASSESSMENT: Students will translate a previously unseen document on sight. (15 mins.)

LEA3/21c : CONSECUTIVE INTERPRETING

Spring Semester

Classes: 12 hours

ECTS credits: 1

OBJECTIVE: To teach students how to interpret consecutively in a professional context.

COURSE PROGRAM: How to translate orally and briefly without preparation speeches and presentations in a professional context. Students will learn how to summarise the main points of a speech in the other language.

ASSESSMENT: Students will be asked to summarise in language B a five minute oral presentation in language A.

LEA3/21a: BUSINESS AND SOCIAL TRANSLATION FROM ENGLISH TO FRENCH

Spring Semester

Classes: 12 hours

ECTS credits: 1

COURSE PROGRAM:

- Translating documents in English for use in the work place : catalogues, contracts, advertisements, order forms, menus, holiday brochures etc.
- Improving translation technique – how to correct texts which have been translated by a computer
- Students will complete in pairs translation project on a specific theme

ASSESSMENT: Students will have two hours to translate an original document similar to one studied in class.

LCE3/17c : ADVANCED SHAKESPEARE

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 18 hours

ECTS credits: 3

OBJECTIVE: Students will concentrate particularly on writing literary dissertations and in depth study of the text both with regard to content and to the language,

style and staging. The technique of the historical play will also be compared with that of the romantic comedy.

SET BOOK:

- SHAKESPEARE, *Titus Andronicus*
- SHAKESPEARE, *Twelfth Night*

LCE3/17e MONEY IN ENGLISH LITERATURE

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 18 hours

ECTS credits: 3

OBJECTIVE: The presence of money in literature, paintings or arts immediately demonstrates a symbolic intention underlying the surface text. It stands for values and meanings that by far exceed the traditional commercial and financial features of money. Thus, money functions as a fundamental element in the author's strategy by generating themes, symbols and values that participate in the construction of the narrative.

In the United States, money evokes meanings that are particular to the American cultural space. It becomes closely connected with the core of the white American male identity founded on historical, cultural and religious characteristics.

Martin Amis's novel provides us with a double cultural approach to money since the novel, which has a protagonist who is half American and half English, positions itself both in the American tradition and the classical English tradition.

Moreover, the book which was first published in 1984 mirrors and questions the financial and economic developments that took place in the eighties.

SET BOOKS:

Martin Amis, *Money*, Penguin, 1985.

John Dos Passos, *The Big Money*, Houghton Mifflin Company, 1933

Norman Mailer, *An American Dream*, Henry Holt and Company, 1965

Henry Miller, *"Money and How It gets that Way"* in *Stand Still Like the Hummingbird*, A New Directions Paperback, 1962

Films:

Money (mini TV series), UK, 2010

Melvyn Le Roy, *Gold Diggers of 1933*, USA, 1933

LCE3/21e: THE BRITISH SHORT STORY: CRIME, HORROR AND FANTASY

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 18 hours

ECTS credits: 3

COURSE PROGRAM:

The short story is a particular form with its specific rules and traditions which has developed in the last 150 years to cover practically every genre and sub-genre of fiction. The British short story in particular has thrived in popular fiction, the so-called minor genres, and enjoyed a great success with the reading public.

In this course we shall be looking at a century and a half of crime, fantasy and horror and charting what has changed and what remained the same in this specific form of deceptively light entertainment.

Set Stories :

- 1) Wilkie Collins, "A Terribly Strange Bed", 1852.
- 2) George MacDonald, "The Golden Key", 1867.
- 3) Oscar Wilde, "The Canterville Ghost", 1887.
- 4) Arthur Conan Doyle, "Silver Blaze", 1892.
- 5) G.K. Chesterton, "The Blue Cross", 1911.
- 6) Virginia Woolf, "A Haunted House", 1921
- 7) Agatha Christie, "The Witness for the Prosecution", 1924
- 8) M.R. James, "Lost Hearts", 1931
- 9) Charles Williams, "Et in Sempiternum Pereant", 1935
- 10) Dorothy L. Sayers, "Striding Folly", 1939.
- 11) C.S. Lewis, "Forms of Things Unknown" (FP: 1966, written around 1958)
- 12) Joan Aiken, "The Serial Garden"
- 13) J.R.R. Tolkien, "Leaf by Niggle", 1945
- 14) J.K. Rowling, "The Tale of the Three Brothers", 2008.

LCE3/21D: THE UNCANNINESS OF THE ORDINARY IN THE AMERICAN SHORT STORY

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 18 hours

ECTS credits: 3

COURSE DESCRIPTION:

The short story has always been a popular literary genre in the United States. Very often, stories can be read in newspapers like *The Saturday Evening Post*, or magazines, like *The New Yorker*, *Atlantic Monthly*, *Ladies Home Journal*, *Redbook*..., before they are collected in book form or integrated into novels. Focusing on the short story as a genre and on its form, this class is intended to introduce students to a variety of writers whose stories were published between 1962 and 2011. It will enable students to ponder on major themes in American fiction (the ordinary, human relationships, gender relations, communication...) and on specific modes (the gothic, the fantastic...).

SET BOOKS:

1. John Cheever, "Reunion," 1962, *The Stories of John Cheever* (New York: Knopf, 1978).
2. Ann Beattie, "Imagined Scenes," *Distortions* (New York: Doubleday, 1976).
3. Raymond Carver, "So Much Water so Close to Home," *What We Talk About When We Talk About Love* (New York: Vintage, 1989).
4. Elizabeth Spencer, "The Fishing Lake" (1964) and "The Adult Holiday" (1965), *The Stories of Elizabeth Spencer* (New York: Doubleday, 1981).
5. Richard Ford, "Great Falls," 1982, *Rocksprings* (London: Harvill Panther, 1988).
6. Jay McInerney, "Smoke," 1985, *How it Ended: New and Collected Stories* (New York: Knopf, 2009).
7. Amy Hempel, "In the Cemetery Where Al Jolson Is Buried," *Reasons to Live* (New York: HarperPerennial, 1985).
8. Jayne Anne Phillips, "Something that Happened," *Fast Lanes* (New York: Dutton, 1987).
9. Lorrie Moore, "Like Life," *Like Life*, 1990 (New York: Plume, 1991).
10. Ann Pyne, "A Visitation," *In the Form of a Person* (New York: Knopf, 1992).
11. Christine Schutt, "What Have You Been Doing?," *Nightwork* (New York: Knopf, 1996).

12. Michael Chabon, "Spikes," *Werewolves in their Youth* (New York: Picador, 1999).
13. Joyce Carol Oates, "The Skull: A Love Story," 2002, *I am No One You Know* (New York: Ecco, 2004).
14. Nicole Krauss, "From the Desk of Daniel Varsky," 2007, *The Best American Short Stories*, ed. Salman Rushdie (Boston: Houghton Mifflin, 2008).
15. Karen Russell, "Vampires in the Lemon Grove," 2007, *The Best American Short Stories*, ed. Salman Rushdie (Boston: Houghton Mifflin, 2008).
16. Don Delillo, "The Starveling," *Granta* 117, "Horror" (Autumn 2011).

LCE3/18a ENGLISH ANALYTICAL GRAMMAR

Fall & Spring Semesters

YOU MAY JOIN THE CLASS IN JANUARY
THIS CLASS IS TAUGHT IN ENGLISH

Classes: 18 hours

ECTS credits: 3 per semester

OBJECTIVE: To provide students with the theoretical tools they need to analyse the grammatical structures in English they may meet and provide an overview of Linguistics in English.

COURSE PROGRAM:

This class will give a general overview of the study of English grammar and linguistics in France. We shall concentrate on the basics of enunciative grammar particularly concentrating on the noun, the verb and the complex sentence.

BIBLIOGRAPHY

Adamczewski, H. *Grammaire linguistique de l'anglais*. Paris : Colin, 1982.
Cotte, P. *L'Explication grammaticale des textes anglais*. 2ème édition. Paris : P.U.F., 1996.
Joly, A. et O'Kelly, D. *Grammaire systématique de l'anglais*. Paris : Nathan, 1989.
Lapaire, J.-R. et Rotgé, W. *Linguistique et grammaire de l'anglais*. Toulouse : P.U. Mirail, 1991.
Larrea, P. et Rivière, C. *Grammaire explicative de l'anglais*. 3ème édition. Paris : Longman France, 2005.
Souesme, J.-C. *Grammaire anglaise en contexte*. Paris : Ophrys, 1992.

LCE3/18b ADVANCED LITERARY TRANSLATION : FRENCH - ENGLISH

Fall Semester

Classes: 18 hours

ECTS credits: 3

COURSE PROGRAM: Students will work on a series of extracts from 20th century English literature particularly chosen on account of their grammatical complexities.

LCE3/18c ADVANCED LITERARY TRANSLATION : ENGLISH - FRENCH

Fall Semester

Classes: 18 hours

ECTS credits: 3

COURSE PROGRAM: Students will work on a series of extracts from novels from different parts of the English-speaking world particularly chosen on account of their lexical grammatical & stylistic complexities.

**LCE3/22b : ADVANCED LITERARY TRANSLATION
2 : FRENCH – ENGLISH**

Spring Semester

Classes: 18 hours **ECTS credits:** 3

COURSE PROGRAM: Students will work on a series of extracts from 20th century English literature particularly chosen on account of their grammatical complexities

**LCE3/22c : ADVANCED LITERARY TRANSLATION
2 : ENGLISH – FRENCH**

Spring Semester

Classes: 18 hours **ECTS credits:** 3

COURSE PROGRAM: Students will work on a series of extracts from novels from different parts of the English-speaking world particularly chosen on account of their lexical grammatical & stylistic complexities.

LCE3/17f-21f : PUBLIC SPEAKING

Fall & Spring Semesters

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE:

Teaching students to express themselves clearly and fluently in public in formal and professional settings.

COURSE PROGRAM:

- Public speaking
- Making oral presentations
- Role plays

P3/30a : ENGLISH FOR PSYCHOLOGISTS

Fall and Spring Semester

Classes: 18 hours **ECTS credits:** 2

COURSE PROGRAM: Helping students to understand complicated psychological texts written in English. Students will be required to summarise the contents of texts and reply in English to questions about the issue under discussion.

LM1/2d: DIGITAL LITERATURE

Fall Semester

Tutorials: 24 hours **ECTS credits:** 1

OBJECTIVE:

To create electronic documents.
To write a scenario from an existing literary work

COURSE PROGRAM:

Microsoft Word

A TV show will be produced throughout the year with the help of students from Master Journalism and MCC

- 1) Screenplay writing, preparation
- 2) Shooting
- 3) Retouching
- 4) Voice-over, music, sound effects
- 5) Editing

ASSESSMENT: Practical work

LM1/6e : DIGITAL LITERATURE

Spring Semester

Tutorials: 24 hours **ECTS credits:** 1

COURSE PROGRAM: Continuation of LM1/2d.

LM3/19a : ENGLISH LANGUAGE & LITERATURE

Fall Semester

Lectures: 24 hours **ECTS credits:** 2

OBJECTIVES:

To discover the socio-historical context of the United States and New York during the 1920s, 1940s and 1950s

Literary analysis

Linguistic themes: American English and slang

SET BOOK:

The Great Gatsby, Penguin Modern Classics

LM3/23a : ENGLISH LANGUAGE & LITERATURE

Spring Semester

Lectures: 24 hours **ECTS credits:** 2

COURSE PROGRAM: Continuation of LM3/19a

SET BOOK:

The Catcher in the Rye, Penguin

**LCE4/1C: ADVANCED LITERARY SEMINAR:
TRAVEL, INITIATORY JOURNEYS AND EXILE IN
ENGLISH LITERATURE**

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 24 hours **ECTS credits:** 5

OBJECTIVE:

Travel is a common theme in English literature, but with many variations. The traveller may be on the road towards his heart's desire, or equally he may be escaping from a disaster area or from persecution. He may be wandering vaguely, seeking to discover new lands or looking for the place he belongs. The journey may also be metaphorical, representing the road to maturity or self-discovery or even heaven. He may equally be an exile or a refugee, suffering from culture shock, nostalgia or even alienation. This class will explore these themes in several well-known English-speaking authors.

This class requires a certain knowledge of English literature and is recommended for English majors, future English teachers and students who have already taken a few classes in English literature in their home university.

Works to be studied

Poems and Songs:

- Robert Frost, "The Road Not Taken"
- Robert Browning, "Home Thoughts from Abroad"
- Rupert Brooke, "Night Journey"
- Noël Coward, "Mad Dogs and Englishmen"

Novels and Short Stories: (Extracts will be studied in class)

-J.D. Salinger, *Catcher in the Rye*
 -Madeleine L'Engle, *Camilla*
 -E.M. Forster, *Passage to India*
 -Rudyard Kipling, *Kim*
 -Edgar Allan Poe, *The Narrative of Arthur Gordon Pym of Nantucket*
 -Herman Melville, *Moby Dick*
 -Edith Wharton, "Roman Fever"
 -Elizabeth Spencer, "The Light in the Piazza"
 -Willa Cather, *O Pioneers!*
 -Cormac McCarthy, *All the Pretty Horses*
 -John Bunyan, *The Pilgrim's Progress*
 -Daniel Defoe *Robinson Crusoe*
 -Jonathan Swift, *Gulliver's Travels*
 -Charles Dickens, *Great Expectations*
 -Joseph Conrad, *Heart of Darkness*
 -William Golding, *Lord of the Flies*

ASSESSMENT:

Studies will be asked to do a research paper on one or more of the works listed here. The final exam (5 hours) will be a choice between a long essay and a comparative commentary.

LCE4/2c : ADVANCED LITERARY SEMINAR : CHARACTERS: FROM EVOLUTION TO METAMORPHOSIS

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH
 INTERNATIONAL STUDENTS TAKING THIS CLASS
 SHOULD ALREADY HAVE A GOOD KNOWLEDGE OF
 ENGLISH LITERATURE

Lectures: 24 hours

ECTS credits: 5

OBJECTIVE:

- * Mythical Heroes, Emblematic Figures
- * Heroes and Anti-Heroes, Beyond the Individual Character

Many characters in English literature have taken on a life of their own through the centuries and in many different cultures. They have become emblematic figures, adopted by several authors in literature, film, comics, television and advertising. Examples include: King Arthur, Robin Hood, Romeo and Juliet, Hamlet, Jane Eyre, Dr Jekyll and Mr Hyde, Sherlock Holmes, Dracula, Scarlett O'Hara, Huckleberry Finn etc. In this class we shall ask why and how fictional characters outgrow the works which created them and examine examples of this phenomenon.

It is interesting to note that not only heroes, but also villains and anti-heroes may become mythical, Shakespeare's Falstaff or Sam Spade in The Maltese Falcon are prime examples.

While, traditionally, writing fiction meant creating heroes or, at the very least, protagonists, since the mid-20th century this is no longer necessarily the case. The use of multiple narratives or viewpoints of a single situation has led to forms of the novel or short-story where the characters do not provide the focal point and may even be said to disappear.

SET BOOKS:

Richard Ford, *Let Me Be Frank With You*, New York, Ecco, 2014.

William Shakespeare, *King Lear*

Anne Bronte, *The Tenant of Wildfell Hall*

T.H. White, *The Once and Future King*

Jane Austen, *Sense and Sensibility*

EVALUATION:

Students will be requested to write a detailed research paper on one of the set books for their coursework. The final exam will be an oral.

LCE4/2a: ADVANCED LINGUISTICS SEMINAR - ANALYTICAL GRAMMAR (ENGLISH)

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 24 hours

ECTS credits: 5

OBJECTIVE:

The aim of this class is to help students think analytically about English grammar and to analyse the use of grammar in a selection of texts, mainly taken from contemporary English literature.

COURSE PROGRAM:

We shall work of extracts from literary texts in English and analyse the English grammar we find in them (tenses, modes, syntax, morphology etc.). We shall also learn various linguistic theories to aid this analysis.

BIBLIOGRAPHY:

Bouscaren, Janine et Jean Chuquet. 1992. Grammaire et textes anglais : Guide pour l'analyse linguistique, Paris, Ophrys.

Bouscaren, Janine. 1992 Introduction to a Linguistic Grammar of English : an utterer-centred approach, Paris, Ophrys.

Larrea, Paul et Claude Rivière. 2005. Grammaire explicative de l'anglais. Pearson Education.

Rotgé, Wilfrid et Lapaire, Jean-Rémi. 2004. Réussir le commentaire grammatical de textes. Paris : Ellipses

LCE4/6a :ADVANCED LINGUISTICS SEMINAR: GRAMMAR AND TRANSLATION

Spring Semester

Classes: 12 hours

ECTS credits: 5

THIS COURSE IS TAUGHT IN ENGLISH & FRENCH

OBJECTIVE:

The aim of this class is to help students think analytically about French grammar and its relationship to translation from French to English literature.

COURSE PROGRAM:

We shall analyse extracts from French literary texts, covering all aspects of grammar. Students will learn to compare and contrast French and English grammar, using various contemporary linguistic theories. We shall particularly deal with concrete difficulties caused by the differences between the structure of the two languages. Student will how to explain and justify their choices in translation and to place these choices in context with regard to the linguistic coherence of the whole text.

BIBLIOGRAPHY:

Chuquet, Hélène et Paillard, Michel. 1987. Approche linguistique des problèmes de traduction. Paris : Ophrys.

LCE4/ 3a: TRANSLATION FROM ENGLISH INTO FRENCH

Fall & Spring Semesters

Lectures: 18 hours **ECTS credits:** 3 per semester

THIS COURSE AIMS TO PREPARE THE STUDENTS FOR THE NATIONAL TEACHING TESTS. STUDENTS WILL NEED TO BE FLUENT IN BOTH LANGUAGES IN ORDER TO TAKE IT (C1 LEVEL AT LEAST).

OBJECTIVE: The main objective of the course is to develop the students' translation skills (from English into French and from French to English). A handout containing fifteen twentieth century texts and/or press articles will be provided during the first class and will be used as the basis of the class. Students will translate texts at home, following the order of the handout, and the translations will be corrected interactively in class in order to shed light on the difficulties that may have been encountered (syntax, grammar, vocabulary, language registers, differences regarding the meaning of words, etc.)

ASSESSMENT:

There will be two exams during each term. The texts to translate will be 400-words long, and the exam will last 1 hour. The use of dictionaries is forbidden for French-speaking students. Non-French-speaking students will be able to use a bilingual dictionary (French/mother tongue) to understand the meaning of the text. For example, a German student can use an French/German -. The use of bilingual dictionaries containing French is forbidden, as well as electronic dictionaries.

LCE4/ 3b: TRANSLATION FROM FRENCH INTO ENGLISH

Fall & Spring Semesters

Lectures: 18 hours **ECTS credits:** 3 per semester

THIS COURSE AIMS TO PREPARE THE STUDENTS FOR THE NATIONAL TEACHING TESTS. STUDENTS WILL NEED TO BE FLUENT IN BOTH LANGUAGES IN ORDER TO TAKE IT (C1 LEVEL AT LEAST).

OBJECTIVE: The main objective of the course is to develop the students' translation skills (from English into French and from French to English). A handout containing fifteen twentieth century texts and/or press articles will be provided during the first class and will be used as the basis of the class. Students will translate texts at home, following the order of the handout, and the translations will be corrected interactively in class in order to shed light on the difficulties that may have been encountered (syntax, grammar, vocabulary, language registers, differences regarding the meaning of words, etc.)

ASSESSMENT:

There will be two exams during each term. The texts to translate will be 400-words long, and the exam will last 1 hour. The use of dictionaries is forbidden for English-speaking students. Non-English-speaking students will be able to use a bilingual dictionary (English/mother tongue) to understand the meaning of the text. For example, a German student can use an German/English dictionary. The use of bilingual dictionaries containing French is forbidden, as well as electronic dictionaries.

LCE4/3b: ORAL ENGLISH FOR FUTURE TEACHERS

Spring Semester

Lectures: 12 hours **ECTS credits:** 1

OBJECTIVE: At the end of the class, student should be able to discuss varied topics and work on both intonation and pronunciation.
Express oneself for a long time, spontaneously, avoiding difficulties or correct them easily so that your interlocutor cannot spot them.
Interact easily, spot and use non verbal and intonation-related tricks with no apparent effort.
Create an exchange or take part in an exchange in a natural manner (who speaks, references, allusions...) Create a high-style speech using grammatically correct and varied sentences, a wide range of link words..

COURSE PROGRAM :

Oral English based on recent events, C1/C2 on the CECRL scale

ASSESSMENT: In class, all along the term.

CTV4/1b : ENGLISH FOR TOURISM

Fall Semester

Lectures: 24 hours **ECTS credits:** 2

OBJECTIVE: To extend Students' ability to analyse, express themselves, and communicate in the area of culture, tourism and heritage.

COURSE PROGRAM: The course is based on the study of texts from the English press. These texts deal with the theme of culture in all its aspects. (painting, sculpture, cinema, architecture...) and with the themes of tourism and heritage.

ASSESSMENT: Assessments and presentations. A written final exam.

CTV4/5b : ENGLISH FOR TOURISM 2

Spring Semester

Lectures: 18 hours **ECTS credits:** 1

COURSE PROGRAM: Continuation of CTV4/1b

P4/4b : ENGLISH for PSYCHOLOGISTS 3

Spring Semester

Classes: 24 hours **ECTS credits:** 3

COURSE PROGRAM: Studying psychological texts and learning to make presentations of psychological research in English.

AIT4/1a: BUSINESS ENGLISH

Fall Semester

Classes: 40 hours **ECTS credits:** 2

OBJECTIVE: At the end of the course students should be able to communicate accurately and effectively in English about issues concerning economics, finance, business and tourism.

COURSE PROGRAM:

Use of oral and written English.
The class will emphasise the use of vocabulary concerning economics, business, fianance and tourism. We shall study texts on these subjects, improve grammar and vocabulary, engage in debates, listen to audio and video clips and make oral presentation. We

shall also do some short translations of business correspondence from French to English.

AIT4/ 5a : BUSINESS ENGLISH 2

Spring Semester

Classes: 36 hours

ECTS credits: 2

OBJECTIVE: At the end of the course students should be able to communicate accurately and effectively in English about issues concerning economics, finance, business and tourism.

COURSE PROGRAM:

Use of oral and written English.

The class will emphasise the use of vocabulary concerning economics, business, finance and tourism. We shall study texts on these subjects, improve grammar and vocabulary, engage in debates, listen to audio and video clips and make oral presentation. We shall also do some short translations of business correspondence from French to English.

AIT4/1b : ENGLISH WRITTEN EXPRESSION

Fall Semester

Classes: 20 hours

ECTS credits: 1

OBJECTIVE: To help students develop and apply their knowledge of English to the elaboration of a company's communication strategy. The students will work in small groups.

COURSE PROGRAM: Students will be involved in 3 different communications projects in English

- Writing an article
- Creating a publicity brochure
- Writing an open letter to the public (potential customers)

ASSESSMENT: it is based on 3 criteria:

- the quality of English: grammar and spelling
- the style
- the content

BIBLIOGRAPHY: R. ATWAN & W. VESTERMAN, *Effective Writing for the College Curriculum*, McGraw Hill, 1987

AIT4/5b : ENGLISH ORAL EXPRESSION

Spring Semester

Classes: 24 hours

ECTS credits: 1

OBJECTIVE: To enable students to communicate orally in formal business situations both individually and in a group

COURSE PROGRAM:

- Meetings : listening to others, time management, styles of participation, role plays
- Public speaking : communication techniques, how to present a project or idea, improvisations, prepared speeches

ASSESSMENT: Students will be required to prepare a PowerPoint presentation in English about an aspect of the business world (it lasts 15 min.).

BIBLIOGRAPHY: J.C. McCROSKEY, *Introduction to*

Rhetorical Communication

H4/ 2aJ & 6aJ: THE ENGLISH MEDIA

Fall and Spring Semesters

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 24 hours

ECTS credits: 3 per semester

COURSE PROGRAM:

Understanding the Media and writing for the Media in English.

Student will study the press in English and analyse extracts from television and radio.

Special emphasis will be placed on journalistic language and the appropriate register for use in the difference media.

CTV5/1a: ENGLISH FOR TOURISM 3

Fall Semester

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE: To develop English understanding and English expression in the domains linked to tourism and the valorization of heritage.

COURSE PROGRAM:

Study of texts from the English press related to culture (painting, sculpture, cinema, architecture...), tourism, and valorization of heritage.

ASSESSMENT:

Assessments and presentations. Final ASSESSMENT: an oral.

BIBLIOGRAPHY:

Riding the waves of culture, Fons Trompenaars and Charles Hampden Turner Nicholas Brealey Publishing
When cultures collide, Richard D. Lewis, Nicholas Brealey Publishing.

AIT5/2b: BUSINESS ENGLISH

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 70 hours

ECTS credits: 3

OBJECTIVE:

Speak fluently and coherently on business subjects
Use accurate vocabulary in all usual situations of business life

Express oneself naturally in work place

Understand the details of professional documents in English without help

Prepare a speech on a business or economic subject

Make a business presentation

Write well-structured professional documents

Understand complicated conversations between several English speakers about economic issues

COURSE PROGRAM:

Presentations in English : presenting figures, situations, new products, a balance sheet, a new production or management process

Writing in business English : letters, emails, reports, minutes, manuals, brochures

Using professional documents : articles, leaflets, manuals, budgets, job descriptions, instruction sheets

French

IMPORTANT: ALL OUR FRENCH COURSES ARE TAUGHT ENTIRELY IN FRENCH

E3/1c & 2d : FRENCH FOR INTERNATIONAL STUDENTS

Fall & Spring Semesters

Classes: 24 hours **ECTS credits:** 3 per semester

Courses are from beginner to advanced level. An initial 2h placement test evaluates students' linguistic skills including grammar, vocabulary, reading, writing and listening. The groups are based on the Common European Framework of Reference for Languages.

OBJECTIVE: The main objective of the course is to provide students with the educational materials and resources (depending on their level) necessary for them to express themselves in French (speaking in public, efficiently and fluently); to understand and use common expressions; categorize information taken for a written document and use it; express their opinion and answer precise questions; and better understand French culture.

EDUCATIONAL METHODS:

All 5 linguistic skills are covered: listening, speaking, reading, writing and oral interaction. The education methods focuses on practise: grammar exercises with multiple examples and oral practise; dictation; listening to oral materials with increasingly difficult characteristics; discussions, presentations and debates; role play; writing essays and summaries. Students will also be prepared in the necessary skills for successfully following university level courses.

ASSESSMENT: The exam will be in three parts. Students will write an essay, listen to a recording and answer questions, and have an oral test.

E3/2e : ORAL EXPRESSION IN FRENCH

Spring Semester

Classes: 12 hours **ECTS credits:** 2

PREREQUISITE: To take this class, students should have already studied French for at least 4 semesters. There will be two classes held: one for level B1 and one for level B2.

OBJECTIVE:

To encourage students to speak French and improve their speaking in front of an audience.

COURSE PROGRAM:

- Some non-verbal communication techniques: body language, face, tone
- Differences between spoken and written French.
- Situations and language registers.
- Argumentation techniques: to convince, points and examples, thesis and anti-thesis, objections and how to answer objections, compromises, rhetorical techniques.
- Drama and improvisation

EDUCATIONAL METHODS:

Speaking: present oneself, defend and argue, tell a story. Debates between students. Role plays and improvisations from a given situations.

MATERIAL:

Controversial texts, newspapers articles, current events.

ASSESSMENT:

Midterm and oral exam in class.

E3/1f: BUSINESS FRENCH

Fall Semester

Classes: 24 hours **ECTS credits:** 3

OBJECTIVE : Level B1 of the European Framework of Reference for Languages. At the end of the course, the student will be able to master the French language, orally and in writing, in common communication situations in business.

COURSE PROGRAM:

- Companies and socio-economic environments
- Economic actors (companies and consumers)
- Company creation (profile, establishment, choice of firm)
- Results and tendencies (business sectors, companies in figures)
- Human resources (CV, application letter, interview, meetings)
- Marketing (market research, report, distribution, communication)
- Professional Communication (phone, email, online order)
- Work on current affairs documentaries

ASSESSMENT: Oral midterm (20mins) which counts for 50% of the final grade and a 2hr written exam for the other 50%. The oral presentation will consist of a presentation of a product from the student's country of origin

BIBLIOGRAPHY: affaires.com – Jean-Luc Penfornis (CLE INTERNATIONAL 2009)

LEA1/7c : TECHNIQUES OF EXPRESSION

Spring Semester

Seminars: 12 hours **ECTS credits:** 2

OBJECTIVE: To enable students to manage basic information, techniques and methods for making summaries and communicating orally and in writing.

COURSE PROGRAM: The course will be divided into two main parts:

Written communication: How to deal with the huge quantity of information you will gather at college and during your future professional life:

- The most frequent grammar and spelling mistakes
- Business correspondence
- Standard Business documents (minutes, information sheets for employees, etc.)
- Writing a plan, introduction and conclusion
- How to synthesize and summarize a

document

- Oral communication: To improve students' oral expression skills with a view to making presentations for any kind of audience and doing viva voce exams or work placement reports. The course will include practical exercises (in a group or individually) and self-assessment:
- Personal diagnosis in oral expression – how to evaluate the image you present to others; stress factors
- Training in simple and complex oral expression: in a group, alone, with or without visual aids
- How to create visual aids with Microsoft PowerPoint: layout and transparencies

ASSESSMENT:

Written expression: Summarize a text, write a letter, information sheet or memo
Oral expression: Exercises and questions

LCE1/3b : ACADEMIC WRITING IN FRENCH

Fall Semester

Lectures: 24 hours **ECTS credits:** 2

THIS COURSE IS RESERVED FOR STUDENTS WITH A GOOD LEVEL OF WRITTEN FRENCH (Level B2 on the European scale or above)

OBJECTIVE:

To help male writing more structured and fluid, to improve ability to express ideas clearly in a distinguished writing style.

COURSE PROGRAM: Discover a study of extracts or literary works chosen by the professor and by students; writing exercises and training.

LCE1/7a : FRENCH LITERATURE (FOR NON-SPECIALISTS)

Spring Semester

Lectures: 24 hours **ECTS credits:** 2

COURSE PROGRAM:

We shall study a series of extracts from well-known works of French literature, grouped by genre and by theme. We shall discover how the techniques of writing in French are used for literary effect at different periods and for different literary purposes. This is a good course for students with little or no knowledge of French literature.

LCE2/12b : INTRODUCTION TO RESEARCH

Fall semester

CLASSES : 24 hours **ECTS credits:** 1

OBJECTIVE :

This course's aims is to teach students how to produce an academic work combining identification, the gathering and organization of information. The course will also deal with searching and choosing sources to produce an oral or written presentation.

LM1/2d: DIGITAL LITERATURE

Fall Semester

CLASSES: 24 hours **ECTS credits:** 2

OBJECTIVE:

Nous étudierons l'image numérique. Using literary works of each student's choice, we shall learn how to adapt it for the screen. We shall also study the digital image and how to present and format text.

COURSE PROGRAM:

Microsoft Word

A series of adaptations will be produced using the following techniques

- 1) Screenplay writing, preparation
- 2) Shooting
- 3) Retouching
- 4) Voice-over, music, sound effects
- 5) Editing

ASSESSMENT: Practical work

LM1/6e : DIGITAL LITERATURE

Spring Semester

Tutorials: 24 hours **ECTS credits:** 2

COURSE PROGRAM: Continuation of LM1/2d.

LM1/1b : SHORT STORY IN THE MIDDLE AGES

Fall Semester

Classes: 24 hours **ECTS credits:** 4

OBJECTIVE:

In the Middle Ages, in Europe, the genre of the short tale was at its peak. *Exempla*, fabliaux or short stories, these texts kept appealing to an audience fond of orally narrated entertainment, at a time when orality was the basis of literature. This class aims to give an overview of the genre from the early medieval period to the Renaissance.

SET BOOKS:

- Geoffrey Chaucer, *Les Contes de Canterbury*, éd. et trad. André Crépin, Paris, Gallimard, 2000.
- Giovanni Boccace, *Le Décaméron*, éd. Christian Bec, Paris, Librairie Générale Française, 1994.
- Les Cent Nouvelles nouvelles*, éd. Franklin Sweetser, Genève, Droz, 1996.
- Nouvelles du Moyen Âge*, éd. et trad. Nelly Labère, Paris, Folio, 2010.

LM1/1a: FRENCH LITERATURE: BALZAC

Fall semester

CLASSES: 24 hours **ECTS credits:** 4

COURSE PROGRAM:

Balzac, *Illusions perdues*, Flammarion, édition GF.

LM1/5b : MEDIEVAL AND RENAISSANCE THEATRE IN FRANCE AND ENGLAND IN THE MIDDLE AGES

Spring Semester

Classes: 24 hours **ECTS credits:** 3

OBJECTIVE:

The aim of this class is to demonstrate the development of European drama from the Middle Ages to the 16th century, in particular in France and England.

SET BOOKS:

Le théâtre français du Moyen Âge et de la Renaissance, dir. Darwin Smith, Gabriella Parussa, Olivier Havély, Paris, L'Avant Scène théâtre, 2014.
 Hervé BISMUTH, Histoire du théâtre européen : de l'antiquité au XIXe siècle, Paris, Champion, 2005.
 André DEGAINE, Histoire du théâtre dessinée, Paris, Nizet, 2000.

LM1/4b : SARTRE & CAMUS**Fall Semester****Classes:** 24 hours**ECTS credits:** 2

How can we measure today the strength and extent of the influence of two such great writers, philosophers and intellectuals as Sartre and Camus? These two French thinkers crossed the 20th century, establishing the idea of liberty (in Sartre's *La Nausée* and Camus' *L'Étranger*). They played their part in the great political debates of their day and used every possible literary device (essay, novel, play ...) to establish a dynamic relationship between experience and theory, fiction and speculation, truth and literature. We shall discover their ideas through two relatively simple texts.

BIBLIOGRAPHY

Jean-Paul Sartre, *L'Enfance d'un chef* (édition Gallimard, Folio « deux euros »)
 Albert Camus, *L'été* (édition Gallimard, Folio « deux euros »)
 Aliocha Wald Lasowski, *Jean-Paul Sartre, une introduction* (édition Pocket, Agora)

LM1/8b : THINKING ABOUT THE FRENCH-SPEAKING WORLD**Spring Semester****Classes:** 24 hours**ECTS credits:** 2**OBJECTIVE:**

How can we define the role played by French culture, French literature and French ideas in the Frenchspeaking world today ? In order to understand this, we need to look at the ideas and themes developed by Jean-Marie Gustave Le Clézio, Alain Mabanckou, Patrick Chamoiseau and Edouard Glissant. All these thinkers have made a valuable contribution to the French literary world. The example of Edouard Glissant is particularly relevant. He is a philosopher, but also an essayist, novelist and playwright, above all a poet of the imagination. He is firmly opposed to globalization, against slavery, against any form of domination. His work is part of poetic and philosophical project to defend cultural diversity and the liberty of all peoples.

BIBLIOGRAPHY :

Edouard Glissant, *Le discours antillais* (édition Gallimard)
 Edouard Glissant, *La Lézarde* (édition Gallimard)
 Aliocha Wald Lasowski, *Edouard Glissant, penseur des archipels* (édition Pocket, Agora)

LM1/1c : LITERARY JOURNALISM IN THE 18TH AND 19TH CENTURIES**Fall Semester****Classes:** 18 hours**ECTS credits:** 3**COURSE PROGRAM:**

- Introduction to the history of the press.
- Great French writers and journalism (Balzac, Stendhal, Gautier, Baudelaire, Hugo etc..)
- Literary journalism in the 19th century

LM1/2a : LINGUISTICS – THE ORIGINS OF LANGUAGE**Fall Semester**

STUDENTS SHOULD HAVE A GOOD LEVEL OF WRITTEN FRENCH

Classes: 12 hours**ECTS credits:** 2**COURSE PROGRAM:**

Why did human beings develop language ? Are they the only species to have a verbal system of communication ? Language reveals thoughts and emotions. It enables us to communicate, to organize our thinking, to express ideas and to give form to abstract concepts. Where does this ability to express our thoughts in words and sentences come from? [Ducrot G, 2015]

This class has two aims : to understand the complexity of human language and examine the question of the origins of language. We shall also look at the act of writing and the transition from oral to written communication.

BIBLIOGRAPHY

AUROUX S. 2007. La question de l'origine des langues. Paris : PUF
 CALVET L-J. 1999. La guerre des langues et les politiques linguistiques. Paris : Hachette.
 Revue Science et Univers n°2 mai/juillet 2015. Le langage : origine, nature, diversité...
 CALVET L-J. 2009. Quelles langues vont disparaître ? In : La Recherche – L'avenir des langues n°429. P.30-35.
 CLACKSON J. 2007. Indo-european linguistics – An introduction. Cambridge : Cambridge University Press.
 CROFT W. 1990/2009. Typology and universals. Cambridge : Cambridge University Press.
 HJELMSLEV L. 1966 (traduit par Michel Olsen). Le langage. Paris : Gallimard.
 ONG W. 1982. Orality and Literacy – The technologizing of the word. London-New York : Methuen.
 POUAKNIN M.-A. 1997. Mystères de l'alphabet. Paris : Assouline.
 PLOQUIN F. 2008. Esprit de famille. In : Manière de voir – La bataille des langues. n°97. P. 89-90.
 Revue Les Cahiers de Science et Vie – Les origines de l'écriture n°107. 2008.
 DVD D'une langue à l'autre – A la découverte des langues du monde. UMS 1834 Direction et rédaction E.Désveaux. Gestion du projet pour le Musée du quai Branly : F.Beuvier et C.Grouin.

LM1/2b : HISTORY OF THE FRENCH LANGUAGE**Fall Semester**

STUDENTS SHOULD HAVE A VERY GOOD LEVEL OF WRITTEN FRENCH

Classes: 12 hours**ECTS credits:** 3

OBJECTIVE: To introduce students to Old French and medieval French literature through a linguistic and thematic approach.

COURSE PROGRAM:

- Old French : declensions, masculine nouns, conjugations, syntax
- Semantics : the meaning and origins of French words and French literature.
- Introduction to medieval French literature : ballads.

BIBLIOGRAPHY:

- Philippe Walter « Naissance de la littérature française, IXème-Xvème siècle, Anthologie » ELLUG Les Presses de l'Université de Montréal 1998
- Hélix Laurence « L'épreuve de vocabulaire d'ancien français, fiches de sémantique » Editions du Temps 1999
- Umberto Eco « Art et beauté dans l'esthétique médiévale » Poche 4329 Paris 1987
- Paul Zumthor « Essai de poétique médiévale » Collection Essais, Points 433 Paris 2000

LM1/6a : LINGUISTICS – THE SIGN**Spring Semester**

STUDENTS SHOULD HAVE A GOOD LEVEL OF WRITTEN FRENCH

Classes: 12 hours

ECTS credits: 3

COURSE PROGRAM:

Since the beginning of history, people have attempted to understand language and define ways to explain how it works, both theoretically and practically, in the form of grammar. This class will work from a theoretical perspective, presenting basic concepts in general linguistics and, in particular, the work of Saussure and Benveniste. The theory of the sign, signifier and signified, the differences between categories of language and of thought and between designating and denoting meaning will be studied.

BIBLIOGRAPHY:

- BENVENISTE E. 1966/1974. Problèmes de linguistique générale. Paris : Gallimard.
- CASSIRER E. 1972. La philosophie des formes symboliques 1 : le langage. Paris : Minuit.
- DUCHET J.-L. 1981/1998. La phonologie. Paris : PUF – Que sais-je ?
- DUCROT O. et alii. 1994. Dictionnaire de linguistique et des sciences du langage. Paris : Larousse.
- JAKOBSON R. 1963 (traduit par Nicolas Ruwet). Essais de Linguistique générale. Paris : Minuit.
- MALMBERG B. 1954/1973. La phonétique. Paris : PUF – Que sais-je ?
- MONNERET Ph. 1999/2007. Exercices de linguistique. Paris : PUF.
- ORSENNA E. 2001. La grammaire est une chanson douce. Paris : Stock.
- PERROT J. 1953/1998. La linguistique. Paris : PUF – Que sais-je ?
- SAPIR Ed. 1968 (traduction de Jean-Elie Boltanski et Nicole Soulé-Susbielles). Linguistique. Paris : Gallimard.
- SAUSSURE F. 1916/1969. Cours de linguistique générale. Paris : Payot.
- YAGUELLO M. 1981. Alice au pays du langage – Pour comprendre la linguistique. Paris : Seuil.

LM1/6b : HISTORY OF THE FRENCH LANGUAGE**Spring Semester**

STUDENTS SHOULD ALREADY HAVE STUDIED AT LEAST ONE SEMESTER OF OLD FRENCH

Classes: 12 hours

ECTS credits: 2

COURSE PROGRAM:

- Declensions, feminine nouns, adjectives and demonstratives
- Conjugation of the most frequently used verbs
- Using 'que'
- Vocabulary and semantics
- Phonetics
- Lyrical poetry
- Novels

BIBLIOGRAPHY: See to LM1/2b

LM1/6D : MYTHOLOGY IN LITERATURE**Spring Semester**

Classes: 18 hours

ECTS credits: 2

OBJECTIVE: To define the notion of myth and see how myth is linked to literature through a corpus of basic texts from the Antiquity to the present day.

COURSE PROGRAM:

- Thematic and narrative study of the great myths from classical civilisations
- Understanding myth : the principal schools of thought.
- Hermeneutics and myth : history and development.
- The relationship between myth and literature

BIBLIOGRAPHY:

- Hésiode, La Théogonie - Les Travaux et les jours
- Ovide, Les Métamorphoses.
- Vernant J.P., L'univers, les Dieux, les Hommes, Seuil, 1995
- Carlier Ch., Gritton-Rotterdam N., Des mythes aux mythologies, Ellipse, 1994.
- Detienne M., L'invention de la mythologie, Gallimard, 1981
- Eliade M., Aspects du mythe, Folio Essais, 1963

AS1/6c : GREEK AND ROMAN THEATRE: AESTHETICS AND THEORY**Spring Semester**

Classes: 24 hours

ECTS credits: 3

OBJECTIVE: To gain an historical overview of classical theatre; to learn the cultural context as well as the religious and social issues at stake in the theatre in Athens and Rome; to distinguish between the different types of classical theatre; to work out the connections between modern theatre and the theatre of the classical period.

COURSE PROGRAM:

- Cultural and literary history
- Theatre and religion, theatre and society
- Organising performances
- The actors
- Theatrical architecture
- Comedy, tragedy, melodrama, farce etc.
- Well-known classical authors and works
- Artistic testimonies
- Mythological origins

BIBLIOGRAPHY:

- Paul DEMONT et Anne LEBEAU, *Introduction au théâtre grec antique*, coll. « Le Livre de Poche/Références » n° 525, LGF, 1996.
- Jean-Christian DUMONT et Marie-Hélène Garelli-François, *Le théâtre à Rome*, coll. « Le Livre de Poche/Références » n° 549, LGF, 1998.
- Florence DUPONT, *L'acteur roi ou le théâtre dans la Rome antique*, coll. « Realia », Les Belles-Lettres, 1985.
- Florence DUPONT *Le théâtre latin*, coll. « Cursus », Armand Colin, 1999.
- Pierre GRIMAL, *Le théâtre antique*, coll. « Que sais-je ? » n° 1732, P.U.F., Paris 1994¹.
- Jean-Charles MORETTI, *Théâtre et société dans la Grèce antique. Une archéologie des pratiques théâtrales*, coll. « Le Livre de Poche/Références » n° 585, LGF, 2001.
- Jacqueline de ROMILLY, *La tragédie grecque*, coll. « Quadrige », P.U.F., 2006.
- Jean-Paul VERNANT et Pierre VIDAL-NAQUET, *Mythe et tragédie en Grèce ancienne*, coll. « Poche » 102, La Découverte, 2004.
- Les *Cahiers du GITA* (Groupe Interdisciplinaire du Théâtre Antique), université Paul Valéry de Montpellier.

LM2/11e : DIGITAL LITERATURE**Fall Semester****Tutorials:** 12 hours**ECTS credits:** 1**COURSE PROGRAM:**

Microsoft Word

A TV show will be produced throughout the year with the help of students from Master Journalism and MCC

- 1) Screenplay writing, preparation
- 2) Shooting
- 3) Retouching
- 4) Voice-over, music, sound effects
- 5) Editing

ASSESSMENT: Practical work**LM2/12c : WRITING A BLOG****Fall Semester****Tutorials:** 18 hours**ECTS credits:** 2**OBJECTIVE:**

- Getting to know the general principles of writing for publication on the Web (capturing readers' attention, titles, style, rhythm, length, references)
- How to write in the first person
- How to include factual content in a personal narrative
- Sections and divisions
- Index
- Illustrations
- Teamwork

COURSE PROGRAM:

- Writing a blog using Wordpress, creating cultural content
- Writing articles
- Proofreading and correcting online text

ASSESSMENT: Coursework only**LM2/13c : DANTE AND EUROPE****Spring semester****CLASSES:** 18 hours**ECTS credits:** 4**COURSE PROGRAM:**

This class will study Dante in the literary context of the time, looking at the rise of vernacular literature, the influence of the troubadours and of Provençal literature etc. The political context will also be evoked.

Dante, *La Divine comédie*, traduction et présentation de Jacqueline Risset, Flammarion, collection GF.

LM2/ 14d: NATURE AND THE PHILOSOPHERS OF THE ENLIGHTENMENT**CLASSES:** 24 hours**ECTS credits:** 2**OBJECTIVE:**

We shall study the opposing representations of nature among philosophers and in the general context of the Enlightenment (Diderot, Edmund Burke, Buffon, Rousseau, Bernardin de Saint Pierre...). A course packet containing several extracts of their works will be given at the beginning of the semester.

LM2/15e : DIGITAL LITERATURE**Fall Semester****Tutorials:** 12 hours**ECTS credits:** 1**COURSE PROGRAM:** Continuation of LM2/11e**LM2/9a : MEDIEVAL LITERATURE: AESTHETICS AND THE MEDIEVAL NOVEL****Fall Semester**

STUDENTS SHOULD ALREADY HAVE STUDIED AT LEAST ONE SEMESTER OF OLD FRENCH

Classes: 18 hours**ECTS credits:** 3

OBJECTIVE: To enable students to understand a novel in both literary and historical context.

COURSE PROGRAM:

- History and literature of the Middle Ages
- The novel in the Middle Ages, the birth of a language and of a literary genre
- Héloïse & Abelard – when history influences literature
- Tristram & Iseult – when literature influences history
- *Le Roman de Renart* – when history is concealed in literature

SET BOOK :

- *Art et beauté dans l'esthétique médiévale* – Umberto Eco (Poche 4329 Paris 1987)

BIBLIOGRAPHY:

- *Essai de poétique médiévale* – Paul Zumthor (Essais Points 433 Paris 2000)
- *Présences de l'Au-delà, une vision médiévale du monde* – Henri Platelle, Septentrion 2004
- *Histoire de la civilisation française* – G. DUBY et R. MANDROU – Tome 1 – Moyen

Age et 16ème siècle. Coll. U.
 - *Introduction à la littérature française du Moyen Age* – M. ZINK – Le Livre de Poche.
 Références – 1993
 - *Histoire de la littérature française, Moyen-Age (1040-1486)* – E. BAUMGARTNER, sld.
 D. Couty, Bordas 1988
 - *Introduction à la vie littéraire du Moyen Age (1040-1486)* – P.Y. BADEL (Paris Bordas 1969 réédité)
 - See also the reviews *Romania, Le Moyen Âge, Cahiers d'Histoire des littératures romanes*

LM2/9b : RENAISSANCE POETRY

Fall Semester

Classes: 18 hours

ECTS credits: 2

COURSE PROGRAM:

- An introduction the literature of the Renaissance
- A particular emphasis on the poetry of the Renaissance.
- Various poets including : Clement Marot, Louise Labé, Joachim du Bellay, Ronsard, Jodelle, M. Papillon, Agrippa d'Aubigné

Set Book :

French literature of the Renaissance
 Anthologie de la poésie française du seizième siècle,
 édition de J.Cérad et L.-G. Tin, Poésie/Gallimard, 2005

LM2/9c: LITERARY TRAVEL WRITERS OF THE 19th CENTURY

Fall Semester

Classes: 18 hours

ECTS credits: 3

OBJECTIVE:

To know the genre of the travel book thanks to a literary analysis of Chateaubriand, Flaubert, George Sand, Taine, etc.

BIBLIOGRAPHY:

Véronique Magri-Mougues, *Le voyage à pas comptés. Pour une poétique du récit de voyage au XIXe siècle*, Paris, Champion, 2009.
Le voyage en France, t. 2, Paris, Robert Laffont, 1999 (Bouquins).
Le voyage en Grèce, Paris, Robert Laffont, 2003 (Bouquins).

LM2/10c : HISTORY OF THE THEATRE

Fall Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM: Introduction to Western Dramatic art, and study of French classical dramatic art :

- Phèdre* – Racine
- L'Illusion Comique* – Corneille
- L'Avare* – *L'impromptu de Versailles* – Molière
- Le Jeu de l'Amour et du Hasard* – Marivaux
- Richard III* – Shakespeare
- Voltaire and the survival of classicism
- Diderot and the serious drama
- Hugo and the romantic drama
- Fin de siècle theatre
- Ubu Roi* – A. Jarry
- Dada and the surrealism
- Partage de Midi* – Claudel

-*En attendant Godot* – Beckett

BIBLIOGRAPHY:

- Phèdre* – Racine
- L'Illusion Comique* – Corneille
- L'Avare* – *L'Impromptu de Versailles* – Molière
- Ruy Blas* – Hugo
- Ubu Roi* – A. Jarry
- Partage de Midi* – Claudel
- En attendant Godot* – Beckett
- Introduction aux grandes théories du théâtre* – JJ. Roubine – Paris, Bordas 1990

LM2/10a : LINGUISTICS - MORPHOLOGY

Fall Semester

STUDENTS SHOULD HAVE A GOOD LEVEL OF WRITTEN FRENCH

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM:

Morphology is the sub-section of linguistics dedicated to the study of how words are structured and their component parts. This class, which will take both a descriptive and a chronological approach, will examine the form of words, how they are constructed and then used, insisting on the relationship between structure and meaning.

BIBLIOGRAPHY:

- ARRIVE M., GADET F., GALMICHE M. 1986. La grammaire d'aujourd'hui – Guide alphabétique de linguistique française. Paris : Flammarion.
 BYBEE J. 1995. Morphology – A study of the relation between meaning et form. Amsterdam/Philadelphia : John Benjamins.
 COLIN J.-P. 2003. Le lexique. In : Le grand livre de la langue française. Paris : Seuil. P.391-456.
 ENGLEBERT A. 2004. 300 QCM de grammaire française. Bruxelles : Duculot.
 HUOT H. 2001. Morphologie – Forme et sens des mots du français. Paris : Armand Colin.
 GARDES-TAMINE J. 1990/2005. La grammaire 1 – Phonologie, morphologie, lexicologie. Paris : Armand Colin.
 MONNERET Ph. 1999/2007. Exercices de linguistique. Paris : PUF.
 MORTUREUX M.-F. 1997. La lexicologie entre langue et discours. Paris : Sedes.
 RIEGEL M., PELLAT J.-Chr., RIOUL R. 1994. Grammaire méthodique du français. Paris : PUF.
 TOMASSONE R. 1996. Pour enseigner la grammaire. Paris : Delagrave.
 WAGNER R. L. & PINCHON J. 1991. Grammaire du français classique et moderne. Paris : Hachette.

LM2/14a: FRENCH LINGUISTICS: SYNTAX

Spring Semester

STUDENTS SHOULD HAVE STUDIED AT LEAST ONE SEMESTER OF FRENCH LINGUISTICS

Classes: 24 hours

ECTS credits: 3

COURSE PROGRAM:

- Restrictive and descriptive relative clauses
- Specification in relative clauses

LM2/10b : HISTORY OF THE FRENCH LANGUAGE

Fall & Spring Semesters

STUDENTS SHOULD ALREADY HAVE STUDIED
AT LEAST ONE SEMESTER OF OLD FRENCH.

Classes: 24 hours **ECTS credits:** 2

COURSE PROGRAM:

- Chrétien de Troyes, *Le Chevalier de la Charrette* (édition Lettres Gothiques)

LM2/13A : MEDIEVAL LITERATURE : CHRETIEN DE TROYES

Spring Semester

STUDENTS SHOULD ALREADY HAVE STUDIED
AT LEAST ONE SEMESTER OF OLD FRENCH.

Classes: 18 hours **ECTS credits:** 3

COURSE PROGRAM:

- Chrétien de Troyes, *Le Chevalier de la Charrette* (édition Lettres Gothiques)

LM2/13b: BALZAC, STORYTELLER

Spring Semester

Classes: 18 hours **ECTS credits:** 3

COURSE PROGRAM: Studying the different ways in which Balzac has comprehended the genre of the short story, especially the tale and the novella.

SET BOOK:

Balzac, *Oeuvres diverses*, Paris, Gallimard, "Bibliothèque de la Pléiade", 1990, t.1

LM3/18b : HISTORY OF THE FRENCH LANGUAGE

Fall and Spring Semester

Classes: 24 hours **ECTS credits:** 3 per semester

Prerequisites: Students should already have a good knowledge of Old French

COURSE PROGRAM:

Various questions of style and register in Old French will be covered.

BIBLIOGRAPHY:

- *La Mort le Roi Artur* (édition J. Frappier TLF Droz 1964)

LM3/17a : 20th CENTURY LITERATURE : ARAGON

Fall semester

CLASSES: 24 hours **ECTS credits:** 3

COURSE PROGRAM:

Louis Aragon, *Aurélien*, Gallimard, Folio.

BIBLIOGRAPHY :

- Louis Aragon, *Aurélien*, Gallimard, Folio.
- Racine, *Bérénice*, édition de poche au choix. Edition recommandée : Flammarion, GF.
- Maurice Barrès, *Le Jardin de Bérénice*, Flammarion, GF.

LM3/18a : LINGUISTICS - SEMANTICS

Fall Semester

Classes: 24 hours

ECTS credits: 3

Prerequisites: Students should already have a very good knowledge of French

COURSE PROGRAM:

It is impossible to study the structure of language without coming up against the question meaning. Semantics is the branch of linguistics which examines meaning and tries to explain the links between verbal communication and the mental images associated with words and phrases by speakers in the same language group. This class will also deal with ambiguity and polysemy.

BIBLIOGRAPHY:

CORNULIER de B. 1985. Effets de sens. Paris : Minuit.
ENGLEBERT A. 2004. 300 QCM de grammaire française. Bruxelles : Duculot.
POTTIER B. 1992. Sémantique générale. Paris : PUF.
TOURATIER C. 2000/2005. La sémantique. Paris : Armand Colin.
SOUTET O. (sous la direction de). La polysémie. Paris : PUPS.
Revue Langages n°87 – Sémantique et intelligence artificielle. Paris : Larousse.
Revue Syntaxe & Sémantique n°5 – Polysémie et polylexicalité. Caen : PUC.

LM3/22a : LINGUISTICS - PRAGMATICS

Spring Semester

Classes: 24 hours

ECTS credits: 3

Prerequisites: Students should already have a very good knowledge of French

COURSE PROGRAM:

Pragmatics has three aims : to study the role of the participants in any act of verbal communication, to analyse the relationship between speech and context and to describe the way language is used in everyday life.

The class will attempt to answer the following question : how does language produce meaning for its users in a particular context?

We shall study the role of the content of each phrase (what is said), of the act of speaking (how we say it), but also the non-verbal aspects of the communicative act (what is left unsaid).

BIBLIOGRAPHY:

AUSTIN J.L. 1962/1970 (traduit par Gilles Lane). Quand dire, c'est faire. Paris : Seuil.
DUCROT O. 1984. Le dire et le dit. Paris : Minuit.
DUCCROT O. 1989. Logique, structure, énonciation. Paris : Minuit.
DUCROT O. et alii. 1980. Les mots du discours. Paris : Minuit.
GRICE H.P. 1979. Logique et conversation. In : Communications n°30. P.57-72.
SPERBER D. & WILSON D. 1986/1989 (traduit par Abel Gerschenfeld et Dan Sperber). La pertinence. Paris : Minuit.
WITTGENSTEIN L. 1969/1980 (traduit par Marie-Anne Lescourret). Grammaire philosophique. Paris : Gallimard.
Revue Revue de Sémantique et Pragmatique n°5 (1999) – Les connecteurs entre langue et discours. Orléans : PUO.
Revue Revue de Sémantique et Pragmatique n°8 (2000). Orléans : PUO.

MCC3/22c: THE NOVEL AND CONTEMPORARY SOCIETY**Spring Semester****Classes:** 24 hours**ECTS credits:** 4**OBJECTIVE:**

Broaden the students' minds towards recent French literature. Rediscovery of living authors and style analysis. Place of contemporary literature in nowadays' society, role contemporary authors are given and those they would like to have. Place of literature and writers in today's society.

SET BOOK:

Jean Bessière, *Le Roman Contemporain ou la Problématique du monde*, Principes de la Théorie Littéraire, Multiculturalisme et identité en littérature et en art, littératures francophones et politique.
Michel Lantelme, *Le Roman Contemporain: Janus postmoderne*.
Roger Godart, *Itinéraire du Roman Contemporain*
Own readings, some examples: Houellebecq, Andrée Chérid, Amélie Nothomb, Le Clézio, Modiano.....

LM3/17B :CLASSICAL THEATRE**FALL SEMESTER****CLASSES :** 24 hours**ECTS credits :** 3**OBJECTIVE :**

This course will focus on the classical period of theatre, especially on the two major genre that appeared in the 17th century: tragedy and comedy.

BIBLIOGRAPHY :

Le théâtre français du XVII^e siècle, dir. Christian Blet, Avant-Scène, 2009.
Marie-Claude Hubert, *Le théâtre*, Paris, Armand Colin, 2014.
Bénédicte Louvat-Molozay, *Le théâtre*, Paris, Flammarion, 2007.
Pierre Larthomas, *Le langage dramatique*, Paris, PUF, 2012.
Anne Ubersfeld, *Lire le théâtre*, 3 vol., Paris, Belin.

LM3/17c : THE PARASITE IN FRENCH LITERATURE**Fall Semester****Classes:** 18 hours**ECTS credits:** 2

OBJECTIVE: We shall study how various famous French authors present the theme of the parasite

COURSE PROGRAM: It is suggested that students start reading the texts prior to the first class.

SET BOOKS:

Molière, *Le Tartuffe*
Diderot, *Le neveu de Rameau*
Zola, *La Conquête de Plassans*
Michel Serres, *Le Parasite*.

LM3/21a : 17th CENTURY LITERATURE: LETTERS, DIARIES AND MEMOIRS**Spring Semester****Classes:** 24 hours**ECTS credits:** 3

OBJECTIVE: To study famous works of literature in detail, with its background and literary context.

COURSE PROGRAM: It is suggested that students start reading the texts prior to the first class.

SET BOOKS:

Fall:

Les Confessions de Jean-Jacques Rousseau (Livres I à VI, Garnier Classiques)
Si le grain ne meurt d'André Gide (Gallimard, Folio)
Jean le bleu de Jean Giono (Le Livre de poche)

Spring:

L'Âge d'homme de Michel Leiris (Gallimard, Folio)
Les Mots de Sartre (Gallimard, Folio)
Enfance de Nathalie Sarraute (Gallimard, Folio).

Please ensure that you purchase the editions listed above for convenience of pagination.

LM3/21c: TRAVEL WRITING AND ETHNOGRAPHY**Fall Semester****Classes:** 12 hours**ECTS credits:** 2**OBJECTIVE:**

We shall be studying the characteristics of tales of travel to remote civilisations from an anthropological and literary point of view.

How should we analyse these narratives ?

COURSE PROGRAM:

The ethnographer and anthropologist observe and try to understand and also try to communicate what they have seen in words. Their descriptions of far-off civilisations are narratives which do not just describe, but also try to construct "a series of links between the one who observes and what he observes" (Laplantine). The aim of this class is to introduce students to this type of writing and to examine the different types of ethnographical narrative (journal, traveller's tale, meditation on a given culture etc.). At the same time, we need to examine these writings from a literary point of view and study how they say what they say and what literary strategies they use to convey what they themselves have perceived. We also need to look at the fictional or dramatic elements which may have found their way into the narrative, perhaps without the author fully realising it.

The class is above all an introduction to a type of writing where science and literature meet.

Bibliography:

Introduction to l'anthropology

Kilani, Mondher, *Introduction à l'anthropologie*, Lausanne : Payot, 1992.

Augé, Marc, *Pour une anthropologie des mondes contemporains*, Paris : Flammarion, 1997.

Althabe, Gérard, « Vers une ethnologie du présent : Demande d'ethnologie et stratégie des ethnologues » in Althabe, Gérard ; Fabre, Daniel ; Lenclud, Gérard (sous dir.) *Vers une ethnologie du présent*, Paris : Maison des Sciences de l'Homme, 1992.

Anthropology, autobiography, meditations on culture
Okeley, Judith, *Anthropology and Auto-Biography*, London : Routledge, 1995.

Bourdieu, Pierre, *Réponses : Vers une anthropologie réflexive*, Paris : Seuil, 1992.

Anthropology and travel writing

Todorov, Tzvetan, « Les récits de voyage et les colonialismes », in *Le Débat*, N°18, 1982.

Anthropology, between science and literature

Favret-Saada, Jeanne, « Etre affecté », in *Gradhiva*, N° 8, Paris : Editions Jean-Michel Place, Juillet 1990.

Augé, Marc, *Un ethnologue dans le métro*, Paris : Hachette Littérature, 2001

Levi-Strauss, Claude, *Tristes tropiques*, Paris : Pocket, 2001

Rabinow, Paul, *Un Ethnologue au Maroc : réflexions sur une enquête de terrain*, Paris : Hachette 1988 (orig. : 1977)

Leiris, Michel, *L'âge d'homme*, Paris : Folio, 1973

Barley, Nigel, *Un anthropologue en déroute*, Paris : Payot, 2001

AS3/26d: THEATRE AND SOCIETY IN THE 17th CENTURY

Spring Semester

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE: To study French theatre in the 18th century in its social, historical and cultural context using Molière's three plays *Tartuffe*, *Dom Juan* and *Le Misanthrope*.

COURSE PROGRAM:

We shall study these texts from the point of view of the dramatic value, and also for their ideology and for what they tell us about the period in which they were written.

BIBLIOGRAPHY

- Paul Benichou, *Morales du grand siècle*, Paris, Gallimard, 1948.
- Robert Horville, *Histoire de la littérature française*, tome 1, Paris, Nathan, 1988.
- Robert Horville, *Itinéraires littéraires*, XVII^{ème} siècle, Paris, Hatier, 1988.
- Robert Mandrou, *L'Europe absolutiste*, Paris, Fayard, 1977.
- Alain Viala, *Le théâtre en France des origines à nos jours*, Paris, PUF, 1997.

AIT5C/3c : WRITTEN COMMUNICATION IN FRENCH

Fall Semester

THIS CLASS IS FOR GRADUATE STUDENTS ONLY

Lectures: 40 hours

ECTS credits: 3

OBJECTIVE:

To communicate effectively in written French in a professional context.

Geography

IMPORTANT: ALL OUR GEOGRAPHY COURSES ARE TAUGHT IN FRENCH

E3/1d : INTRODUCTION TO THE FRENCH SPEAKING WORLD FOR INTERNATIONAL STUDENTS

Fall Semester

Lecture: 18 hours

ECTS credits: 3

OBJECTIVE: On every continent, at different levels, a certain number of countries speak French. In some of these countries or areas, the concept is obvious as the majority of the population speaks French (France, Switzerland Québec, French-speaking Africa). Nowadays it often becomes a legacy for countries that were French and so where French was the official language until decolonization. The language remains common and official; but the number of people speaking it tends to decrease. The cultural and linguistic roots get the upper hand over the language. With globalization, where languages and the spirit behind them are the vehicle for communication and exchanges, English asserts its pre-eminence. What is the future for the French-speaking countries: a concrete reality or the memory of a past period that is now over?

COURSE PROGRAM:

- Introduction: an old concept
- Part 1: The legacy of the French Empire
- Part 2: A linguistic reality found in 57 countries all around the world
- Part 3: Nowadays: between cultural reality and linguistic reality
- Conclusion: What future?

ASSESSMENT: Students will take a midterm during class and also a final written exam during class. Each one will last one hour.

BIBLIOGRAPHY:

- L'Atlas mondial de la Francophonie; Fabrice Le Goff, Ariane Poissonnier et Gérard Sournia; Edition Autrement/RFI, Paris, 2006
- Demain, la Francophonie ; Dominique Wolton ; Editions Flammarion, Paris, 2005
- Les francophones dans le monde
- La Documentation française.
- www.ladocumentationfrancaise.fr> Dossiers>La Francophonie, 1 oct. 2010

E3/2e : GEOGRAPHY OF FRANCE FOR INTERNATIONAL STUDENTS

Spring Semester

Lecture: 18 hours

ECTS credits: 3

OBJECTIVE: This course is specifically intended for international students who have never studied French geography before. It aims at providing knowledge concerning the geography of France: it is by no means a tourist guide book – many books are more appropriate for this kind of approach – nor an inventory of more or less geographical elements.

COURSE PROGRAM:

- The organization of the French territory, its position at the crossroads of Europe
- The slow historical construction of France
- The physical characteristics of France
- A human system conditioned by its environment
- A space in favour of activities and movements of persons
- France & Europe

ASSESSMENT: Oral examination of 15 minutes at the end of the course.

H1/2a : MAJOR ISSUES IN GEOGRAPHY
Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE: To introduce students to geography in general, its usefulness in society, and the special features of its approaches to space, and to give the students an overall knowledge of the global approaches of geography.

COURSE PROGRAM:

- The epistemology of geography
- Demographics
- Urban geography
- Economic and social geography

BIBLIOGRAPHY:

Jean-Jacques BAVOUX, 2011 (2002), *La Géographie : objet, méthodes, débats*, Coll. U Géographie, Ed. A. Colin, 309 p.

Jacques SCHEIBLING, 2011 (2^{ème} éd. Revue et augmentée), *Qu'es-ce que la géographie ?*, Coll. Carré géographie, Ed. Hachette supérieur, 256 p.

Gilles PISON, Guillaume BALAVOINE, Albert JAQUARD, 2009, *Atlas de la population mondiale : faut-il craindre la croissance démographique et le vieillissement ?*, Ed. Autrement, 80 p.

Olivier David, 2004, *La population mondiale : répartition, dynamiques et mobilités*, Coll. Campus géographie, Ed. A. Colin, 191 p.

Th. PAQUOT, M. LUSSAULT, S. BODY-GENDROT, 2000, *La ville et l'urbain, l'état des savoirs*, Paris, ED. La Découverte

Philippe VERDIER, 2009, *Le projet urbain participatif. Apprendre à faire la ville avec ses habitants*, Ed. Adels et Yves Michel, 262 p.

Xavier BROWAEYS & Paul CHATELAIN, 2011 (2005), *Etudier une commune. Paysages, territoires, population, sociétés*, Coll. U Géographie, Ed. A. Colin, 319 p.

Michèle GROSJEAN, Jean-Paul THIBAUD (sous la direction de), 2008 (2001), *L'espace urbain en méthode*, Coll. Eupalinos, Ed. Parenthèses, 217 p.

Yvette VEYRET, 2005, *Le développement durable : approches plurielles*, Coll. Initial, Ed. Hatier,

Yvette VEYRET & Paul ARNOULD (collectif), 2008, *Atlas des développements durables : un monde inégalitaire, des expériences novatrices, des outils pour l'avenir*, Ed. Autrement

Pierre MERLIN, 2007, *L'aménagement du territoire en France*, Coll. Etudes de la documentation française, La documentation française, 176 p.

Laurent GARROUE, 2002, *Géographie de la mondialisation*, Coll. U, Ed. A. Colin, 256 p.

Yves Lacoste, 2007, *Atlas géopolitique*, Larousse, 191 p.

Olivier Lazzarotti, 2006, *Habiter, la condition géographique*, Ed. Belin, 286 p. .

H1/2a : MAJOR ISSUES IN GEOGRAPHY 2
Spring Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE: To introduce students to geography in general, its usefulness in society, and the special features of its approaches to space, and to give the students an overall knowledge of the global approaches of geography.

COURSE PROGRAM:

- Sustainable development
- Globalisation
- Living conditions

BIBLIOGRAPHY:

Jean-Jacques BAVOUX, 2011 (2002), *La Géographie : objet, méthodes, débats*, Coll. U Géographie, Ed. A. Colin, 309 p.

Jacques SCHEIBLING, 2011 (2^{ème} éd. Revue et augmentée), *Qu'es-ce que la géographie ?*, Coll. Carré géographie, Ed. Hachette supérieur, 256 p.

Gilles PISON, Guillaume BALAVOINE, Albert JAQUARD, 2009, *Atlas de la population mondiale : faut-il craindre la croissance démographique et le vieillissement ?*, Ed. Autrement, 80 p.

Olivier David, 2004, *La population mondiale : répartition, dynamiques et mobilités*, Coll. Campus géographie, Ed. A. Colin, 191 p.

Th. PAQUOT, M. LUSSAULT, S. BODY-GENDROT, 2000, *La ville et l'urbain, l'état des savoirs*, Paris, ED. La Découverte

Philippe VERDIER, 2009, *Le projet urbain participatif. Apprendre à faire la ville avec ses habitants*, Ed. Adels et Yves Michel, 262 p.

Xavier BROWAEYS & Paul CHATELAIN, 2011 (2005), *Etudier une commune. Paysages, territoires, population, sociétés*, Coll. U Géographie, Ed. A. Colin, 319 p.

Michèle GROSJEAN, Jean-Paul THIBAUD (sous la direction de), 2008 (2001), *L'espace urbain en méthode*, Coll. Eupalinos, Ed. Parenthèses, 217 p.

Yvette VEYRET, 2005, *Le développement durable : approches plurielles*, Coll. Initial, Ed. Hatier,

Yvette VEYRET & Paul ARNOULD (collectif), 2008, *Atlas des développements durables : un monde inégalitaire, des expériences novatrices, des outils pour l'avenir*, Ed. Autrement

Pierre MERLIN, 2007, *L'aménagement du territoire en France*, Coll. Etudes de la documentation française, La documentation française, 176 p.

Laurent GARROUE, 2002, *Géographie de la mondialisation*, Coll. U, Ed. A. Colin, 256 p.

Yves Lacoste, 2007, *Atlas géopolitique*, Larousse, 191 p.

Olivier Lazzarotti, 2006, *Habiter, la condition géographique*, Ed. Belin, 286 p.

H1/2b : GEOGRAPHY OF THE NORTH OF FRANCE

Fall Semester

Lectures : 36 hours **ECTS credits:** 3

Objective : To discover the North of France through maps and old photographs. How to analyse geographical documents.

Contents :

The North of France is characterised by its dynamism and its proximity to Paris and the parisian region. It is an area which encourages inventive new projects and, as a results, many people and companies come and establish themselves in this region. We shall study the region through the ages with regard to its population and development.

Bibliography :

Daniel Noin, *Le nouvel espace français, Cours Géographie*, Armand Colin (indispensable).

Armand Frémont, *France géographie d'une société*, Champs Flammarion, Coll. Poche.

Félix Damette / Jacques Scheibling, *La France permanences et mutations*, Carré Géographie, Hachette.

L'état de la France 2000/2001, Editions La Découverte.

H1/6b : GEOGRAPHY OF THE SOUTH OF FRANCE

Spring Semester

Lecture: 36 hours **ECTS credits:** 3

Objective : To discover the South of France through maps and old photographs. How to analyse geographical documents.

Contents :

The South of France is different from the North on account of its mountains and landscape. The Massif Central and the mountains on its Eastern borders means that only the coast and the valleys which serve as corridors for traffic are well-populated. Otherwise, there is a certain isolation.

H1/6C : DIGITAL METHODOLOGY

Spring Semester

Lecture: 12 hours
credits: 1

ECTS

OBJECTIVE: To learn to use the digital tools necessary for history & geography, including library search engines and networks.

COURSE PROGRAM:

- An introduction to mapmaking and on the digital revolution.

H2/17b NATURAL ENVIRONMENTS

Spring Semester

Classes: 24 hours

ECTS credits : 3

COURSE DESCRIPTION: "Sustainable development" has managed to impose itself as the most prominent paradigm since the beginning of the 21st century, yet its intellectual scope as well as the possible ways of putting it into practice remain rather vague and even ambiguous.

This course is an essential scientific (re)discovery of the largest "natural" environments in the world through a geographic and systematic approach. When confronted with the complexity and the extent of those issues, worries raised by the environmental malfunctions themselves, brought about by the development of mankind, lead to the escalation of an ideological radicalism - From irrational catastrophism to absolute nihilism - these changes tend to catalyze political and economics dissent.

In these rather off-putting circumstances, giving students and future actors in development the keys to understanding the "natural" functioning of continental environments and their actual interplay with human societies seems very relevant.

Dynamic geomorphology (shapes and formations) is the initial approach to this subject, but the lessons will also include other parts of the geosystem (climate, vegetation, hydrology, society).

The aim is to give students a strong base of general knowledge regarding major "natural" dynamics, regulating the Earth, another objective is to stimulate reflection on environmental evolutions and their consequences (global warming, biodiversity, water, natural risks...). In that sense, this class' purpose is also to reveal geography as a key social science in actual, current issues involving the entire world and applied research.

Bibliography:

J-P. Amat, L. Dorize, Ch Le Cœur, *Eléments de Géographie Physique*, Collection Grand Amphi Géographie, Bréal, 2008.

Y. Veyret, J-P Vigneau (sous la direction de), *Géographie physique: Milieux et environnement dans le système terre*, Coll. U, Armand Colin, Paris, 2002.

Y. Lageat, *Les milieux physiques continentaux*, Collection Memento, Belin, 2004.

F. Saur, *Géographie Physique*, Collection License Géographie, PUF, Paris, 2012.

B. Valadas, *Géomorphologie dynamique*, Coll. Campus, Armand Colin, Paris, 2004.

R. Coque, Géomorphologie, Coll. U, Armand Colin, 2002.
 J. Demangeot, Les milieux « naturels » du globe, Coll. U, Armand Colin 4^{ème} édition, Paris 2009.
 Y. Veyret (sous la coordination de), L'érosion entre nature et société. Dossier des Images Economiques du Monde, SEDES, Paris 1998.

H2/10b GEOGRAPHY OF TURKEY

Fall Semester

Lectures : 36 hours

ECTS credits : 3

COURSE PROGRAM:

_ I A Country with a strong personality
 A/ a Turkish Anatolia-centered territory
 B/ A long state-transmitted modernity
 C/A numerous population badly placed
 II Dualities on the Turkish territory
 A/ inner/ border regions
 B/ developed west, late east
 C/cities/ rural areas
 III Regions of Turkey
 A/ Istanbul and Marmara
 B/ Mediterranean and Aegean borders
 C/ The core of the country
 D/Black Sea
 E/ Eastern and South-east regions
 IV Turkish economy
 A/ A high-level and mutating agriculture
 B/ Slow progresses of the industry
 C/Opening through the service sector :
 Conclusion: a country between three worlds, difficult integration

BIBLIOGRAPHY :

-GIP-Reclus, la Géographie Universelle : la Turquie (in Afrique du Nord, Moyen-Orient, Monde indien)
 -La Turquie et l'Europe, Questions internationales, n° 23, avril 2005
 -Olivier Roy (dir), La Turquie aujourd'hui : un pays européen ?, collection « le tour du sujet » Universalis, Paris, 2004
 Marcel Bazin et Stéphane de Tapia, la Turquie, géographie d'une puissance émergente Collection U, Armand Colin, Paris, 2012

H2/10c CARTOGRAPHY

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE: Students will study the history of making maps and the techniques used. A comparative study of maps of the same region will enable the students to chart the chronology of geographical change.

COURSE PROGRAM:

These days, geographical issues, information and documents are present and need to be understood in an increasing number of professional contexts. A knowledge of cartography is, of course, essential for the geographer, but it is also useful in many other contexts.

In addition to acquiring a general understanding of maps and topography, this class aims to give students basic skills in understanding maps and geographical documents of every kind and of how to analyse and exploit them for statistical purposes.

We shall be using both paper and digital

documents as well as software in the area of teledetection.

Bibliography :

- M. ARCHAMBAULT, R. LHÉNAFF, J-R. VIANNEY, Documents et méthodes pour le commentaire de carte, 2 tomes, Masson 1975.
 - P. PIGEON et M. ROBIN, Cartes commentées et croquis, Fac. Géographie, Nathan 1993.
 - J. STEINBERG, La carte topographique, SEDES 1, 1982.
 - J. STEINBERG, Le commentaire de la carte et de documents cartographiques, Collection Atouts Belin, Paris, 2004.
 - J. TIFFOU, Commenter la carte topographique aux examens et aux concours, Collection U Géographie, Broché, Paris, 2003.

H2/14b: GEOGRAPHY OF NORTH AFRICA

Spring Semester

Lectures : 36 hours

ECTS credits : 3

OBJECTIVE: The Maghreb is a region of the world which has known many relationships with Europe and in particular, with France. Yet this region, which is regularly talked about in the media, is still relatively unknown by the French public. The student will read some key articles to understand the major issues of this region. This course will also provide an opportunity for the students to practice their geographical approach to society and to use some of the tools learned.

COURSE PROGRAM:

- Maghreb: a description of the region and how it is distinguished among other regional bodies
 - The natural areas and issue of water conservation
 - The city of Maghreb: its evolution into the 20th Century
 - Social issues in Maghreb

BIBLIOGRAPHY:

- Baduel Pierre-Robert. *La ville et l'urbain dans le monde arabe et en Europe: acteurs, organisations et territoires*. Édité par Institut de recherche sur le Maghreb contemporain. Paris, France, Tunisie: Maisonneuve & Larose, 2009, 235 p. (« Connaissance du Maghreb, ISSN 1635-219X »). ISBN 978-2-7068-2022-9.
 - Troin Jean-François, (éd.). *Maghreb, Moyen-Orient: mutations*. Paris, France: SEDES, 1995, 348 p. (« DIEM Dossiers des images économiques du monde, ISSN 0290-3318 », 17). ISBN 2-7181-9343-3.
 - Troin Jean-François, Naciri Mohamed, Troin Florence. *Maroc: régions, pays, territoires*. Paris, France: Maisonneuve et Larose, 2002, 502 p. ISBN 2-7068-1630-9.
 - Troin Jean-François, Troin Florence. *Le Grand Maghreb: Algérie, Libye, Maroc, Mauritanie, Tunisie*. Paris, France: A. Colin, 2006, 383 p. (« U. Série Géographie, ISSN 0768-2875 »). ISBN 2-200-26775-4.
 - Vermeren Pierre. *Le Maghreb*. Paris, France: Le Cavalier Bleu, 2010, 128 p. (« Idées reçues, ISSN 1625-9157 », 216). ISBN 978-2-84670-317-8.
 - Y. Lageat, *Les milieux physiques*

continentaux, Collection Memento, Belin, Paris, 2004.
 - F. Saur, *Géographie Physique*, Collection Licence Géographie, PUF, Paris, 2012.
 - B. Valadas, *Géomorphologie dynamique*, Coll. Campus, Armand Colin, Paris, 2004.
 - R. Coque, *Géomorphologie*, Coll. U, Armand Colin, Paris, 2002.
 - J. Demangeot, *Les milieux "naturels" du globe*, Coll. U, Armand Colin, 4ième édition, Paris 2009.
 - Y. Yvret (sous la coordination de), *L'érosion entre nature et société*, Dossier des Images Economiques du Monde, SEDES, Paris, 1998.

H3/20a : BORDERS AND MIGRATION

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE:

Borders influence human geography in many ways. We shall examine the development of borders and their real influence on daily life. We shall also look at the development of the concept of a region, from the time of Vidal to the Euroregion.

COURSE PROGRAM:

Chapter 1

I) The Frontier Zone

Turner's concept

Russia, Canada, Brazil, Tunisia and Indonesia as examples

II) Borders and the State

How borders and frontiers between states are defined in Europe

1) Is this really an issue ?

-locally

-between regions and provinces

- between countries

2) The Interreg programme and the concept of a Euroregion

3) Cross-border cooperation - are we there yet ?

4) How about Eastern Europe ?

III Internal borders

ex : South Africa before 1995

ex : Language communities in Belgium

ex : Canada

IV Maritime borders and territorial waters

CHAPTER 2: MIGRATION

INTRODUCTION

I. IN THE WORLD OF BUSINESS

A) Defining our terms

B) International business

C) Globalisation since 1945

1) New postwar philosophy of diplomacy via international organisations

2) New commercial partnerships

3) Stratégie mondiale des entreprises : internationalisation et délocalisation

4) Internationalisation and delocalisation - the role of transport

II Personal Migration

1) Seasonal migration

2) Tourism

3) Expatriot workers

4) International mass people movements

5) Regional migration

6) Clandestine and illegal immigration

7) Refugees and forced migration

8) Border controls and migration

Bibliography

Étienne Balibar, « Qu'est-ce qu'une frontière? », in E. Balibar (dir.) *La crainte des masses. Politique et philosophie avant et après Marx*, Paris, Galilée, 1996, pp.371-380.

J. Anderson, L. O'Dowd, «Borders, border regions and Territoriality : Contradictory Meanings, Changing Significance», in *Regional Studies*, 1999, vol. 33, n°7, pp. 597-604.

Stella Ghervas, François Rosset (dir.), *Lieux d'Europe. Mythes et limites*, Paris, Éditions de la Maison des sciences de l'homme, 2008. ISBN 978-2-7351-1182-4
 Maïté Lafourcade, *La Frontière des origines à nos jours*, Bordeaux, Presses Universitaires de Bordeaux, 1998.

Christiane Arabaret-Schulz, «Histoires de frontières et de villes frontières», in *Revue Mosella*, t. 24, n°1/2, 1999, Actes du Colloque International L'Europe rhénane et l'Europe centrale-Dynamique et mutations, Hommage au Professeur François Reitel, Université de Metz, 11-13 mars 1998, p. 125-132.

M. Blancpain, *La frontière du Nord - de la mer du Nord à la Meuse, 843-1945*, Paris, Perrin, 1990, 356 p.

Roger Dion, *Les frontières de la France*, 1947, réed.

Brionne, Editeur G. Montfort, 1979, 112p.

Christian Bromberger, Alain Morel (dir.), *Limites floues, frontières vives : des variations culturelles en France et en Europe*, Paris, éditions de la Maison des Sciences de l'Homme, 2000, 386p.

Roger Brunet, Jean-Christophe François, Claude Grasland, « La discontinuité en géographie: origines et problèmes de recherche », *L'Espace Géographique*, 1997, n°4.

Laurent Carroué, Paul Claval, Guy Di Méo, A. Miossec, Jean-Pierre Renard, Laurent Simon, Yvette Veyret, J.-P. Vigneau, 2002, *Limites et discontinuités en géographie*. Paris, Sedes, 159p.

Paul Claval, « L'étude des frontières et la géographie des frontières », *Cahiers de Géographie du Québec*, 1974, vol. 18, n°43, pp.7-22.

Marie-Christine Fourny-Kober (dir.), *Le Rapport à la frontière et la construction d'espaces transfrontaliers, Rapport d'étude pour la Datar*, Grenoble, 6 volumes, 2003.

Paul Guichonnet, Claude Raffestin, *Géographie des frontières*, Paris, Puf, 1974.

P. Picouet, J.-P. Renard, *Les frontières mondiales, origines et dynamiques*, Nantes, Editions du Temps, 2007, 159 p.

Christian Pradeau, *Jeux et enjeux des frontières*, Presses Universitaires de Bordeaux, 1993.

Jean-Pierre Renard (dir.), *Le Géographe et les frontières*, Paris, L'Harmattan, 1997.

Jean-Pierre Renard, « Modèle et frontière », *Revue Hommes et terres du Nord* n°2000-3, Lille, Institut de géographie, Faculté des lettres de Lille, 2000, pp 138-147.

B. Reitel, P. Zander, J.-L. Piermay, Jean-Pierre Renard. (dir.), 2002, *Villes et frontières*. Paris, Economica-Anthropos, « villes », 275p.

Joël Kotek (dir.), *L'Europe et ses villes-frontières*, Bruxelles, éd. Complexe, 1996.

H3/20b : GEOPOLITICS

Fall Semester

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE: Geopolitics is much talked about in the media. What is it exactly? This course will present some elements of political geography and geopolitics

to shed some light on this global phenomena. Geography uses interlocking spatial and temporal scales. Learning about geopolitics will help students understand how a decision or idea developed in order for it to have a tangible impact on every day lives. The course will walk students through some key readings to understand the major issues that occur on our planet, both globally and locally, in France and elsewhere.

COURSE PROGRAM:

- Political geography and geopolitics
- The civilisation clash theory of Samuel Huntington
- The gradual opening of China's borders and its deployment in the world
- Local globalisation rallies/demonstrations
- Geography of oppression
- Economy of war
- Alterglobalisation

BIBLIOGRAPHY:

- Pascal BONIFACE, 2011, *La géopolitique. Les relations internationales*, Ed. Eyrolles, 199 p.
- Laurent CARROUE, 2002, *Géographie de la mondialisation*, Coll. U, Ed. Amrand Colin, 256 p.
- Eddy FOUGIER, 2002, *L'altermondialisme*, Coll. Idées reçues, Ed. Le Cavalier Bleu, 127p.
- David Harvey, 2008 (2001), *Géographie de la Domination*, Coll. Les prairies ordinaires, 118 p.
- La revue *Hérodote*

H4J/3c :GEOGRAPHY OF RISK

Fall semester

CLASSES: 18 hours

ECTS credits: 1

OBJECTIVE:

Designed for future journalists, this course, aims to teach students some scientific and synthetic notions regarding the media coverage of catastrophes and natural risks

This course will also try to go beyond the emotion and surprise that often plague the coverage of those major events to focus on the natural trends and the changes they bring about. Live broadcasts are particularly concerned and can use irrelevant vocabulary or general confusions. These are important issues given the role of the Medias in the prevention of natural risks and dangers.

First of all, the elements of knowledge and reflections that we will use in the course will be based on a geographical approach (environmental geography), both spatial and systemic, which is probably the most transposable approach to a media analysis as far as this kind of event is concerned. In that spirit, the main natural risks will be studied and analyzed based on case studies (earthquakes, flooding, storms/tornados/cyclones, coastal erosion and tsunamis, ground movements, etc.). Finally, the last part of the course will consist of covering a natural disaster that happened recently or in the past, using one or several suitable media.

H3/24b: GEOGRAPHY: CHALLENGES WITH SUSTAINABLE DEVELOPMENT

Spring Semester

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE: To give students the opportunity to develop their forward-thinking towards predicted changes in terms of economic, social and environmental progression, the fundamental pillars of sustainable development.

COURSE PROGRAM:

It was only recently that the concept of sustainable development was built into the historical foundations of geography. However, the discipline itself at the centre of this topic has long been considered in the nature vs society relationship. Therefore, making sustainable development a natural fit with geographic analysis.

The course will begin with the origins and major geographic challenges of sustainable development, the actual definition(s) and causes of ambiguity, and is structured in themed sections on sustainable development on a global scale, from its foundations to the complexity of its implementation. Discussions examples include resources such as water and forests, development issues, sustainable cities, and sustainable development in emerging countries.

BIBLIOGRAPHY:

- Brunel, S., *Le développement durable, Que sais-je?*, Paris, 2007.
- Veyret, Y., (sous la direction de), *Le développement durable: approches plurielles*, Coll. Initial, Hatier, Paris, 2005.
- Veyret, Y., (sous la direction de), *Le développement durable*, Collection "pour les concours", éditions SEDES, Paris, 2007.
- Veyret, Y. et P. Arnould, (sous la direction de), *Atlas des développements durables*, Coll. Atlas Monde, Editions Autrement, Paris, 2008.

CTV5/1e : MULTIDIMENSIONAL TERRITORIES

Fall Semester

Lectures: 12 hours

ECTS credits: 3

OBJECTIVE:

Tourism, culture and the heritage industry today are often used to develop a territory or region and make it more attractive. To do this, those working in these sectors have become local politicians and play their part in public life. In this class we shall try to understand what we mean by the word "territory", to identify different key components and how tourism and the cultural and heritage industries can contribute to the dynamism and development of their local area. This class is linked to students' general knowledge of regional geography.

BIBLIOGRAPHY:

- Xavier BROWAEYS, Paul CHATELAIN, 2011, *Etudier une commune. Paysages, territoires, populations, sociétés*, Coll. U Géographie, A. Colin, 319 p.
- Guénola CAPRON, Geneviève CORTES, Hélène GUETAT-BERNARD, 2005, *Liens et lieux de la mobilité, ces autres territoires*, Mappemonde, BELIN, 344 p.
- Bernard DEBARBIEUX, Martin VANIER (sous la direction de), 2002, *Ces territorialités qui se dessinent*, bibliothèque des territorialités, l'aube DATAR, 267 p.
- Florence DEPREST, 1997, *Enquête sur le tourisme*

de masse : l'écologie face au territoire, Mappemonde, BELIN, 207 p.
 - Guy DI MEO (Sous la direction de), 1996, *Les territoires du quotidien*, Géographie Sociale, L'Harmattan, 207 p.
 - Hervé GUMUCHIAN, Bernard PECQUEUR (sous la direction de), 2007, *La ressource territoriale*, Anthropos, Economica, 252 p.
 - Fabrice HATEM, 2007, *Le marketing territorial. Principes, méthodes et pratiques*, Coll. Les essentiels de la gestion, Ed. ems Management et société, 292 p.
 - Frédéric LASSAIRE et Aline LECHAUME (sous la direction de), 2003, *Le territoire pensé. Géographie des représentations territoriales, Géographie Contemporaine*, Presses Universitaires du Québec, 328 p.
 - Benoît MEYRONIN, 2009, *Le Marketing territorial*, Ed. Vuibert, 258 p.
 - Marcel RONCAYOLO, 1997 (1re édition 1978), *La ville et ses territoires*, Folio essais, Gallimard, 280 p.
 - Perla SERFATY-GARZON, 2003, *Chez soi. Les territoires de l'intimité*, Ed. A. Colin, 256 p.

CTV5/2c : DIAGNOSING TERRITORIES

Fall Semester

Classes: 24 hours **ECTS credits:** 4

OBJECTIVE: This class is linked to the CTV5/1a: Multidimensional Territorial Development course

COURSE PROGRAM: Territorial diagnosis has become a major and useful tool for operators in territorial development. It enables to adopt a global approach, no longer divided into sectors. It takes into account the number, qualities and interests of the operators who decide, act, frequent and live in the territories. It helps improving the comprehension of territories, societies and cultures in order to make them even more attractive.

ASSESSMENT: One paper and one oral presentation

German

IMPORTANT: ALL OUR GERMAN LANGUAGE COURSES ARE TAUGHT VIA THE MEDIUM OF FRENCH (UNLESS OTHERWISE STATED)

LEA1/1d & 5e : GERMAN GRAMMAR

Fall & Spring Semesters

Classes: 12 hours **ECTS credits:** 2 per semester

OBJECTIVE: To remind students of the most typical German structures

COURSE PROGRAM: German syntax and conjugation

PERSONAL WORK: to revise courses and to prepare regularly exercises which are given.

ASSESSMENT: exercises to check what students have learnt .

BIBLIOGRAPHY:

Bescherelle – *Les verbes allemands* – Hatier
 D. BRESSON – *Grammaire d'usage de l'allemand contemporain* – Hachette Supérieur

D. BRESSON – *Précis de grammaire allemande* – Hachette
Entraînement à la grammaire allemande – Ellipses

LEA1/5f : GERMAN WRITTEN EXPRESSION

Fall and Spring Semesters

Classes: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE: To improve understanding and practice of written German.

COURSE PROGRAM: From a press article or a topical subject, we will work on the general comprehension of a document (to analyse and summarize). Vocabulary, reformulation and commentary exercises but also essays. The subjects which are broached are tourism, the job market, Europe, education, the media. A part of the course will be devoted to the correspondence and how to write a CV/résumé.

PERSONAL WORK: Reading German press and literature, learning vocabulary and going to Germany as soon as possible

ASSESSMENT: a 1 hour written exam: comprehension exercises (synonyms, questions, commentaries) and personal expression from a press article.

BIBLIOGRAPHY:

Wahrig, *dictionnaire unilingue* (édition poche)
 A.Findling, *Du mot à la phrase* (Ellipses)
Vocabulaire de l'allemand d'aujourd'hui (Livre de Poche)
 Jean Janitza, Gunhild Samson, *Pratique de l'allemand de A à Z* (Hatier)

COMMENT: Students have the possibility to study for the "Zertifikat Deutsch" (an exam from the "Goethe Institut", level 1).

LEA1/1e : GERMAN ORAL EXPRESSION

Fall and spring Semester

Classes: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE: to improve and perfect the quality of oral comprehension either general or specific.

COURSE PROGRAM: Listening to soundtracks (video and audio tapes), dialogs, TV news, etc; in the multimedia laboratory.

PERSONAL WORK: Listening to German radio stations (www.ard.de; www.dwelle.de; www.wdr.de), watching German TV programs (ARD, ZDF, WDR, ARTE...) and German movies in the original version as much as possible.

ASSESSMENT: two or three tests which will aim at assessing the general and specific comprehension of a sound document.

COMMENT: students have the possibility to study for the "Zertifikat Deutsch" (an exam from the "Goethe Institut", level 1).

LEA1/1f and 5f : TRANSLATION FROM GERMAN INTO FRENCH

Fall and Spring semester

Classes: 12hours **ECTS credits:** 1 per semester

OBJECTIVE:

- To develop a good translation technique
- To learn the differences between French and German culture, as well as their vision of the world
- To become aware of the different linguistic means to maintain these cultural differences.
- To be able to use a bilingual dictionary properly

COURSE PROGRAM:

- Translating texts (about 20 lines) selected for their theme (the working world, tourism, hotels, culture, marketing...)
- Methodology concerning the use of a dictionary
- Translation processes and German distinctive features

PERSONAL WORK: to read the German press regularly, to identify structures. It is a good means for students to improve their vocabulary, spelling, conjugation. To refer to the methodological advice given at the beginning of the year and to the corrections as the year goes along in order to improve the translation. Read every book which could improve orthograph, conjugation, style, and the quality of the French language.

ASSESSMENT: a 1 ½ hour test. To translate a text (25 to 30 lines).

BIBLIOGRAPHY:

Harrap's Universal-Bordas/Pons
Für eine aktive Kommunikation auf Deutsch – ed. Spratbrow
 Magazines: Spiegel, Stern, Focus, etc.
 Thematical lexic : VOX allemand, ed. Ellipses

**LEA1/1g and 5g : TRANSLATION FROM
FRENCH INTO GERMAN**

Fall and Spring Semester

Classes: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE: To learn and manage the specificities of the German language, in comparison with French

COURSE PROGRAM: Introduction to translating nonspecialized sentences.

ASSESSMENT: a 1½ hours test: to translate a text (about 20 lines).

BIBLIOGRAPHY:

Entraînement au thème allemand – Ellipses
Für eine aktive Kommunikation auf Deutsch – ed. Spratbrow

**LEA2/9d & 13d : GERMAN GRAMMAR &
TRANSLATION INTO GERMAN**

Fall & Spring Semesters

Classes: 18 hours **ECTS credits:** 2 per semester

OBJECTIVE: To improve knowledge of fundamental structures and to improve translation into German

COURSE PROGRAM:

- Nominal groups (nouns and adjectives) and

declensions

- The linearisation of Verbal groups
- The subordinate clause
- The passive voice
- The use of subjunctive modes
- Elements of communication
- Grammar exercises and grammatical translation.

ASSESSMENT: a written exam including grammar exercises and some translation.

BIBLIOGRAPHY:

J. JANITZA, G. SAMSON – *Pratique de l'allemand de A à Z*

**LEA2/9e : TRANSLATION FROM
GERMAN INTO FRENCH**

Fall and Spring Semester

Classes: 18 hours **ECTS credits:** 2 per semester

OBJECTIVE:

- Translation techniques
- Contemporary German vocabulary

COURSE PROGRAM:

- Reading texts
- Training to translate economic, political and socio-cultural texts or sentences
- Comparing and correcting students' translations

ASSESSMENT: to translate an extract from a text (article...) and also regular tests to check students' vocabulary acquisition.

LEA2/9f : GERMAN WRITTEN EXPRESSION

Fall and spring Semester

Classes: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE: To improve and perfect your written comprehension and expression either general or specific.

COURSE PROGRAM: comprehension and written expression work from texts which are taken from the press or from topical subjects. The work of analysis and summary: exercises concerning vocabulary, reformulation, commentary and personal expression. The subjects which are broached are: the media, Europe, socio-economic issues, advertising, education, the environment.... A part of the course will be devoted to correspondence (how to write a CV/Résumé and an application letter).

ASSESSMENT: A 2 hour written exam. Exercises about vocabulary, texts comprehension, commentary and personal expression.

PERSONAL WORK: Students have to work regularly. Reading of the German press (Der Spiegel, FOCUS, deutsche Tageszeitungen), working on vocabulary; the aim is to improve your ability to understand and to express yourself in German.

BIBLIOGRAPHY:

Wahrig, *Dictionnaire unilingue* (édition de poche)
 A. Findling, *Du mot à la phrase* (Ellipses)
Vocabulaire de l'allemand d'aujourd'hui (Livre de Poche)

Jean Janitza, Gunhild Samson, *Pratique de l'allemand de A à Z* (Hatier)
Sites internet : www.dwelle.de; www.berlinonline.de;
www.tagesspiegel.de; www.FplusD.de

COMMENT : Students may study for the *Zentrale Mittelstufenprüfung* (an exam from the "Goethe Institut", level 2).

LEA2/13f : GERMAN ORAL EXPRESSION

Fall and Spring Semester

Classes: 12 hours

ECTS credits: 1

OBJECTIVE: To improve and perfect your comprehension and oral expression either general or specific.

COURSE PROGRAM: A work revolving around topical subjects. Listening to soundtracks audio tapes and video (dialogs, radio programmes, reports, TV news, extracts from movies in the original version) in the multimedia laboratory. General and specific comprehension and summary exercises (telephone conversation, role-playing, debates).

PERSONAL WORK: Listening to German radio (www.dwelle.de; www.ard.de; www.wdr.de), watching German TV (ZDF, ARD, ARTE....) and movies in the original version. To do a preparation in twos and present it during the class.

ASSESSMENT: A 1 hour written ASSESSMENT: oral comprehension.

COMMENT: Students may study for the *Zentrale Mittelstufenprüfung* (an exam from the "Goethe Institut", level 2).

LCE1/3c & 7c: MODERN LANGUAGE 2: GERMAN

Fall and Spring semesters

CLASSES: 24 hours **ECTS credits:** 2 per semester

OBJECTIVE:

This course will focus on communication and language skills. The aim is for students to be able to say: "Das Kann ich auf Deutsch": Hören, lesen, schreiben und Sprechen, according to the European framework. It will be achieved by studying texts and discussing topics in relation with everyday life and the working life in German-speaking countries.

CONTENT:

The activities will be presented as solutions to specific needs: playing roles and simulations of real situations. Their source will be documents presenting modern life in German-speaking countries: intercultural dimensions, evolutions of the language, identity, historic heritage, professional world, international mobility, etc...

BIBLIOGRAPHY:

-Bunk Rosemarie/ Debans Yves, Für eine active Kommunikation auf Deutsch, Editions Spratbrow, 1997.
-Cauquil Gérard/ Schanen François, La grammaire allemande, Paris, Hatier.
-A German dictionary
-Neu Klar, Edition Martorana (Secondaire, BTS, 1^{er} cycle)
-La bonne expression, Paris, Belin 2004.

INTERNET RESSOURCES:

All the internet resources are linked to the topics discussed during classes, going further than what has been done is always possible. Comparing the themes of the German medias with those of other countries' media can be an interesting activity.

-German newspapers websites: Die Zeit, Focus, Der Spiegel, Die Welt, Etc.

LCE2/12b & 16B : MODERN LANGUAGE 2: GERMAN

Fall and Spring Semesters

Classes: 24 hours **ECTS credits:** 2 per semester

COURSE PROGRAM:

At the end of the class, the student should be able to use the structure of sentences in German, to speak German fluently in varied everyday situations, argue on a topic, use some vocabulary and varied grammatical structures.

BIBLIOGRAPHY:

Unilingual German dictionary
A French-German/German- French dictionary
A workbook (Stufen 2- Nathan, Klett)

LEA3/17d : BUSINESS GERMAN

Fall Semester

Classes: 12 hours

ECTS credits: 2

COURSE PROGRAM: Understand and summarize the content of varied documents dealing with economics and commerce.

(Economic System, Industry, Justice in German factories, Marketing, Prices, Communication, Fairs and Expositions, E Commerce, Tourism, Logistic, Banks)

LEA3/21d : BUSINESS TRANSLATION FROM FRENCH INTO GERMAN

Spring Semester

Classes: 12 hours

ECTS credits: 1

OBJECTIVE: to improve students' use of the language and give them specific vocabulary used in professional documents. To master the specificities of the written language .

COURSE PROGRAM:

- translation exercises enabling students to recognise translation difficulties
- to translate authentic economic and commercial documents (company brochures, correspondence, contract of insurance, instructions, set menus, advertising documents, etc...)

PERSONAL WORK: to practise translating, to prepare your translation for the next lesson, to memorize vocabulary, to do lexical research, to read the German press (Spiegel, Focus, ...) regularly.

ASSESSMENT: to translate a document or an extract from a document of a professional nature.

BIBLIOGRAPHY:

Boelcke et Straub: *L'allemand des affaires*, Les Langues Modernes

Boelcke et Straub : *L'allemand économique et commercial*, Presses Pocket
 Winterbucher, Charpiot, *Vocabulaire allemand contemporain*, Vuibert
 Cavalli-Flepp Y., Wirttschaft, *L'allemand du commerce et de l'économie, Méthode et exercices*, éd. Ellipses, 1998
 Janitzka et Samson, *Pratique de l'allemand de A à Z*, Hatier
 Dinard-Thiele, *Vocabulaire de l'Allemand d'Aujourd'hui*
 – Les Langues Modernes
 A German dictionary : *Duden or Wahrig*
 A bilingual dictionary : *Le Petit Robert*

**LEA3/21e : BUSINESS TRANSLATION
FROM GERMAN INTO FRENCH**
Spring Semester

Classes: 12 hours **ECTS credits:** 1

OBJECTIVE:

- to translate economic, commercial and specialized documents. Students will work exclusively on authentic documents (company brochures, correspondence, insurance contracts, instructions, set menus, advertising documents, job offers, tourist guides, order forms, legal texts, etc...)
- to think about words, their meaning and polysemy
- to improve and strengthen translation techniques and students' vocabulary
- to be able to use a dictionary

COURSE PROGRAM:

- reading and translating documents
- a common translation will be given so that students are able to check theirs

PERSONAL WORK: to practise translating, to prepare your translation for the following lesson, to memorize vocabulary, to read German press (Spiegel, Focus, ...) regularly and translate it, to learn French structures.

ASSESSMENT: to translate a document or an extract from a document of a professional nature. During the year, there will also be tests to check students' vocabulary acquisition.

BIBLIOGRAPHY:

An unilingual dictionary: *Wahrig* de poche
 A bilingual dictionary: *Pons, Langenscheidt, Harrap's, Universal...*(your choice)
 A French dictionary: *Le Nouveau Petit Robert*
Dictionnaire de l'allemand économique, commercial et financier, Langue pour tous, Pocket

LEA3/17b : GERMAN LIAISON INTERPRETING
Fall Semester

Classes: 12 hours **ECTS credits:** 1

OBJECTIVE: To enable students to translate orally and spontaneously in a business context.

COURSE PROGRAM:

- Translating oral presentations
- Translating in business negotiations
- Acting as linguistic interface in contacts between professionals with no common language

ASSESSMENT: Oral exam in pairs.

**LEA3/21f : GERMAN CONSECUTIVE
INTERPRETING**
Spring Semester

Classes: 12 hours **ECTS credits:** 1

COURSE PROGRAM: Learning to translate orally and spontaneously speeches and presentations in the other language. We shall especially concentrate on the need to be concise and summarise the content as we translate.

ASSESSMENT: Students will be expected to translate orally without preparation a 5 minute oral presentation.

LEA3/17f : GERMAN SIGHT TRANSLATION
Fall Semester

Classes: 12 hours **ECTS credits:** 1

COURSE PROGRAM: Learning to translate written documents spontaneously. Those shall deal with commerce, marketing or press. The aim of the class is translation without dictionary.

AIT4/1f: BUSINESS GERMAN
Fall Semester

Classes: 40 hours **ECTS credits:** 2

OBJECTIVE:

For students to understand documents from the world of business in German
 For students to be able to summarise documents in German using formal language.
 For students to be able to translate business correspondence into German.
 For students to be able to express themselves spontaneously and fluently in modern idiomatic German on professional issues.

COURSE PROGRAM:

- * Studying written and oral documents from the business world in German.
- * Oral presentations in class on business issues.
- * Translating business correspondence.

AIT4/5f : BUSINESS GERMAN
Spring Semester

Classes: 32 hours **ECTS credits:** 2

OBJECTIVE:

For students to understand documents from the world of business in German
 For students to be able to summarise documents in German using formal language.
 For students to be able to translate business correspondence into German.
 For students to be able to express themselves spontaneously and fluently in modern idiomatic German on professional issues.

COURSE PROGRAM:

- * Studying written and oral documents from the business world in German.
- * Oral presentations in class on business issues.
- * Translating business correspondence.

AIT4/1h: GERMAN WRITTEN COMMUNICATION**Fall Semester****Classes:** 20 hours**ECTS credits:** 1**OBJECTIVE:** To create professional documents**COURSE PROGRAM:**

Working on the creation of documents, such as:

- A Web page for an educational Website
- An advert for a service
- A tourist brochure
- A Website for a company

ASSESSMENT: Presenting a portfolio composed of 4 documents you will have created**AIT4/4e : GERMAN ORAL COMMUNICATION****Spring Semester****CLASSES:** 24 hours**ECTS credits:** 1**OBJECTIVE:** To teach students to present, describe and analyse professional activities in German.**COURSE PROGRAM:**

- Presenting a company
- Presenting a tourist attraction
- Negotiations
- Phone conversations & reservations
- Summing-up a meeting

PERSONAL ASSIGNMENT : Creating a francogerman project : organisation, reservations, program etc.**ASSESSMENT:** Oral examination (20 minutes)**AIT5/2e: BUSINESS GERMAN****Fall Semester****Classes:** 70 hours**ECTS credits:** 3**PROGRAM :** German for marketing and lobbying. Negotiating in German in an intercultural context**AIT4/1j: GERMAN ECONOMIC CULTURE****Fall Semester**

THIS CLASS IS TAUGHT IN GERMAN

Lectures: 15 hours**ECTS credits:** 2**COURSE PROGRAM:** Understanding the German economy and the business world in Germany.**ASSESSMENT:** oral presentations and essays.

History

IMPORTANT: ALL OUR HISTORY COURSES ARE TAUGHT IN FRENCH (UNLESS OTHERWISE STATED)**E3/2c: FRENCH HISTORY FOR INTERNATIONAL STUDENTS****Spring Semester****Classes:** 18 hours**ECTS credits:** 3**OBJECTIVE:** The aim is to give an overview of the history of France to international students who have not studied the subject before.**COURSE PROGRAM:**

- The Roman Empire through to the Franks
- Charlemagne's era
- The Capetian Dynasty : the progression of Royal power
- The 16th Century from the Renaissance to the religious wars
- The 17th Century French Kingdom
- The French Revolution (1788-1815)
- The establishment of the French Republic

ASSESSMENT: There will be a 1hr mid-term exam and a 2hr final exam for this course.**LEA1/6b : SPANISH HISTORY: SPAIN DURING THE FIRST HALF OF THE 19th CENTURY****Fall semester**

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 12 hours**ECTS credits:** 2**COURSE PROGRAM:**

- Introduction
- The first half of the XIX^o century
- The War of independence .
- 1812 The Spanish Constitution
- Monarchist Absolutism
- Carlist Wars
- Maria Christina's Reign
- 1868's Revolution
- social, demographic, economic, industrial issues

SET BOOK:

- ARTOLA, Miguel. *Antiguo Régimen y revolución liberal*, Madrid, 1983.
- CANAL, Jordi (dir). *Histoire de l'Espagne contemporaine de 1808 à nos jours*, Paris, Armand Colin, coll. U, 2009,
- CANAL, Jordi (dir). *Histoire de l'Espagne contemporaine de 1808 à nos jours*, Paris, Armand Colin, coll. U, 2009,
- CARR, Raymond. *España 1808-1975*. Barcelona. Ariel, 2000.
- DELAMARRE-SALLARD, Catherine. *Civilisation espagnole et latino-américaine*. Paris, Bréal, 2004
- ZUILI, Marc, Société et économie de l'Espagne du XVe siècle, sans lieux, Les Editions de l'Ecole Polytechnique, 2008.

LEA1/6b : LATIN AMERICAN HISTORY: DISCOVERY, CONQUEST AND COLONIZATION**Spring semester**

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 12 hours**ECTS credits:** 2**COURSE PROGRAM:**

- Discovery (Discovery and significance, Spanish and Portuguese atlantism, Colomb and Catholic kings, exploration and its effects, The Indian question)
- Conquest (Controversy, occupation in America- Aztec and Inca Empires)
- Colonization (Political organization, demography, building a new economy, Property of lands, The role of the Church, Colonial Art)

SET BOOK:

- BEAUJEU-GARNIER, Jacqueline & LEFORT, Catherine *L'économie de l'Amérique latine*, Paris, PUF, coll. Que sais-je ? (dernière édition mise à jour).
- CHAUNU, Pierre *Histoire de l'Amérique latine*, Paris PUF, Coll. Que sais-je ? (dernière édition de préférence).
- COVO Jacqueline *Introduction aux civilisations latinoaméricaines*, Paris, Nathan Universités, coll. 128.
- GALEANO, Eduardo, *Las venas abiertas de América latina*, Madrid, siglo XXI, 1996 (cet ouvrage existe dans de nombreuses éditions ainsi qu'en traduction française).
- MASSARDO, Jaime & SUAREZ-ROJAS, Alberto, *Civilisation latino-américaine*, Paris Ellipses, 200.
- THUAL, François, *Géopolitique de l'Amérique latine*, Paris, Economica, 1996.

LEA1/2c: GERMAN HISTORY: GERMANY SINCE 1945
Fall Semester

THIS COURSE IS TAUGHT IN GERMAN

Classes: 12 hours

ECTS credits: 2

OBJECTIVE:

- Contemporary Germany: a geographical, economic and social approach
- To get students to think in terms of history and economy and to understand the present
- To get students used to German historical terminology

COURSE PROGRAM: Germany today

Introduction: Historical dates in Germany since 1945:

- Ch.1: Germany's geography.
- Ch.2: Steps in German history since 1945
- Ch.3: The capital : Berlin
- Ch.4: The regions
- Ch.5: The population
- Ch.6: Immigration
- Ch.7: Introduction to the German economy

PERSONAL WORK:

- Reading J.C. Capèle's book (see bibliography)
- Keeping abreast up with the German news (newspapers, radio, TV, Internet)
- Regular learning of lessons and of vocabulary.
- To understand the main elements of German identity.

BIBLIOGRAPHY:

- J.C. CAPELE – *L'Allemagne hier et aujourd'hui* – Hachette, Paris, 1996
- J. LOISY – *Heutiges Deutschland / L'Allemagne contemporaine* – Bilingue Bréal, 1994
- S. KIRCHMEYER – *Blick auf Deutschland* – Neubearbeitung, Klett, 1999
- L. FEREC and F. FERRET : *Dossiers de civilisation allemande*, ed. Ellipses, Paris.
- G. RENAUD : *L'unification allemande*, éd. Ellipses, 2000.
- J.P. GOUGEON : *La civilisation allemande*, Hachette supérieur, Paris, 1999.
- R. THOMASSIN : *lexical allemand de l'économie et du commerce*, ed. Ellipses, 1996.
- Websites:
- Lille Goethe Institut: www.goethe.de/fr/lil
- German newspapers: www.focus.de,

www.welt.de

- Interactive visit of Berlin: www.acamiens.fr/lycee60/cassini/expos/berlin/accueil

T

- German Embassy in Paris: www.amballemagne.fr

- German History Museum in Bonn: www.hdg.de

LCE1/5b BRITISH HISTORY 1760 - 1914
Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 18 hours

ECTS credits: 3

COURSE PROGRAM:

Great Britain from the Industrial Revolution up to WWI(1760-1914)

The course deals with the evolution of British civilisation of the mid XVIIIth up to the early XXth century. Processes and events are studied in a chronological order. It gives the different stages of the Industrial Revolution and the shift from a rural society to an industrialised one. The Victorian Era and Victorianism are then studied as proofs of political, social and cultural transformations up to the Great War.

- 1- Introduction to the industrial society: an acceleration of history
- 2- Industrial Revolution, phase one
- 3- Industrial Revolution, Phase Two
- 4- The three major phases of the Victorian Period
- 5- Victorian Society
- 6- "Great transformation" of British Civilisation

BIBLIOGRAPHY:

Christopher Harvie and H.C.G. Matthew, *Nineteenth-Century Britain :A Very Short Introduction*, Oxford University Press, 2000

LCE1E/1a : SOUTH AMERICAN HISTORY: FROM DISCOVERY TO COLONIZATION
Fall Semester

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 24 hours

ECTS credits: 4

COURSE PROGRAM:

Discovery
Conquest
Conquistadors
Institutions
Golden Age

BIBLIOGRAPHY:

- Lavallé, Bernard, *L'Amérique espagnole de Colomb à Bolivar*, Paris, Nathan, 2002
- Zaragoza, Gonzalo, *Rumbo a las Indias*, Anaya, 1995

LCE1E/5a : SPANISH HISTORY FROM THE CATHOLIC MONARCHS TO THE 1ST REPUBLIC
Spring Semester

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 24 hours

ECTS credits: 4

OBJECTIVE: To acquire a historical knowledge of

modern Spain and understand the principles of contemporary history.

COURSE PROGRAM:

The Catholic Kings' policies
The Hapsburgs' Spain
The Bourbons: politics
Society in the 18th century
From the War of Independence to the 1st Republic

ASSESSMENT: An oral exam with 15 mins to prepare, followed by a 15 min. presentation.

BIBLIOGRAPHY:

- J.H. Elliot, *La España Imperial 1469-1716*
- Emile Términe, *Historia de la España contemporánea (desde 1808 hasta nuestros días)*
- Jose Luis Comellas *Historia de España (1474-1975)*
- Articles de journaux espagnols (El pais, El mundo, Cambio 16, ABC etc...) concernant l'Espagne.

H1/5c : ARCHEOLOGY FROM THE ORIGINS TO THE GREAT INVASIONS

Fall Semester

Lectures: 24 hours

ECTS: 2

COURSE PROGRAM: This course aims at giving students a basic knowledge of archeological methods and the different kinds of object found during excavations. Internships or other practical experience may be arranged on request. Homes from prehistoric shelters to farms in the dark ages. Towns and villages from prehistoric times to the time of the great invasions. Monuments and military structures.

BIBLIOGRAPHY:

RENFREW & BAHN, *Archeology: Theories, Methods & Practice*, London, 1993.
RENFREW (C.), BAHN (P.), *Archaeology : Theories, Methods and practice*, Londres 1993 (& rééd.)
Les mystères de l'archéologie : Les sciences à la recherche du passé. Lyon : P.U.L. -CMNH , 1990. *La vie préhistorique*, Dijon : S.P.F.-Faton, 1992 *L'Europe au temps d'Ulysse, Dieux et héros de l'âge du Bronze.* Paris : RMN., 1999.
Les Mycéniens. Des Grecs du IIe millénaire, Dijon : Faton, 1994.
Les Grecs en Occident, Venise : Palazzo Grassi : 1996.
THUILLIER (J.-P.), *Les Etrusques. La fin d'un mystère*, Paris, 1990
Les Etrusques et l'Europe, Paris : R.M.N., 1992.
Ferdrière, *Les campagnes en Gaule Romaine*, Errance, coll. *Les Hespérides*, 1988.

H1/10c ARCHEOLOGY FROM THE MEROVINGIANS TO THE ERA OF THE CATHEDRALS

Spring Semester

Lectures: 24 hours

ECTS: 4

COURSE PROGRAM:

- Documentary research (archives, museums, libraries etc.)
- Applied topography
- Methods (aerial archeology, preparing the ground, physical geography)

- Organising a dig
- Recording your discoveries (conservation, storage, classifying finds)
- Drawing a dig plan, how to portray archeological levels and plans)
- Drawing techniques (plans and cuts of the archaeological structures)
- Big archaeological trends and structures (from Prehistory to the Middle Ages)
- Periodisation (chronologies, sériation methods)

BIBLIOGRAPHY:

P. Perrin et L. Pfeffer, *Les francs à l'origine de la France, coll. Civilisations*, 1987.
Archéologie des villes du Nord Ouest de l'Europe (VII-XIII siècle), actes du congrès de la Société d'Archéologie médiévale, 1994.

H1/1a : EUROPE AND THE WORLD IN THE 16TH CENTURY

Fall Semester

Lectures: 36 hours

ECTS credits: 5

COURSE PROGRAM:

- Europe opening up to the outside world and trade (conquest and exploitation of the New World)
- Importance of religion (the Protestant Reformation and the Catholic Counter-Reformation)
- Construction of the modern state (Henri IV's policy)

BIBLIOGRAPHY:

B. BENNASSAR, J. JACQUARD – *Le XVIème siècle* – coll. U, Paris, 1972
F. BRAUDEL – *La dynamique du capitalisme* – Paris, 1985
F. MAURO – *L'expansion européenne* – Paris, 1991
R. MUCHEMBLE – *Les XVI et XVIIème siècles* – Grand Amphi, Paris, 1995

H1/1b : FRANCE DURING THE THIRD REPUBLIC

Fall & Spring Semesters

Lectures: 36 hours

ECTS credits: 5 per semester

COURSE PROGRAM:

After A difficult beginning, following a military defeat and a period of uncertainty, the republican regime took root: France became progressively more and more republican. However, the constitutional debate never really stopped and was only interrupted by another defeat in 1940. However, a democratic political culture appeared. Beyond this the new republican regime was set up at the same as a period of economic, social and cultural renovation. France became an industrial power with all the social issues such development inevitably brings. On the other hand, France remained a country of small farms and small scale agricultural production. Throughout the country, urban culture got stronger, communicated by compulsory schooling and the media, but among the masses various elites imposed their leadership in the new capital of fashion in the western world, Paris. But France wasn't only a cultural power during this period. She also increased her influence overseas and consolidated her colonial empire. However, her political humiliations in Europe were not forgotten and once she had returned to the winning

side in 1918, briefly enjoyed her position as a power on the world stage.

BIBLIOGRAPHY:

Nouvelle histoire de la France contemporaine, T. 10-11-12-13, Edition du Seuil, collection Points-Histoire.
M. Agulhon, La République, Tome 1, Hachette Littératures, Collection Pluriel.
F. Caron, La France des patriotes, Histoire de France, Tome 5, Fayard.
R. Rémond, Notre siècle, Histoire de France, Tome 6, Fayard.

H1/2d: INTRODUCTION TO ANCIENT HISTORY

Fall Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

This class is an introduction to the history of the Greek-speaking world from the second century BC to the end of the Hellenistic period in the second century AD. We shall also examine the origins of the Roman world from the eighth century BC to the end of the Empire in the West in the fifth century AD.

BIBLIOGRAPHY :

- Cabanes (Pierre), Introduction à l'histoire de l'Antiquité, Paris, Armand Colin (collection Cursus), 2013.
- Lefèvre (François), Histoire du monde grec antique, Paris, Librairie générale française, 2007.
- Amouretti (Marie-Claire), Ruzé (Françoise), Le monde grec antique, Paris, Hachette, 2011.
- Mossé (Claude), Schnapp-Gourbeillon (Annie), Précis d'histoire grecque, Paris, Armand Colin, 2014.
- Bordet (Marcel), Précis d'histoire romaine, Paris, Armand Colin, 2013.
- Le Glay (Marcel), Voisin (Jean-Louis), Le Bohec (Yann), Histoire romaine, Paris, PUF, 2011.

H1/6b : INTRODUCTION TO MEDIEVAL HISTORY

Spring Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

This class is an introduction to medieval history from the Dark Ages (from the 5th century) to the end of Middle ages (15th century). Students will become familiar with the timeline, the great historical characters and the historical writers associated with this period.

BIBLIOGRAPHY:

- Vincent (Catherine), Introduction à l'histoire de l'Occident médiéval, Paris, Le Livre de poche, 1995.
- Heers (Jacques), Précis d'histoire du Moyen Âge, Paris, PUF, 1998.
- Verdon (Laure), Le Moyen-Âge, Paris, Belin, 2003.
- Balard (Michel), Genêt (Jean-Philippe), Ruche (Michel), Le Moyen-Âge en occident. Des Barbares à la Renaissance, Paris, Hachette, 2003.
- Fossier (Robert), Le Moyen Age, Paris, Armand Colin, 3 volumes, 1999.
- Kaplan (Michel), dir. Histoire médiévale, Paris, Bréal (Grand Amphi), 3 volumes, 1994.
- Gauvard (Claude), La France au Moyen Age Ve-XVe siècle, Paris, PUF, 2014.

H1/2b: HISTORY & GEOGRAPHY METHODOLOGIES

Fall Semester

Tutorials: 24 hours

ECTS credits: 2

OBJECTIVE: To give students an methodological and epistemological understanding of history and geography.

COURSE PROGRAM:

This course will serve as an introduction to Physical and Environmental geography.
- Basic methodologies belonging to geography (spatial analysis, spatiotemporal scales)
- The geo-system concept
CONTINUED IN H1/6c

H1/4b : CIVILISATIONS OF THE MIDDLE EAST

Fall Semester

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE:

The aim of the class to provide the means for students to gain a better understanding of the culture of the Middle East and thus to see the connections between what you can see in these countries and what it means or meant for the inhabitants. Ever since ancient times the Middle East has always attracted travellers and foreign visitors, but many have lacked the knowledge to interpret what they saw.

COURSE PROGRAM:

Buildings, art, architecture in both specific and universal contexts will be studied in the context of a historical and chronological presentation of the area. We shall look at architectural decoration, calligraphy and painting as well as literature from the region. We shall examine the visual culture of an ancient civilisation which has become, throughout the centuries, more and more complex. Influenced by geometry, arithmetic and astronomy, Middle Eastern artists have developed a specifically Arab and Islamic artistic tradition.

Studying the means used by Middle Eastern countries today to preserve their artistic heritage will lead from the mountains of Nubia to the waters of the Nile, seeing the work done by UNESCO to save the natural beauties of the region in the 1960s and 70s. This campaign led the concept of World Heritage sites after the signature of the World Heritage Convention in 1972.

BIBLIOGRAPHY:

- Le monde arabe, Mohamed Kacimi ; Éditeur : Milan, 2007
- À la rencontre du Maghreb, Akram Ellyas ; Éditeur : Découverte, 2001
- Atlas du monde arabe: géopolitique et société ; Rafic Boustani, Philippe Fargues ; Éditeur BORDAS, 1990
- QANTARA, magazine culturel du Monde Arabe publié par l'Institut du Monde Arabe à Paris
Ressources internet :
Le site de l'Institut du Monde Arabe à Paris : <http://www.imarabe.org/>
Patrimoine historique et culturel de la Méditerranée : www.qantara-med.org
Promouvoir le voyage culturel dans le Monde Arabe : www.rahhal.net

H1/5a : FRANCE UNDER LOUIS XIII & LOUIS XIV

Spring Semester

Lectures: 36 hours

ECTS credits: 6

COURSE PROGRAM:

Study of Louis XIII's reign (1610-1643) and of Louis XIV's long reign (1643-1715)

- Establishing an absolute monarchy (institutions, government methods)
- The economics of the Ancien Régime
- Everyday life in town and country in 17th century France

BIBLIOGRAPHY:

- J. CORNETTE, *Histoire de France: Absolutisme et Lumières*, Paris 1993
- J.C. PETITFILS, *Louis XIV*, Paris 1995
- P. Goubert, *Louis XIV et 20 millions de Français*, Paris 1966.
- P. Goubert et D. Roche, *Les Français et l'Ancien Régime*, T. 1 et 2, Paris 1984

H3/19b2 : MEDIEVAL PALEOGRAPHY

Fall Semester

Tutorials: 12 hours

ECTS credits: 1

COURSE PROGRAM: Students will have the opportunity to do a research project based on the manuscripts available in local archive collections.

- Studying copies of texts from the 13th to 15th centuries
- Methods of historical research in the following fields: history of society, of mentalities, urban life and institutions

ASSESSMENT: Students will have a research paper to give in at the end of the year.

BIBLIOGRAPHY:

- J. STIENNON – *Paléographie du Moyen-Age* – Armand Colin, Paris, 1999
- J. STIENNON – *L'écriture* – Brépols, 1995
- G. AUDISIO – *Lire le français d'hier : manuel de paléographie moderne : XVème – XVIIIème siècles*
- O. GUYOTJEANNIN – *Diplomatique médiévale* – Brépols
- G. TESSIER – *Diplomatique royale française* – A. Picard, Paris, 1962
- J. FAVIER – *Les Archives* – Paris : Presses Universitaires de France, 1965
- C. NOUGARET – *Les instruments de recherche dans les archives* – Paris, La Documentation française, 1999
- P. MARECHAL – *L'initiation à l'histoire par le document : expériences et suggestions* – 1956

H3/23b2 : MEDIEVAL PALEOGRAPHY

Spring Semester

Tutorials: 12 hours

ECTS credits: 1

COURSE PROGRAM: Students will have the opportunity to do a research project based on the manuscripts available in local archive collections.

- Studying copies of texts from the 13th to 15th centuries
- Methods of historical research in the following fields: history of society, of mentalities, urban life and institutions

ASSESSMENT: Students will have a research paper to give in at the end of the year.

BIBLIOGRAPHY: The same as the fall semester.

H1/8b: WORLD CIVILISATIONS: ISLAM

Spring Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

- The origins of Arab Muslim civilisation
- The governmental system
- The reasons for the fragmentation of the muslim world from the formation of dynasties and from great political and religious tendencies.
- Intellectual movements

BIBLIOGRAPHY:

- D. et J. SOURDEL, *La civilisation de l'islam classique*, Coll. Les Grandes Civilisations/ Arthaud, 1983.
- Claude CAHEN, *L'islam des origines au début de l'Empire ottoman*, Bordas, 1970. Réédition Hachette 1997.
- Miquel : *L'Islam et sa civilisation VIIe-XXe siècles*, Paris 1977.
- J.C Garcin et alii ; *Etats, sociétés et cultures du monde musulman médiéval (Xe-XVe siècles)* 3 vol. Paris 1995-2000.

LM1/4a : FRENCH HISTORY: THE 16th to 18th CENTURIES

Fall Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

The construction and specificity of the Ancien Régime : power structure, institutions, society. Calling the old ways into question leading to the collapse of the system. The Enlightenment and the French Revolution. The new foundations of French society in the 19th century. Republican France : society and authority

BIBLIOGRAPHY:

- Michel Denis and Noël Blayau, *Le XVIIIe siècle*, Collection U
- François Bluche, *L'ancien régime : institutions et société*, Le livre de poche – références
- Pierre Goubert, *L'Ancien Régime*, Collection U

LM1/8a : 19th CENTURY FRENCH HISTORY

Spring Semester

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM:

- Political hesitations during the first half of the 19th century : constitutional monarchies and the Republic
- The Second Empire and the modernisation of France
- Republican France: birth and development of the 3rd Republic

MCC1/1b : CONTEMPORARY HISTORY

Fall Semester

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM:

This class enables students to learn the essential elements of French history from the French Revolution to the Second World War and the Cold War. We shall principally be looking at this period from a political point of view and will compare what was happening in France with the events in other countries at the same time, in particular Britain and the USA.

LEA2/10a: BRITAIN HISTORY: FROM THE INDUSTRIAL REVOLUTION TO WWI

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE:

At the end of the year, students should understand and be able to comment on the main point of British society since the Industrial Revolution

COURSE PROGRAM:

- The Industrial Revolution up to WWII
- Economic and social conditions during Victorian Times
- Political Evolution up to Universal Suffrage
- Between the wars
-

BIBLIOGRAPHY:

- Ouvrage indispensable: Norman Lowe, *Mastering Modern British History*, London, Macmillan, 2009 .

LEA2/10b : SPANISH HISTORY: SPAIN DURING THE SECOND HALF OF THE 19th CENTURY AND BEGINNING OF THE 20th CENTURY

Fall Semester

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 12 hours

ECTS credits: 2

COURSE PROGRAM:

Spain from Primo de Rivera's dictatorship to the 2nd Republic
The Civil War: causes and consequences
Franco's dictatorship
Transition: back to democracy

PERSONAL WORK: Preparing presentations

BIBLIOGRAPHY:

P. AGUADO – *Historia de España* – Blaye
C. CLOUTIER – *Horizons hispaniques* - Ellipses
Guide de civilisation hispanique – Hachette
La España actual – Casteilla
Le monde hispanique contemporain – Bréal

LEA2/13a : LATIN AMERICAN HISTORY: EMANCIPATION AND INDEPENDANCE OF LATIN AMERICA

Spring Semester

CLASSES: 12 hours

ECTS credits: 2

OBJECTIVE:

The student should be able to deal with the different American independences, the birth of new nations and historical dissertation

COURSE PROGRAM :

The Enlightenment
The Bourbons
Revolutions
Independences
Libertadors

BIBLIOGRAPHY:

Lavallé, Bernard, L'Amérique espagnole de Colomb à Bolivar, Paris, Nathan, 2002

LEA2/10b : GERMAN HISTORY: GERMANY UNDER THE OCCUPATION

Fall Semester

THIS COURSE IS TAUGHT IN GERMAN

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE:

- To study historical, political and cultural events in order to understand contemporary Germany better
- To deepen students' oral and written language skills

COURSE PROGRAM:

Occupied Germany (from 1945-1949)
1- The year zero, Potsdam Conference, Nuremberg Trials, parties
2- Marshall Plan, creation of a new money and Berliner Blokade
3- Creation of two states, first elections at the Bundestag

ASSESSMENT: a written exam about the course and personal work but also a document commentary.

BIBLIOGRAPHY:

J.C. CAPELE – *L'Allemagne hier et aujourd'hui* – Hachette, Les Fondamentaux
H. DUPAS, U. BENNETT – *Lexique de civilisation germanique* – PUF, Major
M.R. DIOT, J.R. DIOT – *Deutschland – was nun ?* – PUF, Major
A. WAHL – *Histoire de la République fédérale d'Allemagne* – Armand Colin, Paris, 1995

LEA2/14b : GERMAN HISTORY: EVOLUTION OF THE TWO BLOCS

Spring Semester

THIS COURSE IS TAUGHT IN GERMAN

Lectures: 12 hours

ECTS credits: 2

COURSE PROGRAM: From Division to Reunification

- The German Democratic Republic (from 1949 to 1989)
- The relationship between the 2 Germanies

ASSESSMENT: an exam in German

LCE2/9b : BRITISH HISTORY: FROM THE ORIGINS TO THE END OF THE MIDDLE AGES

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

- Roman conquest
- Anglo-Saxon era
- Norman Conquest
- The Normans and the Civil War
- The Plantagenet era (creation of parliament, first civil liberties, etc.)
- The 14th century: pre-reformation movements, peasants' revolt, etc.
- The Wars of the Roses
- Beginnings of the Renaissance

BIBLIOGRAPHY:

Kenneth O. MORGAN, *The Oxford History of Britain*; Oxford University Press

LCE2/13b : RENAISSANCE, REFORMATION AND REVOLUTION IN BRITAIN (1485-1760)

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM:

- 16th and 17th centuries
- Tudor concept of monarchy
- The Reformation
- James I and the divine rights of Kings
- The Civil War
- The Commonwealth (early democratic movements, Protestant pluralism, etc.)
- The Restoration
- The Glorious Revolution (establishment of a constitutional monarchy)
- The Hanoverian succession
- The First Prime Ministers
- The Enlightenment and Methodism

BIBLIOGRAPHY:

Kenneth O. MORGAN, *The Oxford History of Britain*; Oxford University Press

LCE2/13a : THE UNITED STATES FROM THE CIVIL WAR TO THE END OF THE GREAT DEPRESSION

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE:

Acquire an understanding of the key historical moments and social movements in the United States in the 1865-1940 period;
Acquire ability to reason and explain the causes and consequences of key events in the period studied;
Learn to analyse and comment on primary and secondary documents;
Acquire oral and written skills in English.

COURSE PROGRAM:

The course focuses on the history of the United States from the end of the Civil War to the Great Depression. Course units are divided as follows:
Reconstruction
African Americans under Reconstruction and Beyond
Native American Indians
Western Settlement
The Growth of Big Business
The Labor Movement
American Imperialism
The Progressive Era

Prosperity and the Stock Market Crash
The Great Depression and the New Deal

BIBLIOGRAPHY:

BUENKER John D. & Edward R. KANTOWICZ, eds., *Historical Dictionary of the Progressive Era, 1890-1920* (Greenwood Press, 1988)
CHAMBERS, John Whiteclay. *The Tyranny of Change: America in the Progressive Era, 1890-1920* (Rutgers University Press, 2000)
NASH, Gary B. *Atlas of American History* (Facts on File, 2006)
PARRISH, Michael E. *Anxious Decades: America in Prosperity and Depression, 1920-1941* (W W Norton & Co. Ltd., 1994)
RODRIGUEZ, Junius P., ed. *Slavery in the United States: A Social, Political, and Historical Encyclopedia* (ABC-CLIO Ltd, 2007)
Tindall & Shi, *America: A Narrative History* (Norton)
Artaud, Denise. *Le New Deal*. Paris : Armand Colin, « U2 », 1969.

INTERNET WEBSITES:

www.ourdocuments.gov/content.php?flash=old&page=milestone
www.digitalhistory.uh.edu/
www.uk-us.org/library.wisc.edu/etext/WIReader/Contents/Idea.html

LCE2E/13a : LATIN AMERICAN HISTORY: THE COLONIES AND INDEPENDENCE

Spring Semester

Lectures: 24 hours

ECTS credits: 4

OBJECTIVE:

To learn about and understand American independence and the birth of new nations, as well as historical essays.

COURSE PROGRAM:

- The Enlightenment Period
- The Bourbons
- Revolutions
- Independence
- Liberators

BIBLIOGRAPHY:

- Lavallé, Bernard, *L'Amérique espagnole de Colomb à Bolivar*, Paris, Nathan, 2002.

LCE2E/9a : SPANISH HISTORY: THE RESTORATION AND THE CIVIL WAR

Fall Semester

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 24 hours

ECTS credits: 4

OBJECTIVE: To learn the main historical events of Spain throughout the 20th century.

COURSE PROGRAM:

- The Spanish Restoration
- Primo de Rivera's dictatorship during the 2nd Republic
- The Civil War : causes and consequences

BIBLIOGRAPHY:

- Emile Termine, *historia de la España contemporánea (desde 1808 hasta nuestros días)*

- Guy Hermet, la guerre d'Espagne
- Javier Tusell, Historia de España en el siglo XX
- Pedro Aguado Blaye, Historia de España
- Bartolomé Benassar, la guerre civile espagnole et ses lendemains
- Ballesteros Arranz, España desde la guerra de la independencia hasta la Restauración
- Josep Pla, la 2^e República española (1931-36)
- <http://www.cervantesvirtual.com>
- <http://www.historiasiglo20.org>
- <http://es.wikipedia.org>

H2/16c : THE NORTH OF FRANCE IN THE MIDDLE AGES

Fall semester

CLASSES: 36 hours **ECTS credits:** 5

OBJECTIVE:

This course will deal with the era of the High Middle Ages and present the Flandre and the Hainaut regions in their political, economic, cultural and social diversity.

BIBLIOGRAPHY:

Histoire des Provinces Françaises du Nord, éditions du Beffrois, tome II .
Histoire du Nord, éditions Bordessoules .
Histoire du Pas de Calais, éditions Bordessoules.

H2/9a: ANCIENT GREECE

Fall Semester

Lectures: 18 hours **ECTS credits:** 3

COURSE PROGRAM:

- * Time and Space in the World of Ancient Greece
- * The Birth of the Greek City States
- * Crises in the archaic period and the rise of Sparta
- * The golden age of the City States: Athens as a case study
- * Alliances and independence in the classical period
- * The rise of Federalism and the Confederations

Bibliography:

- P. ARNAUD, Les sources de l'Histoire Ancienne, Paris 1995 (présente à la fois les auteurs grecs et romains de l'Antiquité).
- J. De ROMILLY, Précis de littérature grecque, Paris 1980.
- A. et F. QUEYREL, Lexique d'histoire et de civilisation grecque, Paris 1996.
- M. C. AMOURETTI et F. RUZE, Le monde grec antique, 1978.
- C. ORRIEUX et P. SCHMITT -PANTEL, Histoire grecque, Paris 1995. (Très utile)
- E. SCHEID-TISSINIER, L'Homme grec aux origines de la cité Paris 1999.
- E. LEVY, La Grèce au Ve siècle, de Clisthène à Socrate, Paris 1995 (NHA n° 2)
- P. CARLIER, Le IV^e siècle grec jusqu'à la mort d'Alexandre, 1995 (NHA n° 3)

H2/9a: ANCIENT ROME

Fall Semester

Lectures: 18 hours **ECTS credits:** 3

Introduction : Rome, location and history

Chap. 1. Royal Rome, without myths : Etruscan civilization's influence

Chap. 2. Rome at the conquest of the Mediterranean Sea: Samnite and Punic Wars.

Chap. 3. Agrarian crisis in the IInd century B.C., reforms by the Gracques brothers

Chap. 4. Civil Wars of the 1st century: from Marius to Caesar, 40 years of trouble.

Chap. 5. Reorganization of the State by Julius Caesar: caesarian dictatorship (48 à 44 before our era).

BIBLIOGRAPHY:

M. CHRISTOL et D. NONY, Des origines de Rome aux invasions barbares, 1974.

- J.-R. JANNOT, A la rencontre des Etrusques, 1987.

- J. HEURGON, La Vie Quotidienne chez les Etrusques, Paris 1961.

- D. BRIQUEL, Les Etrusques, peuple de la différence, Paris 1993.

- F. HINARD, La République romaine, Paris 1992.

- M. Le GLAY, Rome, grandeur et déclin de la République, Paris 1990

- B. COMBET -FARNOUX, Les Guerres puniques, Paris 1960.

- S. LANCEL, Hannibal, Paris 1995.

- J. HEURGON, Rome et la Méditerranée occidentale, Paris, 1969.

- R. ETIENNE, Jules César, Paris 1997.

H2/10a : THE CRUSADES

Fall Semester

Lectures: 36 hours

ECTS credits: 5

COURSE PROGRAM:

The main idea for this class is a comparison between two worlds, the East and the West, both of which developed a particular culture and idea of the ideal civilisation during this period. They ended up on the battle field in conflict. Using a chronological approach, we shall analyse all the political and cultural exchanges between East and West, showing that economic expansion and demographic change was just as important as any wars.

H2/13a : WORLD HISTORY IN THE MODERN ERA

Fall Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

This history class about the modern era has two aims. The first is to give students a general overview of the history of the world and the way it changed between the end of the 15th century and the end of the 18th century, looking at regional and global issues as well as specific themes. We shall examine political questions and also economic, cultural and religious ones. The second aim is more theoretical and will attempt to give students the epistemological tools they need to question the contribution and the limits of world history to our knowledge, to examine historical anthropology (with particular emphasis of the vision of the conquered) and to ask whether cutting history up into periods is really useful for all areas of the world.

BIBLIOGRAPHY

- J. Delumeau (dir.) Une Histoire du monde aux temps modernes, Paris, Larousse, 2013 (1^{ère} éd. 2005).

- M. Dorigny Atlas des premières colonisations, Paris, Autrement, 2013.
- S. Gruzinski Les Quatre Parties du monde. Histoire d'une mondialisation, Paris, Le Seuil, 2006 (1ère éd. 2004).
- J.L. Margolin et C. Markovits Les Indes et l'Europe. Histoires connectées. XVe-XXIe s., Paris, Gallimard, 2015.
- S. Subrahmanyam « Histoire globale de la première modernité », Leçon inaugurale au Collège de France, 2013 : <https://www.college-de-france.fr/site/sanjay-subrahmanyam/inaugural-lecture-2013-11-28-18h00.html>

H2/14a : CULTURAL HISTORY OF THE 19TH AND 20TH CENTURIES IN FRANCE

Spring Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

- *Industrialism
 - * Social issues
 - * Religion
 - * Social Class
- and other issues

BIBLIOGRAPHY:

- C. et A. AMBROSI : La France de 1870 à nos jours, Paris, Armand Colin, 2004
 V. DUCLERT : 1870, La République imaginée, Paris, Belin, 2010
 C. FREDJ : La France au XIXème siècle, Paris, PUF, 2012
 A. PROST : Petite histoire de la France au XXe siècle, Paris, Armand Colin, 1991
 J.- F. SIRINELLI : La France de 1914 à nos jours, Paris, PUF, coll. Quadrige, 1994

H2/13a : ROMAN HISTORY: FROM THE REPUBLIC TO THE BEGINNING OF THE EMPIRE

Spring Semester

Lectures: 18 hours

ECTS credits: 3

COURSE PROGRAM:

The city, the Roman citizen, the army and religion. We shall be looking at the material framework of the Roman's daily life. Politically divided between two vastly different systems, he continues his life as a citizen. We shall be putting particular emphasis on the city itself, Rome, one of the numerous Roman cities which grow up around the Mediterranean during this period, the beginning of the Christian era.

- Patricians and Plebeians : the responsibilities of the citizen in Republican Rome
- The institutions : the Senate, comitea and main magistrates in Rome
- Traditional Roman religion : religious groups in Rome under the republic
- Roman citizens and war : the army and religion under Marius
- Rome and Roman cities : an urban civilisation?
- Everyday life and leisure : the monumental aspect of Roman cities.

BIBLIOGRAPHY:

- F.DUPONT, *le citoyen romain sous la république (509-27 avant J.C.)*, 1989-1994.
 -R.ADAM, *Institutions et Citoyenneté de la*

Rome républicains, Paris 1996.

- C.NIVOLET, *le métier de citoyen dans la Rome républicaine*, Paris 1976.
- J.GAUDEMET, *le droit privé romain*, Paris 1974.
- P.GRIMAL, *la civilisation romaine*, Paris 1960.
- J.SCHEID, *la religion romaine*, Paris 1971 (recueil de textes)
- G.DUMEZIL, *le religion romaine archaïque*, Paris 1987
- J.P.BRISSON dir., *Problèmes de la guerre à Rome*, Paris -La Haye 1969.
- M.FEUGERE, *les armes des Romains de la république à l'Antiquité tardive*, Paris 1993.
- Y.LE BOHEC, *Histoire militaire des Guerres puniques*, Paris 1996..
- A.PELLETIER, *L'urbanisme romain sous l'empire*, Paris 1982
- P. CORBIER, *Rome, ville et capitale de la fin de la république à la fin des Antonins*, SEDES.

H2/13a : ANCIENT GREEK CIVILISATION

Spring Semester

Lectures: 18 hours

ECTS credits: 3

COURSE PROGRAM:

Introduction : Greek demography at Antiquity

Chap. 1. Being a citizen, being privileged?

Chap. 2. The city and strangers: Xenos and Metoikos

Chap. 3. Women and their place in the classic city

Chap. 4. Dependents and slaves in Greek cities.

Chap. 5. Religion in Greece: places, actors, rites of Greek cults

Chap. 6. War in Greece, from Homer to Alexander.

BIBLIOGRAPHY:

- F. CHAMOUX – *La civilisation grecque* – Paris, 1966
 C. VATIN – *Citoyens et non-citoyens dans le monde grec* – Paris, 1976
 R. LONIS – *L'étranger dans le monde grec* – Nancy, 1988
 J.P VERNANT – *Problèmes de la guerre en Grèce ancienne* – Paris, 1985
 J.N CORVISIER – *Guerre et société dans les mondes grecs (490 – 322 av. J.C.)* – Paris, 1999

LCE3/17b : BRITISH SOCIAL AND POLITICAL HISTORY 1945-1990

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 2 hours

ECTS credits: 3

COURSE PROGRAM: *Domestic Politics and Social Issues in Great Britain 1945 – 1991*

1. Preparing for peace / reconstruction

-Nationalisation / centralisation

-The beginnings of the Welfare State

-Re-establishment of political identities (end of coalition,

persistence of two-party system,

decline of liberals / establishment

and death of SDP)

2. Economic questions

-J.M. Keynes & Co

-Sterling party / deflation /

devaluation

-From rationing to the affluent society

and back to austerity

-The growth of an underclass

3. Industrial relations
 - The role of the TUC and its relationship with the Labour party
 - Cooperation to conflict to decline of the unions
 - Questions of unemployment
 - Trade Unions
4. The Arts
 - The beginnings of a government cultural policy
 - The swinging sixties and birth of pop music
 - Creation of teen culture
 - Culture & the regions / minorities
5. The decline of established religion and the liberalisation of public morals
 - Britain as a pluralistic society
 - o The "Honest to God" debate / rise of evangelicalism
 - o The media / scandal / the invasion of privacy
 - o Homosexuality / abortion / censorship, etc.

BIBLIOGRAPHY:

D. THOMSON – *England in the Twentieth Century* – Penguin
 K.O. MORGAN – *The People's Peace* – Oxford University Press
 A. CAIRNCROSS – *The British Economy since 1945* – Oxford University Press
 M. SMITH – *British Foreign Policy: Tradition, Change & Transformation*

LCE3/21a : ESSENTIAL THEMES IN 19th CENTURY BRITISH CIVILISATION

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 24 hours **ECTS credits:** 3

COURSE PROGRAM:

« Britain in the 19th century : important issues »
 I- Emancipation : from the abolition of slavery to the Suffragette Movement
 II- The Irish question
 III- The Reforming spirit and the Social question
 IV- The Imperial predicament
 V- Cultural and ideological

LCE3/17a : U.S. DOMESTIC POLICY SINCE 1945

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 24 hours **ECTS credits:** 3

OBJECTIVE: This course will present some of the key moments in U.S. domestic policy since World War II, with specific focus on the economic, national security, immigration and social welfare strategies and approaches of the Eisenhower, Johnson, Nixon and Reagan administrations.

COURSE PROGRAM:

1. Introduction
 - Domestic policy institutions and decisionmakers
2. Truman into Eisenhower
 - Cold War backdrop
 - National Security Agency
 - G.I. Bill

3. Eisenhower: Policing the Home Front
 - McCarthyism / HUAC
4. Eisenhower: The affluent society
5. LBJ
 - Kennedy inheritance
 - The Great Society
6. LBJ
 - The New Left
 - Counterculture
7. Nixon
 - The Cauldron Bubbles
 - Energy crisis / economic decline
8. Nixon
 - Plastering the cracks
 - Watergate and its legacy
9. Reagan
 - The rise of conservatism
 - Reaganomics
10. Reagan
 - Consequences of Reaganomics
 - The Republican Age

ASSESSMENT:

A research paper and a final written exam.

BIBLIOGRAPHY:

CHAFE, William H. *The Unfinished Journey: America Since World War II* (Oxford University Press, 2002)
 CHAFE, William H. SITKOFF, Harvard, and BAILEY, Beth, eds. *A History of Our Time: Readings in Postwar America* (Oxford University Press, 2007)
 FRASER, Steve & Gary GERSTLE, eds. *The Rise and Fall of the New Deal Order, 1930-1980* (Princeton University Press, 1999)
 LAFFEBER, Walter *America, Russia, and the Cold War 1945-2002* (New York: McGraw-Hill, 2002)
 TINDALL & Shi, *America: A Narrative History* (Norton)

INTERNET WEBSITES:

www.ourdocuments.gov/content.php?flash=old&page=milestone
www.digitalhistory.uh.edu/
www.uk-us.org/transformations

LCE3E/17a : SPANISH HISTORY: FROM FRNACO'S DISCATORSHIP TO NOWADAYS

Fall Semester

THIS CLASS IS TAUGHT IN SPANISH

Classes: 18 hours **ECTS credits:** 4

OBJECTIVE: To acquire an in-depth understanding of the history of Spain from the beginning of the 20th Century to the present day and be able to present and analyse both orally and in writing.

COURSE PROGRAM:

- The Age of Franco
- The Transition
- The Socialist Era
- The Popular Party governments

BIBLIOGRAPHY:

- Javier Tusell, *Historia de España en el siglo XX* (cuatro volúmenes)
 - Pedro Aguado Blaye, *Historia de España*
 - Miguel Ángel Ruiz Carnicer, *La España de Franco (1939-1975). Cultura y vida cotidiana*
 - Marín, José María - Molinero, Carme - Ysás, Pere, *Historia política de España 1939-*

2000

- Victoria Prego, *Así se hizo la Transición*
- Guy Hermet, *L'Espagne au XX^e siècle*

LCE3E/21a : SOUTH AMERICAN HISTORY: SOUTH AMERICA IN THE XXth CENTURY

Spring Semester

THIS CLASS IS TAUGHT IN SPANISH

Classes: 18 hours

ECTS credits: 4

OBJECTIVE: To learn about the main political, economic and social developments in Latin America in the 19th and 20th centuries; to analyse original historical documents in Spanish.

COURSE PROGRAM:

- The evolution of politics
- Economic and social evolution
- Case studies: Mexico, Cuba, Chile.

BIBLIOGRAPHY:

Jean-Paul Duviols, Dictionnaire culturel Amérique Latine, Ellipses, 2000.
Yves Lacoste, Dictionnaire de Géopolitique, Flammarion, 1993.
Eduardo Galeano, Las venas abiertas de América Latina, Siglo XXI de España editores, 2002.
Tulio Halperin Donghi, Historia contemporánea de América Latina, Alianza, 1998.
R. Aracil, J. Oliver, A. Segura, El mundo actual, Universitat de Barcelona, 1995.
Mercedes Quintana, Historia de América Latina, Edinumen, 1999.

H3/18a : EUROPEAN CULTURAL AND RELIGIOUS HISTORY IN THE 16TH AND 17TH CENTURIES

Fall Semester

Lectures: 36 hours

ECTS credits: 4

COURSE PROGRAM:

The 16th and 17th centuries represent an important period in the history of Europe. After the Renaissance with its artistic and cultural developments, we enter a period of religious and political conflicts which will last over a century and will determine the political geography of Europe for several centuries. Catholic Spain and Italy oppose the mainly protestant north of Europe, which includes England, whose Anglican philosophy is largely created during the reign of Elizabeth I. In France, Henry IV establishes the edict of Nantes, which makes it a country with two religions until the middle of the reign of Louis XIV. The Hapsburgs refuse the Bourbon dynasty's model and their ambitions. However, Louis XIII and XIV are largely responsible for the establishment of an ideologically based absolute monarchy, which will be opposed by the philosophers in the next century during the reign of Louis XV.

BIBLIOGRAPHY:

Joël CORNETTE, L'affirmation de l'État absolu, 1492-1652. Paris, Hachette, « Carré Histoire », 6e édition, 2009.
Joël CORNETTE, Absolutisme et Lumières, 1652-1783. Paris, Hachette, « Carré Histoire », 5e édition, 2008.
Jean DELUMEAU, Naissance et affirmation de la Réforme. Paris, PUF « Nouvelle Clio », 1964 ; rééd. 1992.
Jean DELUMEAU, Le catholicisme de Luther à Voltaire.

Paris, PUF « Nouvelle Clio », 1979 ; rééd. 1992.
Gilles DEREGNAUCOURT, Didier POTON, La vie religieuse en France aux XVI^e, XVII^e, XVIII^e siècles. Gap, Ophrys, 1994.
Pierre GOUBERT, Daniel ROCHE, Les Français et l'Ancien Régime. Paris, Armand Colin, 1984.

H3/18b : ANCIENT GREEK RELIGION

Fall Semester

Lectures: 36 hours

ECTS credits: 4

OBJECTIVE:

From the second millennium to 323 BC.

The vision we have of the Greek religion is often anecdotal. We imagine a multitude of Gods with tumultuous relationships and fates. We have been lulled by the Greek myths during our childhood, and they still appear lively.

Nowadays, we are still able to admire their consecrated temples where believers rushed and prayed. Yet, these worships are more than three millennia old...

It is often said that factual and political history evolves much more quickly than the religious one. We will see to what extent it is true, and how the Greek religion evolved and worked.

COURSE PROGRAM:

- 1) Worship in Crete and Mycenae
- 2) Myths and Greek pantheons: gods, goddesses, heroes related by Homer and Hesiod
- 3) Orphism and Pythagoreanism
- 4) Sacrifices and Priesthood in the Greek cities
- 5) Olympic Games and the oracle in Delphi: the rise of panhellenic sanctuaries
- 6) The Great Panathenaic Feasts in Athens
- 7) Dionysus, Asclepius and Demeter: theatre in Athens, healing cult and Eleusinian mysteries
- 8) Religion and war: the army and the religious lifestyle
- 9) The religious life in the city

ASSESSMENT:

One four-hour long final: either an essay or a commentary.

BIBLIOGRAPHY:

- L. BRUIT-ZAIDMAN et P. SCHMITT-PANTEL, La religion grecque, 1990.
- L. SECHAN-P. LEVEQUE, Les grandes divinités de la Grèce, 1966-1990.
- F. ROBERT, La religion grecque, QSJ 1969, 1981.
- P. GRIMAL, La mythologie grecque, QSJ 582, 1953.
- J.P. VERNANT, Mythe et religion en Grèce ancienne, 1990.
- H. BERVE-G. HIRMER-M. GRUBEN, Temples et sanctuaires grecs, 1965.
- M. DELCOURT, Les grands sanctuaires de la Grèce antique, 1947.
- M. JOST, Aspects de la vie religieuse en Grèce, 1992.
- M. DETIENNE-J.P. VERNANT, La cuisine du sacrifice en pays grec, 1979.
- A. JACQUEMIN, Guerre et religion dans le monde grec (490-323 av. J.C.), 2000.

H3/21b : CULTURAL HISTORY IN THE MIDDLE AGES

Spring Semester

Lectures: 36 hours

ECTS credits: 4

COURSE PROGRAM AND OBJECTIVE :

The aim of this class is to help students get over the idea that the Middle ages were a primitive period until the light of the Renaissance arrived. We shall underline the real cultural revolution which took place from the 12th to the 15th century, laying the foundations of the modern period. This revolution was based on the increasingly literate population, together with various developments in education which created a cultured elite capable of ruling their respective lands. The invention of the university in the 13th century was a key step in the development of medieval society, enabling people to rise in the hierarchy through their talents, rather than through the influence of their relations and start to dent the feudal system. Education and culture became key elements in social mobility and construction for the years ahead.

Bibliography :

GENET (Jean-Philippe), La mutation de l'éducation et de la culture médiévales. Occident chrétien (XI^e au XV^e siècle), 2 vol., Paris, Seli Arslan, 2000.
LE GOFF (Jacques), Les Intellectuels au Moyen Âge, Paris, Seuil, 1957 (rééd. coll. Points).
MARTIN (Hervé), Mentalités médiévales, XI^e-XV^e siècle, Paris, PUF, 1996.
PAUL (Jacques), Histoire intellectuelle de l'Occident médiéval, Paris, A. Colin, 1998.
SOT (Michel), GUERREAU-JALABERT (Anita) et BOUDET (Jean-Patrice), Histoire culturelle de la France, t. 1 : Le Moyen Âge, dir. RIOUX (Jean-Pierre) et SIRINELLI (Jean-François) Paris, Seuil, 1997 (rééd. Points, 2005).
VERGER (Jacques), Les gens de savoir dans l'Europe de la fin du Moyen Âge, Paris, PUF, 1997.

H3/22a : EUROPEAN EXPLORERS AND DISCOVERING THE WORLD

Spring Semester

Lectures: 36 hours

ECTS credits: 4

COURSE PROGRAM:

In the strictly literal sense of the term, the era of great discoveries only covers three decades from 1492 to 1522, which include the three well-known voyages of discovery: Christophe Colombus to America, Vasco de Gama to India, and the Portuguese navigator, trip round the world. But the origins of European exploration come from a much earlier period: from the 13th century onwards missionaries and merchants travelled by camel through Asia, in the 14th century navigators discovered the legendary Canary Islands. At the beginning of the 17th century much of the world had still not been discovered, but the first colonial empires were beginning to appear. World maps from then on showed four continents. The fifth would not be discovered until the latter half of the 18th century.

BIBLIOGRAPHY:

Pierre CHAUNU, L'expansion européenne du XIII^e au XV^e siècle, Paris, PUF «Nouvelle Clio », 1969.
Pierre CHAUNU, Conquête et exploitation des nouveaux mondes. Paris, PUF « Nouvelle Clio », 1969.
Jean-Pierre DUTEIL, L'Europe à la découverte du monde du 13^e au 17^e siècle. Paris, Armand Colin « Campus », 2003.
Jean FAVIER, Les Grandes Découvertes d'Alexandre à Magellan, Paris, Fayard, 1991.
Serge GRUZINSKI, La colonisation de l'Imaginaire. Sociétés indigènes et occidentalisation dans le Mexique espagnol, XVI^e-XVIII^e siècles. Paris, Gallimard «

Bibliothèque des Histoires », 1988.

Nathan WACHTEL, La vision des vaincus. Les Indiens du Pérou devant la conquête espagnole. Paris, Gallimard, « Bibliothèque des Histoires », 1971.

H3/17a : CONTEMPORARY HISTORY: CITIZENSHIP, THE REPUBLIC AND DEMOCRACY IN FRANCE 1789 TO 1851

Fall Semester

Lectures: 36 hours

ECTS credits: 4

COURSE PROGRAM:

This class will be examining French political history in the 19th century from three angles : the social, the cultural and the military. We shall be looking at recent historiographical approaches to the subject. The heart of the matter may be found in the political and national questions asked at the time : how to define nationality; emergence of the notion of citizenship and who is included and excluded ; what is republican culture and how to access it, what forms of opposition to these developments existed and were permitted?

BIBLIOGRAPHY:

-BERTAUD Jean-Paul, Le Consulat et l'Empire, 1799-1815, Paris, Armand Colin, 1989.
-JESSENNE Jean-Pierre, Révolution et Empire, 1783-1815, Paris Hachette supérieur, Carré histoire, 2013 (3^{ème} édition).
-MARTIN Jean-Clément, La Révolution française, 1789-1799 Une Histoire socio-politique, Paris, Belin, 2004.
-VOVELLE Michel, La Révolution française, 1789-1799, Paris, Armand Colin, 2^e éd. 1998.

H3/17a : CONTEMPORARY HISTORY: CITIZENSHIP, THE REPUBLIC AND DEMOCRACY IN FRANCE 1851 TO 1914

Spring Semester

Lectures: 36 hours

ECTS credits: 4

COURSE PROGRAM:

This class will be examining French political history in the 19th century from three angles : the social, the cultural and the military. We shall be looking at recent historiographical approaches to the subject. The heart of the matter may be found in the political and national questions asked at the time : how to define nationality; emergence of the notion of citizenship and who is included and excluded ; what is republican culture and how to access it, what forms of opposition to these developments existed and were permitted?

BIBLIOGRAPHY:

-ADOUMIE Vincent, De la monarchie à la république, 1815-1879, Paris, Hachette supérieur, Carré histoire, 2004.
-GARRIGUES Jean, LACOMBRAS Philippe, La France au 19^e siècle, 1814-1914, Paris, Colin, 2003.
-LEDUC Jean, L'Enracinement de la république, 1878-1918, Paris Hachette supérieur, Carré histoire, 1991.
-BERSTEIN Serge, WINOCK Michel (dir.), L'Invention de la Démocratie, 1789-1914, Paris, 2002
-CARON Jean-Claude, La Nation, l'Etat et la démocratie en France de 1789 à 1914, Paris, Colin, 1995.
Troisième partie : La Démocratie, pp. 195-282.
NICOLET Claudel, L'idée républicaine en France (1789-1924), Gallimard, « Tel », 1994
ROSANVALLON Pierre, Le Sacre du citoyen. Histoire du

suffrage universel en France, Paris, Gallimard, 1992.
 -----, Le Peuple introuvable. Histoire de la
 représentation démocratique en France, Paris,
 Gallimard, 2000.
 -----, La Démocratie inachevée. Histoire de la
 souveraineté du peuple en France, Paris, Gallimard,
 2000.

H3/22b : THE ROMAN EMPIRE FROM AUGUSTUS TO COMMODUS

Spring Semester

Lectures: 36 hours **ECTS credits:** 4

COURSE PROGRAM: The Roman Empire from Augustus to Commodus.

This programme has precise chronological limits : it starts with the establishment of the Empire by the first Emperor, Augustus, in 27 BC , and finishes when the dynasty of Septimus Severus takes power in 193 AD. The first two centuries of the Christian era are generally considered as the high point of imperial rule and of Roman civilisation in general. The historian, Paul Petit, christened this period the "Pax Romana". However, it is not without its difficult episodes – in particular in the passage from each emperor to the next ! We shall be concentrating on the development of the system and the changes which occurred with regard to the republican period. Particular themes will include : the institutions governing political life in Rome and the provinces, how Roman society developed after Julius Caesar and the organisation of the Roman army.

BIBLIOGRAPHY:

Paul PETIT, *La paix romaine*, Paris, 1967
 Y. LE BOHEC, *Urbs, Rome de César à Commode*, Paris, 2001
 -P.LE ROUX, le haut empire romain en occident d'Auguste aux sévères
 -M.SARTRE, Le H-E les provinces de méditerranée orientale d'Auguste aux sévères, Paris 1997.
 -C.BRIAN, L'empire romain d'Auguste à Domitien, Paris 2001.
 -P.PETIT, Histoire générale de l'empire romain, tome le haut empire 1974
 -J.CARCOPINO, la vie quotidienne à Rome à l'apogée de l'empire, Paris 1939
 -R.ETIENNE, La vie quotidienne à Pompéi, Paris 1977.

CTV4/3b : INTRODUCTION TO ARCHEOLOGY

Fall Semester

Lectures: 30 hours **ECTS credits:** 3

COURSE PROGRAM: We shall present the work of an archeologist in France, describing methods of work and the different types of site explored.

-The legal framework.
 -Archeology in the region. Who does what. Law since the 1970s.
 -From pre-history to the Gallo-Roman period
 -The Middle Ages
 -From the dig to the museum – presenting discoveries.
 -Specific vocabulary, information.
 -Museums, research organisations, clubs ... different motivations and priorities
 We shall visit an archeological dig in Douai and analyse what we see there.

ASSESSMENT: A two hour written exam and a two hour written final exam.

H4/5bRI : EUROPEAN BALANCE DURING THE CLASSICAL ERA

Spring Semester

Lectures: 24 hours **ECTS credits:** 3

COURSE PROGRAM:

- 1 : The wars of independence 1810-1820
- 2 : Caudilism 19th and 20th centuries.
- 3 : 20th century dictatorships
- 4: Liberal Democracies
- 5 : The conflict between Venezuela and Columbia (current)
- 6 : Influence of the super-powers: USA, China, Brazil

BIBLIOGRAPHY:

François Chevalier, *L'Amérique latine, de l'Indépendance à nos jours*, PUF, 1993 (2^e édition).
 Stephen Launay, *Chavez-Urbe, deux voies pour l'Amérique latine ?*, Buchet-Chastel, 2010.
 Carlos Rangel, *Du bon sauvage au bon révolutionnaire*, Robert Laffont, 1976.
 Alain Rouquié, *Amérique latine. Introduction à l'Extrême-Occident*, Points-Seuil, 1998 (édition revue et augmentée).

Italian

**IMPORTANT: ALL OUR ITALIAN COURSES ARE
TAUGHT IN FRENCH (UNLESS OTHERWISE
STATED)**

LEA1/4b : BEGINNERS ITALIAN

Fall Semester

Classes: 24 hours **ECTS credits:** 2

OBJECTIVE: To obtain a basic knowledge of Italian

COURSE PROGRAM:

Introduction to the language from texts, introduction to current affairs and interesting subjects in Italy.

ASSESSMENT: a written exam (several exercises).

BIBLIOGRAPHY: Students will need an Italian dictionary, an Italian grammar book and R.J. PRATELLI, *Chiarissimo*.

LEA1/8b : BEGINNERS ITALIAN 2

Spring Semester

STUDENTS MUST HAVE STUDIED AT LEAST ONE SEMESTER OF ITALIAN

Classes: 24 hours **ECTS credits:** 2

COURSE PROGRAM: Continuation of LEA1/4b

LEA2/12b: INTERMEDIATE ITALIAN 3**Fall Semester**

STUDENTS MUST HAVE STUDIED AT LEAST ONE YEAR OF ITALIAN

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM:

Language : grammar, translation (from Italian to French and vice versa), composition, written expression

Civilisation : Current political, social, economic and cultural issues in Italy

LEA2/16b : INTERMEDIATE ITALIAN 4**Spring Semester**

STUDENTS MUST HAVE STUDIED AT LEAST ONE YEAR OF ITALIAN

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM: Continuation of LEA2/12b

ASSESSMENT: a written exam (several exercises).

LEA3/20b: ITALIAN – LEVEL 3**Fall Semester**

STUDENTS MUST HAVE STUDIED AT LEAST ONE YEAR OF ITALIAN

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM:

Language : special attention will be paid to the spoken language

Discussions and debates about topical subjects

Civilisation : students will discuss and prepare presentations on issues in modern Italy

LEA3/24b : ITALIAN - LEVEL 3**Spring Semester**

STUDENTS MUST HAVE STUDIED AT LEAST ONE YEAR OF ITALIAN

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM: Continuation of LEA3/20b

Latin

IMPORTANT: ALL OUR LATIN COURSES ARE TAUGHT IN FRENCH

LM1/3d : BEGINNERS LATIN**Fall Semester**

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE: To enable students to read and understand historical texts in Latin. Basic grammar and vocabulary will be studied along with the basic knowledge of how to use GAFFIOT.

COURSE PROGRAM: Students will read texts from Roman historians like Tacitus and Suetonius. Students

will also practice translation from Latin to French.

BIBLIOGRAPHY:

Méthode de langue latine (Nathan Université)

Initiation à la langue latine (Sédes)

Initiation à la langue latine et à son système, manuel pour grands débutants, S.Deléani et J-M.vermander, éd.sedes

le Gaffiot de poche, Hachette

LM1/7d : BEGINNERS LATIN 2**Spring Semester**

Lectures: 18 hours

ECTS credits: 2

COURSE PROGRAM: To enable students to read, understand and translate literary texts in Latin. The lessons will be linked to extracts of Roman history.

BIBLIOGRAPHY:

Initiation à la langue latine et à son système (Sédes)

le Gaffiot de poche, Hachette

LM2/11d : LATIN LEVEL 2**Fall Semester**

STUDENTS SHOULD HAVE ALREADY COMPLETED AT LEAST ONE SEMESTER OF LATIN

Lectures: 18 hours

ECTS credits: 3

COURSE PROGRAM:

-5 Nominal declinations

-Declension of the two types of adjectives

-Conjugation

-Syntax

BIBLIOGRAPHY:

Initiation à la langue latine, DELEANI VERMANDER (Sédes)

LM2/15d : LATIN LEVEL 2**Spring Semester**

Lectures: 18 hours

ECTS credits: 2

COURSE PROGRAM: continuation of LM2/11d

BIBLIOGRAPHY:

Initiation à la langue latine (Sédes)

LM3/19e : ADVANCED LATIN**Fall Semester**

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE: To enable students to do a translation at a level close to that of the CAPES, or close to the level of the "Agregation de Lettres Modernes".

COURSE PROGRAM: Translation of texts selected in the work of prose writers (Cicero, Suetonius, Titus) or poets (Virgil, Ovid, Lucretius). Oral commentary.

ASSESSMENT: A 4-hour written translation of a text.

LM3/23e : ADVANCED LATIN**Spring Semester**

Lectures: 12 hours

ECTS Credits: 2

COURSE PROGRAM: Continuation of LM3/19e.

Law

IMPORTANT: ALL OUR LAW COURSES ARE TAUGHT IN FRENCH

LEA1/6d : INTRODUCTION TO FRENCH LAW

Fall and Spring Semester

CLASSES: 12 hours

ECTS CREDITS: 2

OBJECTIVE: French law is a social phenomenon. It arises from life in society and the relationships between individuals. Without society, law would be unnecessary. Without law, the harmonious development of society is impossible. One must have a wide vision of the notion of French law. It's not limited to regulations nor to the decisions of policymakers nor to those of any jurisdiction. French law exists because men live in society and their life must be regulated, bordered with clear definitions of what can or cannot be done, for any individual but also for the whole society (the Government in particular). This rather large subject has many different aspects; the legal power is closely linked to the social but also economic, political and indeed scientific phenomena. The objective of this course is to enable students to understand the French law system and to analyse it according to its own principles. This suggests not only to know what French law means but also, beyond that, to understand its specific logic and mechanisms. Tutorials aim at learning about French law and its enforcement. Studying, solving study cases and exercises specific to French law must be complemented by reading the press in order to get more a critical eye and to improve one's vision of political, social phenomena related to French law.

COURSE PROGRAM: *Towards a Definition of French Law*

Title1: Creation of the right law

Chapter 1: The different texts about right

Chapter 2: The different sources

Title 2: Legal System

Chapter1: Presentation

Chapter 2: How does it work in front of a court

Title 3: People as beings with obligation

Chapter 1: the concept of "personality" in law

Chapter 2 : attributes of a personality

Chapter 3 : rights and liberties of a person

Title 4 : The notion of contract

-1: Definition and essential principles

-2 : Conditions of creation of the contract

-3 : Effects

Title 5 : Half-Contracts

-1 : Dealing with a case

-2 : Payment of the undue

-3 : Becoming rich with no cause

Title 6 : Restraints

-1 : Fundment of liability insurance

-2 : Its conditions

-3 : How it works

PERSONAL WORK: Students will have to do homework every week (a document study, a commentary on a text, personal reflection). Therefore, it is necessary to:

- Look up unknown or unfamiliar vocabulary
- Complement your knowledge with research

ASSESSMENT: The exam will be under the form of:

- A written essay on a given subject
- A commentary on a text
- A series of questions (10 at the most in a 2-hour exam)
- A case study

BIBLIOGRAPHY: Many books of introduction to French law are available. It is impossible to recommend one book rather than another for the content of some is closer to that of the course and the method used by teachers.

Owning one of the books below is not necessary during the first weeks, but students are advised to get used to the French legal vocabulary and method before buying a difficult book which they don't understand. JEAN CARBONNIER, Droit civil, Introduction, Thémis, PUF

JEAN- LUC AUBERT, Introduction au droit et thèmes fondamentaux du droit civil, Armand Colin

PHILIPPE MALINVAUD, Droit des obligations, LITEC
www.legifrance.gouv.fr

P1/12d LAW FOR PSYCHOLOGISTS

Spring Semester

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM: Understanding why the law is useful and how to apply it

- The various types of law and where they apply
- The law of the land and how it is applied. Who needs to obey and the consequences if they don't.

BIBLIOGRAPHY: Will be confirmed at the beginning of the year

LEA3/23a: EUROPEAN LAW: COMMUNITY LAW AND THE EU

Spring Semester

Lectures: 12 hours

ECTS credits : 2

COURSE PROGRAM: Focuses on the judicial history of the construction of the European Community to grasp its particularities and those of the European Union. Following this, the community institutions and European community law will be studied in detail.

BIBLIOGRAPHY:

JL CARTOU – *L'union européenne* – Dalloz

G. BOSSUAT – *Les fondateurs de l'Europe* – Belin

Website: www.europa.eu.int or www.ue.eu.com, for instance

LEA3/19b : LABOR LAW

Fall Semester

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE: At the end of the class, the student should be familiar with the evolution of employment laws, the different people it involves, the structure of a contract, the rules on the workplace...

COURSE PROGRAM:

Introduction, working agreements, work itself, wages, length, breaking off one's contract, be fired, staff

representatives, group discontentment

H3/24a: EUROPEAN COMMUNITY LAW

Spring Semester

Lectures: 36 hours

ECTS credits : 5

COURSE PROGRAM: Focuses on the judicial history of the construction of the European Community to grasp its particularities and those of the European Union. Following this, the community institutions and European community law will be studied in detail.

BIBLIOGRAPHY:

JL CARTOU – *L'union européenne* – Dalloz

G. BOSSUAT – *Les fondateurs de l'Europe* – Belin

Website: www.europa.eu.int or www.ue.eu.com, for instance.

CTV4/1d : LAW FOR CULTURE, TOURISM AND THE HERITAGE INDUSTRY

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE: To enable students to understand the skills of the different actors in public law. In fact in France, each collectivity has a power which can be either contradictory or complementary to the others' powers. These powers can be Complementary because the State does everything to make the most of the country's wealth (France is one of the most visited countries in the world, by its people but also by foreigners). France is a country with a big history and culture, and also a country of artistic creations. The collectivities' powers can also be contradictory because decentralization enables each area manage its wealth by itself, which can generate conflicts and hardships. Who is in charge of the creation, the exploitation and the development of an area?

COURSE PROGRAM:

I/ French : one administrative unit, centralisation and the regions: centralization and decentralization.

II/Cultural structures, applying national policy : the competent organs, the difficulties for applying national rules.

III/ Decentralization in the service of culture, heritage and tourism: mains actors, privileged actors.

Local organisations : a choice of actions

IV/ Difficulties in making the most of our cultural heritage : legal obstacles and money

ASSESSMENT: Students will have to give in an assessment (1/3 of the final mark) and they will have a three hour written final exam about the course and about the presentations (2/3 of the final mark).

BIBLIOGRAPHY:

GIQUEL J. Droit constitutionnel et institutions politiques, Monchrestien, Domat, droit public, 19ème édition 2003.

VERPAUX M. Les collectivités territoriales en France, Connaissance du droit, Dalloz, 2002.

BODIGUEL J.L. L'implantation du ministère de la culture en région. Naissance et développement des directions régionales des affaires culturelles, Paris, La documentation française, 2000.

FAURE A. , NEGRIER E. La politique culturelle des

agglomérations, Paris, La documentation française 2001.

AIT5C/5d: COMMUNICATION LAW

Fall Semester

Lectures: 15 hours

ECTS credits: 1

OBJECTIVE:

-Understanding the basic principles of communication law
-Know the most important case studies in the area
-Avoid legal problems when advertising or communicating information in public

COURSE PROGRAM:

-Introduction : defining key terms
-Module 1 : written communication, rules to follow
-Module 2 : audiovisual communication, remaining legal
-Module 3 : internet communication, keeping out of trouble
-Module 4 : who is liable when and for what?

AIT4T/9b : CONTRACT LAW FOR TOURISM

Fall Semester

Lectures: 20 hours total

ECTS credits: 2

COURSE PROGRAM:

1. Organisation of tourism on a local level
2. International structures (WTO, UNESCO etc.); European and international law. World Heritage sites
- 3....) Contracts, accidents, lost baggage, delays, who is liable for what?
4. Relationships between professional bodies. Division of responsibilities
5. Organisation and sale of tourism trips. Regulations.
6. Guidelines for guides and couriers. Qualifications.
7. Accommodation (variety and classifications)
8. Customer protection

Mathematics & Finance

IMPORTANT: ALL OUR MATHEMATICS AND FINANCE COURSES ARE TAUGHT IN FRENCH

LEA1/3b: MATHEMATICS: DESCRIPTIVE STATISTICS

Fall Semester

Lectures: 12 hours

ECTS credits: 1

OBJECTIVE: Students must be able to master the main concepts in order to solve concrete problems (investments, borrowings, etc.)

COURSE PROGRAM:

Chapter 1: Indices

Simple indexes

Synthetic indexes

Paasche's method

Lapayre's method

Chapter 2: Interest

Simple interest

Compound interest

Chapter 3: Annual instalments

1. Variable annual instalments
2. Fixed annual instalments

Chapter 4: Loans

Introduction
Different types of loan
Fixed annual instalments
Fixed repayments

ASSESSMENT: a two hour exam.

LEA1/7b : MATHEMATICS: DESCRIPTIVE STATISTICS 2

Spring Semester

Lectures: 12 hours

ECTS credits: 1

OBJECTIVE: Students must be able to analyse statistics by consulting the range and position of data. Moreover, they must be able to define the margin of error between interdependent variables to make estimates.

COURSE PROGRAM:

Chapter 1: Introduction to Statistics

A) Methods of Presentation

1. Tables
2. Graphs

B) Parameters

1. Position parameters
2. Dispersion parameters

Chapter 2: Margins of Error

A) Correlations

B) Adjustments

ASSESSMENT: a 2 hour exam: exercises concerning theoretical demonstrations.

BIBLIOGRAPHY:

Lind, *Méthodes Statistiques pour les sciences de la gestion*, Chenelière Mc Graw-Hill

Tribout, *Statistiques pour économistes et gestionnaires*, Pearson

Berenson, *Basic Business Statistics, Concepts and Applications*, Pearson

P1/4a STATISTICS FOR PSYCHOLOGISTS

Fall Semester

Lectures: 24

ECTS credits: 5

OBJECTIVE: This course is recommended for students who are taking a Social Science or, more precisely, a Psychology degree course. You will study the theoretical basis and foundations of statistics, and consider their application to psychology. It is essential for students to understand that statistics allow us to set up powerful, rigorous methods of analysis, in every field of Psychology.

This course will cover:

elements which enable you to choose workable statistical methods, according to the nature of the variables at stake

Explanatory formal principles on how to set up a statistical analysis

Ways of interpreting results and drawing conclusions: modes, medians, mean, standard deviation, etc.

The use of statistical analysis and the scientific rigour necessary in psychology

COURSE PROGRAM:

Introduction

Statistics and psychology

History and definition of statistics

Basic concepts (methods of research, procedures, variables and protocols)

Nominal structure

Ordinal structure

Metric and interval method

Numerical structure

Links between 2 variables

Contingency variables

Correlation and simple linear regression

Relations between 2 variables

Relations between 2 ordinal variables (Spearman's variable coefficients)

Relations between numerical and nominal variables

Partial correlation and multiple regression

BIBLIOGRAPHY:

H. ROUANET, B. LE ROUX, M.C. BERT – *Statistiques et Sciences Humaines : procédures naturelles* – Dunod

B. BEAUFILS – *Statistiques appliquées à la psychologie. Statistiques descriptives* – coll. Lexifac, Réal

LEA2/11b : ACCOUNTING

Fall Semester

Lectures: 12 hours

ECTS credits: 2

COURSE PROGRAM:

1. General introduction: accountancy logic
2. Analysing and book-keeping your cash flow
3. Organising your accounting
4. VAT
5. Purchasing and selling operations
6. Immobilizations
7. Immobilization transfers
8. Stock variations
9. Reserves
10. Regulating expenses and products

P2/22a INFERENCE STATISTICS

Spring Semester

Lectures: 40 hours

ECTS credits: 4

OBJECTIVE: This probability and statistics course is essential for a competent and efficient analysis of numerical data (inferential statistics and nonparametrical tests)

COURSE PROGRAM:

Probability theory

Real random variable probability law

Discrete, continuous usual probability law (binomial and nominal law)

Sampling

Studying parametrical tests

ASSESSMENT: Questions and exercises

BIBLIOGRAPHY:

BOISSONADE FREDON, *Mathématiques financières en 22 fiches*, Dunod

LEGROS, *Mini Manuel de Mathématiques financières*, Dunod

LEA3/26a: BANKING AND INSURANCE

Spring Semester

Lectures: 18 hours

ECTS credits: 2

COURSE PROGRAM: Introduction to careers in banking and insurance. How banks and insurance companies function. Loans, investments, risk management, the currency markets.

MCC3/17a: STRATEGIC AND FINANCIAL CONCERNS OF INTERNATIONAL COMPANIES

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVES:

To know the context of international economy with its main operators and issues. To analyze the financial strategies international companies can implement.

COURSE PROGRAM:

I/ The international economy context
-Statistics of international competition
-WTO and the economic issues at stake
-The international monetary unit and the risks of exchange rates
-Union of border services
-The World Bank and other financing organizations
- Multinational companies
II/ International dimension and companies' strategies
-Critical international dimension and scale economics
-Opportunities and pressure of globalization
-Financing international projects
-Direct international investments
-International side of estimating costs
-Strategies for international development

ASSESSMENT:

Midterm and final: 2-hour long written test

BIBLIOGRAPHY:

"Exporter" (23rd edition), FOUCHER
Le management des firmes multinationales. VUIBERT
Mondialisation et delocalisation des entreprises, LA DECOUVERTE

LEA3/22e : FINANCIAL MANAGEMENT

Spring Semester

Lectures: 18 hours

ECTS credits: 2

COURSE PROGRAM:

Introduction: The importance of Financial Management in companies
Chapter 1: Introduction to financial analysis
Chapter 2: Studying balance sheets
Chapter 3: Studying an annual financial statement
Chapter 4: Budgeting

P3/31a: ADVANCED STATISTICS FOR PSYCHOLOGISTS

Fall Semester

Hours: 48

ECTS credits: 3

COURSE PROGRAM:

Measuring central dispersion trends
Studying Gauss's curve
Principles of hypothesis testing
Conformity tests: comparing parameters with norms

Homogeneity tests: comparing 2 parameters with each other

ASSESSMENT: Questions and exercises

LM3/20b & 24b : MATHEMATICS

Fall & Spring Semesters

STUDENTS MAY JOIN THE CLASS IN JANUARY

Lectures: 12 hours

ECTS credits: 2 per semester

COURSE PROGRAM: This course will prepare students for examinations to become primary school teachers.

CTV4/5d: ACCOUNTANCY & MANAGEMENT FOR CULTURAL PROJECTS

Spring Semester

Lectures: 12 hours

ECTS credits: 1

OBJECTIVE: This course will provide the basic accountancy and management knowledge by studying cultural, touristic and heritage examples. When you create a project, you need to do, follow and close a budget. The course will give students the keys to understand the things at stake and the risks of budget management.

COURSE PROGRAM:

Accountancy: definition, double-entry accounting, financial accounting, cost accounting, chart of accounts, compulsory files, balance sheet, profit and loss statement, cash-flow...
Management: a definition
Budget management: production and operating budgets...
The management tools for creating a project (fundraising, cost assessment).

ASSESSMENT: A two hour written exam, and a two hour written final exam.

AIT5M/3a: FINANCE AND CORPORATE STRATEGY

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 30 hours

ECTS credits: 2

OBJECTIVES : To understand the financial organisation of companies and their surroundings. To read and analyse financial documents. To evaluate companies' efficiency.

CONTENTS

The class will begin with a reminder of accounting and financial notions. The financial system will then be studied. The class will end up with financial diagnosis.

ASSESSMENT

One or two midterms and one final.

BIBLIOGRAPHY

Any book on the financial management and analysis

AIT5T/3b: FINANCING TOURISM PROJECTS

Fall Semester

Lectures: 20 hours

ECTS credits: 2

OBJECTIVE:

Understanding the financial side of managing a tourism company.

COURSE PROGRAM:

How to set up the initial finance plan for a tourism project using capital, loans, grants and investments.
The medium-term plan: from 3 to 7 years.
Provisional accounts.
Budget and cash flow.
Feasibility studies.
Financing a business plan for export.
Feasibility and tourism.
Negotiating with a financial structure or company.

AIT5T/3c : MANAGEMENT COSTS ANALYSIS**Fall Semester**

Lectures: 30 hours

ECTS credits: 2

OBJECTIVE: Master the cost components of a tourist product and evaluate the performance in analytical terms.

COURSE PROGRAM:

Variable costs calculation
Full costs calculation
Price fixing
Profit analysis

ASSESSMENT: Two case studies in pairs and a final written exam

BIBLIOGRAPHY:

Gestion des entreprises touristiques, éditions bréal

WEBSITES:

www.minefi.gouv.fr

AIT5M/3b : INTERNATIONAL FUNDING AND RISK COVER**Fall Semester**

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 20 hours

ECTS credits: 2

COURSE PROGRAM:

Chapter 1. International Operations
I. The Theory
A) Market-based theory
B) Company-based theories
C) Eclectic theory for international production
II. Practice
A) Exports
B) International patents
C) International franchising
D) Direct investment
E) Strategic alliances
F) Risk to Capital
III. International Financial Markets
A) Eurocredits
B) The essential international markets
C) The effects of the Euro
D) Euro-shares
Chapter 2. Risks in International Business & Insuring against them
I. Risks concerning changes in the exchange rate
A) Internal means of insurance
B) External means of insurance
II. Risks concerning the interest rate

A) The futures market
B) Insurance by varying interest options
III. Political risks
A) Comparative techniques
B) Analytical techniques
C) Econometric techniques
Chapitre 3. Financing international projects

I. What you need
A) Pre-operational credit
B) Short-term credit
C) Middle to longterm credit
D) Others means of finding finance
II. Insuring exports
A) COFACE insurance policies
B) Insurance policies from international banks
III. How to finance your project

A) Different types of finance
B) People and organisations involved in international financing
C) Interest on international financing
D) The example of Eurotunnel
Chapitre 4. Problems connected to the globalisation of finance
I. Macroeconomic examples
A) The crisis in Europe in 1992
B) The dollar crisis in 1995
C) The Barings Bank crisis
D) When the IMF gets it wrong
II. Money Laundering
A) How they do it
B) How to fight against it

Political Science

ALL OUR POLITICAL SCIENCE COURSES ARE TAUGHT IN FRENCH (UNLESS OTHERWISE STATED)

E3/1b : INTRODUCTION TO FRENCH INSTITUTIONS FOR INTERNATIONAL STUDENTS**Fall Semester**

CLASSES: 18 hours

ECTS credits: 2

OBJECTIVE : This course is specifically intended for international students who have never studied French politics and institutions in detail before.

COURSE PROGRAM:

- The institutions of the 5th Republic : executive, legislative and legal
- The French overseas departments and territories, and their regimes
- French political parties and the electoral system
- The political elite.
- France's role in Europe and the world.
- Education in France

EVALUATION : Students will take a test in class halfway through the semester and a final written exam.

BIBLIOGRAPHY:

- ARDANT (P.) : Institutions politiques et droit constitutionnel, 13^e édition, Paris ; L.G.D.J., 2001
- CHANTEBOUT (B.) : Droit constitutionnel et science politique, 18^e édition, A. Colin, 2001.
- FRANCOIS (B.) : Le régime politique de la France, Paris , La Découverte, 1998.

Site Internet
Legifrance.gouv.fr

LEA1/2b: BRITISH HISTORY: BRITISH INSTITUTIONS

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE:

At the end of the year, students should be familiar to the functioning of British institutions and should answer correctly and fluently about the content of the program.

COURSE PROGRAM:

- Political Geography
- Parliament
- Constitution
- Government
- Electoral System
- Political Parties
- Devolution
- Trade Unions
- The Welfare State

BIBLIOGRAPHY:

- BLAMONT, Gérard et Anne Paquette, *Les clés de la civilisation britannique*, Ellipses, 2000.
- BONNET-PIRON, Daniel, *La civilisation britannique*, Nathan, 2007
- OAKLAND, John, *British Civilization: an Introduction*, Routledge, 2006.

LEA1/2e :AMERICAN HISTORY: UNITY AND DIVERSITY IN THE AMERICAN SOCIETY

Spring semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 12 hours

ECTS credits: 2

OBJECTIVE: Acquire an understanding of important questions regarding U.S. history and society; Learn to analyse and comment on primary and secondary documents; Acquire listening and written skills in English.

COURSE PROGRAM:

The course is divided into 4 thematic units, which in each case will be approached from a historical perspective:
Unit I - The United States: immigration, the melting pot
Unit II - Growth of the United States and Its Regions
Unit III - Minorities and ethnic Identities
Unit IV - Religion

ASSESSMENT: An written exam and a final written exam.

BIBLIOGRAPHY:

- Mauk & Oakland *American Civilization: An Introduction*, Routledge
 - Nash, Gary B. *Atlas of American History*, Facts on File, 2006
 - Tindall & Shi, *America: A Narrative History*, Norton
- INTERNET WEBSITES:**
www.ourdocuments.gov/content.php?flash=old&page=

milestone
www.digitalhistory.uh.edu
www.uk-us.org

LEA1/6b : GERMAN HISTORY: POLITICAL SYSTEM AND GERMAN SOCIETY

Spring Semester

THIS CLASS IS TAUGHT IN GERMAN

Classes: 12 hours

ECTS credits: 2

COURSE PROGRAM: Germany today

- I) The political system:
 - Basic organisation of the State
 - institutions
 - federalism
 - political parties
 - the election system
- II) German society
 - the school system
 - women
 - the media

ASSESSMENT: an oral exam: a question concerning the course (15 min to prepare and 15 min to present your work).

LCE1/1b INTRODUCTION TO BRITISH CIVILIZATION

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 18 hours

ECTS credits: 3

COURSE PROGRAM:

- Physical and human geography
- Population and social class
- Religion and education
- The institutional environment
- Elections and the political parties
- The evolution of the welfare state
- Britain and the world

BIBLIOGRAPHY:

- Pierre Lurbe, Peter John, *Civilisation britannique*, Hachette supérieur, 2010.

LCE1/1a : INTRODUCTION TO AMERICAN CIVILISATION

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE: To acquire knowledge about important questions regarding the U.S. population; to gain an understanding of important issues in U.S. society; to learn to analyse and comment on primary and secondary documents; and acquire oral and written skills in English.

COURSE PROGRAM:

The course is divided into five thematic units, which in each case will be approached from an historical perspective:
- Settlement of North America and the growth of the United States
- Immigration
- Native Americans

- Slavery and African Americans
- Mexican Americans/Hispanics

BIBLIOGRAPHY:

- Mauk & Oakland *American Civilization: An Introduction*, Routledge
- Nash, Gary B. *Atlas of American History*, Facts on File, 2006
- Sicard, Pierre and Frédérique Spill, eds. *Regards sur l'Amérique, Approche documentaire des Etats-Unis*. Paris : A. Colin, 2011.
- Carrez, Stéphanie and Sandrine Ferré-Rode. *Panorama de l'histoire des Etats-Unis*. Studyrama, 2013.

INTERNET WEBSITES:

www.ourdocuments.gov/content.php?flash=old&page=milestone
www.digitalhistory.uh.edu
www.uk-us.org

LCE1/5a : UNITY AND DIVERSITY IN AMERICAN SOCIETY

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE:

Acquire knowledge about important questions regarding U.S. history;
 Gain an understanding of important issues in U.S. society;
 Learn to analyse and comment on primary and secondary documents;
 Acquire oral and written skills in English.

COURSE PROGRAM:

The course is divided into 4 thematic units that focus on the themes of unity and diversity in American society, which in each case will be first approached from a historical perspective, before an examination of the contemporary period:
 Unit I Geography, Regions
 Unit II People: Religion
 Unit III People: Minority Groups
 Unit IV Beliefs and Values : The American Way of Life

ASSESSMENT: An oral exam (15 mins. preparation, 15 mins. presentation) and a question which students will have to answer in English.

BIBLIOGRAPHY:

- Mauk & Oakland *American Civilization: An Introduction*, Routledge
- Nash, Gary B. *Atlas of American History*, Facts on File, 2006
- Tindall & Shi, *America: A Narrative History*, Norton

INTERNET WEBSITES:

www.ourdocuments.gov/content.php?flash=old&page=milestone
www.digitalhistory.uh.edu
www.uk-us.org

LCE1E/7a GENERAL KNOWLEDGE OF THE HISPANIC WORLD

Spring Semester

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE: The main aim of this class is to give an overall view of the social and cultural realities that all Spanish people know.

COURSE PROGRAM:

- Introduction to Spain : geography, administrative organisation and politics.
- Holidays, folklore and gastronomy.
- Art and architecture.
- Tourism, culture and the Spanish summer season

BIBLIOGRAPHY:

www.elpais.es
www.elmundo.es
http://www.cervantes.es/cultura_espanola/informacion.htm
<http://www.red2000.com/spain/primer/1index.html>
<http://www.espanolsinfronteras.com/Culturaespanola00.htm>

H1/4a : INTRODUCTION TO POLITICAL SCIENCE

Spring Semester

THIS CLASS IS TAUGHT IN FRENCH BUT STUDENTS MAY SUBMIT THEIR ASSIGNMENTS AND TAKE THE EXAM IN ENGLISH

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE: At the end of this course students will know how to :

- Explain voters' behaviour in elections
- Explain the strategies and behaviour of the political parties who want their candidates to be democratically elected
- Know how the French political institutions work
- Know the main theories of political science today
- Know the differences between different political regimes and the political consequences of these differences.
- Understand the differences between the ideologies of different political parties and their implication.
- How to analyse concrete political issues.

COURSE PROGRAM:

- 1 : Introduction. What is political science ?
 - 2 : Government and Governance.
 - 3 : Current theories of political science: the basics
 - 4 : Current theories of political science: contemporary approaches and the idea of *public choice*
 - 5 : History of political science
 - 6 : The difference between the right and the left
 - 7 : Political parties
 - 8 : Political regimes
 - 9 : The French Fifth Republic
- We shall also examine two case studies.

BIBLIOGRAPHY:

- Rod HAGUE et Martin HARROP, *Political Science. A comparative introduction* (6th ed.), Palgrave MacMillan, Basingstoke, 2010.
- Pierre-Yves BAUDOT et Thomas RIBEMONT (dir.), *Science Politique* (2nd ed.), Sup'Foucher, 2013.
- Rémi LEFEBVRE, *Leçons d'introduction à la science politique*, Ellipses, Paris, 2013.
- Frédéric LAMBERT et Sandrine LEFRANC, *50 fiches pour comprendre la science politique*, Bréal, Paris, 2012.

-Jean-Luc CHABOT, *Introduction à la politique*, PUG, Grenoble, 2003.

-Céline LAGEOT et Stéphanie PAVAGEAU, *Éléments de culture politique*, Ellipses, Paris, 2008.

-Antonin COHEN, Bernard LACROIX et Philippe RIUTORT, *Nouveau Manuel de science politique*, La Découverte, Paris, 2009.

-Dominique CHAGNOLLAUD, *Science politique* (7ème ed.), Dalloz, Paris, 2010.

-Andrew HEYWOOD, *Politics* (3rd ed.), Palgrave MacMillan, Basingstoke, 2007.

-Robert GODIN, *The Oxford handbook of political science*, Oxford University Press, Oxford, 2009.

LEA2/14a: AMERICAN GOVERNMENT

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE:

Acquire an understanding of important questions regarding U.S. history and society;

Learn to analyse and comment on primary and secondary documents;

Acquire oral and written skills in English.

COURSE PROGRAM:

- The U.S. Constitution
- The U.S. Congress
- The U.S. President
- The U. S. Supreme Court
- The U.S Presidential Elections

BIBLIOGRAPHY:

-E. Ashbee & N. Ashford, *U.S. Politics Today*, Manchester University Press, 1999.

-M. Landy & S. M. Milkis, *American Government. Balancing Democracy and Rights*, Cambridge University Press, 2008.

-M. J. C. Vile, *Politics in the USA*, Routledge, 2010.

WEBSITE RESOURCES :

<http://www.ourdocuments.gov/content.php?flash=old&page=milestone>

<http://www.digitalhistory.uh.edu/>

<http://www.america.gov/>

LCE2/9a : AMERICAN GOVERNMENT AND INSTITUTIONS

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE:

Acquire an understanding of important questions regarding the theory and practice of state and federal government in the United States;

Acquire ability to reason and explain the causes and consequences of government decisions;

Learn to analyse and comment on primary and secondary documents;

Acquire oral and written skills in English.

COURSE DESCRIPTION:

The course focuses on the workings of the U.S. Constitution and government, with lectures on:

Origins and Principles of The Constitution

The Bill of Rights and Amendments

The Executive Branch

The Legislative Branch

The Legal Branch

Federalism

Lobby Groups

Political Parties

Feminism

BIBLIOGRAPHY:

Mauk & Oakland *American Civilization : An Introduction* (Routledge)

Tindall & Shi, *America: A Narrative History* (Norton)

Vile, John R. *A Companion to the United States*

Constitution and Its Amendments (Praeger Publishers, 2006)

Fraser, Steve & Gary Gerstle, eds. *The Rise and Fall of the New Deal Order, 1930-1980* (Princeton University Press, 1999)

Sicard, Pierre and Frédérique Spill, eds. *Regards sur l'Amérique , Approche documentaire des Etats-Unis*.

Paris : A. Colin, 2011.

Carrez, Stéphanie and Sandrine Ferré-Rode. *Panorama de l'histoire des Etats-Unis*. Studyrama, 2013.

INTERNET WEBSITES:

www.ourdocuments.gov/content.php?flash=old&page=milestone

www.digitalhistory.uh.edu/

www.uk-us.org/

LCE3E/ 19A/ International Relations with Latin America

Fall Semester

CLASSES: 18 hours

ECTS credits: 3

OBJECTIVE:

This course aims at bringing students to reflect on the way a society builds its opinion on another one. We will also approach the issue of « the Other » in the context of the Latin American society, mixed and multicultural. The first part of the course will be dedicated to the study of Europe's point of view on Latin America which will allow us to approach the issue of « the Other » and the different opinions that each society has about one another. In the second part of the course, we will study Latin America's perception of the world as well as the way they perceive their own society. Our starting points will be Latin American experiences and contemporary reflections that present a window on the world today.

H2/16b : CONTEMPORARY POLITICAL PROBLEMS

Spring Semester

Lectures: 24 hours

ECTS credits: 1

COURSE PROGRAM:

The aim of this class is to familiarise students with many of the main contemporary issues in the area of international politics. We shall particularly accentuate the different ways of analyzing these, using theories and methods developed by many of the most prestigious political science schools today. We shall apply these to the question of keeping the balance in the world since 1945. We shall finish by looking at questions of national security and how these fit into the wider political picture.

LEA3/18d : FROM WELFARE TO WORKFARE:

BRITAIN IN THE 20th CENTURY

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 12 hours

ECTS Credits: 2

OBJECTIVE: At the end of the course the student should be able to: know the moments, the themes and the overall logic of the United Kingdom's social and economic policy, from the construction of the Welfare State and the development of a consensual policy from World War II to the refocusing on work (Workfare) and the emphasis on the competitiveness of Blairism.

COURSE PROGRAM:

The origins of the Keynesian Welfare State
The economic and social evolution during the "consensus" period
The Thatcher era
The rise of the Shumpetarian Workfare State

BIBLIOGRAPHY:

Norman LOWE, *Mastering Modern British History*, London, Macmillan, 2009.
A larger bibliography will be suggested and commented during the first class.

LEA3/18e : ECONOMIC HISTORY OF THE UNITED STATES

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 12 hours

ECTS credits: 2

COURSE PROGRAM:

- 1 - The pre-colonial period
- 2 - The colonial period
- 3 - The new nation
- 4 - Civil War and Reconstruction: the 1860s
- 5 - The Gilded Age: 1865-1900
- 6 - The Progressive era: 1890-1920
- 7 - The Roaring Twenties: 1920-1929
- 8 - The Great Depression and the New Deal: 1929-1945
- 9 - Post-War economy: 1945-1960
- 10 - Stagflation in the 1970s
- 11 - The economy in the 1980s
- 12 - The economy in the 1990s
- 13 - Sept. 11, 2001 and the U.S. economy
- 14 - From 2002 to 2008

BIBLIOGRAPHY:

- Michael French, *U.S. Economic History since 1945*, Manchester University Press, 1997.
- Ronald Seavoy, *An Economic History of the U.S.: From 1607 to the Present*, Routledge, 2006.
J. Malsberger & J. N. Marshall, *The American Economic History Reader : Documents & Readings*, Routledge, 2008.

LEA3/18c : SPANISH HISTORY: SPAIN AND EUROPE LATIN AMERICAN HISTORY: THE ECONOMIC AND POLITICAL SOCIETY IN LATIN AMERICA TODAY

Fall Semester

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 12 hours

ECTS credits: 2

COURSE PROGRAM:

Spain in the XXist century

from 1982 to nowadays, EEC and EU, today's Spanish economy, bilateral politics, France and Spain against terrorism, Employment, Youth, new working rules, what is at stake, consequences, worklessness, PP and socialism

Southern America in the XXth and XXist centuries

Southern America within globalisation, ONG's role, economy and ecology, regional organisation and globalisation, Common Market, help, cooperation, development, politics, society, economics of emerging countries, Southern America and USA, Southern America and Europe

ASSESSMENT: to comment a document or to make a summary.

BIBLIOGRAPHY:

García Picazo, Paloma, Echeverría Jesús, Carlos, Olmos Sánchez, Isabel, *La sociedad internacional en el cambio de siglo (1885-1919)*, 2003.
García Picazo, Paloma, *Las relaciones internacionales en el siglo XX : la contienda teórica*, 1998.
Palomares Lerma, Gustavo et alii, *Relaciones internacionales en el siglo XXI*, Editorial Tecnos, 2ª ed., 2006.
Pereira Castañares, Juan Carlos, *La política exterior de España (1800-2003). Historia, condicionantes y escenarios*, Editorial Ariel, S.A., 1ª ed., 2003.

LEA3/20d : GERMANY AND EUROPE

Fall Semester

Classes: 12 hours

ECTS credits: 2

THIS CLASS IS TAUGHT IN GERMAN

COURSE PROGRAM:

Section 1 :

1. Helmut Kohl's European policy from 1990 to 1998
 2. Gerhard Schröder's European policy from 1998 to 2005
 3. Angela's Merkel European policy from 2005 to 2012
- Section 2 The Franco-German Special Relationship
1. From the ECCA to the Treaty of Rome
 2. De Gaulle - Adenauer
 3. De Gaulle - Erhard/Kissinger
 4. Pompidou - Willy Brandt
 5. Giscard - Schmidt
 6. Kohl - Mitterrand
 7. Chirac - Schröder
 8. Sarkozy - Merkel

BIBLIOGRAPHY

Gisela Müller-Brandeck-Bocquet, Corina Schukraft, Nicole Leuchtweis, Ulrike Keßler : *Deutsche Europapolitik: Von Adenauer bis Merkel*, VS Verlag für Sozialwissenschaften; 2ème édition 2010.
Hans Stark : *La politique internationale de l'Allemagne : Une puissance malgré elle*, Presses Universitaires du Septentrion (17 novembre 2011)
Hans Stark : *Kohl, l'Allemagne et l'Europe. : La politique d'intégration européenne de la*
GUIDE DES ETUDES - LICENCE LEA - FLSH - 2012-2013 - 117
République fédérale 1982-1998, éditions L'Harmattan, février 2004.
Corine Defrance, Ulrich Pfeil : *Der Élysée-Vertrag und die deutsch-französischen Beziehungen*

1945 - 1963 - 2003, Oldenbourg Wissenschaftsverlag, 2005.

Helene Miard-Delacroix, Gudrun Gersmann, Michael Werner: WBG Deutsch-Französische Geschichte, Bd.11 : Im Zeichen der europäischen Einigung 1963 bis heute, Wissenschaftliche Buchgesellschaft; 2011.

Corine Defrance, Ulrich Pfeil : Le traité de l'Elysée : Et les relations franco-allemandes 1945-1963-2003, CNRS, 2005.

Jérôme Vaillant, Hans Stark, Dominique Herbet, Jean François-Poncet, : Allemagne d'aujourd'hui, N° 172, Avril-juin 2 : 50 ans de relations franco-allemandes, 50 ans de Cerfa : bilans et perspectives d'avenir, 2005.

H3/23a : CONTEMPORARY ASIAN ISSUES

Fall Semester

Lectures: 24 hours **ECTS credits:** 2

OBJECTIVE:

For several years now we have been seeing Asia increase in economic and political power. Seen at first as a kind of renaissance, we now realise that that the world situation has really changed on account of this rapid Asian development. This class aims to understand the current situation by looking at the history of modern Asia, its common points and divisions as well as the basis of this Asian miracle.

COURSE PROGRAM:

Modernity and Asia's encounter with the West
Different development strategies since 1945
Asia today

BIBLIOGRAPHY:

Marie-Claire BERGERE, *Sun Yat-sen*, Fayard, Paris, 1994.

—, *Capitalismes et capitalistes en Chine : des origines à nos jours*, Perrin, Paris, 2007.

Colin BROWN, *A short History of Indonesia*, Allen & Unwin, Crows Nest, 2003.

Robert CALVET, *Les Japonais*, Armand Colin, Paris, 2003.

David CAMROUX, Jean-Luc DOMENACH (dir.), *L'Asie retrouvée*, Seuil, Paris, 1997.

Rodolphe DE KONICK, *L'Asie du Sud-Est*, Armand Colin, Paris, 2005.

Danielle ELISSEFF, *Histoire de la Chine*, Editions du Rocher, Paris, 1997.

—, *Histoire du Japon*, Editions du Rocher, Paris, 2001.

Guy FAURE (dir.), *Nouvelle Géopolitique de l'Asie*, Ellipses, Paris, 2005.

LEE Kuan Yew, *From third world to first*, Harper Collins Publishers, New-York, 2000.

Kishore MAHBUBANI, *The New Asian Emisphere*, Public Affairs, New York, 2008, traduction française: *Le défi asiatique*, Fayard, Paris, 2008.

Virginia MATHESON HOOKER, *A short History of Malaysia*, Allen & Unwin, Crows Nest, 2003.

Claude MEYER, *Chine ou Japon quel leader pour l'Asie ?*, Presses Science Po, Paris, 2010.

Ooi Keat Gin, *Historical Dictionary of Malaysia*, The scarecrow Press, Lanham, 2009.

Philippe PAPIN, *Vietnam: parcours d'une nation*, La Documentation française, Paris, 2003.

François RAILLON, *Indonésie la réinvention d'un archipel*, La Documentation française, 1999.

Bernard STEVENS, *Le nouveau capitalisme asiatique*, Academia Bruyillant, Louvain la Neuve, 2009.

Fareed ZAKARIA, *The post-American World*, WW Norton

& Company, New York, 2008.

H3/24b : CIVILIZATION OF THE SLAVONIC LANDS

Fall semester

CLASSES: 24 hours

ECTS credits: 2

Objective:

Understanding the modern political civilization of Slavonic Lands.

Content:

We shall conduct an analysis of Russia and of its neighboring countries as a territory currently undergoing a restructuring as well as an analysis of their roots, both geographical, historical and cultural. We shall also study the current regional political situation to underline the complexity of this region of the world.

Bibliography:

Hélène CARRÈRE D'ENCAUSSE, *La Russie entre deux mondes*, Paris, Fayard, 2010, 327 p.

Pascal MARCHAND, *Géopolitique de la Russie. Une nouvelle puissance en Eurasie*, Paris, Presses Universitaires de France, 2014, 182 p.

Pascal MARCHAND, *Géopolitique de la Russie. La puissance retrouvée*, Atlas, Paris, Éditions Autrement, 2012, 88 p.

Jean-Pierre PAGE, *Tableau de bord des pays d'Europe centrale et orientale et d'Eurasie 2014*, volume 2 : Eurasie, Les études du CERI, n° 210, décembre 2014, 59 p.

Jean RADVANYI, *Les États postsoviétiques. Identités en construction, transformations politiques, trajectoires économiques*, Paris, Armand Colin, 2011, 270 p.

H3/28b : MACHIAVELLI, GUICHARDIN AND THE ITALIAN RENAISSANCE : THE BIRTH OF MODERN POLITICS

Spring semester

CLASSES : 24 hours

ECTS credits : 2

COURSE PROGRAM :

We shall study the birth of modern politics by focusing on the letters sent between Machiavelli and Guichardin, (political science, birth of the state).

H3/24a : HISTORY OF INTERNATIONAL RELATIONS

Spring Semester

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM:

This seminar intends to trace the development of International Relations since 1945. The approach will be chronological, but specific emphasis will be placed on the reorganization of international issues in the wake of World War II. Students will also be introduced to the study of international relations as an academic discipline and the theories, tools and vocabulary need to analyse situations. Particular attention will be paid to security issues, economic mutations and social changes during the period.

**LCE4/3b : ADVANCED CIVILISATION SEMINAR:
INTERCULTURAL ENCOUNTERS IN THE ENGLISH-
SPEAKING WORLD**

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

CLASSES: 24 hours

ECTS credits: 5

PREREQUISITE:

Students must have some previous knowledge of British and American History.

OBJECTIVE: This class is destined for students who already have a reasonable knowledge of British and American history and want to look at these in the light of particular themes, while at the same time extending their understanding of other parts of the English-speaking world. It will be divided into six geographical teaching blocks.

COURSE PROGRAM

- 1- The American collective imagination
- 2- Experience of Mobility
- 3- Culture shock
- 4- Cultural diversity and Social Class
- 5- Language: source and emblem of cultural differentiation
- 6- Sexism, racism, and what else in the American primaries?
- 7- Ethnic Minorities in Britain
- 8- The Special Relationship – or not?
- 9- The Commonwealth Today
- 10- Britain in Europe
- 11- The Three Other Nations: Scotland, Wales, Northern Ireland
- 12- Anglo-French Relations

ASSESSMENT:

Students will submit a research paper and there will be a final exam (5 hours).

LCE4/6c: BRITISH POPULAR CULTURE

Spring Semester

THIS CLASS IS TAUGHT IN ENGLISH

Lectures: 12 hours total **ECTS Credits:** 3

OBJECTIVES: To introduce students to those aspects of British culture which every British person knows, but which are not usually studied in university.

COURSE PROGRAM:

From Marie Lloyd to Mr. Bean, the course will take a look at popular forms of entertainment in Britain.

- Sport/football songs
- Music halls and comic opera
- Radio and television comedy
- Different types of humour
- Popular songs
- Comic verse
- Pub culture/drinking songs

EVALUTATION:

Students will be expected to write a paper on a subject of their own choice. There will be an oral exam at the end of the semester.

a 4

LCE4/5b U.S. FOREIGN POLICY

Spring semester

THIS CLASS IS TAUGHT IN ENGLISH

CLASSES: 24 hours

ECTS credits: 3

OBJECTIVE:

This course aims at understanding how the U.S. foreign policy is formulated and articulated, and what are the specificities of this country in the matter. The executive and the legislative branch will be covered, as well as other actors such as the lobbies, the think tanks and the civil society. We will also focus on theoretical approaches and the importance of U.S. for the rest of the world. The evaluation of the impact of the U.S. foreign policy will be emphasized to evaluate the assumption of "think local, act global" used to define the importance of this country in the world.

BIBLIOGRAPHY

Charles Philippe David, *Au sein de la Maison Blanche. La formulation de la politique étrangère des Etats-Unis*, Paris, Presses de Sciences Po, 2015.

Henry R. Nau, *At Home Abroad: Identity and Power in American Foreign Policy*, Ithaca, Cornell University Press, 2002.

Joseph Nye, *The Paradox of American Power*, Oxford, Oxford University Press, 2002.

Susan Strange, *The Retreat of the State: The Diffusion of Power in the World Economy*, Cambridge, Cambridge University Press, 1996.

Fareed Zakaria, *The Post-American World*, New York, Norton, 2008.

H4j/1a & 5a : CONTEMPORARY HISTORY

Fall & Spring Semesters

Lectures: 36 hours

ECTS credits: 3 per semester

COURSE PROGRAM:

-Political and economic development in France since 1958.

-European construction.

-International Relations, the Cold War, the fall of Communism etc.

H4/1cRI :

PRINCIPLES OF INTERNATIONAL RELATIONS

Fall Semester

Lectures: 24 hours

ECTS credits: 4

OBJECTIVE:

Who rules the world? Who is sufficiently powerful to use the global economy for his personal interest? Was Russia or Japan the more powerful during the Cold War? The class in political economy seeks to answer such questions and to explain the international power struggle. "Political Economy means the reciprocal and dynamic interaction in international relations between the search for wealth and search for power" (Gilpin, 1975).

COURSE PROGRAM:

Part One: Framework of analysis and approaches to the study of International Relations

Session #1: Theories and intellectual framework of International Relations (1/2)

Session #2: Theories and intellectual framework of International Relations (2/2)

Session #3 : New definitions of power

Session #4: Test #1

Part Two: Nation-States, Non-state Actors and International Institutions

Session #5: Nation-States in politics

Session #6: Non-State actors and international regimes

Session #7: Civil society, Religions and International Relations

Session #8: Test #2

Part Three: Security, Conflict and Diplomacy

Session #9: War, economy and international organizations

Session #10: Is there a new diplomacy?

Session #11: Issues in international governance: the rise of the East. And the new world governance

Session #12: Practical case

BIBLIOGRAPHY

Thomas OATLEY [2008], *International Political Economy*: Pearson, New York.

George T. CRANE & Abba AMAWI, *The Theoretical Evolution of International Political Economy: a reader*,

Robert GILPIN [2001], *Global Political Economy: Understanding the International Economic Order*: Princeton University Press.

Harry .Y. Jr WAN [2006] *Harnessing Globalization: A Review of East Asian Case Histories*, World Scientific, Singapore

Steve SMITH, Amelia HADFIELD & Tim DUNNE [2007], *Foreign Policies: theories, actors, cases*, Oxford University Press, Oxford.

Tim DUNNE, Milja KURKI & Steve SMITH [2010], *International Relations Theories: discipline and diversity*, Oxford University Press, Oxford.

John W. YOUNG & John KENT [2003], *International Relations since 1945: a global history*, Oxford University Press, Oxford

**H4/1bRI :
GEOPOLITICS OF RELIGION
Fall Semester**

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE:

This class will look at the role played by religion on the international stage from the point of view of political science, law and sociology. There will be three aims:

- Analysing the now global religious field with regard to the different dynamics present in Catholicism, Protestantism, Orthodoxy, Buddhism and Islam.
- Understanding the legal principles in different political cultures which deal with questions of religious freedom and human rights. this will include a survey of historical changes in the place of religion in political constitutions and foreign policy.
- Studying the place of religious representatives in the geopolitics of contemporary international relations.

COURSE PROGRAM:

1 : Analysis of religious and professional aims: the areas we will study.

Defining religion in current affairs: what is a religion ? Anthropological and sociological approaches.

2 : Analysis of the place of religion in politics - the example of France. Contemporary problems since 1979: Iran, Poland, 9/11.

Contemporary international rules and regulations: the USA, France, the UN.

3 : The geopolitics of Catholicism in the world.

4 : The geopolitics of Islam in the world.

5 : Geopolitics of Orthodoxy in the Balkans. Is Russia an Orthodox power ?

6 : European geopolitical religious policy: Arab revolutions, Iran, Turkey, Tibet etc.

7 : Religious NGOs

8; What analysis if the religious situation is used for (early warnings, country indicators of foreign policy), countries at risk, foreign policy and religious freedom: the religious department of the French Foreign Office.

BIBLIOGRAPHY:

Jean-Pierre Bastian, Françoise Champion et Kathy Rousselet. *La globalisation du religieux*. Paris : l'harmattan, 2001

Jean-Benoît D'Onorio, (sous la direction de). *Le Saint-Siège dans les relations internationales*, Paris : Cerf, 1989.

Bruno Duriez, François Mabilie et Kathy Rousselet (sous la direction de). *Les ONG confessionnelles - Religions et action internationale*. Paris : l'Harmattan, 2007.

François Mabilie. *Les troupes du Vatican*, Paris : Le Manuscrit, 2007.

Olivier Roy. *Généalogie de l'islamisme*, Paris : Hachette, 2001.

François Thual. *La passion des autres*, Paris : CNRS Editions, 2011

**H4/5cRI : ESSENTIAL AND DIVERSE ISSUES IN
THE BALKANS**

Spring Semester

Lectures: 24 hours

ECTS credits: 2

This class will show that, in spite of their differences, the Balkan states are all affected by similar crises. Born out the break-up of the Austro-Hungarian and Ottoman empires and from the emergence of national aspirations, these lands were kept in a precarious balance until the fragmentation of the Yugoslav federation and then destabilised by a bloody conflict. Freud's statement about "narcissism over small differences" is appropriate here as we attempt to understand the way in which the specific identities of these states have enhanced a rivalry made even worse by war, violence, population movements, insecurity, poverty and bad common memories. Building national identity implies taking into consideration issues of territory, language and religion as these nations consider the weight of the past and its traditions as well as the symbols which influence conflicting interpretations of what has happened in this region.

As much as the Balkans remain a significant area strategically in world politics for many reasons, we need to concentrate on decisive questions for the present and future geopolitical stability. New geopolitical issues in the region as well the inevitable relationships with unavoidable world powers will be examined to show how the Balkans, considering the current world situation, need to tighten links among themselves and use their common assets and needs for the benefit of all

Bibliography :

- Raymond Aron, *Paix et Guerre entre les nations*, Calmann-Lévy, 1962 ; la 8ème édition, en 1984, parue un an après la mort de Raymond Aron comporte une nouvelle préface de l'auteur.

- Paul Ricoeur, *La mémoire, l'histoire, l'oubli*, Paris, Editions du Seuil, Points Seuil, Essais, 2000.

- Ernest Gellner, *Nations et nationalisme*. Payot, Paris 1989.

- Vincent Descombes, *Les embarras de l'identité*, Gallimard, 2013.

- Jacques Ancel, *Peuples et Nations des Balkans*, (1930, rééd. 1992), Paris, CTHS.

- Joseph Krulic, *Histoire de la Yougoslavie de 1945 à nos jours*, Editions Complexe, 1993.

- Jean- Francois Gossiaux, *Pouvoirs ethniques dans les Balkans*, PUF (collection "Ethnologie"), 2002.

- Maria Todorova, *L'imaginaire des Balkans*, Paris, Éditions de l'EHESS, 2011.

- Nathalie Clayer, Xavier Bougarel, *Les musulmans de l'Europe du Sud-Est, Des Empires aux Etats balkaniques*, Editions Karthala, 2013.

- "Les Balkans entre holisme et individualisme (I), (II)", Arta Seiti, in *Revue Défense Nationale*, <http://www.passionselectives.com/2014/03/les-balkans-entre-holisme-et-individualisme-i-revue-defense-nationale.html>

- Jean-Arnault Dérens et Laurent Geslin, *Comprendre les Balkans, Histoire, Société, Perspectives*, Editions Non Lieu, 2014.

- Jean-Paul Bled et Jean-Pierre Descholdt (dir), *Les guerres balkaniques 1912-1913*, PUPS, 2014.

- Barthélémy Courmont, « Quand la Chine investit en Serbie », *Monde chinois, nouvelle Asie*, n°44, printemps 2016.

- "Des guerres balkaniques à la Grande Guerre : un regard stratégique" (sous la dir. de A. Seiti), *Cahier de la Revue Défense Nationale*.

Courrier des Balkans -

<http://www.courrierdesbalkans.fr/>

Revue d'études pluridisciplinaires, "Balkanologie", - <http://balkanologie.revues.org/>

H4/6aRI : GEOPOLITICS OF SOUTH AMERICA

Spring Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

1 : The wars of independence (1810 to 1820).

2 : Military regimes (19th and 20th centuries).

3 : Dictatorships (20th century)

4 : Liberal democracy

5 : Conflict between Venezuela and Columbia (21st century)

6 : The influence of the great powers: Brazil, the USA, China

BIBLIOGRAPHY

François Chevalier, *L'Amérique latine, de l'Indépendance à nos jours*, PUF, 1993 (2^e édition).

Stephen Launay, *Chavez-Urbe, deux voies pour l'Amérique latine ?*, Buchet-Chastel, 2010.

Carlos Rangel, *Du bon sauvage au bon révolutionnaire*, Robert Laffont, 1976.

Alain Rouquié, *Amérique latine. Introduction à l'Extrême-Occident*, Points-Seuil, 1998 (édition revue et augmentée).

H4/5aRI : STRATEGIC INTELLIGENCE

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM:

The general purpose of this course is to provide the students with the intellectual tools and knowledge to assess the 'inevitably difficult challenge', faced by democratic societies and especially by their leaders, 'of balancing intelligence and security needs against fundamental commitments to constitutional government and human liberty' (Russel A. Miller, *US National Security, Intelligence and Democracy*, Routledge, 2008).

Intelligence (or 'strategic intelligence' or 'secret intelligence') plays a critical role in everything related to foreign affairs, diplomacy and defense policies. 'In short, intelligence is the processing of information. Functionally, intelligence is similar to journalism and academic research. Unlike the media, think tanks and other information producers, however, intelligence deals only in foreign information, providing it to a restricted government clientele, and often tailors its products (briefings, maps, reports, digitized data, etc) to specific policymakers. Moreover, intelligence has its own dedicated and sometimes exotic information sources, including secret agents and elaborate systems of high tech sensors' (John Macartney, 'Teaching Intelligence: Getting Started', American University & AFIO 28 March 1999).

This course is specifically devoted to intelligence, but it regards the study of intelligence issues as a counterpart of other international relations, foreign and defense policies courses. It focuses on three things: 1/ on concepts, paradigms, schools of thought and national perceptions, 2/ on some specific contemporary and operational issues such as state secrecy, intelligence in the policy-making process and the question of politicization, and 3/ some ethical paradoxes regarding covert action and more generally the political challenges democratic societies are facing regarding intelligence activities.

Achievements expected by the end of the module:

- to assess the competing conceptions of strategic intelligence;
- to understand the developments of intelligence organizations;
- to discuss the main theoretical approaches to intelligence;
- to evaluate the key theoretical debates concerning the intelligence cycle;
- to understand the problems encountered by states regarding major strategic surprise and intelligence failure;

BIBLIOGRAPHY:

- Loch K. Johson, *Handbook of Intelligence Studies*, Routledge, 2009;

- Christopher Andrew, Richard J. Aldrich and Wesley K. Wark (eds.), *Secret Intelligence: A Reader*, Routledge, 2009;

- Bruce D. Berkowitz and Allen E. Goodman, *Best Truth: Intelligence in the Information Age*, New Haven, Yale University Press, 2000;

- Michael Herman, *Intelligence Power in Peace and War*, Cambridge University Press, 1996;

- Mark M. Lowenthal, *Intelligence: From Secrets to Policy*, Fourth edition, CQ Press, 2009.

H4/1aRI : GLOBAL POLITICS

Fall Semester

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE:

This introductory course is about the theory and sociology of global politics from an international

relations perspective (e.g. the nature of leadership; international politics, power and decision making; causes of war and conditions for peace; new threats like terrorism or piracy, and new challenges like international justice and economic regulation; etc.). This course is designed to be an introduction to the field of international politics, so it will be very "reading intensive" and the vast majority of student's readings will become the basis for class discussions.

COURSE PROGRAM:

1. Introduction to International Relations
2. International Relations Theories
3. History of International Relations
4. Sociology of International Relations
5. International System and International Order
6. The State
7. International Organizations, Intergovernmental Organizations, Nongovernmental Organizations
8. Individuals and Companies
9. Diplomacy: War and Peace
10. Military: victory or defeat
11. Intelligence: knowing the unknown
12. Conclusion: Globalizing international politics

MCC3/21a : RADIO JOURNALISM

Spring Semester

CLASSES : 18

ECTS credits : 3

OBJECTIVE :

To develop autonomy, methodology and ethics in the students in their research work.

H4/1aRI : American Foreign Policy

Fall Semester

THIS CLASS IS TAUGHT IN FRENCH,
BUT STUDENTS MAY WRITE THEIR ESSAYS IN
ENGLISH

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE:

This class enables students to understand the foreign policy of the strongest world power today, stressing the decision-making processes, the key people, the approaches, structures and aims.

COURSE PROGRAM:

- The USA : number 1 world power
- Theories of foreign policy and structures
- The role of the President (ex. The atomic bomb in 1945)
- White House advisors (ex. the Cuban Missile Crisis in 1962)
- The administration and Congress
- Lobbyists (ex. The pro-Israeli lobby)
- Diplomacy and Economics
- The American Military
- Soft Power, Smart Power – new issues, new methods
- Are the USA still a super-power? Or are they in decline?

H4RI/2a : GEOPOLITICS OF CENTRAL ASIA

Fall Semester

CLASSES: 24 hours

ECTS credits: 2

OBJECTIVE:

Central Asia is at the crossroads of Iran, Turkey, Russia and China. Although it has been isolated and under Soviet domination for a long time, it is now a laboratory in which very old civilizations become very young nations. Can the great game put Central Asia off-balance? To answer that questions, we shall study the political and economic variations of this part of the world as well as Islamism which can bring great perils. Central Asia will play a role in the future of Europe and decide the future of China.

COURSE PROGRAM:

- What is central Asia,
- States, regions and clans: Central Asia and its political future
- "THE GREAT GAME": strategic rivalry between powers
- Islamism, drug traffic and places of crisis (Kirghizistan, Afghanistan, Tadjikistan)
- China, Iran, Turkey: three different foreign policies

ASSESSMENT:

An individual 30 pages paper will have to be handed out and will be accompanied by a 20 minutes oral examination with a Power Point presentation.

BIBLIOGRAPHY

- 1- Djalili Mohammad Reza, Kellner Thierry, *Géopolitique de l'Asie centrale*, Paris, Puf, 2003
- 2-Gorshenina Svetlana, *Asie centrale: l'invention des frontières et l'héritage russo-soviétique*, Paris, CNRS, 2012
- 3-Laruelle Marlène, Peyrouse Sébastien (dir°), *Éclats d'Empire, Asie centrale, Caucase, Afghanistan*, Paris, Fayard, 2013
- 4-Laruelle Marlène, Peyrouse Sébastien, *L'Asie centrale à l'aune de la mondialisation*, Paris, Armand Colin, 2010
- 5-Roy Olivier, *La Nouvelle Asie centrale ou la fabrication des nations*, Paris, Seuil, 1997.

H4RI/2c: GEOPOLITICS IN THE MIDDLE EAST

Fall semester

COURSE: 24 hours

ECTS credits: 2

OBJECTIVE:

- To course will deal with the strategic issues in the Middle East and in Africa
- To understand the complexity of these regions of the world and their relations with Europe, the United States and Russia
- to build a regional or thematic case study
- to deal with the new strategic issues such as the rise of ISIS.

COURSE PROGRAM:

- Middle East and North Africa
- Egypt: Between Islamists and Militias
- Israel and the Arab world: Palestine
- Iran/Saudi
- The Kurd issue

- Religion in conflicts
- Wealth and resources conflicts
- Arabic Media: freedom and censorship
- migrations

BIBLIOGRAPHY

- Myriam Benraad, *Irak : de Babylone à l'État islamique : Idées reçues sur une nation complexe*, Le Cavalier Bleu, coll. « Idées reçues / Grand angle », 2015.
- Pierre Blanc, Jean-Paul Chagnollaude, *Atlas du Moyen-Orient aux racines de la violence*, Cartographie Claire Levasseur, Autrement, 2016.
- Pierre Blanc, Jean-Paul Chagnollaude, *Violence et politique au Moyen-Orient*, Les Presses de Sciences Po, Nouveaux débats, 2014.
- François Burgat, Bruno Paoli (dir.), *Pas de printemps pour la Syrie. Les clés pour comprendre les acteurs et les défis de la crise (2011-2013)*, La Découverte, coll. « Cahiers libres », 2013.
- Georges Corm, *Pensée et politique dans le monde arabe Contextes historiques et problématiques, XIXe-XXIe siècle*, La Découverte, 2015.
- Georges Corm, *Pour une lecture profane des conflits : sur le retour du religieux dans les conflits contemporains du Moyen-Orient*, La Découverte, 2012.
- Leyla Dakhli, *Histoire du Proche-Orient contemporain*, La Découverte, coll. « Repères Histoire », 2015.
- Isabelle Feuerstoss, *La Syrie et la France. Enjeux géopolitiques et diplomatiques*, L'Harmattan, 2013.
- Jean-Pierre Filiu, *La Révolution arabe : Dix leçons sur le soulèvement démocratique*, Fayard, 2011.
- Jean-Pierre Filiu, *Les Arabes, leur destin et le nôtre. Histoire d'une libération*, Collection : Cahiers libres, La Découverte, 2015.
- Alain Gresh et Dominique Vidal, *Les 100 Clés du Proche-Orient*, 1986, réédition Hachette collection Pluriel 2011.
- Anne-Clémentine Larroque, *Géopolitique des islamismes*, PUF, « Que sais-je ? », 1^{ère} édition 2014. Réédition 2016.
- Henry Laurens, *Le Grand Jeu, Orient arabe et rivalités internationales*, Armand Colin, 1991
- Henry Laurens, *Paix et Guerre au Moyen-Orient : L'Orient arabe et le monde de 1945 à nos jours*. Armand Colin (2005). Collection : Références histoire.
- Henry Laurens et Mireille Delmas-Marty (dirs.), *Terrorismes : Histoire et droit*, CNRS Éditions, 2010.
- Pierre-Jean Luizard, *Le piège Daech. L'État islamique ou le retour de l'Histoire*, La Découverte, 2015.
- Franck Mermier (dir.), *Mondialisation et nouveaux médias dans l'espace arabe*, Maisonneuve et Larose, Collection Orient-Méditerranée, 2003.
- Sabrina Mervin, (dir.) *Les mondes chiites et l'Iran*, Karthala .Collection : Hommes et Sociétés, 2007.
- Georges Mutin, *L'eau dans le monde arabe. Menaces, enjeux, conflits*, Ellipses Marketing, coll., Carrefours, 2011.
- Antoine Sfeir (dir.), *Dictionnaire du Moyen-Orient, Histoires, Cultures, Révolutions*, Bayard, 2011.
- Dominique et Janine Sourdrel, *Vocabulaire de l'islam*, PUF, « Que sais-je ? », 2002.

- Claire-Gabrielle Talon, *Al Jazeera, liberté d'expression et pétromonarchie*, PUF, 2011.
- **Hérodote**, *Le monde arabe : Regards géopolitiques*, (N° 160-161 - 2016/1-2).
- **Confluences** Méditerranée: *La politique française au Moyen-Orient*, (N° 96 - 2015 - 2016).
- **ESPRIT**, *Moyen-Orient, Europe : nos destins liés*, (N° 424 - Mai 2016).
- **Euroorient**, - *Villes en guerre au Moyen-Orient*, (N° 43 - 2013).
- *La régionalisation et les enjeux internationaux*, Dossier Syrie (N°41 - 2013).
- *La géopolitique de l'eau dans le monde arabe* (N°44 - 2013).
- **RMM** (Revue des Mondes Musulmans et de la Méditerranée), *Révolutions arabes : un événement pour les sciences sociales ?* (N°138 - 2015).
- **Vingtième Siècle - Revue d'histoire**, *Militaires et pouvoirs au Moyen-Orient*, (N° 124, octobre-décembre 2014).
- EMA (Revue Egypte/Monde Arabe), *Les élections de la révolution, 2011-2012*, (N° 10 - 2013).

H5/13cRI : ASIA: THE NEW FOCUS FOR INTERNATIONAL RELATIONS Spring Semester

Lectures: 36 hours

ECTS credits: 3

OBJECTIVE :

Over the last few years, Asia has become more and more influential. Initially perceived as a mere awakening, the development that Asia has undergone makes it impossible to ignore its presence in the landscape of world affairs. As a consequence, some scholars do not hesitate to say that the earth's center of gravity has changed places [Mahbubani]. The aim of this class is to help students better understand the contemporary period by tracing Modern Asia's genealogy, taking into account the fault lines and the reasons for the now celebrated « Asian miracle ».

COURSE PROGRAM :

Topic 1 : Inventing Asia

Session 1 : Meeting the West

Session 2 : The Westphalia Moment

Session 3 : Stages in the Development of Asia: 1950-1970

Session 4 : Assessment n°1

Topic 2 : The « Asian Miracle »

Session 5 : Rethinking the State

Session 6 : The Japanese Paradigm

Session 7 : Understanding Reform in China

Session 8 : Assessment n°2

Topic 3 : The New Asian Century ?

Session 9 : The 1997 Financial crisis and the Wave of Democratization

Session 10 : Geopolitical Emergence

Session 11 : Challenges to Come

Session 12 : Assessment n°3

BIBLIOGRAPHY :

- Marie-Claire BERGERE, *Sun Yat-sen*, Fayard, Paris, 1994.
- , *Capitalismes et capitalistes en Chine : des origines à nos jours*, Perrin, Paris, 2007.
- Colin BROWN, *A short History of Indonesia*, Allen & Unwin, Crows Nest, 2003.
- Robert CALVET, *Les Japonais*, Armand Colin, Paris,

2003.
David CAMROUX, Jean-Luc DOMENACH (dir.), *L'Asie retrouvée*, Seuil, Paris, 1997.
Rodolphe DE KONICK, *L'Asie du Sud-Est*, Armand Colin, Paris, 2005.
Danielle ELISSEFF, *Histoire de la Chine*, Editions du Rocher, Paris, 1997.
—, *Histoire du Japon*, Editions du Rocher, Paris, 2001.
Guy FAURE (dir.), *Nouvelle Géopolitique de l'Asie*, Ellipses, Paris, 2005.
Sébastien LECHEVALIER, *La grande transformation du capitalisme japonais (1980-2010)*, Presses de Sciences Po, 2011
LEE Kuan Yew, *From third world to first*, Harper Collins Publishers, New-York, 2000.
Kishore MAHBUBANI, *The New Asian Emisphere*, Public Affairs, New York, 2008, traduction française: *Le défi asiatique*, Fayard, Paris, 2008.
Virginia MATHESON HOOKER, *A short History of Malaysia*, Allen & Unwin, Crows Nest, 2003.
Claude MEYER, *Chine ou Japon quel leader pour l'Asie ?*, Presses Science Po, Paris, 2010.
OOI Keat Gin, *Historical Dictionary of Malaysia*, The scarecrow Press, Lanham, 2009.
Philippe PAPIN, *Vietnam: parcours d'une nation*, La Documentation française, Paris, 2003.
Philippe PELLETIER, *L'Extrême-Orient. L'invention d'une histoire et d'une géographie*, Folio, Paris, 2011
François RAILLON, *Indonésie la réinvention d'un archipel*, La Documentation française, 1999.
Bernard STEVENS, *Le nouveau capitalisme asiatique*, Academia Bruylant, Louvain la Neuve, 2009.
Fareed ZAKARIA, *The post-American World*, WW Norton & Company, New York, 2008.

H5/13aRI: INTERNATIONAL RELATIONS AND SUSTAINABLE DEVELOPMENT

Spring Semester

Classes: 24 hours

ECTS credits: 2

OBJECTIVE:

The emergence of Asia is a challenge for all theories of international relations: realism, liberalism or constructivism. This class aims to examine the connections between these theories and the performance of this region in the areas of diplomacy, energy and the environment. In particular, the class will review the growth of China as a world power and its influence on the diplomatic balance of the region, on the flow of energy and raw materials, on technological and sustainable development. On both the regional and the global levels, we see a certain imbalance. Bilateral relations with the USA, Korea and Japan and multilateral negotiations in the areas of energy and the environment are particularly revealing when it comes to China's specific cultural strategy.

H5RI/9c: CULTURE AND INTERNATIONAL RELATIONS

Fall Semester

CLASSES: 24 hours

ECTS credits: 3

OBJECTIVE:

This course will focus on the cultural history of international relations. We will deal with the notions related to representation, propaganda, and identity and how they evolved through times and ideologies. It will allow us to understand what Joseph Nye called "Soft power".

COURSE PROGRAM:

- 1- Introduction to a sociology of culture
- 2- Sociology of culture in totalitarian ground
- 3- Notions related to charisma
- 4-5 Modernity in question
- 6- Cultural industries and their object
- 7-Comparative sociology of cultural policies

ASSESSMENT:

An individual 30 pages paper will have to be handed out and will be accompanied by a 20 minutes oral examination with a Power Point presentation.

BIBLIOGRAPHY:

Arendt Hannah, *Le Système totalitaire*, Paris, Le Seuil, 1972
Arendt Hannah, *La Crise de la culture*, Paris, Gallimard, 1972
Arsène Séverine, *Internet et politique en Chine*, Paris, Karthala, 2011
Assoun Paul-Laurent, *L'École de Francfort*, Paris, PUF, Coll.: Que sais-je ? 2001
Bakhtine Mikhaïl, *L'œuvre de François Rabelais et la culture populaire au Moyen Âge et sous la Renaissance*, Paris, Gallimard, 1970
Barbier Frédéric, *Histoire du livre*, Paris, Armand Colin, 2000
Baudrillard Jean, *Le Système des objets : la consommation des signes*, Paris, Gallimard, 1968
Bauman Zygmunt, *S'acheter une vie*, Paris, Jacqueline Chambon, 2008
Becker Howard, *Outsiders. Etudes de sociologie de la déviance*, Paris, Métailié, 1985
Benjamin Walter, *L'œuvre d'art à l'ère de sa reproductibilité technique* dans : *Œuvres III*, Paris, Gallimard / Folio, 2000
Bottéro Jean, *Mésopotamie. L'écriture, la raison et les dieux*, Paris, Gallimard, 1987
Bourdieu Pierre, *L'amour de l'art. Les musées et leur public*, Paris, Minuit, 1968
Bourdieu Pierre, *Réponses, pour une anthropologie réflexive*, Paris, Le Seuil, 1992
Bourdieu Pierre, *Méditations Pascaliennes*, Paris, Le Seuil, 1997
Certeau Michel de, *L'Invention du quotidien*, 1. : *Arts de faire* et 2. : *Habiter, cuisiner*, éd. établie et présentée par Luce Giard, Paris, Gallimard, 1990
Choay Françoise, *L'Allégorie du patrimoine*, Paris, Seuil, 1992
Courmont Barthélémy et Lincot Emmanuel (dir°), « *Média et pouvoir en Chine* », *Monde chinois*, n° 24, février 2011
Courmont Barthélémy et Lincot Emmanuel, *La Chine en défi. Préface de Richard Baum*, Paris, Bonnier, 2012
Cuche Denys, *La notion de culture dans les sciences sociales*, Paris, La Découverte, 2010

Didi Huberman George, *L'image survivante. Histoire de l'art et temps des fantômes selon Aby Warburg*, Paris, Minuit, 2002

Eco Umberto, *De Superman au Surhomme*, Paris, Grasset, 1993

Eliade Mircea, *Images et symboles. Essais sur le symbolisme magico-religieux*, Paris, Gallimard, 1952.

Elias Norbert, *Mozart. Sociologie d'un génie*, Paris, Le Seuil, 1991

Erner Guillaume, *Sociologie des tendances*, Paris, Puf, 2008

Esquenazi Jean-Pierre, *Sociologie des publics*, Paris, La Découverte, 2009

Foucault Michel, *Les Mots et les Choses. Une archéologie des sciences humaines*, Paris, Gallimard, coll. « Bibliothèque des sciences humaines », 1966

Girard René, *La Violence et le sacré*, Paris, Grasset, 1982

Girard René, *Le bouc émissaire*, Paris, Grasset, 1982

Girard René, *La route antique des hommes pervers*, Paris, Grasset, 1985

Girardet Raoul, *Mythes et mythologies politiques*, Paris, Le Seuil, Paris, 1986

Golomstock Igor, *L'art totalitaire : Union soviétique, IIIe Reich, Italie fasciste, Chine*, Paris, Carré, 1991

Groys Boris, *Staline, œuvre d'art totale*, Jacqueline Chambon, 1990

Gruzinski Serge, *La Pensée métisse*, Paris, Éditions Fayard, 1999

Haskell Francis, *La norme et le caprice. Redécouvertes en art. Aspects du goût, de la mode et de la collection en France et en Angleterre, 1789-1914*, Paris, Flammarion, 1986

Heinich Nathalie, *Le Triple Jeu de l'art contemporain. Sociologie des arts plastiques*, Paris, Éditions de Minuit, 1998

Keane Michael, *Creative industries in China. Art, design and media*, Cambridge, Polity Press, 2013

Lefort Claude, *Essais sur le politique : XIX^e et XX^e siècles*, Paris, Seuil, 1986

Lévi-Strauss Claude, *Tristes tropiques*, Paris, Plon, 1955

Leys Simon, *Essais sur la Chine*, Paris, Robert Laffont, 1989

Lincot Emmanuel, *Peinture et pouvoir en Chine (1979-2009) : une histoire culturelle*, Paris, You- Feng, 2010

Lincot Emmanuel, « Ai Weiwei : entre engagement et mémoire », *Etudes Chinoises*, tome XXXI, n° 2, février 2013, pp. 221-241

Mc Luhan Marshall, *La Galaxie Gutenberg (1 et 2). La genèse de l'homme typographique*, Paris, Gallimard, 1967-1977 ;

Michaud Eric, *Un art de l'éternité. L'image et le temps du national-socialisme*, Paris, Gallimard, 1996

Miège Bernard, *Les Industries du contenu face à l'ordre informationnel*, Grenoble, PUG, 2000

Mondzain Marie-José, *L'image peut-elle tuer ?*, Paris, Bayard, 2002

Morin Edgar, *L'Esprit du temps*, Paris, Grasset, 1962

Morin Edgar, *Les stars*, Paris, Le Seuil, 1970

Ory Pascal, *L'aventure culturelle française : 1945-1989*, Paris, Flammarion, 1989

Poirrier Philippe (dir°), *Politiques et pratiques de la culture*, Paris, La Documentation française, 2010

Robin Régine, *Le réalisme socialiste. Une esthétique impossible*, Paris, Payot, 1986

Rioux Jean-Pierre, Sirinelli Jean-François (dir°), *Pour une histoire culturelle*, Paris, Le Seuil, 1997

Sémelin Jacques, *La Liberté au bout des ondes. Du coup de Prague à la chute du mur de Berlin*, Paris, Éditions Belfond, 1997

Todorov Tzvetan, *Les abus de la mémoire*, Paris, Le Seuil, 2004

Urbain Jean-Didier, *L'idiot du voyage*, Paris, Payot, 2002

Warnier Jean-Pierre, *La mondialisation de la culture*, Paris, La Découverte, 2008

H5J/9a & 13a: CONTEMPORARY HISTORY

Fall and Spring semester

CLASSES: 36 hours **ECTS credits :** 3 per semester

OBJECTIVE :

This course will deal with the main issues of French political life since 1958 and with the major shifts in European diplomacy since the 50' by focusing on their journalistic dimensions

COURSE PROGRAM :

-5th Republic and institutions
-French Political Life since 1958

BIBLIOGRAPHY :

BERNSTEIN Serge, *La France de l'expansion*, tome 1, *La République gaullienne, 1958-1969*, Paris, Seuil, 1989.

BERNSTEIN Serge et RIOUX Jean-Pierre, *La France de l'expansion*, t. 2, *L'apogée Pompidou, 1969-1974*, Paris, Seuil, coll. Points Histoire, 1995, 332 p.

CHAPSAL Jacques, *La vie politique sous la Ve République*, Paris, PUF, coll. Thémis

CHARLOT Jean, *Les partis politiques*, Paris, Armand Colin, coll. U2, 1971

CHARLOT Jean, *La politique en France*, éd. de Fallois, 1994, coll. « Le livre de poche »

CHEVALLIER Jean-Jacques, CARCASSONNE Guy et DUHAMEL Olivier, *La Ve République 1958-2001, Histoire des institutions et des régimes politiques de la France*, Paris, Armand Colin, 9ème éd., 2001

PORTELLI Hugues, *La vie politique sous la Ve République*, Paris, Grasset, 1987

PORTELLI Hugues, *La Ve République*, Paris, Grasset, 1994

YSMAL Colette, *Les partis politiques sous la Ve République*, Paris, Montchrestien, 1989

Internet Resources
cairn.info, persée.fr

H5/13bRI DEFENCE POLICY

Spring Semester

Classes: 24 hours

ECTS credits: 2

OBJECTIVE:

This class aims to study defence policy from the beginning of the Cold War to the present, based on several essential themes.

COURSE PROGRAM:

- 1 – Introduction : risks and threats
 - 2 –History of changes in defence policy since the beginning of the Cold War
 - 3 –European Defence Policy
 - 4 – NATO and France
 - 5 –Defence strategies, in particular dissuasion
 - 6 – France and the world (OPEX)
 - 7 –National Security
 - 8 – Conclusion
- Other points will be raised if we have time, including:
- The arms industry
 - How national defence is organised (budget, decision making, management etc.)

H5/14aRI: INTERNATIONAL COMMUNICATION AND CONFLICTS
Spring Semester

Classes: 24 hours

ECTS credits: 2

OBJECTIVE :

To reveal the issues at stake in international communication strategy in global organisations like the UN and similar bodies, large NGOs and multinational companies.

COURSE PROGRAM:

Different aspects of international communication will be tackled. First of all, we shall remind ourselves of the constraints and specificités of communicating in an intercultural setting. We shall then examine the organisational, managerial and strategic issues at stake in communicating internationally whether in business, advertising or diplomacy. We shall also look at how governments and non-governmental organisations multinational companies or use communication expertise and information as levers to obtain influence in the world.

BIBLIOGRAPHY:

- Devin, Guillaume. *Sociologie des relations internationales*. Paris : La Découverte, 2009.
- Huault, Isabelle. *Le management international*. Paris : La Découverte, 1997.
- Mattelart, Armand. *La mondialisation de la communication*. Paris : La Découverte, 2008.
- Nye, Joseph. *Soft Power : the Means to Success in World Politics*. New York : Public Affairs, 2004.
- Nye, Joseph. *Cyberpower*. Cambridge : Harvard University Press, 2010.
- Numéro 54 de la revue *Critique internationale*, « L'anthropologie des relations internationales », 2012.

H5/9bRI: PHILOSOPHY OF INTERNATIONAL RELATIONS
Fall Semester

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM :

- 1 : The primacy of politics from Aristotle to Carl Schmitt and Raymond Aron. Politics in extreme and routine situations.
- 2 : The risk of war, from Thucydides to Clausewitz, Raymond Aron, Benjamin Constant.

3: Ancient and modern theories of the just war from St Augustine to modern American practice in the early 21st century.

4 : Can peace last ? Kant and the theory of democratic peace.

5 : The current international system and contemporary theories of international relations and their philosophical significance.

6 : International law and international politics.

BIBLIOGRAPHY:

Raymond Aron, *Paix et guerre entre les nations*, Calmann-Lévy, 1984 (8e édition).

Dario Battistella, *Théories des relations internationales*, Presses de Sciences Po, 2009 (3e édition).

Stephen Launay, *La Guerre sans la guerre. Essai sur une querelle occidentale*, Descartes et Cie, 2003.

Frédéric Ramel, *Philosophie des relations internationales*, Presses de Sciences Po, 2002.

Psychology

IMPORTANT: ALL OUR PSYCHOLOGY COURSES ARE TAUGHT IN FRENCH (UNLESS OTHERWISE STATED)

E3/2f : INTRODUCTION TO PSYCHOLOGY IN FRANCE

Spring Semester

THIS COURSE IS TAUGHT IN ENGLISH

Classes: 18 hours

ECTS credits: 3

COURSE PROGRAM:

2 themes, each studied for 9 h.

1) Clinical psychology is a wide and diversified field of research and practice which aims at the human suffering within the setting of the psychological consultation. It includes diagnoses, evaluation and therapy according to various approaches and has a particular methodology and epistemology. Clinical psychology in France has a specificity related to its historical development and the key role of psychoanalysis. We will study these dimensions starting from the characterization of clinical interview, the position of the clinical psychologist and some chosen paradigmatic situations of intervention arising in our contemporary background

2) Basic themes in social psychology: stereotypes, prejudice, discrimination, conformity, groups and norms, cross-cultural psychology, work psychology

P1/1a : INTRODUCTION TO PSYCHOLOGY
Fall Semester

Classes: 30 hours

ECTS credits: 6

OBJECTIVE: To give an introduction to the history of general psychology, social psychology and abnormal psychology

COURSE PROGRAM:

- What is psychology ?
- Different specialities: clinical, social etc
- Social Psychology

BIBLIOGRAPHY:

Benedetto, P. (2004). *Introduction à la psychologie*. Paris : Hachette, collection Hachette Supérieur.
 Huteau, M. (2001). *Les figures de l'intelligence*. Paris : EAP.
 Lemaire, G., et Matalon, B. (1985). *Hommes supérieurs, hommes inférieurs : la controverse sur l'hérédité de l'intelligence*. Paris : Armand Colin

P1/2a : GENERAL PSYCHOLOGY 1

Fall Semester

Hours: 36

ECTS Credits: 6

OBJECTIVE: The basic theories behind general psychology. How does the human psyche work ?

COURSE PROGRAM:

- Perception
- Memory
- Learning
- Concentration
- Language
- Problem Solving

P1/3a: BIOLOGY FOR PSYCHOLOGISTS AND NEUROPSYCHOLOGY

Fall Semester

Classes: 30 hours

ECTS credits: 6

OBJECTIVE: To give an introduction to biology (cell, neuron), evolution and neuropsychology

COURSE PROGRAM:

- cells
- mitosis and meiosis
- reproduction
- theory of evolution
- history of neuropsychology
- methodology in neuropsychology

BIBLIOGRAPHY:

JOLY & BOUJARD, *Manuel de biologie pour psychologues*, DUNOD

P1/7a : INTRODUCTION TO ABNORMAL PSYCHOLOGY

Spring Semester

Lectures: 48 hours

ECTS credits: 6

OBJECTIVE: To give an introduction to the history of abnormal psychology and to learn the vocabulary needed to describe psychotic and anxiety problems, dementia among others

COURSE PROGRAM:

- A brief history of abnormal psychology
- How to analyse a psychological case
- Psychoses, anxiety, neurocognitive troubles
- Bipolar troubles, trauma

P1/8a : INTRODUCTION TO SOCIAL PSYCHOLOGY

Spring Semester

Classes: 48 hours

ECTS credits: 6

OBJECTIVE: To give an introduction to different themes studied in social psychology. To teach students to analyse a situation according to psychological

principles.

COURSE PROGRAM:

- Gregariousness and sociability
- Imitation and norms
- Conformity and obedience
- Changes of attitude
- Resistance and innovation
- Attraction and altruism
- Cause & effect
- Relationships and conflicts in a given group
- How impressions are formed
- Aggression

BIBLIOGRAPHY:

LEYENS & YZERBYT, *Psychologie sociale*

P1/9a : INTRODUCTION TO DEVELOPMENTAL PSYCHOLOGY

Spring Semester

Classes: 48 hours

ECTS

Credits: 6

OBJECTIVE: To give an introduction to the different basic concepts and theories commonly used in developmental psychology and to help students understand the transformations which every human being undergoes during the first three years of life

COURSE PROGRAM: Human life from 0 – 3 years of age

- physical changes
- perception
- the affections and emotions
- recognition
- social context

P1/10a : PSYCHOLOGICAL METHODOLOGY

Spring Semester

Classes: 48 hours

ECTS credits: 6

OBJECTIVE: To give an introduction to the different research methods used in psychological. Basic research procedures & ethics.

COURSE PROGRAM:

- What is psychological research ?
- What is a hypothesis ? a theory ?
- Understanding variable factors
- Basic psychometry
- Research procedures and standards

P2/13a : GENERAL PSYCHOLOGY 2

Fall Semester

Classes: 36 hours

ECTS credits: 6

COURSE PROGRAM:

- A detailed examination of the concept of memory
- Introduction to chrono-psychology and its application to health, work and education

P2/14a : NEUROSCIENCE 1

Fall Semester

Classes: 36 hours

ECTS credits: 6

OBJECTIVE: The brain and the nervous system at different ages from the embryo to old age. A detail study of the structure of the adult human brain and how it works.

COURSE PROGRAM:

- Neurophysiology: neurons, synaps
- Neurogenesis
- Phylogenesis – from cells to primates
- Ontogenesis – morphological aspects of the nervous system, cellular development, development of the brain
- Neuroanatomy
- Neurophysiologie

BIBLIOGRAPHY:

J-M ROBERT, *Le cerveau* (Flammarion)

J. POIRIER, *Le système nerveux* (Flammarion)

P2/15a : EPISTEMOLOGY

Fall Semester

Classes: 18 hours

ECTS credits: 3

COURSE PROGRAM:

- Brief history of philosophy of science
- Relationship between epistemology and psychology
- Basic principles of modern epistemology and their application

P2/15b : ETHICS IN PSYCHOLOGY

Fall Semester

Classes: 18 hours

ECTS credits: 3

OBJECTIVE: The student should be aware of the basic ethical principles governing a psychologist's work

COURSE PROGRAM:

- Ethics : a definition
- Codes of practice in psychology
- The basic texts governing psychological practice
- The psychologist and the law
- Professional confidentiality

P2/16a : CLINICAL METHODOLOGY FOR PSYCHOLOGISTS

Fall Semester

Hours: 48 hours

ECTS credits: 3

COURSE PROGRAM:

- What is clinical methodology ?
- Epistemological value and limits of the clinical method
- Interview technique for adults & children
- Demand – need – desire
- Limits

P2/16b : METHODOLOGY FOR SOCIAL PSYCHOLOGY

Fall Semester

Hours: 48 hours

ECTS credits: 3

COURSE PROGRAM:

- Tools for research: interviews, questionnaires etc.
- Interpreting results

P2/19a : ABNORMAL PSYCHOLOGY 2

Spring Semester

Hours: 46 hours

ECTS credits: 6

OBJECTIVE: French nosography and the contribution of psychoanalysis

COURSE PROGRAM:

- Nevroses
- Psychoses
- Maniac depression
- Freudian theories

BIBLIOGRAPHY:

BERGERET, *Psychologie pathologique* (Masson)

RAZOUET, *De Freud à Lacan* (De Boeck)

P2/20a : SOCIAL AND OCCUPATIONAL PSYCHOLOGY 2

Spring Semester

Classes: 46 hours

ECTS credits: 6

OBJECTIVE: To examine psychosocial phenomena connected to the perception of other people

COURSE PROGRAM:

- Group structure: definition, how groups form, leadership
- Social perception and epistemology of common sense : attributing causality, norms
- cultural and cross-cultural psychology
- Introduction to occupational psychology

P2/21 : DEVELOPMENTAL PSYCHOLOGY 2

Spring Semester

Classes: 46 hours

ECTS credits: 6

COURSE PROGRAM: From childhood to old age

- The child & the adolescent
- The adult
- Problems of old age

These themes will be treated from a social, cultural, emotional and cognitive point of view.

P2/22b : PSYCHOMETRY 1

Spring Semester

Classes: 20 hours

ECTS credits: 2

COURSE PROGRAM:

- What is psychometry ?
- Criteria for a valid test
- The place of mental testing in psychological diagnosis
- Different types of testing : instrumental tests, development tests, level fixing etc.

P3/25a : PRINCIPAL SCHOOLS

OF THOUGHT IN CLINICAL PSYCHOLOGY**Fall Semester****Classes:** 36 hours**ECTS credits:** 6

OBJECTIVE: A comparison of the two main schools of thought in clinical psychology at present, including family and system psychology

COURSE PROGRAM:

Epistemological basis and specificities of cognitive (behavioural) psychology and systematic psychology. Can these two seemingly contradictory schools be reconciled at all ?

P3/26a : PSYCHOLOGY OF COMPLEX SYSTEMS**Fall Semester****Hours:** 36 hours**ECTS credits:** 6**COURSE PROGRAM:**

Introduction to the systemic and cybernetic approaches in the field of social psychology

P3/27a : CLINICAL PSYCHOLOGY AND PSYCHOPATHOLOGY APPLIED TO CHILDREN**Fall Semester****Classes:** 36 hours**ECTS credits:** 6**COURSE PROGRAM:**

- Psychopathology in children
- Psychoanalytic theories of children
- Case Studies

BIBLIOGRAPHY:

D. MARCELLI, *Psychopathologie de l'enfant* (Masson)

P3/28a : ISSUES IN SOCIAL PSYCHOLOGY**Fall Semester****Classes:** 36 hours**ECTS credits:** 6**COURSE PROGRAM:**

- Social attribution and daily explanations
- Social representation: theory and methodology

P3/29a : CLINICAL PSYCHOLOGY APPLIED TO TEENAGERS**Fall Semester****Classes:** 36 hours**ECTS credits:** 6**COURSE PROGRAM:**

- Main psychological aspects of teenager transition
- Psychopathology of violence, suicide, addiction
- Guilt and shame
- Running away and escape

BIBLIOGRAPHY:

D. MARCELLI, *Psychopathologie de l'enfant* (Masson)
C. BLATIER, *La délinquance des mineurs* (PUG)

P3/30a : ISSUES IN PSYCHOLOGY OF WORK**Fall Semester****Hours:** 36 hours**ECTS credits:** 6**COURSE PROGRAM:**

- Introduction to the work of psychologists in the work place and the different theories of work.

P3/31b : PSYCHOMETRY 2**Fall Semester****Classes:** 24**ECTS credits:** 2**COURSE PROGRAM:**

- How to create a questionnaire
- Assessment of test results, metrological quality (validity, fidelity, sensitivity, homogeneity)

P3/33a : FAMILY PSYCHOLOGY**Fall Semester****Classes:** 18 hours**ECTS credits:** 3**COURSE PROGRAM:**

- the couple and the family
- psychoanalysing the family
- different stages in the life of a couple
- the family as a social system

P3/33b : PSYCHOBIOLOGY & HEALTH**Fall Semester****Classes:** 18 hours**ECTS credits:** 3**COURSE PROGRAM:**

- Physical causes of aggressivity
- Psychosomatic illnesses
- Biological factors influencing our consciences
- Neurophysiology and sexuality
- Puberty, the andropause and the menopause
- Causes of sexual excitement
- Hormonal influences on sexual behaviour

BIBLIOGRAPHY:

B. GERMAIN & P. LANGIS, *La sexualité, approche biologique*, Laval, Editions Etudes Vivantes
J-D VINCENT, *Biologie des passions* (Odile Jacob)

P3/34a : COGNITIVE PSYCHOLOGY**Spring Semester****Classes:** 24 hours**ECTS credits:** 6

OBJECTIVE: Learning cognitive processes and their implications in the treatment of information (language, intelligence, emotions).

COURSE PROGRAM:

- Language acquisition and mechanisms, understanding language, use of lexical elements
- Intelligence – what is IQ ? Different approaches to intelligence (from Spearman to Guilford to Piaget's genetic approach or Sternberg's cognitive approach)
- Emotions : definitions and classifications. Various cognitive models from James to Beck
- The influence of anxiety on the treatment of information

P3/35a : NEUROSCIENCE

Spring Semester

Classes: 24 hours

ECTS credits: 2

OBJECTIVE: To learn how the nervous system influences human behaviour, memory

P3/35b : PSYCHOPHARMACOLOGY

Spring Semester

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM:

- Study of drugs
- Neurophysiology of treatment

P3/35c : TREATING NERVE RELATED MOTOR PROBLEMS

Spring Semester

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM:

- visual system
- Motor system

P3/36a : PSYCHOLOGY OF EDUCATION & LEARNING

Spring Semester

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM:

- What does it mean to understand ?
- What does it mean to learn ?
- Types of knowledge
- Acquiring knowledge
- Cognitive learning strategies
- Education & intelligence
- Learning difficulties

P3/36b : HEALTH PSYCHOLOGY

Spring Semester

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM:

- Basic theories in the psychology of health
- Clinical models
- Determining factors in health and sickness
- The work of the clinical psychologist in the health sector

P3/36c : PSYCHOLOGICAL APPROACH TO TRAINING AND EDUCATION

Spring Semester

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM:

-Social, political and economic issues in education in the western world
-Lifelong learning and professional in-service training in France – a historical and legal perspective
-Differences between education, training and teaching
-Training needs and how to discern them
-The different actors in a training situation

-The teaching process and how to create a learning environment

-Evaluating training courses

P4/2 : CLINICAL PSYCHOLOGY OF GROUPS

Fall Semester

Classes: 40 hours

ECTS credits: 3

OBJECTIVE: Identifying and understanding factors affecting group behaviour & identity

COURSE PROGRAM:

- Group dynamics – Lewin's theories
- Assuming roles in groups
- Membership & leadership
- Influence in groups / conformism
- Communication in groups
- Constructing group identity
- Expectations

P4/4 : ABNORMAL PSYCHOLOGY IN ADULTS

Fall Semester

Classes: 46 hours

ECTS credits: 6

COURSE PROGRAM:

- The fundamental structures of psychoses and perversion in a structural psychoanalytical approach
- Psychodynamic concepts
- Narcissism

P4/5 : PSYCHOSOCIOLOGY OF ORGANISATIONS

Fall Semester

Classes: 46 hours

ECTS credits: 6

COURSE PROGRAM: We shall adopt a historical approach to the different ways of thinking about work in companies or other structures, attempting to identify the issues the psychologist faces, whose practice is mainly in the world of work. We shall look at how companies and administrative services are organised, and how work is perceived in different contexts. Covered themes include: rationality, the importance of the group, atmosphere at work, motivation, power, company sub-culture and professional identity.

P4/6a : PSYCHOLOGY OF PROJECTION

Fall Semester

Classes: 46 hours

ECTS credits: 6

OBJECTIVE: To understand the concept of 'projection' in a clinical context

COURSE PROGRAM:

The course provides an approach to the concept of projection and how this applies to the analysis of so-called 'projective' techniques, specifically Rorschach's test. This course is essential for future clinical psychologists.

P4/7a : OCCUPATIONAL HEALTH IN PSYCHOLOGY

Fall Semester

Classes: 48 hours

ECTS credits: 6

COURSE PROGRAM:

Taking into account various approaches, this class will attempt to study work as a source of both suffering and pleasure. We shall examine several work-related problems: alcoholism, stress, burn-out and depression. We shall look at these from the point of view of cognitive theory, psychology of groups and also psychoanalysis.

P4/8a : MEDICAL PSYCHOLOGY

Fall Semester

Classes: 30 hours

ECTS credits: 3

OBJECTIVE: Students will learn how to use their psychological skills in a hospital context

COURSE PROGRAM:

- Infectious diseases (hepatitis, viral complaints etc.)
- Heart disease
- Cancer
- Working with the dying (the elderly and children suffering from a fatal disease)

P4/9a : PROFESSIONAL IDENTITY

Fall Semester

Classes: 30 hours

ECTS credits: 3

COURSE PROGRAM:

After reminding ourselves of some main theories in stereotyping, social identity, group and cross-cultural psychology, we will define the main models of professional identity.

P4/11a : PSYCHOLOGY OF THE ELDERLY & OF AGEING

Fall Semester

Classes: 30 hours

ECTS credits: 3

OBJECTIVE: Understanding the ageing process and its effect on human psychology

P4/12a : PSYCHOLOGY OF SYSTEMS

Fall Semester

Classes: 30 hours

ECTS credits: 3

OBJECTIVE: Understanding psychology as applied to systems

COURSE PROGRAM:

- Theory and practice of psychology as applied to systems
- The family
- The company or business

P4/13a: PSYCHOLOGY AND NEUROSCIENCE

Fall Semester

Classes: 30 hours

ECTS credits: 3

OBJECTIVE: Understanding the basic principles of neuropsychology as applied to both children and adults.

**P4/10a :
HUMAN RESOURCE MANAGEMENT
Fall Semester**

Classes: 30 hours

ECTS credits: 3

OBJECTIVE: To learn practical methods (systems, methods of diagnosing and acting) of applying human resources theory to specific companies. You will study methods which have been approved by private and public organizations and apply them in class to concrete situations, in order to develop your comprehension of this sector, largely based on experience.

COURSE PROGRAM:

- Developing a longterm employment strategy (quantitative and qualitative needs)
- Step by step elaboration of a recruitment and selection plan
- Preparing a training plan in a "learning organization"
- Tools necessary for a fair, attractive salary policy
- Restructuring a company

BIBLIOGRAPHY:

SEKIOU, BLONDIN, FABI, BAYARD, PERETTI, ALIS, CHEVALIER – *Gestion des ressources humaines* – Bruxelles, De Boeck Université, coll. Management, 2001
BALICCO – *Ressources humaines, les apports de la psychologie au travail* – ed. d'Organisation, 2001
MARTORY, CROZET – *Ressources humaines – Manuel du pilotage social* – Nathan, coll. Connaître et pratiquer la gestion, 1988
PERETTI – *Gestion des ressources humaines* – Vuibert, coll. Entreprise, 1994
LEVY-LEBOYER – SPERANDIO – *Traité de psychologie du travail* – Paris, PUF, 1987

**P4/8b : WORK CONDITIONS ANALYSIS
Spring Semester**

Classes: 50 hours

ECTS credits: 3

OBJECTIVE: Aquiring theoretical and practical skills in the basics of ergonomy in order to understand the nature of work and how to make it more congenial

COURSE PROGRAM:

- What is ergonomy ?
- The psychology of work
- How to use ergonomy in the workplace

**P4/6b : CLINICAL PSYCHOLOGY: TRANSFER
Spring Semester**

Classes: 50 hours

ECTS credits: 3

OBJECTIVE: Using Freud's and Lacan's theories as a starting point, we shall look at the question of transfer. We intend to examine the issue of subjectivity in clinical practice which goes beyond the knowledge acquired in academic study.

**P4/7b : CLINICAL PSYCHOLOGY FOR CHILDREN
& ADOLESCENTS
Spring Semester**

Classes: 50 hours

ECTS credits: 3

OBJECTIVE: Developing the student's ability in treating juveniles

COURSE PROGRAM:

- Reminder of the main ways of treating children & adolescents
- Narcissism
- Fixing limits
- Case studies

Russian

IMPORTANT: ALL OUR RUSSIAN COURSES ARE TAUGHT THROUGH THE MEDIUM OF FRENCH

LEA1/4c : BEGINNERS RUSSIAN

Fall Semester

Classes: 24 hours **ECTS credits:** 2

OBJECTIVE: To get a basic knowledge of Russian

COURSE PROGRAM: Theory, comprehension exercises, translation, etc.

ASSESSMENT: a written exam (several exercises).

AIT4/1E : BEGINNERS RUSSIAN

Fall Semester

This class is intended for graduate students or business majors

Lectures: 20 hours **ECTS credits:** 2

OBJECTIVE:

At the end of the class students should be able to introduce themselves in Russian, hold a basic conversation and read/write basic texts.

COURSE PROGRAM:

- Learning the Russian alphabet
- Russian phonetics and pronunciation
- Reading Russian
- Creating dialogues
- Translating easy Russian into French

LEA1/8f: BEGINNERS RUSSIAN 2

Spring Semester

STUDENTS MUST HAVE ALREADY COMPLETED ONE SEMESTER OF RUSSIAN

Classes: 24 hours **ECTS credits:** 2

OBJECTIVE: To get a basic knowledge of Russian

COURSE PROGRAM: Theory, comprehension exercises, translation, etc.

LEA2/12b & 16b: INTERMEDIATE RUSSIAN

Fall & Spring Semesters

STUDENTS SHOULD HAVE STUDIED RUSSIAN FOR AT LEAST A YEAR

Classes: 24 hours **ECTS credits:** 2 per semester

OBJECTIVE: To get a global knowledge of spoken Russian grammar and learn up to 1200 words

COURSE PROGRAM: The St Petersburg École Polytechnique teaching method for Russian (level 2)

LEA3/20b & 24b : INTERMEDIATE RUSSIAN

Fall & Spring Semesters

STUDENTS SHOULD HAVE STUDIED RUSSIAN FOR AT LEAST 2 YEARS

Classes: 24 hours **ECTS credits:** 2 per semester

COURSE PROGRAM: Translation from Russian to French, grammar, comprehension exercises, Russian culture and society

Sociology & Anthropology

All our Sociology classes are taught in French

P1/12a: SOCIOLOGY

Spring Semester

Classes: 24 hours **ECTS credits:** 3

OBJECTIVE: To provide an introduction to Sociology via some essential themes. To help the student to analyse these issues.

COURSE PROGRAM:

- Modern society perceived in its historical context
- Max Weber's theories of modern western society & points of view adopted by sociologists today
- Norms & values, conformity, deviance and adaptation (Merton's & Durkheim's theories)
- What is social action ?
- The family – stability and change in the 20th century
- The school as a social institution

P1/12c ANTHROPOLOGY & ETHNOLOGY

Spring Semester

Classes: 24 hours **ECTS credits:** 3

OBJECTIVE: To understand the work of ethnologists and anthropologists and their interaction/collaboration with psychologists

COURSE PROGRAM:

- The basic themes and classic authors in anthropology and ethnology (Mead, Bateson, Levy-Strauss, the structural functionalist school etc.)
- Application of anthropological principles to current issues in psychology
- Case studies : the global approach to education and health

MCC2/9a SOCIOLOGY OF COMMUNICATION

Fall Semester

Lectures: 24 hours **ECTS credits:** 3

OBJECTIVE:

This course deals with the impact of communication and advertising. We shall first study the various forms of behaviour. Then we shall study the benefits of communication theories on the advertising discourse. We will also address the tools used to analyse those forms of social behaviour.

COURSE PROGRAM:

- The various theoretical approaches
- Decision making, behaviour and processes
- Psychology and semiology, the perfect couple.
- Lifestyles and social dynamics

ASSESSMENT: One team oral presentation and one final written exam.

BIBLIOGRAPHY:

Compulsory:

Don Juan ou Pavlov, Claude Bonnange et Chantal Thomas. Points.

Ainsi parle la publicité, D Serre-Floersheim.

Francoscopie de l'année en cours, Gérard Mermet, Larousse.

Recommended:

Communication et publicité, Michèle Jouve, Bréal.

Publicité et société, Bernard Cathelat, Petite

Bibliothèque Payot.

Tous ces ouvrages sont disponibles chez

TEKNEL'Harmattan,
rue des Carmes, 75005

AS2/18d SOCIOLOGY OF CULTURE**Spring Semester**

Classes: 18 hours

ECTS credits: 2

OBJECTIVE: To deepen the students' knowledge of the way we perceive, understand and appreciate things and, as a result how we behave in the cultural field. Through defined examples such as cultural activities, school, family, work, music, and sport, students will see how knowledge and skills are transmitted.

COURSE PROGRAM:

To gain an interdisciplinary knowledge of that which organises perceptions, understandings, appreciations and action in the cultural sector of the main areas in sociology: education, culture, family, public arena, which are all defined as areas of enquiry rather than as epistemological problems. Students will also gain some knowledge of the sociology of cultural practices and production.

BIBLIOGRAPHY:

- Debroux J., « La dynamique complexe des migrations d'actifs vers l'espace "rural isolé" », *Espaces et Sociétés*, n° 113-114, décembre 2003, p. 215-232.

- Détrez C., *La Construction sociale du corps*, Paris, Points-Seuil, 2002.

- Lahire B., *Portraits sociologiques*.

Dispositions et variations individuelles,

Paris, Nathan, Collection Essais &

Recherches, 2002.

- Lahire B., *La Culture des individus*.

Dissonances culturelles et distinction de soi,

Paris, Éditions la Découverte, Coll. «

Laboratoire des sciences sociales », 2004.

AS3/22c : SOCIOLOGY OF CULTURAL CONSUMERS**Fall Semester**

Classes: 24 hours

ECTS credits: 2

OBJECTIVE: To have the students understand that cultural phenomena are not only a matter of taste nor subjectivity; to determine a cultural field; to use social sciences to debate about cultural practices and policies.

COURSE PROGRAM:

- Ambiguity behind the word "audience".

- Social factors for a variety of cultural practices.

- Each culture has its own audience.

- Live shows and festivals.

- Television and cinema.

- Recorded music vs live music.

- Use of sociology within cultural policies.

- Urgency of democratisation.

- Identification of the cultural demand.

BIBLIOGRAPHY:

- DONNAT, Olivier, *Les pratiques culturelles des français à l'ère numérique*, La Découverte, 2009

- DONNAT, Olivier, TOLILA, Paul, Le(s) public(s) de la culture, *Politiques publiques et équipements culturels*, Presses de Sciences PO, 2003

- ESQUENAZI, Jean-Pierre, *Sociologie des Publics*, Coll. Repère, La Découverte, 2009

- ETHIS, Emmanuel, *Sociologie du cinéma et de ses publics*, Coll.128, Armand Colin, 2009

- LAHIRE, Bernard, *La Culture des Individus*.

Dissonances culturelles et distinction de soi,

La Découverte, 2004

LCE3/21b : URBANISM IN AMERICA**Spring Semester**

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 24 hours

ECTS credits: 3

COURSE PROGRAM: The relationship between city and nature

- Reform movements

- Immigration and urban politics

- Housing, squalor and Jacob Riis

- Suburbia and utopia

- Domesticity and civilization

- Wilderness and the rise of environmentalism (preservation and conservation)

- American landscape painting

- Tourism

- The park movement

ASSESSMENT:

There will be a written test in class as well as a final oral exam

CTV4/2b : SOCIOLOGY OF ART AND CULTURE**Fall Semester**

Classes: 24 hours

ECTS credits: 3

COURSE PROGRAM:

This seminar will deal with the study of social production of art and with the status of artist. We shall focus on how the recognition of artistic production can be accomplished in a developed society. What are the recognition factors and what is the balance of power between, the different actors...

ASSESSMENT: Oral Final ASSESSMENT: answer a question.

BIBLIOGRAPHY: Extracts of books dealing with the social production of art. A bibliography will be given during the first class.

AS4/4f SEMINAR ON SOCIOLOGY OF CONTEMPORARY BEHAVIOURS

Spring Semester

Lectures: 12 hours

ECTS credits: 2

OBJECTIVE:

To consider the sociology of art as a research method

COURSE PROGRAM:

- Cultural sociology and its issues.
- Current artistic practises

AS5/4h : SEMINAR ON SOCIOLOGY OF CONTEMPORARY BEHAVIOURS

Spring Semester

Lectures: 12 hours

ECTS credits: 2

Continuation of AS4/4f

AS5/2a : SOCIOLOGY OF CULTURE

Fall Semester

Lectures: 12 hours

ECTS credits: 3

OBJECTIVE:

To consider the sociology of art as a research method

COURSE PROGRAM:

- Cultural sociology and its issues.
- Current artistic practises.

Spanish

IMPORTANT: ALL OUR SPANISH COURSES ARE TAUGHT VIA THE MEDIUM OF FRENCH (UNLESS OTHERWISE STATED)

LEA1/4d & 8d : BEGINNERS SPANISH

Fall & Spring Semesters

Classes: 24 hours **ECTS credits:** 2 per semester

COURSE PROGRAM: Students will study verb tenses, identity, greetings, location, tastes.

BIBLIOGRAPHY:

- « Para Empezar » Livre de l'étudiant et livre d'exercices niveau A (Edelsa)

LEA1/1f and 5f : SPANISH GRAMMAR

Fall and Spring Semester

Lectures: 12 hours

ECTS credits: 1 per semester

OBJECTIVE: A complete and definitive acquisition of

Spanish syntax and conjugation

COURSE PROGRAM:

- Verbs and conjugation
- Nouns and adjectives
- Adverbs
- Articles
- Prepositions

PERSONAL WORK: Not less than half an hour a day.

ASSESSMENT: Written exercises concerning grammar, tenses...

BIBLIOGRAPHY:

Grammaire espagnole contemporaine - Desvigne
Español avanzado - Colegio España
Gramática comunicativa del español - Edelsa
Ejercicios gramaticales - SGEL
 Pierre Gerboin et Christine Leroy, *Grammaire d'usage de l'espagnol contemporain*
 Beatriz Job, *Grammaire de l'espagnol*

LEA1/1j and 5k : SPANISH ORAL EXPRESSION

Fall and Spring Semester

Lectures: 12 hours

ECTS credits: 1 per semester

OBJECTIVE: Understanding, listening and speaking practice.

COURSE PROGRAM: exercices of oral comprehension through listening to audio and audiovisual documents about meetings, every day life conversations, reports...

PERSONAL WORK : To read the Spanish press, listen to the radio, watch films in Original Version, read Spanish novels.

ASSESSMENT: oral presentation of a subject in the Spanish and Latin culture. Students will be graded on their fluency, their pronunciation and their spontaneity in their explanations and the absence of notes.

BIBLIOGRAPHY:

- *Grammaire active de l'espagnol* Enrique Pastor et Gisèle Prost (édition LM)
- *La grammaire espagnole a través de los ejercicios* José Alvaro (Edition Spratbrow)
- *Uso de la gramática española. Nivel Intermedio* Francisca Castro (Edition Edelsa)
- **Press : *El mundo, el país, cambio 16, vocablo***

LEA1/1j and 5f : SPANISH WRITTEN EXPRESSION

Fall and Spring Semester

Classes: 12 hours

ECTS credits: 1 per semester

COURSE PROGRAM: Working on files composed of extracts from Spanish or Latin-American novels and press articles. The aim is to develop understanding of written texts and written expression.

PERSONAL WORK: Reading Spanish newspapers (*El País Semanal, Cambio 16, Actualidad Económica, Cinco días*) and magazines, revising of the lessons.

ASSESSMENT: A 1 hour test : comprehension questions, vocabulary and reformulation exercises, personal expression.

BIBLIOGRAPHY: A bilingual dictionary and an unilingual dictionary such as : *Diccionario de Uso del Español*, María Moliner.

LEA1/1g et 5g: TRANSLATION FROM SPANISH INTO FRENCH

Fall and Spring Semester

Lectures: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE: To learn how to translate into correct French a text written in Spanish and remain close to the author's style.

COURSE PROGRAM: Translation of press articles, novels preface (Vocabulaire, Espace Latino, El País).

PERSONAL WORK :

- Preparation of the following lesson and translation of a part of the text studied
- To review the translations done in class
- To read press documents in order to improve understanding of the written language.
- Learn tenses, indicative/subjunctive, grammar rules in Spanish and in French.

ASSESSMENT: A 1½ hours test: to translate a text.

BIBLIOGRAPHY:

Dictionary Maria Moliner

Fort en version espagnole – Méthode et lecture – Bréal

LEA1/5g : TRANSLATION FROM FRENCH INTO SPANISH

Fall and Spring semesters

Classes: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE: To translate non-specialist texts, like press articles, etc.

ASSESSMENT: a 1½ hours test: to translate a text (about 20 lines).

LCE1/3e : Modern Language 2: SPANISH

Fall and Spring Semester

STUDENTS MUST HAVE STUDIED AT LEAST 2 YEARS OF SPANISH

Classes: 24 hours **ECTS credits:** 2 per semester

COURSE PROGRAM:

- Translating contemporary literary texts from Spanish into French (authors: Sender, Ayala, J. Cela Santos Delibes, Laforet, Fuentes, De Unamuno, Baroja, García Lorca, Marías Mase)
- Grammar: indicative present, the past tense, the future tense, conditional, indirect speech, imperative, subjunctive, "ser" and "estar", pronouns, prepositions
- Introduction to Spanish history: geographic and cultural diversity, self-governing communities, Catalonia, Euskadi and Galicia

ASSESSMENT: Translation from Spanish into French, grammatical questions on the text and questions on Spanish history

LCE1E/1b : SOUTH AMERICAN LITERATURE: XXTH CENTURY ANTHOLOGIES

Fall Semester

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 18 hours

ECTS credits: 3

COURSE PROGRAM: An introduction to contemporary Latin-American literature with a focus on the different figures and literary movements of 20th century Latin-America. Students will study a variety of texts in order to better understand the subject.

ASSESSMENT: A text commentary

BIBLIOGRAPHY:

- *L'analyse littéraire : notions et repères* / Eric BORDAS, Claire BAREL-MOISAN, Gilles BONNET [et. al]. (Paris) : Armand Colin, 2006
- *Figures III* / Gérard GENETTE. (Paris) : Editions du Seuil, 2003
- *Histoire de la littérature hispano-américaine de 1940 à nos jours* / sous la dir. de Claude CYMERMAN, Claude FELL. (Paris) : Nathan, 1997
- *Anthologie de la littérature hispanoaméricaine du XXème siècle* / Jean FRANCO, Jean Marie LEMOGODEUC. Presses Universitaires de France (PUF), 1993.
- <http://literart.com/antologia>
- <http://www.bibliotecasvirtuales.com/bibliotecas/literaturalatinoamericana/index.asp>
- <http://www.juliocortazar.com.ar/>

LCE1E/5b SOUTH AMERICAN LITERATURE: XIX AND XX CENTURIES

Spring Semester

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 18 hours

ECTS credits: 3

OBJECTIVE: To learn and understand the different political and social changes of the 19th and 20th centuries, as well as the main literary movements.

COURSE PROGRAM:

An introduction to contemporary Spanish literature. Students will work on various texts of different literary genres.

ASSESSMENT: Coursework plus written exam.

BIBLIOGRAPHY:

- Historia de la literatura española, Vol. 5, El siglo XIX, D.L. Shaw, Barcelona, Ariel, 2000
 - Historia de la literatura española, Vol. 6, El siglo XX, G.G. Brown, Barcelona, Ariel, 2002
 - Historia de la literatura española, J. L. Alborg, Madrid, 1980
 - Historia social de la literatura española (en lengua castellana), VVAA, Madrid, Akal, 2000
 - Cómo se comenta un texto literario, Fernando Lázaro Carreter, Evaristo Correa Calderón, Madrid, Cátedra, 2006
- The collection of texts to read will be ready for the students in September.

LCE1E/1c & 5c : GOLDEN AGE LITERATURE: METHODOLOGY, GARCILASO, CERVANTES 1

Fall & Spring Semester

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 18 hours **ECTS credits:** 3 per semester

COURSE PROGRAM:

An introduction to Spanish Golden Age literature. Students will read, analyse and understand literary texts from the time period and relate their social, historical and political similarities and differences to other authors. The students will also develop an overall vision of the literature of the Spanish Golden Age.

ASSESSMENT: Coursework plus written exam.

BIBLIOGRAPHY:

- VILLAGRA, Veronica, Diccionario de literatura española. Madrid: Revista de Occidente, 1964, (3.^a ed.).
- ARCIPRESTE DE HITA, El libro de buen amor, Ed. de G. B. GYBON-MONYPENNY, Madrid, Clásicos Castalia, 2003.
- CERVANTES SAAVEDRA, Miguel de, Don Quijote de la Mancha, peu importe l'édition (souhaité celui du IV centenaire de la Royale Académie, ou Catedra.
- Anónimo, La vida de Lazarillo de Tormes y de sus fortunas y adversidades, Burgos, Ed. Juan de Junta, 1554. [exemplaire conseillé celui de Bernard Sesé; Marcel Bataillon, éd. Flammarion, Gf bilingue, n°646, 1994].
- MONTERO REGUERA, José, El Quijote y la crítica contemporánea, Alcalá de Henares, Centro de Estudios Cervantinos, 1997.
- BERASAIN, Ambrosio, Góngora y Quevedo Poesía del siglo XVII, San Sebastián, Ed. Haranburu, 1983.
- <http://buscon.rae.es/draeI/>
- <http://www.cervantesvirtual.com>

LCE1E/ 2a & 6a: SPANISH GRAMMAR 1

Fall & Spring Semesters

Lectures: 12 hours **ECTS credits:** 3

OBJECTIVE: To acquire a complete knowledge of Spanish grammar and verb conjugation.

COURSE PROGRAM:

- Verbs and their conjugation
- Nouns and adjectives
- Adverbs
- Articles
- Prepositions
- Numbers
- subjunctive

ASSESSMENT: Written exercises relating to grammar, verb tenses, etc.

BIBLIOGRAPHY:

- Pierre Gerboin et Christine Leroy, Grammaire d'usage de l'espagnol contemporain
- Béatrice Job, Grammaire de l'espagnol
- Jean Marc Bedel, Grammaire de l'espagnol moderne
- Enrique Pastor et Gisèle Prost, Grammaire active de l'espagnol
- <http://www.cervantesvirtual.com>
- <http://www.indiana.edu>
- <http://cajondesastre.juegos.free.fr>
- <http://www.auladiez.com>

**LCE1E/2b & 6b : TRANSLATION
FROM SPANISH TO FRENCH 1**

Fall & Spring Semesters

Lectures: 18 hours **ECTS credits:** 3 per semester

OBJECTIVE: To translate a literary text or press article from Spanish into French.

COURSE PROGRAM:

Students will learn to translate the given texts into French while respecting grammar and syntax rules of both the source and target languages.

BIBLIOGRAPHY :

- Real Academia Española, Diccionario de la lengua española, Espasa
- Grévisse, Maurice, Nouvelle grammaire française, Duculot, 1994
- Le Robert ed. , Le Nouveau Petit Robert
- Maraval, Maxime, Dictionnaire espagnol français et français espagnol, Hachette, 1976
- <http://www.rae.es/rae.html>

**LCE1E/3a & 7c TRANSLATION METHODOLOGY IN
SPANISH**

Fall & Spring Semesters

Classes: 18 hours **ECTS credits:** 2 per semester

OBJECTIVE: To translate literary texts into Spanish and learn the grammatical and syntactical structures which distinguish the Spanish and French languages.

COURSE PROGRAM:

- Training in translation technique for the translation of French contemporary literature extracts.
- Highlighting and training in difficulties found when translating.

ASSESSMENT: A 1½ hour translation test (approx. 20 lines).

BIBLIOGRAPHY:

- Diccionario de uso del español, María Moliner, Gredos
- Dictionnaire Moderne français-espagnol et espagnol-français, Ramón Gracia Pelayo et J ; Testas, Larousse
- Grammaire espagnole, Jean Bouzet, Belin
- Grammaire explicative de l'espagnol, B. Darbord, B. Pottier et P. Charaudeau
- Traducir. Iniciation à la pratique de la traduction, Virginie RAJAUD et M. Brunetti

**LCE1E/2c & 6d : WRITTEN EXPRESSION IN
SPANISH**

Fall & Spring Semesters

Lectures: 18 hours **ECTS credits:** 2

OBJECTIVE: To develop an understanding of written expression and the ability to analyse written texts .

COURSE PROGRAM: Students will study a number of files composed of extracts from Spanish press articles.

ASSESSMENT: A 90 min. test containing comprehension questions, vocabulary and paraphrasing exercises, personal expression.

BIBLIOGRAPHY:

- Diccionario de uso del español, María Moliner
- Dictionnaire Moderne français-espagnol et espagnol-français, Ramón Gracia Pelayo et J ; Testas, Larousse

LCE1E/2d & 6c ORAL EXPRESSION AND PHONOLOGY IN SPANISH

Fall & Spring Semesters

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 18 hours **ECTS credits:** 2 per semester

OBJECTIVE: To practice oral expression allowing students to easily express themselves in various situations (to order something in a restaurant, to solve a luggage problem in an airport, to complain...).

COURSE PROGRAM: Students will listen to conversational soundtracks, then complete comprehension questionnaires.

BIBLIOGRAPHY:

- *Grammaire active de l'espagnol* Enrique Pastor et Gisèle Prost (édition LM)
- *La grammaire espagnole a través de los ejercicios* José Alvaro (Edition Spratbrow)
- *Uso de la gramática española. Nivel Intermedio* Francisca Castro (Edition Edelsa)

H1/3b : SPANISH FOR HISTORIANS

Fall Semester

Classes: 24 hours **ECTS credits:** 2

COURSE PROGRAM:

- Comprehension
- Collection of texts
- Translation (some of the texts studied)
- From French into Spanish
- From Spanish into French

H1/7b : SPANISH FOR HISTORIANS 2

Spring Semester

Classes: 24 hours **ECTS credits:** 2

COURSE PROGRAM:

- Comprehension
- Collection of texts
- Translation (some of the texts studied)
- From French into Spanish
- From Spanish into French

LEA2/9d and 13d : SPANISH GRAMMAR and TRANSLATION

Fall and spring Semester

Classes: 18 hours **ECTS credits:** 2 per semester

OBJECTIVE: To revise knowledge of Spanish grammar and apply it.

COURSE PROGRAM:

Estilo indirecto, Preposiciones, Los relativos, La voz pasiva, recursos para evitarla, Las perífrasis verbales, El estilo indirecto, La concordancia de los tiempos, Las expresiones idiomáticas, Las subordinadas : finales, temporales, concesivas, consecutivas, condicionales, La traducción de c'est qui c'est que.

ASSESSMENT: grammatical translation from French to Spanish, exercises with blanks to fill, tense exercises and multiple-choice questionnaires.

BIBLIOGRAPHY:

- Concha Moreno. Temas de Gramática con ejercicios. Nivel Superior. Sgel. S.A
- Francisca Castro Viúdez, Pilar Díaz Vallesteros. Aprende Gramática y vocabulario ele, SGEL ; S.A
- Francisca Castro.Uso de la gramática española. Nivel Avanzado. Grupo edelsa
- J. Fernández ; R.Fente. J.Siles. Curso intensivo de español. Nivel avanzado. Sgel, S.A

LEA2/9f and 13f: WRITTEN EXPRESSION IN SPANISH

Fall and Spring Semester

Classes: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE: To express oneself in writing, to understand written documents.

PERSONAL WORK: Reading Spanish newspapers and socio-economic magazines regularly.

ASSESSMENT: questions concerning students' general and specific comprehension, their comprehension of written documents, personal expression.

BIBLIOGRAPHY:

- Spanish magazines (Vocablo, El País Semanal, La Vanguardia, etc.)

LEA2/9e : TRANSLATION FROM SPANISH INTO FRENCH

Fall and spring Semester

Classes: 12 hours **ECTS credits:** 2 per semester

OBJECTIVE: To train students to translate documents and press articles about current socio-economic issues in Spanish-speaking countries.

BIBLIOGRAPHY:

- Spanish dictionary & French/Spanish dictionary*

LEA2/13f : ORAL EXPRESSION IN SPANISH

Fall and Spring Semester

THIS COURSE IS TAUGHT IN SPANISH

Classes: 12 hours **ECTS credits:** 1 per semester

OBJECTIVE: to improve students' abilities to understand and to express themselves in economic and commercial Spanish. To give students more vocabulary.

COURSE PROGRAM: to listen to soundtracks (audio and video tapes, extracts from radio or TV), to take part in oral presentations, role plays.

PERSONAL WORK:

- to listen to Spanish radio and TV, to read books, Spanish newspapers in order to improve your linguistic and cultural abilities but also to give you more vocabulary.
- as soon as possible to go to Spain to use the language.

ASSESSMENT: a 1 hour oral comprehension written exam.

BIBLIOGRAPHY:

Radio: RNE (Radio Nacional de España), Onda Cero
Television : TVE (Televisión Española), Galavisión
Press : El País, Cambio 16, El Mundo, etc...

LCE2E/10a & 14a : SPANISH GRAMMAR 3

Fall & Spring Semesters

Lectures: 12 hours **ECTS credits:** 2 per semester

OBJECTIVE: To broaden student's knowledge of the fundamental structures of the language.

PROGRAM :

- Relative and indefinite pronouns
- Direct and indirect speech
- The idea of "becoming"
- Verbal periphrasis
- Passive speech
- Complex sentences

BIBLIOGRAPHY:

- Pierre Gerboin and Christine Leroy, Grammaire d'usage de l'espagnol contemporain
- Béatrice Job, grammaire de l'espagnol
- Jean Marc Bedel, Grammaire de l'espagnol moderne
- Bernard Pottier, Grammaire explicative de l'espagnol
- Enrique Pastor et Gisèle Prost, Grammaire active de l'espagnol

LCE2E/9d & 13d : ORAL EXPRESSION IN SPANISH

Fall and Spring Semesters

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 12 hours **ECTS credits :** 2 per semester

OBJECTIVE: To develop Spanish writing as well the level of understanding and expression.

COURSE PROGRAM:

The course content will be based on everyday and specialised Spanish (literature, tourism terminology, business, media, etc). Comprehension and expression skills will be applied and the written documents employed with the goal of broadening the students' knowledge of Spanish society and culture. Students will also perform analyses and syntheses and equally engage in vocabulary and writing.

LCE2E/11a & 15a : WRITTEN EXPRESSION IN SPANISH

Fall and Spring Semesters

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 12 hours **ECTS credits :** 2 per semester

OBJECTIVE: To improve oral expression and understanding of the Spanish language.

COURSE PROGRAM:

The course will be taught in two parts:

- Oral practice where students will participate in dialogue with other students
- Multimedia projects which will touch on subjects such as history, art, literature or the news.

LCE2E/10c & 14c : TRANSLATION SPANISH - FRENCH

Fall and Spring Semesters

Lectures: 18 hours **ECTS credits:** 3 per semester

OBJECTIVE: To improve the student's contemporary Spanish literary translation skills.

COURSE PROGRAM:

- Translation methodology
- The Spanish novel
- The Latin-American novel
- Spanish theatre

BIBLIOGRAPHY:

Unilingual dictionaries:

- *Diccionario de la lengua española*, Real Academia.

- *Diccionario de uso del español*, María Moliner, Editions Gredos (2volumes)

Bilingual dictionaries :

- *Dictionnaire espagnol-français et françaisespagnol*, Denis-Maraval-Pompidou, Hachette.

- *Gran diccionario español/francés-español*, García Pelayo, editions Larousse.

French dictionary : Le nouveau Petit Robert.

Internet resources :

- <http://www.lesdictionnaires.com/francais.html>

- <http://atilf.atilf.fr/dendien/scripts/tlfiv4/showps.exe?p=combi.htm;java=no;>

LCE2E/10b & 14b : TRANSLATION METHODOLOGY FOR SPANISH

Fall & Spring Semesters

Lectures: 18 hours **ECTS credits:** 3 per semester

OBJECTIVE: To reinforce translation techniques acquired in beginners class.

COURSE PROGRAM:

Translating literary texts and cultural articles from the press.

BIBLIOGRAPHY:

- García Pelayo y Testas, *Grand dictionnaire Français-Espagnol, Espagnol-Français*, Paris, Larousse.

- María Moliner, *Diccionario de uso del español*, Gredos.

- Jean Marc Bedel, *Grammaire de l'espagnol moderne*, PUF, 1997

- P. Gerboin & Leroy, *Grammaire d'usage de l'espagnol contemporain*, Hachette

LCE2E/10d : SPANISH LINGUISTICS

Fall Semester

Lectures: 12 hours **ECTS credits :** 2

OBJECTIVE: To introduce students to a theoretical knowledge of general and Spanish linguistics (phonetics, phonology, morphology, syntax and semantics)..

COURSE PROGRAM:

- Communication vs language
- Linguistics and its variations
- Linguistics developments
- Phonetics and Phonology
- Morphology
- Syntax
- Semantics
- Pragmatics and enunciation theories

BIBLIOGRAPHY:

- Akmajian, Adrian et al., 1984, « Lingüística : una introducción al lenguaje y la comunicación », Madrid : Alianza Universidad Textos.
- Martínez Celdrán, Eugenio, 1995, « Bases para el estudio del lenguaje », Barcelona : Octaedro.
- Jesús-Antonio Collado, 1974, « Fundamentos de lingüística general », Editorial Gredos : Madrid.

**LCE2E/9b : LATIN AMERICAN LITERATURE:
PABLO NERUDA**
Fall Semester

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 18 hours**ECTS credits:** 3

OBJECTIVE: To deepen the students' knowledge of the life and works of 20th Century Latin-American author Pablo Neruda who left his mark on Spanish and global literature and to study his creative thinking process through literary analysis.

COURSE PROGRAM:

- Biographical study of Pablo Neruda
- The poet and nature
- The poet and society
- The poet and poetry

BIBLIOGRAPHY:

- NERUDA, Pablo. Obras completas. Vol. I-III-IV-V. Editorial Circulo de Lectores - Galaxia/Gutenberg, Barcelona, 2002
- FERNANDEZ MORENO, Cesar. América Latina en su literatura. Siglo XXI editores, México, 1974.
- SANTI, Enrico Mario. *Neruda, el comienzo y la cima*. En 'Obras Completas' vol. I pp. 81 a 104.
- YURKIEVICH, Saul. Pablo Neruda: persona, palabra y , mundo. En 'Obras Completas' vol. I pp. 9 a 79
- Fundadores de la nueva poesia latinoamericana. Editorial Ariel, Barcelona, 1984

**LCE2E/9c & 13c : SPANISH LITERATURE :
THE GOLDEN AGE: FERNANDO DE ROJAS, LOPE
DE VEGA**
Fall & Spring Semesters

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 18 hours **ECTS credits:** 3 PER SEMESTER

OBJECTIVE: Literary and cultural analysis of a text.

COURSE PROGRAM:

A study of the initial text as well as a literary and cultural analysis of the following:

- El Quijote, Miguel de Cervantes
- La Celestina, Fernando de Rojas
- Antología del Siglo de Oro

ASSESSMENT:

One written exam and one final written exam (3 hours each).

BIBLIOGRAPHY:

Texts will be announced at the beginning of the semester.

**LCE2E/13b : CONTEMPORARY SPANISH
LITERATURE: WOMEN NOVELS
Spring Semester**

THIS CLASS IS TAUGHT IN SPANISH

Lectures: 18 hours**ECTS credits:** 3

OBJECTIVE: To broaden the students' views on contemporary Spanish narration, and in particular female authors of the second half of the 20th Century.

COURSE PROGRAM:

- Contemporary Spanish literature
- Introduction to the social and political context of Spain, postwar transition, and the transition to the 21st Century.
- Analysis of female literary productions in the second half of the 20th century; origin, evolution and literary horizons.
- Adelaida García Morales: A study of the novel El Sur.

BIBLIOGRAPHY:

Basic bibliography:

- GARCÍA MORALES, Adelaida:(1985) El Sur seguido de Bene. Anagrama, Barcelona, 2003.(1985) El silencio de las sirenas. Idem, 2001.
- ERICE, Víctor (Dir) (1983): El sur.(DVD) Producido por Elías Quejereta. Distribuido por Manga Films, Barcelona, 2002.

Critical bibliography:

- GLENN, Kathleen M: "Gothic Vision in García Morales and Eric's El Sur", in Letras peninsulares (spring 1994) 239-50.
- NAVAL, MARÍA ÁNGELES, "Las casas de la memoria. Acerca de los relatos de Adelaida García Morales", en El texto iluminado. Escritoras españolas en el cine, Zaragoza, Ibercaja, Obra Social y Cultural, 2001, pp. 23-28
- NIMMO, Clare: "García Morales's and Erice's El Sur: Viewpoint and Closure", in Romance Studies, 26 (autumn 1995), 41-49.
- RUBIO, José Luis: "Los males de El sur", Cambio 16, Agosto 6 (1983): 128-132.
- THOMPSON, Currie K.: "Adelaida García Morales's Bene and That No-so-obscure Object of Desire", in Revista de Estudios Hispánicos, 22 (1988): 99-106.
- MALACHEVERRÍA, Coro. "Mito y realidad en la narrativa de García Morales." Letras Femeninas 17: 1-2 (1991): 43-49.
- ARENZANA, José Mª: "Adelaida García Morales. Escritora: «La mística se alcanza por muchas vías, incluso bailando sevillanas»", in ABC 27/03/2005.
- FERNÁNDEZ RUBIO, Andrés: Adelaida García Morales plantea en su nueva obra la complejidad de un triángulo amoroso, in El País,

23/01/1996. FERNÁNDEZ SANTOS, Ángel: "33 preguntas eruditas sobre El sur", in Papeles de Cine Casablanca, 31-31 (1983): 55-8.
 - SÁNCHEZ ARNOSI, Milagros: "Adelaida García Morales: La soledad gozosa", in Insula, 472 (1980): 4.

H2/11b : SPANISH FOR HISTORIANS 3

Fall Semester

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM:

- Civilisation
- Text studies
- Grammar (translation)
- Presentations

BIBLIOGRAPHY:

-*La grammaire de l'espagnol moderne*, Jean-Marc BEDEL.

H2/15b : SPANISH FOR HISTORIANS 4

Spring Semester

Classes: 24 hours

ECTS credits: 2

COURSE PROGRAM: Continuation of H2/11b

LEA3/17d : ECONOMIC AND BUSINESS SPANISH

Fall Semester

CLASSES: 12 hours

ECTS credits: 2

OBJECTIVE: To master written and oral Spanish applied to business and trade

COURSE PROGRAM:

- Written expression: Understanding and synthesizing documents, training in business correspondence
- Oral expression: Comprehension exercises, summarising extracts from TV programs, training in phone conversations, oral expression and public speaking. During the Semester, 3 case studies will be looked at.
- Placing students in concrete situations they are likely to experience in their professional lives (tourism, international trade, transport and logistics, hotel management etc.). Students will carry out a concrete project, with the teacher's support.
- Through role play, students will recreate situations from professional daily life in the tourism or business sectors (phone conversations, oral presentations, presenting a product, a company, job interview, etc.)
- Written expression: Students will carry out a concrete project. You will also study and write professional documents: business letters, reservations, memoranda, fax, e-mails, administrative forms, tourist brochures, minutes, etc.

PERSONAL WORK:

- Carrying out a project
- Seizing all opportunities to talk to Spanishspeaking people, listening to Spanish radio stations, reading the Spanish press

ASSESSMENT:

- Oral expression: presentation of project

- Written and oral tests : several exercises including specialized vocabulary, comprehension, expression, to analyse documents, letters, etc.

BIBLIOGRAPHY:

CHAPRON-GERBOIN – *L'espagnol économique et commercial* – Presses Pocket

LEA3/17e : SPANISH LIAISON INTERPRETING

Fall Semester

Classes: 12 hours

ECTS credits: 1

COURSE PROGRAM: Learning to interpret spontaneously in both directions in a business context. Acting as an intermediary in negotiations and other professional situations between two people with no common language.

ASSESSMENT: Oral exam in pairs.

LEA3/21f : SPANISH CONSECUTIVE INTERPRETING

Spring Semester

Classes: 12 hours

ECTS credits: 1

COURSE PROGRAM: Learning to translate orally and spontaneously speeches and presentations in the other language. We shall especially concentrate on the need to be concise and summarise the content as we translate.

ASSESSMENT: Students will be expected to translate orally without preparation a 5 minute oral presentation.

LEA3/17f : SPANISH SIGHT TRANSLATION

Fall Semester

CLASSES: 12 hours

ECTS credits: 1

OBJECTIVE: prepare students to translate business and economic documents instantly

COURSE PROGRAM: Translating professional documents (tourism, banking, services...) on sight from French into Spanish and vice versa. Students will study vocabulary related to specific themes and make specialized glossaries. The translations prepared at home will be corrected in class.

PERSONAL WORK : Regular training at home, regular learning of vocabulary and syntactical forms. Reading the Spanish newspapers and Spanish websites related to the themes seen in class.

BIBLIOGRAPHY:

Unilingual dictionaries :

- *diccionario de la Real Academia*
- *Maria Moliner*, Editions Gredos (2 volumes)

Bilingual dictionaries

- *dictionnaire espagnol-français et françaisespagnol*, Denis-Maraval-Pompidou, Hachette.
- *Gran diccionario español /françaisfrancés/ español*, editions Larousse.

French dictionary : Le Nouveau Petit Robert.

Specialised dictionaries :

- *Dictionnaire économique, commercial et financier*, Chapron-Gerboin, Langue pour Tous, Pocket.
- *Vocabulaire de l'espagnol commercial*, Jimenez, Pocket.
- *Vocabulaire espagnol : économie, politique, société*, M. Lazcano, Nathan (Fac), tests et autocontrôles.
- *Le français commercial*, M. Danilo, Presses Pocket.

ASSESSMENT: Oral translation of unseen text (15 minutes)

LEA3/21d : BUSINESS TRANSLATION FROM FRENCH INTO SPANISH

Spring Semester

Classes: 12 hours

ECTS credits: 1

COURSE PROGRAM:

- Translating texts relating to economics and business. You will translate authentic documents (manuals, advertisements, insurance policies, order forms, legal texts, restaurant menus, official reports, etc.)
- On your own or in group, you will have to prepare translations and search for the vocabulary specific to all the subjects studied in class (tourism, transport, insurance, banking, etc.).

ASSESSMENT: Translating a professional document.

LEA3/21e : BUSINESS TRANSLATION FROM SPANISH INTO FRENCH

Spring Semester

Classes: 12 hours

ECTS credits: 1

OBJECTIVE: To prepare students to specialized translation related to business and economics.

COURSE PROGRAM: Translating texts relating to economics and business. You will translate authentic documents (manuals, advertisements, insurance policies, order forms, legal texts, restaurant menus, official reports, etc.) and documents of business correspondence (Curriculum Vitae, job advertising). Use of the Internet, Microsoft Word, Power Point.

PERSONAL WORK : On your own or in group, you will have to prepare translations and search for the vocabulary specific to all the subjects studied in class (tourism, transport, insurance, banking, etc.) Reading the French equivalence of the documents is encouraged. Students are also encouraged to visit the websites related to the lessons selected by the professor.

ASSESSMENT: Translating a professional document

BIBLIOGRAPHY:

- Unilingual dictionaries :
 - *diccionario de la Real Academia*
 - *Maria Moliner*, Editions Gredos (2 volumes)
- Bilingual dictionaries
 - *dictionnaire espagnol-français et françaisespagnol*, Denis-Maraval-Pompidou, Hachette.
 - *Gran diccionario español /françaisfrançais/ español*, éditions Larousse.
 - French dictionary : Le Nouveau Petit Robert.
 - Specialised dictionaries :

- *Dictionnaire économique, commercial et financier*, Chapron-Gerboin, Langue pour Tous, Pocket.
- *Vocabulaire de l'espagnol commercial*, Jimenez, Pocket.
- *La correspondance commerciale en espagnol*, Jimenez-Juarrero, Pocket.
- *Les mots clés du commerce international*, M.D. MOUNET, P. VALLEJOS-MUNOZ, éditions Breal (collection Lexipro)
- *Vocabulaire espagnol : économie, politique, société*, M. Lazcano, Nathan (Fac), tests et autocontrôles.
- *Le français commercial*, M. Danilo, Presses Pocket.

LCE3E/17c & 21c : SPANISH GOLDEN AGE LITERATURE: GONGORA, QUEVEDO, GRACIAN

Fall & Spring Semesters

THIS CLASS IS TAUGHT IN SPANISH

Classes: 18 hours

ECTS credits: 3 per semester

OBJECTIVE: To develop a classical literature overview referencing all genres; to be able to read, analyse and understand the texts written in this era and place them in relation to their social and historic moments in time; to underline the differences in the era's authors.

COURSE PROGRAM:

Major works borrowed from different genres (theatre, novels, poetry) make up the supporting documents needed in order for students to complete essays, explanations and commentary.

BIBLIOGRAPHY:

- VILLAGRA, Veronica, *Diccionario de literatura española*, Madrid: Revista de Occidente, 1964, (3.^a ed.).
- CERVANTES SAAVEDRA, Miguel de, *Don Quijote de la Mancha*, peu importe l'édition (souhaité celui du IV centenaire de la Royale Académie, ou Cátedra.)
- MONTERO REGUERA, José, *El Quijote y la crítica contemporánea*, Alcalá de Henares, Centro de Estudios Cervantinos, 1997.
- - BERASAIN, Ambrosio, *Poesía del siglo XVII : Góngora y Quevedo*, San Sebastián, Ed. Haranburu, Col. Pedagógica, 1983.
- - BLECUA PERDICES, José Manuel, *Atlas de la literatura española*, Barcelona, Ediciones Jover, 1989.
- - Anónimo, *La vida de Lazarillo de Tormes y de sus fortunas y adversidades*, Burgos, Ed. Juan de Junta, 1554. [exemplaire conseillé celui de Bernard Sesé; Marcel Bataillon, éd. Flammarion, Gf bilingue, n°646, 1994] .
- - GRACIÁN, Baltasar, *El arte de la prudencia*, Madrid, Ed. Temas de Hoy, 2007.
- - QUEVEDO Y VILLEGAS, Francisco de, *La vida del Buscón*, Madrid, Clásicos Fraile, 1981.
- - CALDERÓN DE LA BARCA, Pedro, *La vida es sueño*, trad. de B. Sesé, Edition bilingue Gf, Paris, Flammarion, 1992.

LCE3E/21d : SOUTH AMERICAN LITERATURE: RULFO, BORGES, CORTAZAR

Spring Semester

THIS CLASS IS TAUGHT IN SPANISH

Classes: 18 hours

ECTS credits: 3

OBJECTIVE: To gain an indepth understanding of modern literature in Spanish, in particular, the works of contemporary Argentinian women. The student should be able to place the texts in their literary and social context and effectively analyse them.

COURSE PROGRAM:

- An introduction into the social and political background of the second half of the 20th century in Argentina.
- Literature, women and power.
- An introduction, analysis and commentary on Marta Lynch and Beatriz Guido

BIBLIOGRAPHY:

GUIDO, Beatriz:

- *La casa del ángel*. Ed. Emecé, Buenos Aires, 1954.
- *La caída*. Ed. Losada, Buenos Aires, 1956.
- *Fin de fiesta*. Idem. 1958
- *La mano en la trampa*. Ibidem, 1961.
- *Los insomnes*. Ed. Corregidor, Buenos Aires, 1973.
- *¿Quién le teme a mis temas?* Ed. Fraterna, Buenos Aires, 1977.
- LYNH, Marta
- (1962) *La alfombra roja*. Ed. Losada, Buenos Aires, 1983.
- (1967) *La Señora Ordóñez*. Ed. Sudamericana. Buenos Aires, 1982.
- (1970) *Cuentos de Colores*. Idem, 1980.
- *Informe bajo llave*. Ibidem, 1983.
- *No te duermas, no me dejes*. Ibidem, 1985.
- AMADO, Ana y DOMINGUEZ, Nora : *Lazos de familia. Herencias, cuerpos, ficciones*. Paidós, Buenos Aires, 2004.
- BURIN, Mabel y MELER, Irene: *Género y familia. Poder, amor y sexualidad en la construcción de la subjetividad*. Ed. Paidós, Buenos Aires, 1998.
- CALVEIRO, Pilar: *Política y/o violencia. Una aproximación a la guerrilla de los años 70*. Grupo Ed. Norma, Buenos Aires, 2005.
- CONTURSI, M^a Eugenia y FERRO, Fabiola: *La narración. Usos y teorías*. Grupo Ed. Norma, Buenos Aires, 2000.
- MUCCI, Cristina: *La señora Lynch. Biografía de una escritora controvertida*. Grupo Ed. Norma, Buenos Aires, 2000.
- *La gran burguesa*. Ibidem. 2003

LCE3E/17d : CONTEMPORARY SPANISH LITERATURE: XXth CENTURY POETRY

Fall Semester

THIS CLASS IS TAUGHT IN SPANISH

Classes: 18 hours

ECTS credits: 3

OBJECTIVE: To obtain an overview of contemporary Spanish poetry; to understand and analyse works written after the 1940s and place them in relation to their literary, social and historical context.

COURSE PROGRAM:

- Social Poetry and Poetry from the mid-20th Century:
- Realistic and Imperial Poetry
 - Leopoldo de Luis: *Social Poetry*
 - Blas de Otero: *Expression and reunión*
 - Gabriel Celaya: *A Poetic Journey*

- José Agustín Goytisolo: *Contemporary psalms*
- Introduction to the poetry of the 1950s.
- Carlos Barral: *Traditions and symbolism*.
- Jaime Gil de Biedma: *the people of the word*.
- New rhythms in poetry

BIBLIOGRAPHY:

- BARRAL, Carlos: *Poesía*. Madrid, Cátedra, 1991.
- CELAYA, Gabriel (1973): *Itinerario poético*. Madrid, Cátedra, 2004
- *Poesía y Verdad*. Ed. Planeta, Barcelona, 1079.
- DE LUIS, Leopoldo: *Poesía social española contemporánea*. Madrid, Biblioteca Nueva, 2000.
- DE OTERO, Blas (1969): *Antología poética. Expresión y reunión*. Madrid, Alianza, 2007.
- GIL DE BIEDMA, Jaime (1982): *Las personas del verbo*. Barcelona, Seix Barral, 2005.
- GOYTISOLO, José Agustín: *Salmos al viento*. Barcelona, Ed. Lumen, 1980
- CASTELLET, José María: *Veinte años de poesía española*. Barcelona, Seix Barral, 1960.
- GARCÍA HORTELANO, Juan: *El grupo poético de los años 50*. Madrid, Taurus, 1978.
- ROVIRA, Pere (1986): *La poesía de Jaime Gil de Biedma*. Granada, Atrio, 2005.
- *Los poemas necesarios*. Ed. Universitat de les Illes Balears. 1996.
- TRAPIELLO, Andrés: *Las armas y las letras*. Ed. Planeta. Barcelona. 1995

LCE3E/18c & 22c ORAL EXPRESSION IN SPANISH

Fall & Spring Semesters

THIS COURSE IS TAUGHT IN SPANISH

Classes: 12 hours

ECTS credits: 2

OBJECTIVE:

At the end of the course students should be speaking Spanish more or less fluently, making very few mistakes. The students should also understand spoken Spanish in nearly all situations.

COURSE PROGRAM:

The course will be based on oral expression in both everyday and professional situations (tourism, the press, business etc.) Audio and video documents will be used to improve comprehension and to widen the students' knowledge of Spanish culture.

LCE3E/18a & 22a : TRANSLATION SPANISH – FRENCH

Fall & Spring Semesters

Classes: 18 hours

ECTS credits: 3 per semester

OBJECTIVE: To translate Spanish literary texts from the 16th and 17th centuries into proper and accurate French.

COURSE PROGRAM:

A wide variety of texts from the best-known authors of the period.

BIBLIOGRAPHY:

- Dupont, Pierre, *La langue du Siècle d'Or*, Paris, Presses de la Sorbonne Nouvelle, 1991.

- Molinié Bertrand, Annie, Vocabulaire historique de l'Espagne classique, Paris, Nathan, col 128, 1993.
- Sésé, Bernard; Zuili, Marc, Vocabulaire de la langue espagnole classique, Paris, Armand Colin, 2005.
- Correas, Gonzalo, Vocabulario de refranes y frases proverbiales (1627), Madrid, Castalia.
- Covarrubias, Sebastián de, Tesoro de la Lengua española, Madrid, Turner.
- Dictionario de Autoridades, Real Academia Española, edición facsimil, Madrid, Gredos.
- Oudin, César, Tesoro de las dos lenguas, española y francesa.
- Le Petit Robert
- Grevisse, Maurice, Le bon usage : grammaire française, Paris, Duculot, 1988

LCE3E/18b & 22b : METHODOLOGY FOR ADVANCED TRANSLATION INTO SPANISH

Fall & Spring Semesters

Classes: 18 hours **ECTS credits:** 3 per semester

OBJECTIVE: To translate French texts into Spanish while paying great attention to the original document and without sacrificing the authenticity of the target language.

COURSE PROGRAM:

Linguistic immersion: understand how to grasp and memorise new idioms and expressions; neologisms: understanding the development of the contemporary language; translation tools and methods; proofing a translation; avoiding common errors in translation into Spanish.

BIBLIOGRAPHY:

- *Diccionario del Uso del Español*, Maria moliner, Gredos.
- *Diccionario de la Real Academia Española*, Real Academia española, Espasa.
- *Diccionario del Español de América*, Marcos A.Morinigo, Anaya y Mario Muchnik
- *Dictionnaire d'usage d'espagnol contemporain Français-Espagnol*, Albert Belot, ed.Ellipses
- *Grammaire de l'espagnol moderne*, Jean-Marc Bedel, Puf, 1997
- *Syntaxe de l'espagnol moderne*, Coste, Jean et Redondo, Augustin, Sedes, 1965
- *Curso superior de sintaxis española*, Manuel Seco, Vox, Bibliograf
- *Esbozo de una nueva gramática de la lengua española*, RAE, Espasa-Calpe
- *Le Bon Usage.Grammaire Française*, Maurice Grevisse, ed.J.Duculot
- *L'Art de conjuguer*, Bescherelle, Hatier
- *La Grammaire pour tous*, Bescherelle, Hatier
- *L'espagnol mode d'emploi*, Albert Belot, ed. du Castillet

CTV4/1c: SPANISH FOR TOURISM

Fall Semester

Lectures: 24 hours **ECTS credits:** 2

OBJECTIVE: To learn and develop oral practise of Spanish.

COURSE PROGRAM:

Discovery of the Spanish heritage, of Spanish or Latin-American events , celebrations and traditions.

ASSESSMENT: A regular control of the work done in class and a oral final exam.

BIBLIOGRAPHY:

Claridad, editions Martorama.

CTV4/5c : SPANISH FOR TOURISM 2

Spring semester

Lectures: 18 hours **ECTS credits:** 1

COURSE PROGRAM: continuation of CTV4/1c

CTV5/1b : SPANISH FOR TOURISM 3

Fall Semester

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 24 hours **ECTS credits:** 2

OBJECTIVE: To learn and develop oral skills in Spanish, in a cultural and social context.

COURSE PROGRAM: Discovery of the Spanish heritage, of events, of celebrations, of traditions, of the Spanish and Latin-American way of life.

ASSESSMENT: Assessments and presentations. Final ASSESSMENT: an oral.

BIBLIOGRAPHY: *Claridad*, editions Martorama.

AIT5/ 2c : BUSINESS SPANISH

Fall Semester

Classes: 70 hours **ECTS credits:** 3

OBJECTIVE:

To communicate, negotiate, translate and debate in clear, grammatical Spanish.

COURSE PROGRAM: Spanish for use in the fields of Marketing, Business negotiations and lobbying. Presenting products, companies or brands orally.

AIT4/1g: BUSINESS SPANISH

Fall Semester

Classes: 40 hours **ECTS credits:** 2

COURSE PROGRAM:

Understanding, study and translation into Spanish of authentic business documents on several themes:

- Legal documents
- Technical documents
- Economic and financial documents

AIT4/ 5g: BUSINESS SPANISH 2

Spring Semester

Classes: 32 hours **ECTS credits:** 2

COURSE PROGRAM:

Understanding, study and translation into Spanish of authentic business documents on several themes:

- Legal documents
- Technical documents
- Economic and financial documents

AIT4/1i & 5i: WRITTEN SPANISH COMMUNICATION**Fall Semester****Classes:** 20 hours**ECTS credits:** 1**OBJECTIVE:**

- To be able to make critical summaries of a Spanish academic book on one of the topics taught to students in Modern Languages with Business or another subject in connection with company management in general.
- To be capable of making presentations (with PowerPoint slide sequences) of the handbook in order to make other students want to read it

COURSE PROGRAM: Vocabulary relating to e-commerce, foreign trade, international business law, European economic exchanges

PERSONAL WORK (in pairs):

- Making a computerized 10-page critical summary of a book
- Making a presentation, illustrated with PowerPoint

BIBLIOGRAPHY:

- J. ECHEVERRIA – *Internet como herramienta de marketing y comercio exterior*
E. de la RICA PEREZ – *Marketing en Internet y e-business*
G. BAELL DIEGO – *La exportación está en sus manos*
E. PAZ LLCE2/RAS – *Como exportar, importar y hacer negocios a través de Internet*
C. ESPLUGUES MOTA – *Legislación básica del comercio internacional*
C. DIAZ PARDO, M. SEGARRA MATEU – *Las agrupaciones de interés económico – Guía para las empresas*
R. Muños de BUSTILLO, R. BONETE – *Introducción a la Unión Europea – Una análisis desde la economía*

AIT4/5b : SPANISH ORAL COMMUNICATION**Spring semester****Classes:** 24 hours**ECTS credits:** 1

OBJECTIVE: To improve students' oral expression skills (vocabulary, phonetics and grammatical constructions)

COURSE PROGRAM:

- Advertising: strategies to attract the customer, analysing and creating adverts
- The business world: How to create a company in a Spanish-speaking country, professional interviews
- Contemporary world: the latest conflicts in politics and economics

PERSONAL WORK: Reading Spanish newspapers and magazines regularly, creating an advert

ASSESSMENT: Making a 20-minute oral presentation of an analysis of an advert of your choice

AIT4/1k: SPANISH ECONOMIC CULTURE**Fall Semester**

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 15 hours**ECTS credits:** 2

COURSE PROGRAM: political, social and economic aspects of Latin-American societies nowadays. You will study their common points and differences (ideology, revolutions, the role of the USA, currency, economic activities, etc.)

PERSONAL WORK: Making a presentation on one of the great figures of Spanish-American contemporary history (for instance, Fidel Castro, Omar Torrijos, etc.) and giving in a paper on that figure

ASSESSMENT: the note of the oral presentation:

- An oral presentation on a question concerning the course (15 min. to prepare, 15 min. to present your work).
- An oral presentation at the end of the semester.

BIBLIOGRAPHY:

- P. RIDAO – *l'Amérique latine de 1945 à nos jours* – Masson, 1992
L'Etat du monde 2002 – La découverte, 2001
J.M. LEMOGODEUC – *L'Amérique hispanique au XXème siècle, Identités, Cultures et Sociétés* – PUF, 1997
A. ROUQUE – *Introduction à l'extrême occident* – Nathan, 1995
J. COVO – *Introduction aux civilisations latinoaméricaines*
– ed. de l'Atelier, 1998
The Spanish-American press on the Internet

AIT4/5k : SPANISH ECONOMIC CULTURE**Spring Semester**

THIS COURSE IS TAUGHT IN SPANISH

Lectures: 12 hours**ECTS credits:** 1

COURSE PROGRAM: Continuation of AIT4/1k

H4/1b & 6b : SPANISH MEDIA**Fall & Spring Semesters****Lectures:** 24 hours**ECTS credits:** 3 per semester³**COURSE PROGRAM:**

Students will become acquainted with the Spanish and Latin American press and the language appropriate for use in the media. Radio, television, magazines and journals will also be studied

Tourism

IMPORTANT: ALL OUR TOURISM COURSES ARE TAUGHT IN FRENCH (UNLESS OTHERWISE STATED)

LEA2/16a :TOURISM AND NEGOCIATION**Spring Semester****Lectures:** 18 hours**ECTS credits:** 3**OBJECTIVE:**

The student should be able to discuss the tourism potential of every country in Europe, analyse the changes in the market, understand the professional press for the tourism sector and know where tourists of different nationalities prefer to go at each season of the year.

COURSE PROGRAM:

The potential for tourism in Europe
The place of Europe in world tourism
The different geographical zones and their relevance to tourism
Monitoring a rapidly changing market

BIBLIOGRAPHY:

Tourisme en Europe/ A.MESPLIER ED.BREAL
Le Tourisme dans le Monde / A.COLIN Philippe Duhamel
Le Quotidien du Tourisme
L'Echo du Tourisme

LEA3/22b : INTERNATIONAL TOURISM **Spring Semester**

Lectures: 18 hours

ECTS credits: 2

OBJECTIVE:

At the end of the course the student should have a good general knowledge of international tourism (actors, practices, clients, impacts...). He/she should be able to analyse and comment on documents about world tourism (know the authors and what they represent).

COURSE PROGRAM:

The main aspects of international tourism:
- a definition of the main concepts;
- a history of world tourism and the diffusion of tourist practices;
- the tourists
- the actors of tourism;
- the economic, sociologic and environmental impacts of tourism;
- the world tourist flows: origins and destinations;
- the new trends in the sector: sustainable tourism, and socially responsible tourism;
- some regional aspects: tourism in Europe, Asia and America.

ASSESSMENT:

One written exam and one final written exam.

BIBLIOGRAPHY:

Vellas François, « Le tourisme mondial », Economica
Philippe Duhamel, Isabelle Sacareau, « Le tourisme dans le Monde », Colin
Boyer Marc, « le tourisme de l'an 2000 », Presse universitaire de Lyon

INTERNET WEBSITES:

Tourism department website: www.tourisme.gouv.fr
World Tourism Organization website: www.worldtourism.org

H3/ 15a : REGIONAL HERITAGE

Fall Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

Introduction to euro regional border. We shall focus on regional particularities, in a thematical, a historical and

a geographical point of view.

- Rural and Urban Heritage
- Outstanding housing.
- Civil heritage
- Religious heritage
- Military heritage
- Industrial time
- Patronage, artists, museums

ASSESSMENT: Assessments to give in and oral presentations.

Final **ASSESSMENT:** group practical work and oral presentation by each student.

BIBLIOGRAPHY:

MARSEILLE, Jarcques (dir.); Dictionnaire du Nord-Pasde-
Calais, Paris, Larousse, 2001
PLATELLE, Henri (dir.), Nord-Pas-de-Calais, Paris, Bonneton, 2002n collection encyclopédies
LOTTIN, Alain (dir.), 2000 ans d'histoire du Nord-Pasde-
Calais, Lille, La Voix du Nord, 2002
ANONYME, Le patrimoine des communes du Nord, Paris, Flohic, 2001, 2 volumes
ANONYME, Guide Bleu Nord-Pas-de-Calais, Paris, Hachette, Collection Guides Bleus, 2006
ANONYME, Nord, Tournai, Renaissance du Livre, 1999, Collection Guides (Les régions)
ANONYME, Guide d'architecture de la métropole lilloise, Lille métropole, Courtrai, Tournai, Ypres, Paris, Le Passage, 2004
VOUTERS, Bruno and Rémi, Les peintres du Nord : le feu sacré, Lille, La Voix du Nord, 2004
LANEYRIE-DAGEN, Nadeije, L'art pour guide, Paris, Gallimard, 2006
Revue Vieilles Maisons Françaises 1995 n°155 Nord, 1997 n° ?, Pas-de-Calais
Pays du Nord : magazine bimestriel consacré au tourisme, au patrimoine et à l'art de vivre en Nord-Pas-de-Calais, Picardie et Belgique frontalière, depuis 1994.

INTERNET WEBSITES:

www.musenor.fr

AIT4 T/2c: HUMAN RESOURCE MANAGEMENT IN THE HOSPITALITY SECTOR

Fall Semester

Lectures: 30 hours

ECTS credits: 3

OBJECTIVE:

At the end of the course the student should be able to understand how the world of hotels and restaurants functions and also the type of management practices which are common. Knowledge will also be acquired about customer relations, well-known brands and variations.

COURSE PROGRAM:

Types of hotel commonly found in France:

- The best-known hotel chains
 - Different types of hotel
 - Loosely connected networks of traditional hotels
 - Strictly centralised chains
 - Comparative study from the customer's point of view between traditional hotels and chains
 - Case study: the ACCOR group
- Definitions: what is a hotel, what is a restaurant?

Revealing factors and statistics
 -What are the customers looking for ?
 -How does the hotel respond to these desires ?
 -Different types of customer
 The work: who does what?
 Accommodation
 Food
 Services
 Yield Management
 How does it work?
 Personnel
 Management strategies
 Forms of behaviour
 Training
 Work contracts.
 Seasonal work
 Short-term contracts
 Working hours
 Permanent contracts
 Training and qualifications
 Trade unions
 Competence and skills
 Staff/management agreements
 Apprenticeships
 Conflict resolution.
 The role of the trade unions
 Causes of conflict
 On strike ??
 Avoiding problems

AIT4 T/7b: MANAGEMENT IN INTERNATIONAL LUXURY HOTELS

Spring Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

1. Different types of hotel

- 1) A long story
- 2) Types of hotel and who stays in them.

2. Hotel chains

- 1) From private hotels to chains
 - the modern private hotel
 - franchised chains
- 2) Centralised hotel chains

3. The place of the hotel in the accommodation market

- 1) Not the first priority for the French
- 2) Other forms of accommodation
- 3) The future of the hotel

4. Marketing an overnight stay

- 1) Different sales opportunities
- 2) The search for quality

AIT4 T/3b : TRAVEL AGENCY MANAGEMENT

Fall Semester

Lectures: 24 hours

ECTS credits: 2

Prerequisite: A reasonable knowledge of world geography helps!

OBJECTIVE:

Understanding how a travel agency works from the economic and financial point of view.
 The personnel and their specialities.
 Acquiring technical knowledge of the products advertised and sold in a travel agency.

COURSE PROGRAM:

How travel agencies work.

Creating attractive products for tourists.
 Marketing for travel agencies.
 Comparative study of the main travel agency chains
 Tour operators and their strategies.
 Specialist agencies.

AIT4 T/2d : CHANGES IN TOURIST BEHAVIOUR

Fall Semester

Lectures: 16 hours

ECTS credits: 2

OBJECTIVE:

At the end of the class students should be able to analyse tourist phenomena from a geographical and an economic perspective.

COURSE PROGRAM:

- Tourist activity across the globe
- Central and Eastern Europe
- The USA and Canada
- Scandinavia
- Different types of tourist behaviour

AIT4 T/2a : MARKET SURVEYS FOR TOURISM

Fall Semester

Lectures: 24 hours

ECTS credits: 3

OBJECTIVE:

At the end of the class the student will be able to :

-Identify a future market and analyse the resources and potential of any territory.
 -Be able to create communication tools for specific customer targets, choose media and non-media means of publicity, present his products in an attractive way and run an advertising campaign.

In addition, he will be able to create a project and manage it effectively, competently organising all the different stages and distributing the different tasks.

COURSE PROGRAM:

1. What do we mean by a market in tourism ?
 definition
 why a market in tourism is different from other markets
 the different factors to take into account
 official bodies on the regional, national and international levels
 working with tour operators, travel agencies, travel clubs etc.
 officially recognised organisations (according to the law of July 1992)
 organisation of sales networks
 e-marketing
2. Awareness of heritage issues and the development of areas dedicated to tourism and leisure
 definition of the heritage industry
 architectural and cultural heritage
 economic, industrial and scientific heritage
 popular culture and the heritage industry
 nature and tourism
3. The market for business tourism
 Presentation of potential markets
 Targetting potential customers
 Communication for events (press, advertising, medias etc.)
 sales (mailing, the business side)

e-marketing (data, newsletters)
following through after sales
(briefing client, task list, analysis of
needs and estimates)

AIT4 T/7a : MARKETING AND SALES IN BUSINESS TOURISM

Spring Semester

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE:

Be able to define the notion of business tourism but
also to have the measure of the constant evolution in
this field.

COURSE PROGRAM:

The French offer in term of facilities:

- exhibition rooms

- hotels

- conference centres

The case of Ile-de-France

The demand evolutions

Strengths and weaknesses of France as a destination

Evolution of the business tourism activities.

Investments

Improvement of the French offer competitiveness by
knowing the foreign competition.

Tourism management initiatives in partnership with
professionals

ASSESSMENT: You will have to develop two projects
as a pair or as a small team and there will be a final
written exam.

BIBLIOGRAPHY:

« le tourisme d'affaires », Maurice Dupuy, « tourisme
d'affaires, l'industrie des événements et des
rencontres », revue espaces.

Internet Resources:

Revue-espaces.com ; bedouk.fr

AIT4 T/6c : SALES TECHNIQUES FOR TOURISM

Spring Semester

Lectures: 12 hours

ECTS credits: 1

OBJECTIVE:

AT THE END OF THE COURSE THE STUDENT WILL BE
ABLE TO :

-make contact with a potential
customer

-present himself and his company

-discover rapidly the potential

customer's areas of interest

-present the best possible products in

response to the customer's interests

-reply to customer objections

-make a sale

COURSE PROGRAM:

I – Different types of sales

1 – Face to face

A – over the counter

B – unsolicited offers

C – trade fairs

2 – Direct marketing

A – telephone sales

B – internet sales

C – email and other methods

II – Communication strategy and sales

1 – interpersonal communication

2 – perception of other people

3 – group dynamics

4 – verbal and non-verbal communication

5 – analysing a transaction

6 – P.N.L.

III – Selling

1 – Principles of negotiation

2 – Different stages in the sales process

3 – Discovering customer needs

4 – know your products

5 – presenting an argument

6 – overcoming objections

7 – concluding a sale

AIT4 T/6a : TRANSPORT & LOGISTICS FOR TOURISM

Spring Semester

Lectures: 20 hours

ECTS credits: 2

OBJECTIVE:

At the end of this course students should be able to
understand the role of transport and logistics in the
tourism industry – the different possibilities, how they
work and how to organise and pay for them.

COURSE PROGRAM:

General Introduction

AIR TRANSPORT

Rules and regulations

The different airlines

Commercialisation and logistics

RAIL TRANSPORT

In France

The network

The SNCF and its partner companies

Horizon 2012

Logistics and competition

The worldwide rail network

SEA TRANSPORT

General Introduction

Rules and regulations

Passenger transport

(companies , ships ...)

Commercialisation and logistics

RIVER TRANSPORT

General introduction

Passenger transport

OVERLAND TRANSPORT

Rules and regulations

The different possibilities

Road networks

Tourism by bus or coach

Careers in logistics for tourism

TRANSPORT , LOGISTICS , ECOLOGY AND TOURISM -

AIT4 T/4a: SUSTAINABLE DEVELOPMENT IN TOURISM

Fall Semester

Lectures: 18 hours

ECTS credits: 2

COURSE PROGRAM:

Study of labels in France in the field of eco-tourism

Main actors

History of eco-tourism and behavior of European
tourists.

AIT5T/5b : STRATEGIES AND POLICIES FOR TOURISM

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 20 hours

ECTS credits: 2

OBJECTIVE:

Define a tourism strategic plan and a forecasting starting from a qualitative and quantitative observation allowing you to define a marketing problem.

COURSE PROGRAM:

- The spatial and behavioural analysis: tools dedicated to tourism development
- A first step towards the comprehension of touristic needs by observing.
- Market knowledge and analysis (part 1)
- Study of the procedure for setting up a business
- Market knowledge and analysis (part 2)
- Strategic management and touristic products offer (part 1)
- Politics and strategy concept
- Strategy and strategic choices
- Strategic management and touristic products offer (part 2)
- The sustainable tourism aspect
- Work on the procedure, gathering of the market study outcomes
- Forecasting and diagnoses
- Enforcement of tourism strategies by studying destinations

ASSESSMENT: You will have to develop two projects and there will be a final written exam.

BIBLIOGRAPHY:

Marketing Du Tourisme - 2ème Édition ,Tocquer, Gérard,Gaetan Morin – mai 2000
Le Plan Marketing Du Tourisme Par La Pratique, Dupont, Louis Editions L'harmattan - 11/10/2005
Naomi KLEIN « no logo », quotidien du tourisme, « stratégies et techniques touristiques », p. RICHARD

Internet Resources:

Revue- espaces.com ; www.tourisme.gouv.fr

AIT4T/3a : GEOGRAPHY OF INTERNATIONAL TOURISM

Fall Semester

Lectures: 25 hours

ECTS credits: 2

COURSE PROGRAM:

1) International Tourism : some basic facts

- 1) A definition
- 2) The growth of international tourism

2. International Tourism : where ?

- 1) Sending countries
- 2) Receiving countries
- 3) Place of international tourism in business
- 4) Tourism & the environment

3. International tourism : current tendencies

- 1) New forms of tourism
- 2) The role of advertising

4. Tourism & Geopolitics

- 1) Tourism, a barometer of current affairs
- 2) Public policy & tourism

AIT5T/1c : GEOGRAPHY: TOURIST AREAS

Fall Semester

Lectures: 18 hours

ECTS credits: 1

OBJECTIVE:

At the end of the class, the student should be able to understand the importance of international tourism in the world economy and take into consideration all its various activities. Students will also understand the different components of the tourism industry and also the different sources of supply and demand and the fluctuations of the market.

COURSE PROGRAM:

International tourism and how it works
Growth and development of international tourism
Sending and receiving countries
International tourism in the world economy today
Current market developments

BIBLIOGRAPHY:

le tourisme dans le monde a.mesplier ed.breal
le tourisme dans le monde p.duhamel ed colin
le quotidien du tourisme
l'écho touristique

AIT4 T/4c : INTERCULTURAL APPROACH TO THE SLAVONIC WORLD

Fall Semester

Lectures: 16 hours

ECTS credits: 1

OBJECTIVE:

At the end of the class, students should be able to recognise and understand the different historical and cultural periods in Russian history since the 14th century and recognise the most important historical monuments and tourist attractions in the region.

COURSE PROGRAM:

- The Golden Ring tourist trail in Russia which includes most of the most famous towns, works of art and monuments.
- St Petersburg, from its original construction to the present day
- The Hermitage museum and its contribution to the cultural treasures of Russia
- Moscow from the 14th century to the present day. The history of the Kremlin and Red Square.
- The best exhibition venues and museums in Moscow
- The Transsiberian Express from Moscow to Vladivostock and the regions it crosses.

BIBLIOGRAPHY:

L'empire russe/Jannel Claude/Barthelemy (Editions Alain)/1995
Saint Petersburg/Jean Pierre Brossard, Ewa Berard, Olessia Tourkina, Victor Mazin/ Editions d'en haut/1993

AIT4 T/8d : INTERCULTURAL APPROACH TO CHINA

Spring Semester

Lectures: 16 hours

ECTS credits: 1

OBJECTIVE:

To obtain an overview of Asia and, in particular, China. To learn the basics of the history and geography of the region and its civilization.

COURSE PROGRAM:

- Geography – where is what?
- Religions and philosophies in the region
- Potential and particularities of the main tourist sites

CTV4/7b : EGYPTIAN HERITAGE SITES**Spring Semester****Lectures:** 18 hours**ECTS credits:** 2**OBJECTIVE:**

To identify and situate the principal historical sites and tourist resorts in Egypt. To situate them chronologically and know how the tourist industry in Egypt works.

The aim of this course is to learn about the different aspects of the Egyptian heritage industry, especially the popular resorts in the Nile valley (Alexandria, Cairo, Luxor and Assuan), gaining reliable knowledge about their history, culture and civilization. We shall study in detail the chronological development of Egyptian civilization, the basic lifestyle in the ancient period, the funeral culture and ancient Egyptian religion.

COURSE PROGRAM:**1- Introduction : General Framework**

Geography

History : Discovering Egypt

The Pharaohs and their culture

2- Historical timeline in Egypt

Chronology (from prehistory to the end of antiquity)

Foreign domination and cultural influences

3- Funeral sites in Ancient Egypt

Saqqara, Gizeh, Abousir

4- Thebes and its hundred gates

Karnak et Luxor

5- The Thebes Valley

The craft village in Deir el-Médineh

The funerary temples

Royal and private Necropolises

6- The Great Temples of Late Antiquity

Edfu, Dendara, Philae

7- Greek and Roman Influences

Alexandria and its region, the Nile Delta

8- Other Tourist Sites in Egypt

Areas of natural beauty

Byzantine and coptic sites

Medieval islamic sites

Contemporary Egyptian architecture

9- Issues in the heritage industry today

Use and abuse of Egyptian artifacts today

Museums and Egyptian cultural policy

The Supreme council for Antiquities and how it works

Temporary and permanent foreign input

Art and *business***Selected bibliography:**J. BAINES, J. MALEK, *Atlas de l'Égypte ancienne*, Paris :

Le Fanal, 1990

F. DUNAND, R. LICHTENBERG, *Des animaux et des hommes, une symbiose égyptienne*, Paris, éditions du Rocher, 2005D. LABOURY, *L'Égypte pharaonique (Idées reçues, Histoire et Civilisations)*, Paris : Le Cavalier Bleu, 2001B. LEGRAS, *L'Égypte grecque et romaine*, Paris : A. Colin (collection U.), 2004G. POSENER et alii, *Dictionnaire de la civilisation**égyptienne*, Paris : Hazan, 1959P. VERNUS, *Affaires et scandales sous les Ramsès*, Paris : Pygmalion, 1993**AIT4 T/8d : INTERCULTURAL APPROACH TO THE MIDDLE EAST****Spring Semester****Lectures:** 16 hours**ECTS credits:** 1**OBJECTIVE:**

General knowledge: the civilisation, history, geography etc. of the Middle East. Finding your way around. The main characteristics of Middle Eastern civilisation.

COURSE PROGRAM:

The geography of the Middle East

Religions and philosophies of the Middle East

Tourist potential and interesting historical sites.

CTV4/7a : TOURISM, CULTURE AND THE HERITAGE INDUSTRY IN THE WORLD**Spring Semester**

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 18 hours**ECTS credits:** 2

OBJECTIVE: Start a reflexion about what students will be doing in their professional careers.

Understand cultural, touristic and heritage policies through their development.

The more and more important influence of regions upon culture, tourism and heritage.

Case studies aimed to introduce the world, integration in local territories, promote regions.

COURSE PROGRAM:

Development process of leisure, tourism and culture activities

- History of leisure and tourism

- History of cultural activities

Place of tourism, culture and heritage in our society, from speeches to reality

Role of actors of tourism ,culture and heritage

Nowadays' practices

Regional profit

ASSESSMENT: One written test, one oral presentation**BIBLIOGRAPHY:**

-Fabienne BAIDER, Marcel BURGER et Dionysis GOUTSOS, 2004, *La communication touristique: approches discursives de l'identité et de l'altérité*, « Sémantiques », l'Harmattan, 295p

-Marc BOYER, 1999, *Histoire du tourisme de masse*, Paris PUF / Que sais-je, n°3480, 127p

-Alain CORBIN, 1995, *L'avènement des loisirs, 1850-1960*, Champs, Flammarion, 437p

-Florence DEPREST, 1997, *Enquête sur le tourisme de masse : l'écologie face au territoire*, Mappemonde, BELIN, 207p

-Olivier LAZZAROTI, 2011, *Patrimoine et tourisme. Histoire, lieux, acteurs, enjeux*. Coll. BelinSup Tourisme, ED. Belin, 302p

-Sylvain PATTIEU, 2009, *Tourisme et travail. De l'éducation populaire au secteur marchand (1945-1985)*, Presses de la fondation nationales des sciences politiques, 385 p.

-Jean-Pierre RIOUX et Jean-François SIRINELLI (sous la direction de), 2002, *La culture de masse en France*.

De la Belle Époque à aujourd'hui, Ed. HACHETTE Littératures, Coll. Pluriel Sociologie, 461 p.

-Mathis STOCK (coordination), 2003, *Le tourisme : acteurs, lieux et enjeux*, coll. Belin Sup. Géographie, BELIN, 299 p.

-Jean-Didier URBAIN, 2002 (1991), *L'idiot du voyage : histoires de touristes*, Petite Bibliothèque Payot, 271 p.

-Françoise BENHAMOU, 2008 (1996), *L'économie de la culture*, Coll. Repères, Ed. La Découverte, 122 p.

-Monique DAGNAUD, 2006, *Les artisans de l'imaginaire*. Comment la télévision fabrique la culture de masse, A. Colin, 319 p.

-Nicolas DELECOURT, Maurence HAPPE-DURIEUX, 2009 (4ème édition), *Comment organiser un événement culturel, sportif, ludique, officiel...*, Coll. Gestion et Organisation, Editions du puits fleuri, 329 p.

-Jean-Michel DJIAN, 2005, *Politique culturelle : la fin d'un mythe*, Coll. Folio, Ed. Gallimard, 196 p.

-Laurent GERVEREAU, 2006, *Vous avez dit musées ? Tout savoir sur la crise culturelle*, Coll. Carré des Sciences, CNRS éditions, 89 p.

-Pierre MOULINIER, 2010 (1999), *Les politiques publiques de la culture en France*, Que sais-je ?, PUF, 127 p.

-Edward W SAID, 2000, *Culture et impérialisme*, Fayard Le Monde Diplomatique, 558 p.

-Claire GIRAUD-LABALTE, Jean-René MORICE, Philippe VIOLIER (sous la direction de), 2009, *Le patrimoine est-il fréquentable ?*, Presses de l'université d'Angers, 361 p.

-Daniel J. GRANGE et Dominique POULOT (sous la direction de), 1997, *L'esprit des lieux : le patrimoine et la cité*, La pierre et l'écrit, Ed. PUG, 476 p.

-Hervé GUMUCHIAN, Bernard PECQUEUR (sous la direction de), 2007, *La ressource territoriale*, Anthropos, Economica, 252 p.

AIT5T/5c : TOURISM MARKETING

Fall Semester

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE:

Master the various aspects of tourism marketing and elaborate a marketing plan by taking into consideration the importance of distribution channels and IT in the modern tourism development.

COURSE PROGRAM:

Part 1

- Introduction: Tourism development in the world and in France. Tourism: a specific service. Why is tourism marketing necessary?

- Market knowledge: Demand and offer analysis. The main demand sources.

Part 2

- Product strategy: Tourism product knowledge. Analysis of a tourism product life cycle. Tourism product adaptation. Technical study.

Part 3

- Client loyalty strategy and commercial policy: Finding tourism clients through the marketing plan. Create a tourism destination.

Part 4

- IT in tourism: Mastering information strategy. Information sources and information monitoring. Information management in the value chain. The differences between display and retail websites and how to create a website. The importance of websites and direct mail advertising for foreign tourists. Travel documents package. Distribution strategy and channels. Communication: principles and application to tourism.

ASSESSMENT: You will have to develop two projects with an oral exam and there will be a final written exam.

BIBLIOGRAPHY:

Marketing Du Tourisme - 1ère Et 2ème Année Tauran-Jamelin, Viviane Bréal - 13/06/2002.

P RICHARD « stratégies et techniques touristiques »

Internet Resources:

Revue- espaces.com ; www.tourisme.gouv.fr

AIT5 T/5c : THE LUXURY ENVIRONMENT

Spring Semester

Lectures: 20 hours

ECTS credits: 2

COURSE PROGRAM:

UNDERSTANDING LUXURY

Definition

Luxury culture

How the rich live

THE CUSTOMERS

Types of customer for luxury products

Their needs and requirements

LUXURY INDUSTRIES

Brand names

Marketing

Strategies

Méthodology

Luxury and the internet

THE FUTURE OF LUXURY

CASE STUDIES

Meeting with luxury customers and businesses

AIT5T/4b: HOSPITALITY MANAGEMENT

Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 30 hours

ECTS credits: 2

OBJECTIVE:

Learning about how hotels work all over the world. Know how the different hotel chains and groups function as well as independent hotels. Understanding how hotels are staffed, according to their size. Understanding the basics of how to run a hotel, how to manage it, finance it and manage the staff.

COURSE PROGRAM:

- Different types of hotel in France
- Hotels all over the world
- VAT and hotel pricing
- Statistics for hotel management: understanding your customers
- Organising the work: accommodation, food and drink, other services
- Yield management
- Staffing
- Careers in hotel or restaurant work
- Reasons for conflict or complaints

AIT5T/1e: ECONOMICS OF TOURISM

Fall Semester

THIS COURSE IS TAUGHT IN ENGLISH

Lectures: 20 hours

ECTS credits: 1

OBJECTIVE:

- Acquire knowledge about the economics of running hotels, restaurants and tour operators
- Work out whether a company or project is financially viable
- Work out how much profit a tourism project can make while respecting the principle of sustainability
- Develop a new idea in the area of business tourism and create a plan to finance it

COURSE PROGRAM:

- What makes tourism projects successful – examples of successful projects by young entrepreneurs in Canada and the US
- New technologies and their role in the economics of tourism
- Financial viability for hotels
- New ideas and how to set up a new tourism company
- Marketing for tourism
- Social media marketing and advertising tourism

AIT5 T/1a : DESTINATIONS FOR BUSINESS AND LUXURY TOURISM
Fall Semester**Lectures:** 12 hours**ECTS credits:** 1**COURSE PROGRAM:****DISCOVERING LUXURY TOURISM**

The Market

Who does what?

Connections with other luxury products

Examples of new niche markets

Know how to suggest a destination, identify customer demand and draw up an appropriate plan

DISCOVERING BUSINESS TOURISM

The Market

Different kinds of business tourism

The difficulties

A few statistics

Emerging markets

How to recognise what is required and make an appropriate suggestion

How to deal with groups of between 2 and 10000 customers at a time !

AIT5T/4c : PROJECT MANAGEMENT METHODS FOR TOURISM
Fall Semester**Lectures:** 20 hours**ECTS credits:** 2**OBJECTIVE:**

- Understanding the different stage in project management
- Anticipating problems
- Establish and knowing when to modify a timeline
- Understanding when your boss wants and knowing how to adapt

COURSE PROGRAM:

- From idea to concrete project
- Identifying needs
- The main initial and intermediary stages
- When things don't quite go according to plan....

- Creating your mission statement and defining tasks
- Writing reports
- Chairing meetings

AIT5T/3a : YIELD MANAGEMENT (FOR TOURISM)
Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 20 hours**ECTS credits:** 2**OBJECTIVE:**

- Understanding hotel management, especially the work of the receptionist and reservations
- Understanding the concepts of minimum occupation rate and pricing policy
- Using common sense and logic
- Working accurately and meticulously

COURSE PROGRAM:

- History of Yield Management
- The 9 pillars of Yield Management
- Key concepts for Yield Management
- Analysing the competition
- Obtaining reliable data
- Analysing the time frame
- Pricing for hotels
- Forecasting for hotels
- Travel costs
- Retailing for hotels

BIBLIOGRAPHY

Bolton L.E., Warlop L. et Alba J, 2003, "Consumer Perceptions of Price (Un)Fairness", Journal of Consumer Research, vol. 29, n. 4, p. 474-492

Barth J E., 2002, Yield Management: Opportunities for Private Club Managers, International Journal of Contemporary Hospitality Management, 14, 3,136-141.

Bradley. A et Ingold. A, 1993, An Investigation of Yield Management in Birmingham hotels, International Journal of Contemporary Hospitality Management, 5, 2, 13-16.

Capiez A., 2003, Yield Management : Optimisation du Revenu dans les Services, Hermes Science Publications.

Campbell M.C., 1999 a, "Why Did You Do That? The Important Role of Inferred Motive in Perceptions of Price Fairness", Journal of Product and Brand Management, vol. 8, n. 2, p. 145-152

Campbell, M.C., 1999 b, "Perceptions of Price Unfairness: Antecedents and Consequences",

AIT5T/1d: SUSTAINABLE TOURISM
Fall Semester

THIS COURSE IS FOR GRADUATE STUDENTS ONLY

Lectures: 15 hours**ECTS credits:** 1**COURSE PROGRAM:**

Understanding the economic and human issues at stake for sustainable development in international tourism.

Identifying the priority zones in the world where sustainable tourism is essential.

General info about agenda 21.

Sustainable tourism labels in France and in Europe.

Sustainable tourism policies implemented by tourism companies and authorities.

Marketing applied to sustainable tourism.
Ethics in the tourism industry.
Agenda 21 in practice in the tourism industry.
Airlines and the carbon footprint.

AIT5T/5a : BUSINESS TOURISM

Fall Semester

Lectures: 30 hours

ECTS credits: 2

OBJECTIVE:

- To analyse and summarise the main sectors in business tourism
- Maîtriser la façon de fonctionner en hôtellerie, location d'espaces et gestion d'événements d'affaires To understand the needs in accommodation and event management for business tourism
- Know how to use specialised vocabulary and make oneself understand when talking about this sector

COURSE PROGRAM:

-Introduction
-What is business tourism ? Who does what?
-Economic issues
-Existing structures
-Yield management
-Responding to customer needs
-Organising a large event
-Managing a conference centre like Lille Grand Palais

BIBLIOGRAPHY:

-Jean-José Arroyo et Emmanuel Fusiller
Les congrès, conventions et salons
Rapport du Conseil national du tourisme, 2000
-Bernard Irion
Les salons internationaux en France : un atout économique indiscutable à mieux valoriser
Rapport de la CCIP du 13 avril 2000
-Bernard Plaisait
L'accueil des touristes dans les grands centres de transit. L'accueil une fierté française ?
Rapport au Premier ministre, 2004
-KPMG pour France Congrès
Étude du positionnement concurrentiel de la France sur le marché européen des congrès, novembre 2005
-Jean-Paul Charié
Foire, salons, congrès : pour que la France rime avec croissance
Rapport d'information de la commission des affaires économiques - Assemblée nationale, février 2006
-ANAé-Bedouk
Le marché des agences de communication événementielles en France
Étude ANAé Bedouk Meetings & Events Media, Paris février 2006
-Bernard Plaisait
Le Tourisme d'Affaires : un atout majeur pour l'économie
Avis du Conseil économique et social - République Française
□Maurice Dupuy
Le tourisme d'affaires : comprendre, organiser et réussir
Éditions Technip
-Jean-Luc Margot-Duclot
L'industrie des rencontres et des événements professionnels en Île-de-France
Rapport pour le conseil régional d'Île-de-France, Juillet 2006

-Jean-Pierre Marcon
Le tourisme associatif en milieu rural, source de développement local et de cohésion sociale,
Avis et rapport au Conseil économique et social - 2006

CTV5/3a : GEOGRAPHY OF WORLD TOURISM

Fall Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

Tourism: a worldwide phenomenon
Chapter 1 : Europe
Chapter 2 : America
Chapter 3 : Asia
Chapter 4 : Africa
Chapter 5 : Oceania

BIBLIOGRAPHY :

L'aménagement touristique. George CAZES. Collection Que sais-je. PUF. N° 1882.
Géopolitique du tourisme. Jean-Michel HOERNER. Éditions Armand Colin. 2008.
Géographie du tourisme. Jean-Pierre LOZATOGIOTART. Pearson éducation. 2003.
Méditerranée et tourisme. Jean-Pierre LOZATOGIOTART. Éditions Masson géographie. 1990.
Géographie de l'industrie touristique. Jean Michel HOERNER. Éditions Ellipses. 1997.
Itinéraires de tourisme. Alain BORET. Éditions Jacques Lanore. 1989
Le tourisme en France. Enjeux et aménagement. Pierre MERLIN. Éditions Ellipses. 2006.
Le tourisme dans l'espace français. Daniel CLARY. Éditions Masson. 1993.

CTV5/3b : LATIN AMERICA HERITAGE SITES

Fall Semester

Lectures: 24 hours

ECTS credits: 2

OBJECTIVE:

- Give an overview on a few aspects, problems, wealth, cultural events, material or immaterial heritage of Latin-American societies.
- Encourage students to know and go on searching information about a country, a cultural event or another aspect of their interest, in relation with Latin-American culture and heritage.

COURSE PROGRAM:

- Session 1 – Introduction: What is Latin-America ?
- Session 2 – The Caribbean: Cultural contacts. Birth of cities and cultural events during the colonial period. Oral presentation: San Juan de Puerto Rico or Havana
- Session 3 – The Caribbean 2: Cultural events, music, literature, food. Rhythm and history of the societies. Oral presentation: the Salsa
- Session 4 – Mexico and Guatemala 1: Pre-hispanic worlds. The Maya and Aztecs. Oral presentation: Tenichtitlan or Yucatan
- Session 5 – Mexico 2: The muralism movement in relation with the Mexican Revolution. The great muralist painters and the creation of a new state. Oral presentation: Frida Khalo or another painter.
- Session 6 – The Andes 1: Heritage from the prehispanic cultures. The material world and the current claims. The land as heritage. Oral presentation: Machu Picchu or popular celebration

- Session 7 – The Andes 2: Cultural events and modern reinventions. The big cities through their history in the Andean space.
Oral presentation: Choice of a city or a nature park from an Andean country (e.g. Galapagos islands)
- Session 8 – Brazil 1: Miscegenation and history. Explorers, mission churches and immigrants.
Oral presentation: Dom Helder Camara
- Session 9 – Brazil 2: The Amazonian universe. The vertigo of space. The natural heritage, the economic stakes, the aboriginal societies in danger.
Oral presentation: The Amazonas river or an Amazonian ethnic group.
- Session 10 – The Southern Cone 1: The various southern societies. The European immigration and the material construction.
Oral presentation: The Jesuit reductions or the background of big sites of the natural or urban heritage.
- Session 11 – The Southern Cone 2 :The big country and the society. The pampa, the “gaucho” and the cities and cultural productions.
Oral presentation: the Tango
- Session 12 – Conclusion

CTV5/3c : GREEK HERITAGE SITES

Fall Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

- 1 :** Geography of Greece and overview of the main historical periods
- 2 :** Civilisation of the pre-hellenic period: Troy, Homer, the Cyclades, the Minoan and Mycaenean civilisations
- Transition :** The dark ages : invasions and migrations.
- 3 :** Athens: the cradle of Western civilisation
- 4 :** Corinth: sculpture, painting, ceramics, the remains of a sophisticated city
- 5 :** Olympia: symbol of political and cultural unity. The Olympic games
- 6 :** Doric and Ionic art
- 7 :** Greek culture in Asia Minor: Ephesus, Miletus etc.
- 8 :** Colonial expansion around the Mediterranean
- 9 :** Classical Athens
- 10 :** Greek architecture
- 11 :** Delphi: the oracle etc.
- 12 :** Macedonian style
- 13 :** Asia Minor in the Hellenist period
- 14 :** Alexandria: political and cultural centre

CTV5/3d : REGIONAL HERITAGE

Fall Semester

Lectures: 24 hours

ECTS credits: 2

COURSE PROGRAM:

Introduction to euro regional border. We shall focus on regional particularities, in a thematical, a historical and a geographical point of view.

- Rural and Urban Heritage
- Outstanding housing.
- Civil heritage
- Religious heritage
- Military heritage
- Industrial time
- Patronage, artists, museums

ASSESSMENT: Assessments to give in and oral presentations.

Final ASSESSMENT: group practical work and oral

presentation by each student.

BIBLIOGRAPHY:

- MARSEILLE, Jarcques (dir.); Dictionnaire du Nord-Pasde-Calais, Paris, Larousse, 2001
- PLATELLE, Henri (dir.), Nord-Pas-de-Calais, Paris, Bonneton, 2002n collection encyclopédies
- LOTTIN, Alain (dir.), 2000 ans d'histoire du Nord-Pasde-Calais, Lille, La Voix du Nord, 2002
- ANONYME, Le patrimoine des communes du Nord, Paris, Flohic, 2001, 2 volumes
- ANONYME, Guide Bleu Nord-Pas-de-Calais, Paris, Hachette, Collection Guides Bleus, 2006
- ANONYME, Nord, Tournai, Renaissance du Livre, 1999, Collection Guides (Les régions)
- ANONYME, Guide d'architecture de la métropole lilloise, Lille métropole, Courtrai, Tournai, Ypres, Paris, Le Passage, 2004
- VOUTERS, Bruno and Rémi, Les peintres du Nord : le feu sacré, Lille, La Voix du Nord, 2004
- LANEYRIE-DAGEN, Nadeije, L'art pour guide, Paris, Gallimard, 2006
- Revue Vieilles Maisons Françaises 1995 n°155 Nord, 1997 n° ?, Pas-de-Calais
- Pays du Nord : magazine bimestriel consacré au tourisme, au patrimoine et à l'art de vivre en Nord-Pas-de-Calais, Picardie et Belgique frontalière, depuis 1994.

INTERNET WEBSITES:

www.musenor.fr