PARIS | NANTES | BEIJING | SHENZHEN

Audencia BUSINESS SCHOOL

BUSINESS SUMMER TERM

EFMD EQUIS ACCREDITED

AACSB ACCREDITED

ASSOCIATION OF MBAS ACCREDITED



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www.audencia.com

INNOVATIVE LEADERS
FOR A RESPONSIBLE WORLD

Audencia BUSINESS SCHOOL

Take your academic journey global this summer. Come to Audencia.

Studying at Audencia means learning at one of the best universities in France – a world-renowned management education and research institution.

Highly ranked and triple accredited, Audencia's superior curriculum and deep connections with the business world translate into proven results for graduates of our programmes, whether they go on to further study or into the job market.

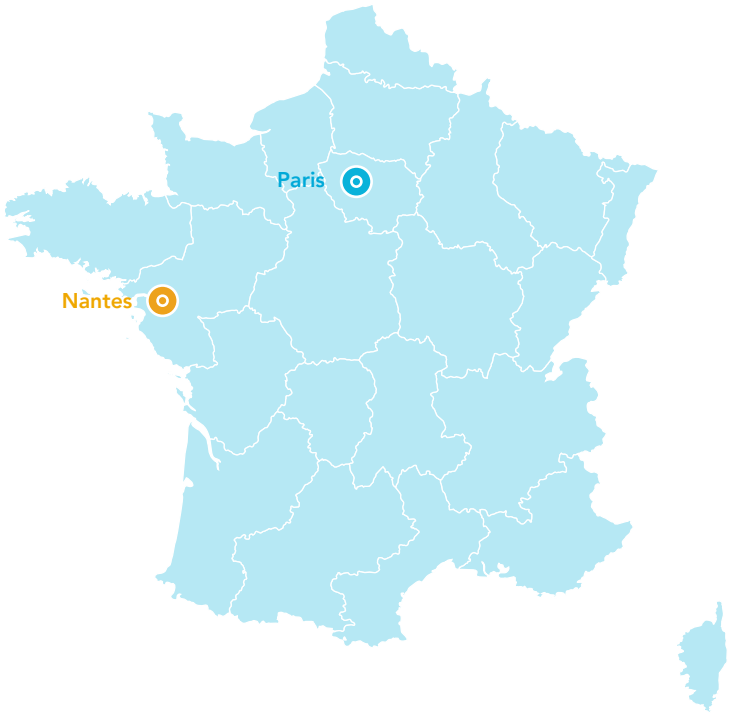
Audencia attracts students from 85 countries and faculty from around the world. And with more than 200 global academic partners, we offer a truly international environment for learning and engagement.



WE LOVE OUR HOST CITY. YOU WILL TOO.

Located in beautiful, welcoming Nantes

Nantes, a thriving modern metropolis with old-world flair, has been recognised as Europe's most livable city. There's easy-to-use public transportation with stops right on campus, just 15 minutes from the centre of town. Just two hours from Paris and a half hour from the Atlantic coast, it is a magnet for students and visitors, with countless historic sites and attractions. Major European destinations are also within easy reach by flight or train.



A lively blend of learning & experience

Whether you're ready to launch your career or plan to go on to further study, Audencia is the ideal gateway to success.



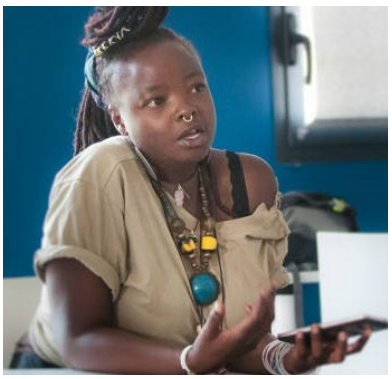


Our intensive eight-week term, conducted entirely in English, features:

- Superb and approachable academic staff with extensive practical expertise
- Focus on marketing, management and communications
- Deep connections to French and global businesses
- Curriculum infused with global contexts and practices
- Small class sizes and dynamic group projects
- Weekly company visits with tours and staff discussions
- Unique four-day study tour to Brussels to learn about the European Union (optional)

With built-in flexibility and lots of support, you can design your ideal summer:

- Take optional French lessons
- Earn academic credit, an official certificate and a transcript
- Create a tailored programme of less than 8 weeks (if desired)
- Get thorough and attentive student services support



"Exciting, fun, enlightening, positively challenging."

Brianna Hephzibah Kisia of Kenya, Summer Term 2017 participant, current student in MSc in Management and Entrepreneurship in the Creative Economy at Audencia

We help you take care of the details that matter.

From social activities to housing to campus facilities, our attention to every detail ensures a positive experience.

- Professional, experienced and personalised student services
- Extensive assistance from a dedicated summer housing expert with locating housing, whether in a private home or apartment in Nantes or with a host family
- Great amenities such as computer labs, libraries and high-speed wifi



Check out our housing blog:
www.audenciahousing.blogspot.fr/p/summer-term-housing.html

Summer in Nantes is full of adventure!

Our French students organise social outings for our Summer Term students – to local celebrations such as the Fête de la Musique and the Nuit de l'Erdre (music festivals) as well as trips to the beach, a special farewell dinner and much more.

Like Audencia Summer Term on Facebook!

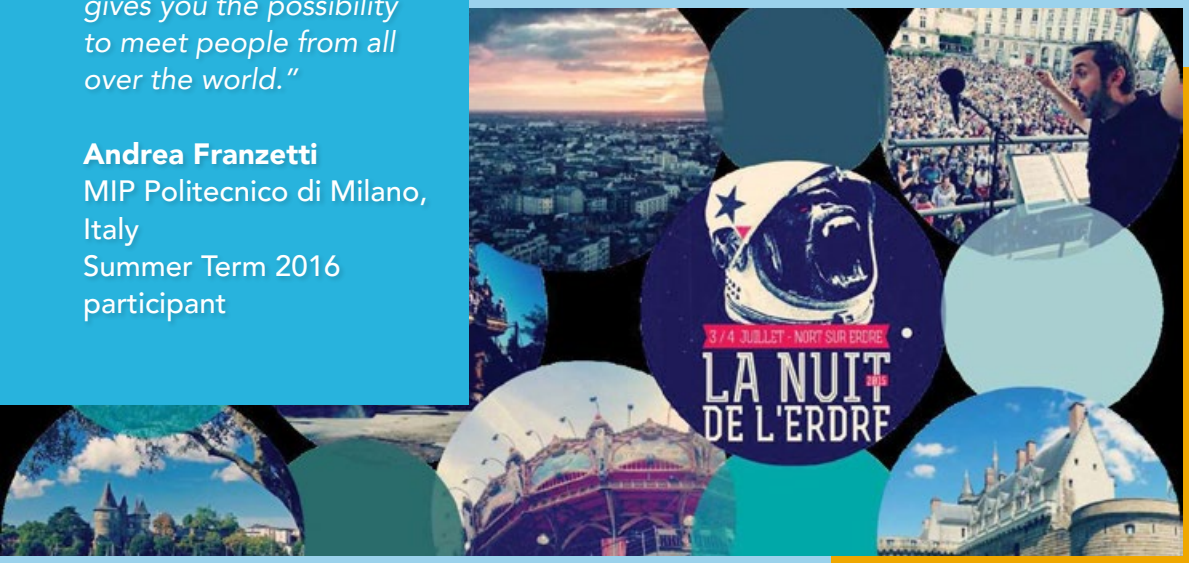
WHAT A SUMMER TERM LOOKS LIKE



"While at Audencia, you can feel that you are studying in a top business school: high-level education, challenging and amazing ... Each week you focus on a single subject full-time, and it gives you the possibility to meet people from all over the world."

Andrea Franzetti
MIP Politecnico di Milano, Italy
Summer Term 2016 participant

Audencia's Summer Term is an intensive programme designed for students who want to build international management and business expertise, earn additional credits or experience Audencia before committing to a full-time postgraduate programme here.



You can take the full 8-week course for up to 30 ECTS credits, or select weekly courses to meet your needs and interests. Through this dynamic programme, you will:

- Broaden your business knowledge
- Learn about European market and management practices
- Enjoy a combination of courses, company visits and group projects
- Visit companies such as Cartier, Louis Vuitton, EDF and Cointreau
- Learn about the European Union on a four-day visit to Brussels

Credits are guaranteed by Audencia, but your home university decides whether to accept these credits within the context of your studies. Please discuss this with your study advisor in advance, directing your advisor to us with any questions about the content or level of the course.

Summer Term Schedule
May 22 – July 13, 2018

Full course descriptions available on our website. Students may select one course per week. 1 US credit = 2 ECTS

WEEK	DATES	COURSES AT AUDENCIA
1	**May 22 - May 25**	Innovation, Creativity and Design (4 ECTS credits, 24 hours) Cross Cultural Management (4 ECTS credits, 24 hours)
2	**May 28 - June 1**	Branding and Advertising Strategies (4 ECTS credits, 24 hours) Social Media (4 ECTS credits, 24 hours)
3	**June 4 - June 8**	Crisis Communication (4 ECTS credits, 24 hours) Marketing to Europe (4 ECTS credits, 24 hours)
4	**June 11 - June 15**	International Marketing and Communications (4 ECTS credits, 24 hours) Leadership – NEW (4 ECTS credits, 24 hours)
5	**June 18 - June 22**	European Union: History, Institutions and International Relations (4 ECTS credits, 24 hours) Global Sales (4 ECTS credits, 24 hours)
6	**June 25 - June 29**	European Finance (4 ECTS credits, 24 hours) Big Data, IT and Marketing (4 ECTS credits, 24 hours)
7	**July 2 - July 6**	European Economics – NEW (4 ECTS credits, 24 hours) International Trade (4 ECTS credits, 24 hours)
8	**July 9 - July 13**	Study Trip to Brussels (2 ECTS credits, 18 hours) Entrepreneurship – NEW (4 ECTS credits, 24 hours)

*Courses listed are representative and subject to slight changes.

Students from:

Partner universities	No additional tuition
Other universities	€500/week (tuition only)
	€600/week (tuition & homestay)
	€750/week (tuition & student residence)
	€900/week (tuition & luxury residence)

*Discounts may apply according to the length of your stay.



APPLY TODAY!

Spend your summer in a prestigious Audencia programme.

www.international.audencia.com/short-term-programmes/

We welcome highly motivated students with a good command of English at the bachelor's and master's levels.

Students from Audencia's partner universities must be nominated by their programme coordinator. Audencia has 260 international partners around the world. Check with your international office to see if your institution is one of them.



Deadline
Apply by April 1, 2018

Questions?
Our Summer Term Manager can help.

Contact Cécile Steyer at
csteyer@audencia.com

"My time at Audencia this past summer was quite rewarding. I found a nice blend of students from a variety of countries and universities. The discussion we had was quite lively, and I thoroughly enjoyed interacting with them. This was my second trip to Nantes, and I hope to return in the future. I highly recommend the Audencia summer programme!"

Dwayne G., guest instructor, Bowling Green State University, United States

L'ALLIANCE

CENTRALE NANTES | Audencia BUSINESS SCHOOL | nantes ensa architecture

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▶ CONTACT

Cécile STEYER
Summer Term Manager

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www.international.audencia.com/short-term-programmes

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Audencia BUSINESS SCHOOL

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