



USIL INTERNATIONAL CENTER FOR STUDY AND RESEARCH		
Course: Economics and Sociology of Tourism		
Professor: Alberto Chara Azurin		
Number of contact hours: 48		
Credits: 3		
Recommended level: junior or senior		
COURSE SUMMARY		
This course focuses on the effects tourism has had on Peruvian society and the nation's economy, focusing specifically on the last thirty years. We will begin with a brief history of major archaeological discoveries and the development of tourist attractions, before examining how the resulting changes have affected local communities and Peru as a whole. At the end of the course, students will be encouraged to discuss the positive and negative impacts of tourism on Peru's current social and economic situation.		
	TOPIC / LEARNING ACTIVITY / ASSESSMENT ACTIVITY	HOURS
1.	Introduction	2
2.	Understanding the sociology of tourism	2
3.	Understanding the relationship between the economy and tourism	2
4.	Travelers, tourists, and sociology	2
5.	Field trip to the Southern Cusco Valley and the main tourist attractions	4
6.	Field trip to Cusco's San Antonio Abad National University	2
7.	Analysis of tourism and traveler inequalities	2
8.	Consumer culture	2
9.	Review for the mid-term exam	2
10.	Mid-term exam	1
11.	Field trip to Pisac market in the Sacred Valley of the Incas	4
12.	Field trip to the village of Patabamba and Huchuy Qosqo archaeological site or village of Combapata and Qeswachaka archaeological site	8
13.	Field trip to downtown Cusco (Cusco as a World Cultural Heritage Site)	2
14.	Food, photos & souvenirs	2
15.	Identifying consumer culture	1
16.	Economic, environmental and cultural side effects of tourism	2
17.	Field trip to Cusco Chamber of Commerce	2
18.	Field trip to a tourism-related local governmental institution	2
19.	Review for the final exam	2
20.	Presentation of final paper	1
21.	Final exam	1
BASIC READING		
1.	Becker, Elizabeth (2014) <i>The Sociology of Tourism: Theoretical and Empirical Investigations</i> . Routledge.	
2.	Bruner, Edward (2010) <i>Culture on Tour: Ethnographies of Travel</i> . The University of Chicago Press.	
3.	MacCannell, Dean (2008) <i>The Tourist: A New Theory of the Leisure Class</i> . The University of California Press.	
4.	Starn, Orin et al. (2005) <i>The Peru Reader: History, Culture, Politics</i> . Duke University Press.	
5.	Michael Di Giovine (2010) <i>The Heritage-scape: UNESCO, World Heritage and Tourism</i> . Lexington Books.	

