



Undergraduate Courses in Business Administration and Economics 2017/18

	<p style="text-align: center;">Winter Semester</p> <p>Lectures: 16 October – 2 February Exam period: 5 -23 February</p>	<p style="text-align: center;">Summer Semester</p> <p>Lectures: 3 April – 13 July Exam period: 16 July - 3 August</p>
<p>Lectures</p> <p>All lectures with 6 ECTS</p>	<ul style="list-style-type: none"> ▪ Applied Economics: 5202-290 (Economics of Education) ▪ Applied Time Series Analysis & Forecasting Procedures: 5202-350 (Applied Time Series Analysis & Forecasting Procedures) ▪ Banking: 5106-270 (Bank Management) ▪ Basics of Innovation Economics: 5210-230 (Basics of Innovation Economics) ▪ Corporate Risk Management: NEW (Corporate Risk Management) ▪ Financial Process: 5106-140 (Fundamentals in Corporate Finance) ▪ The Industrial Revolution and the Roots of Modern Growth: 5210-290 (The Industrial Revolution and the Roots of Modern Growth) ▪ Technology and Growth: 5706-270 (Technology and Growth) (in 2017/18 in addition to Innovation Management) ▪ Sustainability and Environmental Economics: 5206-270 (Sustainability and Environmental Economics) 	<ul style="list-style-type: none"> ▪ Data Management: 5803-210 (Data Management) ▪ Digital Transformation: NEW (Digital Transformation in Banking) ▪ Finance: 5101-220 (Corporate Finance) ▪ Financial Accounting (IFRS): 5101-230 (Financial Accounting (IFRS)) ▪ International Economics: 5205-270 (International Economics) ▪ Multinational Corporations: 5706-220 (Multinational Corporations)
<p>Seminars*</p> <p>All seminars with 6 ECTS</p>	<ul style="list-style-type: none"> ▪ Profile Seminar Banking & Finance: 5106-280 ▪ Profile Seminar International Business and Economics: 5706-280 (International Business Intelligence) ▪ Profile Seminar International Business and Economics: 5706-280 (Topics in International Economics) ▪ Profile Seminar Sustainability: 5206-280 	<ul style="list-style-type: none"> ▪ Profile Seminar Econometrics: 5202-270/280 ▪ Profile Seminar Banking & Finance: 5106-280 ▪ Profile Seminar Historical Economics: 5210-340 ▪ Profile Seminar Innovation Economics: 5209-340 ▪ Profile Seminar Sustainability: 5206-280

* Seminars need an early registration

Course descriptions: <https://www.uni-hohenheim.de/en/module-catalogue/studiengang/wiwiws201415>



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<p>Lectures</p> <p>All lectures with 6 ECTS</p> <p>- unless noted otherwise</p>	<ul style="list-style-type: none"> ▪ Advanced Macroeconomics: 5207-430 (Advanced Macroeconomics) ▪ Advanced Microeconomics and Game Theory: 5203-420 (Advanced Microeconomics and Game Theory) ▪ Consumer Economics: 5301-610 (Consumption & Savings) ▪ 3 ECTS: Economic History: 5210-430 (Economic History) ▪ Economics of Inequality: 5208-620 (Economics of Inequality) ▪ Environmental Economics 2: 5206-610 (Resource Economics & Environmental Policy) ▪ Globalization and History: 5210-440 (Globalization and History) ▪ Innovation Economics: 5209-420 (Innovation Economics: Theory & Empirics) ▪ Interest & Prices: 5201-610 (Macro Theory & ECB Monetary Policy) ▪ Introductory Econometrics: 5202-420 (Introductory Econometrics) ▪ Labor Markets and the Macroeconomy: 5207-630 (Macroeconomics of Unemployment) ▪ 9 ECTS: Optimization in Economic Theory: 5208-420 (Optimization in Economic Theory) ▪ The Macroeconomics of Globalization: 5204-640 (Distribution, Welfare and Policy) ▪ Topics in Competition Theory and Policy: 5203-620 (Topics in Competition Theory and Policy) ▪ Topics in Public Economics: 5204-640 (Topics in Public Economics) ▪ Topics of Microeconometrics: 5202-630 (Topics of Microeconometrics) 	<ul style="list-style-type: none"> ▪ Advanced Economics Growth: 5208-520 (Advanced Economics Growth) ▪ Advanced Industrial Organization: 5203-520 (Advanced Industrial Organization) ▪ Consumer Policy: 5206-510 (Consumer Policy) ▪ Empirical Public Economics: 5204-540 (Empirical Public Economics) ▪ Environmental Economics 1: 5206-520 (Resource Economics & Environmental Policy) ▪ European Monetary Integration: 5201-520 (Economics of Monetary Union) ▪ Financial Econometrics: 5211-720 (Lecture in Financial Econometrics) ▪ Interest & Exchange Rates: 5201-510 (International Monetary Policy Regimes) ▪ every 2 years: Microeconometrics: 5202-530 (Microeconometrics) ▪ The Microeconomics of Globalization: 5205-520 (Multinational Firms) ▪ Recent Developments in Advanced Innovation Economics: 5209-520 (Recent Developments in Advanced Innovation Economics) ▪ every 2 years: Topics in Econometrics: 5211-730 (Topics in Econometrics) ▪ Topics in Labor Economics: 5207-530 (Labor Supply, Immigration and Wage Inequality)

For seminar courses, see the chairs' individual websites

Course descriptions: <https://www.uni-hohenheim.de/en/module-catalogue/studiengang/economicssws1617>



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Lectures All lectures with 6 ECTS - unless noted otherwise	<ul style="list-style-type: none"> ▪ Advanced Topics of Health Care & Public Management 1: 5303-480 (Insurance Economics) ▪ Core Concepts of Health Care Management 2: 5301-450 (Health Economics) ▪ Derivatives: 5106-460 (Derivatives) ▪ Entrepreneurial Finance: 5105-140 (Entrepreneurial Finance) ▪ International Innovation Management: 5706-410 (International Innovation Management) ▪ International Management 1: 5706-420 (Strategy & Organization in Global Firms) ▪ Interorganisational Negotiations: 5801-410 (Advanced Negotiation Management) ▪ 4 ECTS: Management Methods 2: 5301-440 (Multivariate Data Analysis) ▪ 5 ECTS: Master ABWL 1: 5302-470 (Theory of the firm & Corporate Governance) ▪ 4 ECTS: Master ABWL 2: 5303-460 (Modeling and Decision Making) ▪ Portfoliomanagement: 5106-630 (Portfoliomanagement) ▪ Project Management: 5801-610 (Project in Information Systems) ▪ Quantitative Risk Management: Measures and Markets: 5104-410 (Measures and Markets) ▪ Services Marketing: 5704-610 (Services Marketing) ▪ Supply Chain Planning & Advanced Planning Systems 1: 5803-420 (Supply Chain Planning & Advanced Planning Systems 1) ▪ Trading & Exchanges: 5106-620 (Trading & Exchanges) 	<ul style="list-style-type: none"> ▪ Advanced Corporate Finance: 5104- 510 (Mergers, Acquisitions, and Corporate Control) ▪ Advanced Topics of Health Care & Public Management 2: 5301-540 (Empirical Analyses in Health Economics) ▪ Advanced Topics of Health Care & Public Management 3: 5304-550 (Recent Topics of Health Economics) ▪ Applied Financial Econometrics: 5211-510 (Applied Financial Econometrics) ▪ Banking: 5106-510 (Financial Intermediation Theory of Debt & Bank Lending) ▪ Capital Market Theory: 5104-540 (Capital Market Theory) ▪ Consumer Behavior: 5705-510 (Consumer Behavior) ▪ Corporate Strategic Planning Simulation: 5703-420 (Corporate Strategic Planning Simulation) ▪ International Management 2: 5706-520 (Managing International Business Units & Projects) ▪ Process Management: 5801-530 (Document Management and Workflow) ▪ Quantitative Risk Management: Investments and Institutions: 5104-530 (Investments and Institutions) ▪ Supply Chain Planning & Advanced Planning Systems 2: 5803-520 (Supply Chain Planning & Advanced Planning Systems 2) ▪ Sustainability Management: 5707-550 (Sustainability Management) ▪ System Management: 5801-520 (Web Applications and Internet Technology)

For seminar courses see the chairs' individual websites

Course descriptions: <https://www.uni-hohenheim.de/en/module-catalogue/studiengang/hmmws201617>



Courses in Communication Science 2017/18

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	Lectures: 16 October – 2 February Exam period: 5 -23 February	Lectures: 3 April – 13 July Exam period: 16 July - 3 August
Undergraduate Lectures All lectures with 6 ECTS	<ul style="list-style-type: none"> Media Psychology: 5406-290 	<ul style="list-style-type: none"> Key Competence: 5407-360 (Emotions in Public Discourses on Food and Agriculture)
Graduate Lectures All lectures with 6 ECTS	<ul style="list-style-type: none"> Media Psychology: 5406-580 (2 semester course) 	<ul style="list-style-type: none"> Media Research: 5401-510 Current Perspectives of Persuasion: 5405-550 Media Psychology: 5406-580 (2 semester course)

For seminar courses see the chairs' individual websites

Course descriptions Bachelor: <https://www.uni-hohenheim.de/modulkatalog/studiengang/kowi11-16-17>

Course descriptions Master: <https://www.uni-hohenheim.de/en/module-catalogue/studiengang/kowi-master>